



“Pentecost” El Greco, oil on canvas, 1600, Museo del Prado, Madrid, Spain

Registration Information

# MISSIONARY DISCIPLES: *Stewards of the Church*



## 57th Annual Conference

October 6-9, 2019 | Chicago, Illinois



## Missionary Disciples: Stewards of the Church



How does God's Spirit work to uplift us, guide us, transform us and show us the way to be better stewards of the Church? How does the Holy Spirit empower us and give us the strength to be ambassadors of Christ and missionary disciples? What are the gifts we possess that allow God to be actively present in the world through us? Understanding Christian stewardship helps us answer these fundamental questions.

The theme of the 57<sup>th</sup> annual conference of the International Catholic Stewardship Council (ICSC)

is "Missionary Disciples: Stewards of the Church." Christian stewards understand that they are entrusted with the missionary call to proclaim the Gospel and sustain the Body of Christ. The ICSC conference offers a host of opportunities to learn how Christian stewardship enhances our lives as missionary disciples and prepares us to minister to our communities of faith and a world hungry for God's peace.

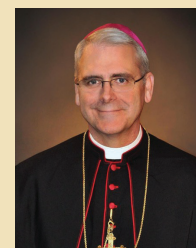
The 2019 ICSC conference begins with Eucharistic Adoration and Liturgy of Light on Sunday evening, October 6, 2019 at 8:00 pm. It concludes with a closing Eucharistic celebration on Wednesday, October 9 at 10:00 am. All conference sessions are held at the Sheraton Grand Hotel in downtown Chicago just blocks from the Navy Pier. There is no need to sign up in advance for conference sessions. Business casual attire is appropriate for all events.

The registration information desk will be open Sunday, October 6, from 8:00 am to 8:00 pm and every other day of the conference beginning at 7:30 am. All sessions are audio-recorded. These recordings may be purchased during and after the conference.

The image we have adopted this year is the classical painting "The Pentecost" by El Greco. It reveals the familiar scene in the New Testament's Acts of the Apostles (2:1-4) of the outpouring of the Holy Spirit on those in the 'upper room' at Pentecost. We see Mary, our Blessed Mother dressed in red and blue, seated at the center of the painting with the apostles gathered around her. We also see Mary Magdalene, at Mary's left shoulder, and Martha.

These men and women depicted in "The Pentecost" are among the first stewards of Christ's new Church. We firmly believe that the Holy Spirit empowers us to be "Stewards of the Church" as well. It is through this stewardship, that we offer a profound spirit-filled witness to Jesus Christ. It is our prayer that the 57<sup>th</sup> annual ICSC conference will inspire its participants to discover how we all can be better missionary disciples and stewards of Christ's Church.

## Featuring Special Guests



### Monday Plenary Speaker

Most Reverend  
Paul Coakley, S.T.L., D.D.  
*Archbishop of Oklahoma City,  
Oklahoma*



### Tuesday Plenary Speaker

Dr. Carolyn Woo  
*Distinguished President's Fellow  
for Global Development at  
Purdue University  
President emeritus, Catholic  
Relief Services*



### Wednesday Plenary Speaker

Dr. Thomas Jones  
*Planetary scientist, author and  
veteran NASA astronaut  
Among the first Catholic  
astronauts to receive Holy  
Communion in space*

## Frequently Asked Questions

There are many questions we are asked about the conference, such as "What does my registration fee include?"... "Are there any registration discounts?"... and many more! You will find the answers to these, and several other common questions on the conference section of our website at [www.catholicstewardship.com](http://www.catholicstewardship.com)

## Conference Schedule

### Sunday, October 6, 2019

8:00 am – 8:00 pm . . . . . Registration Desk Open

8:00 pm – 9:00 pm . . . . . Conference Opening - Eucharistic Adoration  
and Lucernarium (“Liturgy of Light”)

