

2020 DIOCESAN DEVELOPMENT WEBINAR SERIES



and



FREE

for ICSC members

— OR —

\$59 per webinar or

\$599 for the entire series

for non-members

Learn from experts in the field and join arch/dioceses from across the nation for presentations on topics to enhance your development efforts!

JANUARY 13

Stewardship of Self: How We Can Become Better Stewards of Our Personal Lives

FEBRUARY 10

Going, Going, Gone... The Dynamics of Disaffiliation in Young Catholics

MARCH 9

Why the Diocesan Development Office Should Take the Lead in Stewardship Formation

MARCH 23*

How an #iGiveCatholic Giving Day Can Assist Your Diocesan Development Efforts

APRIL 20

Getting Stronger Results From Your In-Pew Solicitations

MAY 11

Increasing the Digital Component of Your Annual Appeal

JUNE 8

Keeping Your Materials Fresh Each Year - From a Graphic Designer's Perspective - Part A

JULY 13

Keeping Your Materials Fresh Each Year - From a Diocesan Development Director's Perspective - Part B

AUGUST 10

Making Planned Giving Work for Your Small Development Office

AUGUST 24*

Funding The Mission, Expanding the Mission

SEPTEMBER 14

Bringing Lapsed Donors Back to Your Annual Appeal

OCTOBER 19

Tapping Into the Hispanic Community's Wonderful Spirit of Generosity

NOVEMBER 9

The Importance of Cultivation in the Major Gift Life Cycle

DECEMBER 14

How to Introduce Your Larger Annual Appeal Givers to Planned Giving Opportunities

*Free for all dioceses

All webinars are held at 2 p.m. Eastern Time. Learn more at [OSV.com/Appeals](https://www.osv.com/appeals)



For more information, contact Jim Tidaback at (800) 348-2886 ext. 2522 or jtidadack@osv.com