



Preferred Vendor

2017

# DIRECTORY

The International Catholic Stewardship Council (ICSC) is pleased to provide this directory of strategic partners who are committed to our mission and members. We are very grateful for their dedication and the expertise they provide to ICSC’s members year-round. They understand the importance of living a stewardship way of life and are ready to assist Catholic archdioceses, dioceses and parish communities with their important ministries.

ICSC is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.

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## ICSC GOLD-LEVEL STRATEGIC PARTNERS

Name: **CCS**  
Address: 527 Madison Avenue, 5th Floor  
City: New York  
State: New York  
Zip: 10022  
Telephone: 800.223.6733  
Website: [www.ccsfundraising.com](http://www.ccsfundraising.com)



Since 1947, CCS has served as the fundraising counsel of choice to Catholic institutions in the U.S. and around the world. Today, CCS is a leader in designing innovative campaigns and fundraising initiatives, based firmly on Catholic stewardship principles, to advance the Church's pastoral, charitable and educational mission. They pride themselves on a customized service model with fees tailored to meet the specific needs of their partners. Services include capital and endowment campaign planning, management, and direction; annual appeals; stewardship initiatives; feasibility and planning studies; donor engagement; prospect research and screening; development assessments; custom learning and executive consultation and coaching.

*Annual Appeals; Capital and Endowment Campaign Planning, Management, and Direction; Development Assessments; Feasibility and Planning Studies; Increased Giving Programs; Prospects Research and Screening Stewardship Initiatives*

Name: **Liturgical Publications, Inc.**  
Address: 2875 S. James Dr.  
City: New Berlin  
State: Wisconsin  
Zip: 53151  
Telephone: 800.950.9952  
Website: [www.4LPi.com](http://www.4LPi.com)



Liturgical Publications Inc. (LPi) is a stewardship communication company which serves as a single source for products and services that help create more vibrant faith communities. They offer digital and print communication solutions, along with stewardship coaching services and increased offertory programs for parishes and religious organizations. With a full slate of engagement tools including ad-supported church bulletins, newsletters, online giving, event management, websites and smart phone apps, LPi is helping to build vibrant parishes.

*Apps, Communication Solutions, eGiving, Event Management, Offertory Programs, Printing Services, Stewardship, Website Design*

Name: **myParish App**  
Address: 1050 74th Street SW  
City: Byron Center  
State: Michigan  
Zip: 49341  
Telephone: 800.997.8805  
Website: [www.myParishApp.com](http://www.myParishApp.com)



myParish is a first-of-its-kind, premium app for iOS and Android mobile devices that helps parishes build a stronger Catholic community through communication, evangelization and by inspiring parishioners to step forward in faith. Parishioners can enjoy many useful faith-building resources and features to complement their daily faith life, such as personalized confession and prayer reminders, daily Mass readings, quick access to parish contacts, the ability to submit prayer requests, receive MassMode reminders to silence the phone before Mass, and much more. Check out the latest version of myParish app featuring targeted small group communication and a host of new content partners all designed to help your parishioners grow in faith and charity.

*Apps, Communication Solutions, eGiving, Stewardship*

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Name: **Our Sunday Visitor**  
Address: 200 Noll Plaza  
City: Huntington  
State: Indiana  
Zip: 46750  
Telephone: 800.348.2886  
Website: [www.osvoffertory.com](http://www.osvoffertory.com)

**OurSundayVisitor**

Our Sunday Visitor serves millions of Catholics worldwide through its publishing, offertory, curriculum, and communication services. The company enables the transformation of parishes into vibrant Catholic communities through consulting, resources and support for pastors and staff, and content for parishioners. OSV publishes OSV Newsweekly, The Priest, a wide range of books, pamphlets and Catholic curriculum. Digital offerings include e-books, Catholic content, parish websites, apps and web-based giving. Our Sunday Visitor is a not-for profit organization. A portion of net earnings from resources are returned back to the Catholic Community through grants for catechesis, vocations, evangelization and to advance the culture of Catholic life.