### Monday, October 7, 2019

7:30 am – 8:45 am . . . . . Breakfast and Opening Plenary Session

9:00 am – 11:30 am . . . . . Morning Conference Sessions

11:30 am – 1:00 pm . . . . . Mid-day Break

1:00 pm – 2:00 pm . . . . . Early Afternoon Conference Sessions

2:00 pm – 3:00 pm . . . . . Early Afternoon Meet and Greet with Exhibitors

3:00 pm – 4:00 pm . . . . . Mid-Afternoon Conference Sessions

4:30 pm – 5:30 pm . . . . . Concelebrated Liturgy

5:30 pm – 6:30 pm . . . . . Reception with Exhibitors

### Tuesday, October 8, 2019

7:30 am – 8:30 am . . . . . Continental Breakfast with Exhibitors

8:30 am – 11:00 am . . . . . Morning Conference Sessions

11:00 am – 1:00 pm . . . . . Mid-day Break

1:00 pm – 3:30 pm . . . . . Afternoon Conference Sessions

4:30 pm – 5:45 pm . . . . . Concelebrated Liturgy

5:45 pm – 7:00 pm . . . . . Reception with Exhibitors

7:30 pm – 9:30 pm . . . . . ICSC Strategic Partners Gala Dinner

### Wednesday, October 9, 2019

7:30 am – 8:30 am . . . . . Continental Breakfast with Exhibitors

9:00 am – 10:00 am . . . . . Closing Plenary Session

10:15 am – 11:15 am . . . . . Closing Concelebrated Liturgy



## ICSC Forum for Catholic Foundations

Begins Saturday, October 5 at 1:00 pm

Ends Sunday, October 6 at Noon

**\$125 for ICSC 2019 conference attendees**

**\$195 for non-conference attendees**

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!

## CFRE Certification



CFRE International

ICSC endorses the Certified Fundraising Executive (CFRE) certification for its members who serve in diocesan development and foundation offices. Attendance at the ICSC annual conference qualifies a participant for CFRE points. For more information send inquiries to CFRE at [succeed@cfre.org](mailto:succeed@cfre.org) or you may call CFRE directly at 703-820-5555.





## SAVE MONEY with Easter discounts and early bird registration!

The Easter discount of \$529 per person for ICSC members is available until June 7, 2019. The early bird registration fee of \$549 per person for members extends through July 31, 2019. Beginning August 1, 2019 the ICSC member rate of \$599 per person will go into effect.

There are several ways to register for this year's ICSC conference: visit our website at [www.catholicstewardship.com](http://www.catholicstewardship.com), phone our office at 800-352-3452, complete and mail the form in this brochure, or email us at [register@catholicstewardship.org](mailto:register@catholicstewardship.org). The website provides information regarding non-member registration fees, methods of payment and membership information.



## Hotel Reservations

ICSC has made arrangements through its conference coordinator, Plaza Meetings, for accommodations at the Sheraton Grand Hotel. A block of rooms has been reserved from October 5, 2019 through October 9, 2019 at the nightly rate of \$219 single or double occupancy, plus tax per night.

Reservations must be made through Plaza Meetings, at <https://www.plazameetings.com/icsc/> no later than September 6, 2019 to ensure you will receive the special conference rate. For best availability, please reserve your room early!



Make your hotel reservations online at <https://www.plazameetings.com/icsc/>

The International Catholic Stewardship Council has named the Sheraton Grand Chicago as the headquarters hotel for the 2019 annual conference. Set in the heart of the bustling downtown district and along the Chicago Riverwalk, it is mere steps away from iconic attractions including Millennium Park, Navy Pier and the Magnificent Mile.

