

2018 DIOCESAN DEVELOPMENT WEBINAR SERIES

FREE

for ICSC members

— OR —

\$ 59 per webinar or

\$ 599 for the entire series

for non-members

From
Our Sunday Visitor and 

*Learn from experts in the field and join arch/dioceses from across the nation
for presentations on topics to enhance your development efforts!*

JANUARY 22

The Importance of the In-Pew Process to
Build a Stronger Appeal

FEBRUARY 12

Launching your Annual Appeal After a
Diocesan-Wide Capital Campaign

BONUS! FEBRUARY 26

Conducting a Successful Diocesan-Wide
Increased Offertory Program

MARCH 12

How the Annual Appeal Survives the Challenges of
Bankruptcy or Misconduct

APRIL 9

The Impact of a Major Giving Society on Your Appeal

MAY 14

#iGiveCatholic: Impact of Catholic Crowdfunding on
Diocesan Development Efforts

BONUS! MAY 21

Centralizing Your Annual Appeal Process

JUNE 11

Best Practices for Maintaining Your Appeal
Database and Gift Processing

JULY 9

Nine Steps to Building a Major Gift Program

AUGUST 13

Diocesan Collaboration and the Annual Appeal:
Bridging the Gap Between Parishes and the Diocese

SEPTEMBER 10

Electronic Giving: Vital for Today's Annual Appeal

OCTOBER 15

How to Walk and Talk like a Nonprofit

NOVEMBER 12

Social Media and the Impact on Development Efforts:
How Can We Measure Success?

DECEMBER 10

Hispanic America and the Catholic Annual Appeal

All webinars are held at 2 p.m. Eastern Time. Learn more at OSV.com/Appeals

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