*Annual Appeals, Apps, Capital Campaigns, Communication Services, Creative Design, Curriculum, Direct Mail Services, eGiving, Feasibility Studies, Offertory Programs, Print Communication, Publishing, Stewardship Strategic Planning, Websites*

Name: **Solutio, Inc**  
Address: 408 W Wichita  
City: Colwich  
State: Kansas  
Zip: 67030  
Telephone: 316.448.0305  
Website: [www.solutiosoftware.com](http://www.solutiosoftware.com)



The mission of Solutio is to radically transform communication for Catholic parishes, dioceses, and organizations. They specialize in building state of the art websites, designing top notch custom graphics, making online giving a breeze, and have built amazingly simple interfaces so that you can keep your own site up to date. Along with all of this, Solutio provides on-site consultations and trainings for you and your staff, as well as customer support for the life of the relationship. Working with Solutio provides a parish, diocese, or organization with a complete web package from start to finish.

*Apps, Website Design*



## ICSC SILVER-LEVEL STRATEGIC PARTNERS

Name: **GP Catholic Services**  
Street: 1101 Pennsylvania Ave, NW, 3rd Floor  
City: Washington  
State: DC  
Zip: 20004  
Telephone: 202.756.2240  
Website: [www.gpcatholic.com](http://www.gpcatholic.com)



Partnering with Catholic (arch)dioceses, parishes, religious orders, schools and charitable organizations, GP Catholic Services serves Church leaders as they engage the faithful in discerning God's call and respond in a way that gives glory to God. Because good leadership requires mission clarity, reliable funding, and the ability to communicate with those involved in the life of the Church and those who are not, GP Catholic Services has three distinct Practice Groups: Pastoral Leadership, Stewardship and Development, and Communications.

*Annual Appeals, Board Governance, Capital Campaigns, Communication Solutions, Development, Direct Mail Services, eGiving, Endowment Campaigns, Major Gift Solicitations, Offertory Programs, Planned Giving, Stewardship, Strategic Planning*

Name: **Greater Mission LLC**  
Address: 6030 Marshalee Road, Suite 412  
City: Elkridge  
State: Maryland  
Zip: 21045  
Telephone: 800.741.9210  
Website: [www.greatermission.com](http://www.greatermission.com)



Greater Mission is a development services firm dedicated entirely to helping the Church fulfill its sacred mission. The Greater Mission national team delivers experience, vision, creativity and passion in a spirit of service to the Church's leaders and to their people. Greater Mission helps arch/dioceses, parishes and ministry organizations meet their greatest needs and realize their tremendous possibilities. Greater Mission offers a very unique complement of services that work together to advance mission - including its innovative Mission Advancement Planning model (MAP), capital/endowment campaigns, our *With All Your Heart* discipleship model, major gift analytics, development audits, legacy giving and building foundations. All our services are bilingual.

*Audits, Capital Campaigns, Feasibility Studies, Foundations, Hispanic Ministry, Legacy Giving, Major Gifts, Research Analytics, Stewardship, Strategic Planning*

Name: **J.S. Paluch Company, Inc.**  
Address: 3708 River Road, Suite 400  
City: Franklin Park  
State: Illinois  
Zip: 60131  
Telephone: 800.621.5197  
Website: [www.jspaluch.com](http://www.jspaluch.com)



The services of J.S. Paluch Company, Inc. include church bulletins, printing services, calendars and vocation support, resources for Christian initiation, online giving, parish websites, the OneParish mobile app, FindaParish.com, worship resources, liturgical planning and formation resources, sacred music, and Formation for the Next Generation of Disciples.