**Sheraton Grand Chicago**  
301 East North Water Street  
Chicago, Illinois 60611

# 2019 SCHEDULE AT A GLANCE

	Introduction to Stewardship	Stewardship: Beyond the Basics	Church ALIVE!	Parish Administrators and Business Managers	Stewardship en Español
MONDAY, OCTOBER 7					
9:00-10:00 am	<b>Stewardship: A Life-Giving Spirituality</b> Rev. Joe Creedon <i>Pastor Emeritus</i> <i>Christ the King</i> <i>Kingston, Rhode Island</i>	<b>The Impact Revolution: A Call for New Ideas in the Church</b> Jason Shanks <i>President - Institute</i> <i>Our Sunday Visitor</i> <i>Huntington, Indiana</i>	<b>Stewardship Through the Lens of Evangelization and Disciple-making</b> Tony Brandt, <i>Co-Founder and President</i> Chris Stewart, <i>Co-Founder and COO</i> <i>Casting Nets Ministries</i> <i>Wichita, Kansas</i>	<b>Elevating Your Human Resource Skills</b> Deacon Bob Beehner <i>Director of Administration Emeritus</i> <i>St. Francis of Assisi Parish</i> <i>Manitowoc, Wisconsin</i>	<b>La Corresponsabilidad y la Iglesia Hispana/ Stewardship and the Hispanic Church</b> Armando Cervantes <i>Director of Youth and Young Adults</i> <i>Diocese of Orange, California</i>
10:30-11:30 am	<b>In All Seasons: The Liturgical Year as Stewardship Formation Framework</b> Leisa Anslinger <i>Associate Department Director for Pastoral Life</i> <i>Archdiocese of Cincinnati, Ohio</i>	<b>Good Parish Stewardship Starts in the Rectory</b> Charles E. Zech, PhD <i>Professor Emeritus</i> <i>Villanova University</i> <i>West Chester, Pennsylvania</i>	<b>How Stewardship Enhances the Life of Faith at St. Laurence Parish</b> Tony Oltremari, <i>Parish Administrator</i> <i>and the Parish Leadership Team</i> <i>St. Laurence Catholic Church</i> <i>Sugar Land, Texas</i>	<b>Parish Management: A "Piece of Cake" or a "Pie in the Face?"</b> Helena Frazier <i>Business Manager</i> <i>St. Philip Benizi Catholic Church</i> <i>Jonesboro, Georgia</i>	<b>Cómo Crecemos una Comunidad de Discípulos Misioneros/How We Grow a Community of Missionary Disciples</b> Most Rev. Donald F. Hanchon <i>Auxiliary Bishop of Detroit, Michigan</i> <i>Episcopal Moderator, ICSC</i>
1:00-2:00 pm	<b>Missionary Families: How Stewardship Helps Busy Families Evangelize</b> Brian Niebrugge <i>Executive Director, Stewardship and the Annual Catholic Appeal</i> <i>Archdiocese of St. Louis, Missouri</i>	<b>Introducing the Stewardship of Treasure to Your Parish Community</b> Mila Glodava <i>Parish Stewardship Coordinator</i> <i>Denver, Colorado</i>	<b>Engaging Young Adults in the Parish</b> Heidi D. Radabaugh <i>Young Adult Director</i> <i>St. Alphonsus Liguori Catholic Church</i> <i>Zionsville, Indiana</i>	<b>Becoming a More Vibrant Parish through Strategic Planning</b> Dr. Dan Ebener <i>Professor of Leadership</i> <i>St. Ambrose University</i> <i>Davenport, Iowa</i>	<b>Llevando la Corresponsabilidad a la Gente, Parroquia por Parroquia/Bringing Stewardship to the People Parish by Parish</b> Hiram Diaz Belardo <i>Development Director</i> <i>Archdiocese of San Juan, Puerto Rico</i>
3:00-4:00 pm	<b>Using Our Gifts to be Better Stewards</b> Jonathan Baca <i>Annual Appeal Coordinator</i> <i>Diocese of Dallas, Texas</i>	<b>Engaging the Community Beyond Sunday</b> Paul Goldsworthy <i>Sales Engineer</i> <i>ACS Technologies/Parish Data System</i> <i>Peoria, Arizona</i>	<b>Moving Your Parish from "Maintenance" to "Mission"</b> Barbara Vite <i>Director of Parish Stewardship</i> Michele Nemer <i>Director of Leadership Development</i> <i>Archdiocese of Milwaukee, Wisconsin</i>	<b>Strengthening Parish Engagement through Nonprofit Leadership Practices</b> Ana-Cristina Gonzalez <i>Chief Operations Officer</i> <i>Saint William Catholic Church</i> <i>Round Rock, Texas</i>	<b>La Generosidad Más Allá de las Paredes de la Parroquia/Generosity Beyond Parish Walls</b> Nicole Germain, <i>Assistant Director of Promotions</i> <i>USCCB, Office of National Collections</i> Marilyn Santos, <i>Associate Director</i> , <i>USCCB</i> , <i>Secretariat of Evangelization &amp; Catechesis</i> <i>Washington, D.C.</i>
