



## CATHOLIC CHARITIES APPEAL

*Open your heart. Open a door.*

Because I am  
Catholic 2012

# Because I am Catholic



We simply cannot  
continue to do the  
Lord's work without  
your support.

Dear Friends in Christ,

This year's Catholic Charities Appeal theme, "Because I am Catholic", should inspire each of us to be proud to live our faith through providing assistance in meeting the material and spiritual needs of others, especially those who are the poorest and most vulnerable among us.

I have set an ambitious, but much needed goal of \$10 million for the 2012 Appeal. Achieving this goal will allow us to provide crucially needed funding for the vital programs offered through Catholic Social Services, education for our children with special needs, care for our elderly and infirm priests and in continuing to carry out the mission of Jesus Christ.

We simply cannot continue to do the Lord's work without your support of the Catholic Charities Appeal. Your gift will help guarantee that our brothers and sisters in need will continue to know love, and serve as an inspiring example of your steadfast faith to the more than 1.3 million Catholics in our region.

I cannot do this alone. Whether you have been a donor in the past, have missed a few years or have never given, your participation small or large will have a profound impact. Thank you for your generosity and support and please know that you are in my daily gratitude and prayers.

Sincerely,

A handwritten signature in black ink that reads "Charles J. Chaput, O.F.M. Cap." with a small cross at the beginning.

Most Reverend Charles J. Chaput, O.F.M. Cap.  
Archbishop of Philadelphia



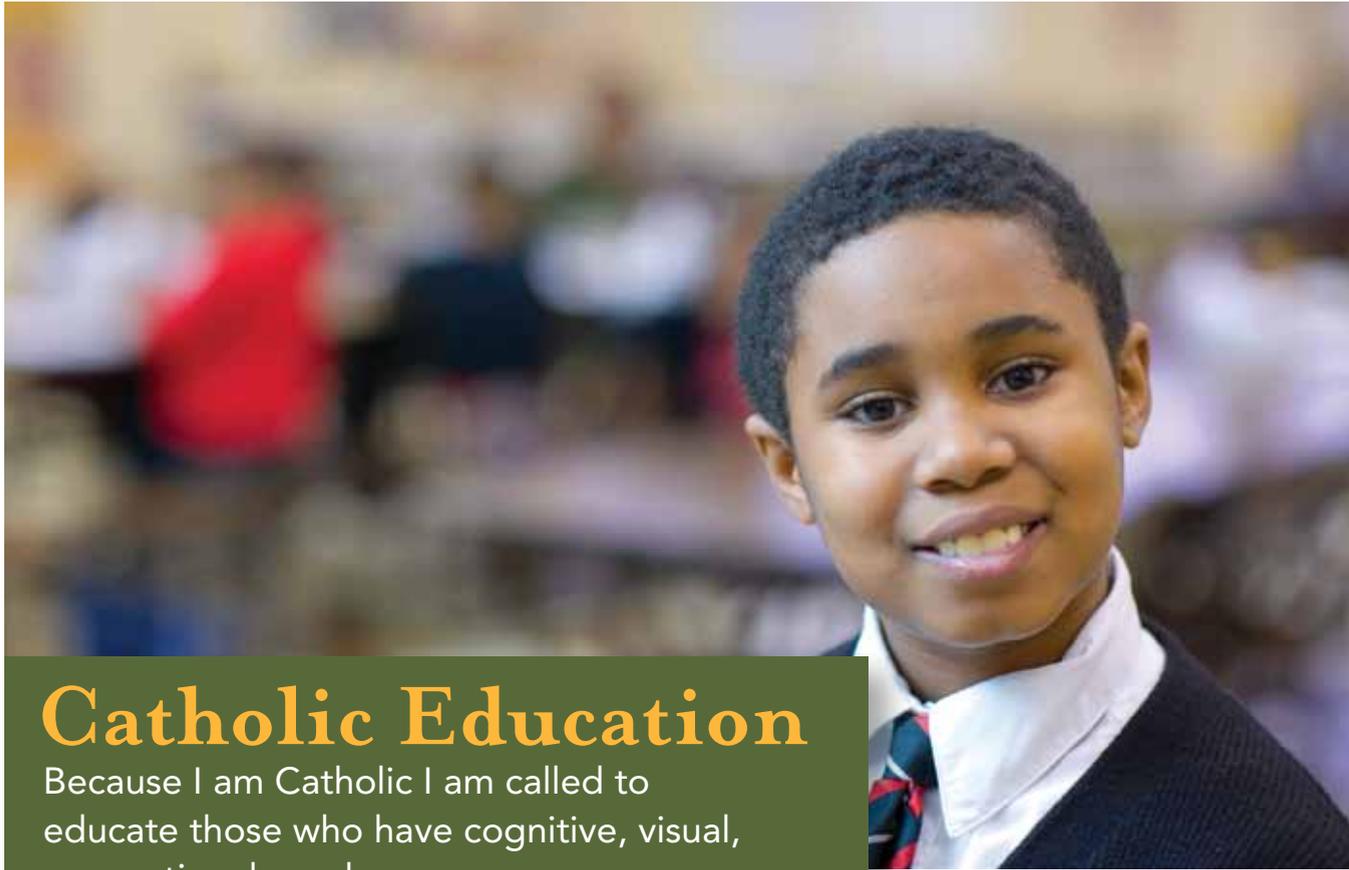
## Catholic Social Services

Because I am Catholic  
I am called to feed  
the hungry and shelter  
the homeless.