*Apps, Catechetical Resources, Communication Solutions, Community Engagement Resources, Development Digital Communication, eGiving, Liturgical Planning, Printing Services, Publishing, Sacred Music, Website Design*

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Name: **Lynch Development Associates**  
Address: 74 New York Avenue, Suite 2  
City: Huntington  
State: New York  
Zip: 11743  
Telephone: 631.351.1368  
Website: [www.lynchdevelopment.com](http://www.lynchdevelopment.com)



Lynch Development Associates (LDA) is a Catholic development firm that specializes in assisting dioceses, parishes, schools and other entities with their development needs. Since 1994, LDA has partnered with clients to raise the necessary funds to construct and renovate buildings, fund new initiatives and research, build new churches, parish centers and schools. LDA has also been successful with annual appeals, debt reduction campaigns, stewardship initiatives and the establishment of endowments in various communities nationwide. Their firm, having raised over 1.5 billion dollars, maintains a 98% success rate in meeting our goals. Their directors are intimately involved in every aspect of your campaign enabling us to give clarity to your vision and together, make your dreams a reality.

*Annual Appeals, Capital Campaigns, Development, Endowment Campaigns, Feasibility Studies, Fundraising, Major Gift Solicitations, Offertory Programs, Planned Giving, Prospect Research, Spanish Language Programs, Stewardship Initiatives, Strategic Planning*

## ICSC BRONZE-LEVEL STRATEGIC PARTNERS

Name: **Ave Maria Mutual Funds**  
Address: 801 West Ann Arbor Trail, Suite 244  
City: Plymouth  
State: Michigan  
Zip: 48170  
Telephone: 239.658.5334  
Website: [www.avemariafunds.com](http://www.avemariafunds.com)



Schwartz Investment Counsel, Inc. is a registered investment adviser founded in 1980. The firm provides investment counseling services to families, trusts, retirement funds, foundations, endowments, corporations and mutual funds. They provide effective investment counsel because of their intimate knowledge of the financial markets and a thorough understanding of each client's investment objectives. Through rapidly changing economic and market conditions, the firm provides continuity and stability to investment portfolios through fundamental security analysis and their basic value orientation. As of March 31, 2016 they have been entrusted with almost \$1.8 billion of investors' assets including \$1.6 billion in mutual funds.

### *Financial Services*

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Name: **Casting Nets Ministries**  
Address: 1117 Hazelwood  
City: Wichita  
State: Kansas  
Zip: 67212  
Telephone: 316.641.4050  
Website: [www.CastingNetsMinistries.com](http://www.CastingNetsMinistries.com)



Casting Nets Ministries, a nonprofit lay apostolate, provides a refreshing look at evangelization and catechesis. Their ministry is to be a resource for individuals, organizations, and parishes who are eager to answer the challenge of the New Evangelization. Tony Brandt, Hector Molina, and Chris Stewart have over 60 years of experience in almost every level and form of ministry, from youth to college, and from RCIA to adult formation. They have applied their unique approach to ministry with astonishing success and in a variety of settings, including retreats, lecture series, keynotes at conferences, and the classroom. Casting Nets is available for retreats, parish missions, school assemblies, leadership training, and more. They are ready to assist parishes, schools and dioceses to answer the challenge of the New Evangelization through trainings and consulting engagements. For resources on the New Evangelization, such as articles, Q & A, videos, podcasts, the Truth at Hand Project, and more visit their website.

### *Evangelization Training and Resources*



Name: **Cathedral Corporation**  
Address: 632 Ellsworth Road  
City: Rome  
State: New York  
Zip: 13441-4808  
Telephone: 800.698.0299  
Website: [www.cathedralcorporation.com](http://www.cathedralcorporation.com)



Consider Cathedral your stewardship partner. With Cathedral's century-long tradition of trust and a reputation for technological innovation in stewardship solutions, plus the experience and expertise of Cunneen's solutions to enhance giving, they offer full-service support for all your fundraising needs under one roof. Call them for offertory enhancement, capital campaign and community engagement resources, as well as personalized offering envelope programs, online contribution programs and data management that includes contribution recording and reporting, and online list maintenance. With their excellent customer service and guarantees for accuracy, timeliness and results, you can count on Cathedral.