TUESDAY, OCTOBER 8					
8:30-9:30 am	<b>Jesus on Money: 6 Lessons We Have Learned</b> Rev. Michael White, <i>Pastor</i> <i>Church of the Nativity</i> Tom Corcoran, <i>Associate to the Pastor</i> <i>Church of the Nativity/Rebuilt Parish Association</i> <i>Timonium, Maryland</i>	<b>Perspectives From The Pew: Consumer Expectations in Church Tech</b> Guy Weismantel <i>Chief Marketing Officer</i> <i>Pushpay</i> <i>Redmond, Washington</i>	<b>Message More People</b> Mike DiCosola <i>Director of Mobile Services</i> Tommy Shultz <i>Solution Evangelist</i> <i>Diocesan</i> <i>Byron Center, Michigan</i>	<b>The Liturgy of Light – Lighting for Churches and Cathedrals</b> Edwin Rambusch <i>President</i> <i>Rambusch Lighting</i> <i>Jersey City, New Jersey</i>	<b>La Campaña Anual Diocesana: Éxito en la Comunidad Hispana/The Diocesan Annual Appeal: Success in the Hispanic Community</b> Ana Juarez, <i>Administrator</i> , <i>St. Alfred Parish</i> <i>Taylor, Michigan</i> Jessica Orzechowski, <i>Parish Services Coordinator</i> <i>Archdiocese of Detroit, Michigan</i>
10:00-11:00 am	<b>Forming Stewards in the Parish: The Spiritual and the Practical</b> Rev. John J. Piderit, SJ <i>Vicar for Administration/Moderator of the Curia</i> <i>Florian Romero</i> <i>Director of Stewardship</i> <i>Archdiocese of San Francisco, California</i>	<b>Generosity Beyond Parish Walls</b> Nicole Germain, <i>Assistant Director of Promotions</i> <i>USCCB, Office of National Collections</i> Marilyn Santos, <i>Associate Director</i> , <i>USCCB</i> , <i>Secretariat of Evangelization &amp; Catechesis</i> <i>Washington, D.C.</i>	<b>Stepping into Stewardship One Disciple at a Time</b> Schuyler Kleinpeter <i>Stewardship and Advancement Director</i> <i>St. Pius X Catholic Church</i> <i>Lafayette, Louisiana</i>	<b>eGiving Is Good Stewardship!</b> Mike Walsh <i>Vice President, Sales</i> <i>Faith Direct</i> <i>Alexandria, Virginia</i>	<b>Mejores Prácticas en la Promoción de la Corresponsabilidad Parroquial/Best Practices in Promoting Parish Stewardship</b> Miguel Mireles <i>Parish Campaign Director</i> <i>Archdiocese of Oklahoma City, Oklahoma</i>
1:00-2:00 pm	<b>Stewardship and the Annunciation: A Look at Annunciations in Our Own Lives</b> Rev. John Weatherwill, <i>Pastor</i> <i>St. John the Baptist Parish</i> <i>Purley London, England</i> Teresa Keogh, <i>Advisor for Stewardship</i> <i>Archdiocese of Southwark, United Kingdom</i>	<b>Stewardship of Self: How We Can Become Better Stewards of Our Personal Lives</b> Andrea Pannell <i>Episcopal Moderator of Development and Planning</i> <i>Diocese of Columbus, Ohio</i>	<b>Monkey Brains and Wedding Speeches: Reclaiming Our Humanity in Church Communications</b> Ryan Kreager <i>Software Architect</i> <i>J.S. Paluch Company</i> <i>Franklin Park, Illinois</i>	<b>Want to Know How to Convert First-Time Givers into Generous Givers?</b> Steve McSwain <i>Senior Generosity Strategist</i> <i>Generis, Inc.</i> <i>Louisville, Kentucky</i>	<b>Cómo Conducir una Exitosa Campaña Capital/Conducting a Successful Parish Capital Campaign</b> Jose Piñones <i>Director of Giving</i> <i>Archdiocese of Chicago, Illinois</i>
2:30-3:30 pm	<b>Clergy-to-Clergy: A Panel of ICSC Pastors Discusses Stewardship in their Parishes</b>	<b>Engaging Millennial Givers</b> Jeff Bachelor <i>Diocesan Account Representative</i> Jennifer Buckley <i>Giving Specialist</i> <i>ParishSOFT</i> <i>Ann Arbor, Michigan</i>	<b>Data-Driven Stewardship: We Only Know What We Know</b> Tracy Earl Welliver <i>Director of Engagement</i> <i>LPI</i> <i>Greensboro, North Carolina</i>	<b>Using Development Techniques to Deepen the Culture of Stewardship in Your Parish</b> David Kissell <i>Chief Development Officer</i> <i>Archdiocese of Cincinnati</i>	<b>¿Hacia Donde Nos Dirigimos? Planificación de Nuestros Próximos Pasos/Where Do We Go From Here? Planning Our Next Steps</b> <i>Facilitated by Spanish-speaking Stewardship Experts</i>