With its ten Family Service Centers throughout our region, Catholic Social Services gives families in crisis the strength to make it through hard times through counseling, case management and emergency services, like food, clothing and baby formula. The Catholic Charities Appeal provides vital funding to these programs to ensure that no family in need walks alone.





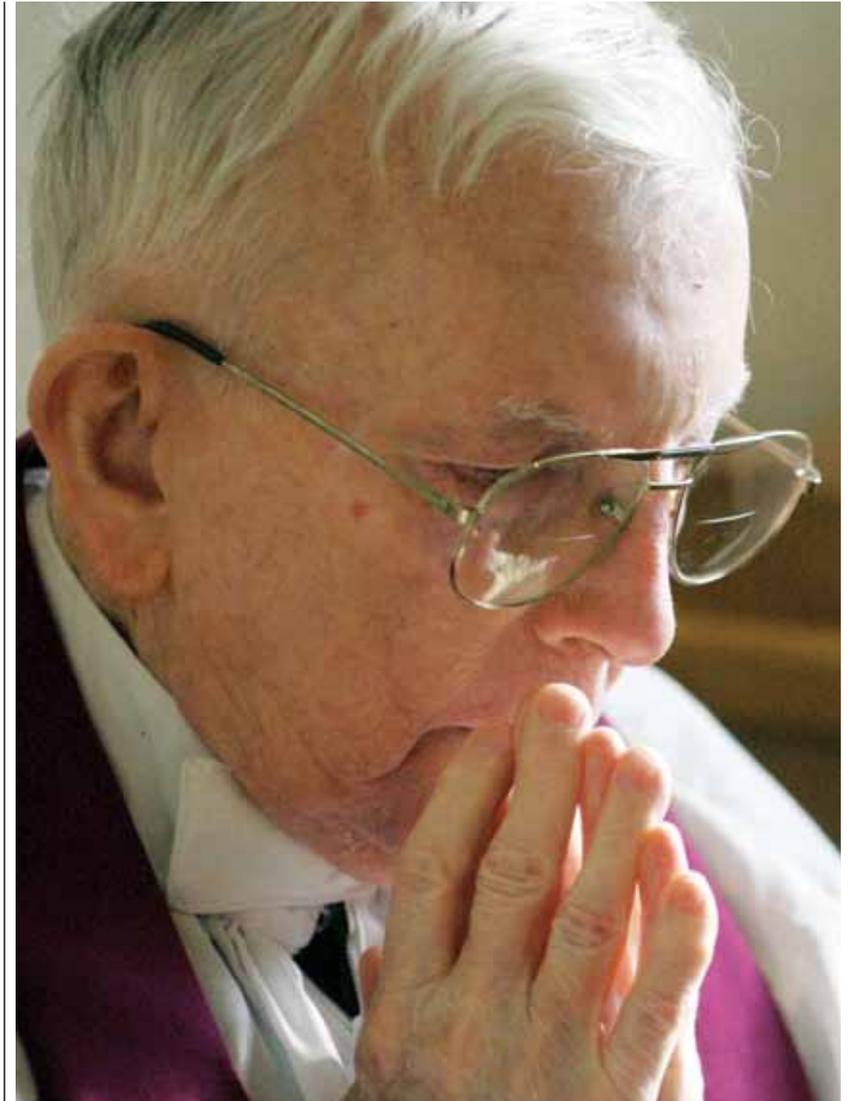
## Catholic Education

Because I am Catholic I am called to educate those who have cognitive, visual, or emotional needs.

Through the Office of Catholic Education and its four schools of special education: Archbishop Ryan for the Deaf, St. Katherine Day School, St. Lucy School for Children with Visual Impairments and Our Lady of Confidence Day School, children in our region who are visual and hearing impaired and cognitively and emotionally disabled, receive an education that meets their spiritual, academic, emotional and psychological needs. Without your support of the Catholic Charities Appeal these needs may go unmet.



With an ever aging priest population in our Archdiocese, many of those who baptized our children, forgave our sins, presided at our weddings, gave us the Eucharist and provided us comfort through sickness or death, are now in their hour of need. With your gift to the Catholic Charities Appeal you will provide the means necessary to offer skilled care to our priests who dedicated their lives in service to us.



## Elderly and Infirm Priests

Because I am Catholic I am called to show compassion for the sick and infirmed.



Through the Archdiocesan Family Life and Respect Life offices our Catholic Faith and core values continue to be strengthened among the lay faithful throughout our area and with evangelization efforts we proclaim to everyone the good works performed by Catholic Social Services.

With your support of the Catholic Charities Appeal you have the opportunity to make a statement about why you are proud to be Catholic.

## Evangelization

Because I am Catholic I am called to profess my faith not only in what I do, but what I support.



Archdiocesan programs supported by the 2012 Catholic Charities Appeal include:

**60%** Catholic Human Services

Meeting the material needs of others, especially the poorest and most vulnerable among us

**18%** Catholic Education

Maintaining the mission of Schools for Special Education and the Office for Youth and Young Adults

**9%** Care for Elderly & Infirm Priests

Providing skilled care for those who have given their lives in service to the faithful of the Archdiocese of Philadelphia

**5%** Evangelization

Support for the pastoral and sacramental guidance offered by the Family Life and Respect Life Offices as well as promoting the good works of the Church of Philadelphia through the \*Good News Marketing Campaign

\* Gifts to the Good News Marketing Campaign are restricted. These gifts would be in addition to the percentage listed above.

**8%** Stewardship Activities

Stewardship is a way of life for a Christian disciple. These efforts help the Faithful grow in their love of the Lord, understand their gifts and talents, and encourages them to participate and give back to the Church

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**CATHOLIC CHARITIES APPEAL**

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