*Capital Campaigns, Communication Solutions, Data Management,  
eGiving, Fundraising, Offertory Programs, Stewardship*

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Name: **Church Budget Envelope and Mailing Company**  
Address: 271 S. Ellsworth Avenue  
City: Salem  
State: Ohio  
Zip: 44460  
Telephone: 800.446.9780  
Website: [www.churchbudget.com](http://www.churchbudget.com)



Church Budget Envelope and Mailing Company is the premier offertory solutions company that provides parishes full color printing and discounts of over 35%. Specializing in full color printed offertory envelopes, business envelopes, direct mail services and a complete line of electronic services. Founded in 1917 by the great grandfather of current owners/managers.

*Direct Mail Services, eGiving, Offertory Programs, Printing Services*



Name: **Discover Financial Services**  
Address: 2500 Lake Cook Road  
City: Riverwoods  
State: Illinois  
Zip: 60015  
Telephone: 718.352.2924  
Website: [www.discover.com](http://www.discover.com)



Discover markets and supports a full range of credit, debit, and prepaid products and provides customer-centric tools and programs designed to help issuers, acquirers, and merchants drive loyalty, increase transaction volume, and run their business more effectively. Leveraging its legacy of industry leading fraud prevention, customer service, and innovative partner marketing practices, as well as its hands-on merchant, issuing, and acquiring knowledge, Discover sets itself apart by delivering meaningful and differentiated solutions.

*Financial Services*

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Name: **DonorPerfect Fundraising Software**  
Address: 132 Welsh Road, Suite 140  
City: Horsham  
State: Pennsylvania  
Zip: 19044  
Telephone: 800.220.3597  
Website: [www.donorperfect.com](http://www.donorperfect.com)



DonorPerfect is the complete fundraising and donor management solution for small and medium nonprofits. With DonorPerfect, your nonprofit will raise more money and cultivate valuable donor relationships by minimizing time consuming administrative tasks and organizing constituent data easily and effectively. On average, their clients increase annual revenue by more than 10% in their very first year of using DonorPerfect. That's double the national average! Ask for a free trial.

*Data Management, eGiving, Event Management, Fundraising, Software*

Name: **Faith Direct, Inc.**  
Address: 601 S. Washington Street  
City: Alexandria  
State: Virginia  
Zip: 22314  
Telephone: 866.507.8757  
Website: [www.faithdirect.net](http://www.faithdirect.net)



Since 2004, Faith Direct has led the Catholic community in eGiving best practices. The Faith Direct program has helped hundreds of parishes and dioceses raise a billion dollars in a secure way. The Faith Direct approach continues to demonstrate that successful eGiving requires not just the implementation of a program, but a sustained effort to encourage parishioners to use it for their giving. Their full stewardship platform – including a smartphone app, customized email, direct mail, and social media integration – is inspiring the conversion of thousands of envelope users to eGiving. Parishes are discovering that Faith Direct’s simple, flat-fee pricing model makes them the most cost-effective choice for eGiving. Dioceses and parishes are embracing their free parish event management module, which has proven to be a required tool to reach the next level of stewardship outreach. New innovations will continue the Faith Direct tradition of providing a full-service approach to electronic giving.