# 2019 SCHEDULE AT A GLANCE

	Fundamental Themes in Diocesan Stewardship and Development	Diocesan Advanced Studies	Catholic Foundations	Catholic School Advancement	Wisdom from ICSC Strategic Partners
MONDAY, OCTOBER 7					
9:00-10:00 am	<b>Is Christ the Center of Your Mission?: A Spirituality of Diocesan and Foundation Advancement</b> Cory Howat <i>Executive Director of the Catholic Foundation</i> <i>Archdiocese of New Orleans, Louisiana</i>	<b>Lessons We Learned in Our First Capital Campaign</b> Most Rev. Paul S. Coakley, S.T.L., D.D. <i>Archbishop of Oklahoma City</i> Peter de Keratry <i>Director of Stewardship and Development</i> <i>Archdiocese of Oklahoma City, Oklahoma</i>	<b>Picture Your Legacy: How to Get Donors to Engage in the Planned Giving Conversation</b> Renée Underwood, CFRE <i>Associate Director of the Advancement Foundation</i> <i>Diocese of Fort Worth, Texas</i>	<b>The Spirituality of Stewardship: The Heart of Catholic School Development</b> Mary Ann Otto <i>Pastoral Minister for Missionary Discipleship</i> <i>St. Joseph and St. Mary Parishes</i> <i>Appleton, Wisconsin</i>	<b>So Much More Than Money: The Impact of an Effective Feasibility Study</b> Steve Michalek <i>Vice President &amp; Director of Church Division</i> <i>Ruotolo Associates, Inc.</i> <i>Englewood Cliffs, New Jersey</i>
10:30-11:30 am	<b>Doing More With Less in Mission Dioceses</b> Robert Anderson <i>Senior Director of Mission</i> <i>Catholic Extension</i> <i>Chicago, Illinois</i>	<b>And Also With You: Prioritizing Donors During Crises</b> Elizabeth Zeigler, President and CEO <i>GP Catholic Services, a division of</i> <i>Graham-Pelton Consulting, Washington, DC</i> Ivan Arocho, Acting Director of Development <i>Archdiocese of Newark, New Jersey</i>	<b>Catholic Foundations Supporting Parishes and Schools in Planned Giving Efforts</b> Suzanne Nunn <i>Planned Giving Professional</i> <i>Orange Catholic Foundation</i> <i>Garden Grove, California</i>	<b>The Future of Catholic Education in the United States: Advancing the Vision, Minding the Mission</b> Gavan Mooney, President and Chief Client Officer <i>Jim Friend, Senior Managing Director</i> <i>Changing Our World</i> <i>New York, New York</i>	<b>Benefits of a Capital Campaign, Beyond the Dollars Raised</b> Matt Vuorela President <i>Steier Group</i> <i>Omaha, Nebraska</i>
1:00-2:00 pm	<b>How Diocesan Development and Finance Directors Can Better Collaborate for the Glory of God</b> John Mark Willcox, Director of Development and Communications <i>Jill Braniff, Director of Business Affairs</i> <i>Diocese of Shreveport, Louisiana</i>	<b>Fundraising in Times of Adversity</b> Sister Mary Brigid Callan <i>Asst. to Scott Hahn, Steubenville, OH</i> Monica Herman, Executive Director <i>Catholic Foundation of Southern Minn.</i> Kim Roche, Director, Stewardship & Development, Diocese of Harrisburg	<b>Creative Ways to Steward Your Major Donors Year-Round</b> Margaret Keightley <i>Executive Director</i> <i>Catholic Community Foundation</i> <i>Richmond, Virginia</i>	<b>Engaging Millennials in Catholic School Advancement</b> Carol Kirchman <i>Director of Development</i> <i>St. Mary School</i> <i>Vineland, New Jersey</i>	<b>How to Properly Prepare for Your Next Church Capital Campaign</b> Michael Walsh President <i>Walsh &amp; Associates, Church Capital Campaign Specialists</i> <i>Burnsville, Minnesota</i>