*Apps, Direct Mail Services, eGiving,  
Event Management, Offertory Programs, Stewardship*

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Name: **Guidance In Giving, Inc.**  
Address: 225 Snedecor Ave.  
City: Bayport  
State: New York  
Zip: 11705  
Telephone: 888.757.5444  
Website: [www.guidanceingiving.com](http://www.guidanceingiving.com)  
Office in: 2141 SW Oakhill Way, Palm City, Florida 34990

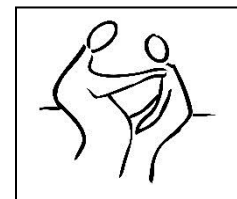


**GUIDANCE IN GIVING, INC.**  
*Stewardship, Development & Campaign Consultants*

Guidance In Giving, Inc. is a Catholic organization that, under the auspices of stewardship, provides comprehensive on and off site counsel for Catholic diocesan, parish and school development and campaign efforts throughout the United States. Their directors are full-time employees who plan, manage and implement all programs for their clients to achieve established fundraising goals. The firm is known for their expertise, dynamic staff and dependability. The firm is committed to the growing Latino Catholic community and provides a Hispanic and Multicultural Division with bilingual services.

*Diocesan and Parish Capital Campaigns, Diocesan and Parish Planning and Feasibility Studies, Diocesan Annual Appeals, Diocesan, Parish and School Development, Major Gift Solicitations, Offertory Programs, Stewardship Implementation*

Name: **Little Books of the Diocese of Saginaw, Inc.**  
Address: P.O. Box 6009  
City: Saginaw  
State: Michigan  
Zip: 48608  
Telephone: 989.797.6653  
Website: [www.littlebooks.org](http://www.littlebooks.org)



The Little Burgundy Book is a four week undated reflection book. It is intended to help people pray for six minutes a day. Each book has a gospel passage on the right side, with a reflection based on the writings of the late Bishop Kenneth Untener. The left hand page for each day provides a “buffet table” of interesting facts, lives of saints, etc. The reflections on the right hand page in the Little Burgundy books are slanted toward stewardship. At this time there are four series, based on the gospels of Matthew, Mark, Luke and John. The books are available in both English and Spanish. They also distribute reflection books for the seasons of Advent, Lent and Easter.

*Prayer, Publishing, Spanish, Stewardship*

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Name: **ParishSOFT, LLC**  
Address: 3767 Rancho Drive, Suite 100  
City: Ann Arbor  
State: Michigan  
Zip: 48108  
Telephone: 734.205.1000  
Website: [www.parishsoft.com](http://www.parishsoft.com)



ParishSOFT's web-based products powers church stewardship initiatives for Catholic dioceses and parishes, both large and small. ConnectNow Family Suite gives parish staff access to their vital data anytime, anywhere on any device with an internet browser. The fully integrated suite modules include: ConnectNow Family Directory, with My Own Church parishioner portal; Offering & Pledges, with ConnectNow Giving; Religious Education, with Tuition; and Ministry Scheduler. ConnectNow Giving includes text and kiosk giving, as well as seamless integration with the Offering module! It can track and report income, accept online donations, and communicate with donors. ConnectNow Accounting is a browser-based platform for managing church financials in parishes, schools, and diocesan organizations. Discover powerful fund accounting that's affordable, easy-to-use, and designed specifically for parishes and schools.

*Data Management, eGiving, Software, Stewardship*

Name: **Ruotolo Associates, Inc.**  
Address: 580 Sylvan Avenue, Suite M-B  
City: Englewood Cliffs  
State: New Jersey  
Zip: 07632  
Telephone: 201.568.3898  
Website: [www.ruotoloassociates.com](http://www.ruotoloassociates.com)



Providing full-service philanthropic counsel nationally since 1979. Specializing in service to Catholic dioceses, religious orders, schools, parishes and other organizations for pre-campaign studies, development assessments and programs, strategic plans, capital and annual campaigns, planned giving, stewardship programs and offertory initiatives, marketing, executive search, and board governance.

*Annual Appeals, Board Governance, Capital Campaigns, Development, Executive Search, Feasibility Studies, Marketing, Offertory Programs, Planned Giving, Stewardship, Strategic Planning*

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Name: **Steier Group**  
Address: 10844 Old Mill Road  
City: Omaha  
State: Nebraska  
Zip: 68154  
Telephone: 402.391.3244  
Website: [www.steiergroup.com](http://www.steiergroup.com)



“How did you do it?” It’s a question they are asked often. Based in Omaha, Nebraska, with offices in Arizona, Colorado, Delaware, Indiana, Minnesota, Missouri, Oregon and Texas – and clients all over the country, the Steier Group conducts campaign planning studies and manages successful capital campaigns for Catholic parishes, schools and dioceses. They are known for their expertise, personalized and flexible approach, and their “roll up our sleeves” attitude. The Steier Group was founded in 1997 and, in the years since, they have grown by word-of-mouth to become one of the most highly-recommended Catholic fundraising firms in the nation. With every successful campaign, they continue to grow, expand their services and develop new, creative solutions for their clients.

*Capital Campaigns, Endowment Campaigns, Feasibility Studies, Fundraising, Major Gift Solicitations, Planned Giving, Prospect Research*

Name: **Suttle-Straus, Inc.**  
Address: 1000 Uniek Drive  
City: Waunakee  
State: Wisconsin  
Zip: 53596  
Telephone: 608.849.1000  
Website: [www.suttle-straus.com](http://www.suttle-straus.com)

**SUTTLESTRAUS**

Suttle-Straus provides comprehensive marketing solutions that incorporate creative design, mailing, fulfillment, distribution, wide-format, and printing services. Their S4 Marketing Resource Center (S4 MRC) combines these services with cutting-edge technology that advances their clients' marketing abilities. Having a long-standing partnership with their local diocese, Suttle-Straus understands the unique challenges and solutions required to execute successful fundraising campaigns. Their experience with them spans from consultative services and managing direct mail campaigns to designing and printing all supporting materials, as well as distribution of these pieces to local parishes through the use of the S4 MRC. Consolidating these services under one roof provides dioceses access to an experienced team, streamlined processes and a more cohesive campaign that delivers results.

*Creative Design, Direct Mail Services, Marketing,  
Printing Services, Software and Data Management*

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Name: **Villanova University Center  
for Church Management**  
Address: 800 Lancaster Avenue  
City: Villanova  
State: Pennsylvania  
Zip: 19085  
Telephone: 610-519-6015  
Website: <http://churchmanagement.villanova.edu>

Center for **CHURCH MANAGEMENT  
AND BUSINESS ETHICS**



Villanova's Center for Church Management performs research, conducts both for-credit and non-credit programs in Church management. The Center works to help Church leadership be good stewards of their resources, use their facilities effectively, and build a stronger Church. The Master of Science in Church Management is an innovative, two-year graduate business program that provides Church leaders with a high-level skill set in church management. The program is completed through online courses geared toward teaching Church leaders to better manage Church finances, facilities, and employees. The Center also offers a Certificate Program in Church Management through a collaboration with Our Sunday Visitor. Webinars can be taken as a full series for a certificate or on an "à la carte" basis. In addition to those programs, the center also collaborates with seminaries for Church management training of seminarians, organizes conferences in Church management on the Villanova campus and internationally, and conducts custom on-site training nationally and internationally.

*Church Management Education*

Name: **Walsh & Associates,  
Church Fundraising Specialists**  
Address: 1601 E Hwy 13, Suite 200  
City: Burnsville  
State: Minnesota  
Zip: 55337  
Telephone: 800.894.3863  
Website: [www.walshfundraising.com](http://www.walshfundraising.com)  
Offices in: CA, CO, NE, MN, MO, WI, TN and FL



Walsh & Associates, Church Fundraising Specialists, has been helping Catholic churches and church members reach new heights since 1984. Their services include helping churches to prepare for and conduct successful capital campaigns with pre-campaign feasibility and planning studies, campaign implementation and follow-up and fulfillment services and support. So if you're ready to reach new heights in your capital campaign efforts, give them a call. They would be happy to help.

*Capital Campaigns, Communication Solutions,  
Creative Design, Feasibility Studies, Fundraising*

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