3:00-4:00 pm	<b>One-to-One Fundraising: Using Personalization to Improve Your Annual Appeals</b> Theresa Aide <i>Sales Representative</i> <i>Suttle-Straus</i> <i>Waunakee, Wisconsin</i>	<b>Building Endowments into Capital Campaigns</b> Kevin Lynch President <i>Lynch Development Associates</i> <i>Centerport, New York</i>	<b>Leveraging Seminars and Professional Advisors to Obtain Planned Gifts</b> Kimberly Jetton <i>Director of Planned Giving</i> <i>Archdiocese of Los Angeles, California</i>	<b>How to Get Your School Ready for a Capital Campaign</b> Andy Gaertner <i>Director of Stewardship and Development</i> <i>Archdiocese of Milwaukee, Wisconsin</i>	<b>The Real Reason Catholics Don't Give Generously</b> Jordan Watwood <i>Associate Director of Marketing for Coordinator &amp; ChurchWide Teams</i> <i>Ramsey Solutions</i> <i>Brentwood, Tennessee</i>
TUESDAY, OCTOBER 8					
8:30-9:30 am	<b>Principles of Diocesan Annual Appeal Success</b> Jim Kelley <i>Director of Development</i> <i>Diocese of Charlotte, North Carolina</i>	<b>Vision 2020: Designing Impactful Campaigns in the Context of National and Church Transformation</b> Thomas Kissane <i>Principal and Managing Director</i> <i>CCS</i> <i>New York, New York</i>	<b>Setting Endowment Goals to Generate Major Gifts</b> Thomas Sonni, President & Managing Partner Donna Marino, Senior Vice President <i>Greater Mission, LLC</i> <i>Baltimore, Maryland</i>	<b>The Art of Enrollment Management</b> Jennifer Trefelner <i>Director of Communications, Marketing &amp; Social Media</i> <i>Diocese of Palm Beach, Florida</i>	<b>Unleash the Power of Your Database</b> Tom Struthers, Inspired Gifts Specialist <i>TurnKey Direct Marketing, Excelsior, MN</i> Steve Schons, Director of Stewardship <i>Diocese of Fargo, ND</i> Monica Herman, Executive Director <i>Catholic Foundation of Southern Minnesota</i>
10:00-11:00 am	<b>Catholic Stewardship in a Digital World</b> Nic Prenger <i>Chief Executive Officer</i> <i>Prenger Solutions Group</i> <i>Omaha, Nebraska</i>	<b>MASTER CLASS: Advanced Major Gift Fundraising – Part I</b> Guy Mallabone Chair <i>Canada Advances Philanthropy</i> <i>Calgary, Alberta, Canada</i>	<b>How to Create an Investment Policy Statement for Screening</b> Sam Saladino Managing Director <i>IWP Capital, LLC</i> <i>Arlington, Texas</i>	<b>An Introduction to Do-It-Yourself or Peer-to-Peer Fundraising!</b> John Linton <i>Vice President of Sales and Operations, K-12 Vertical</i> <i>Blackbaud</i> <i>Bedford, New Hampshire</i>	<b>Using Technology to Advance Your Appeal or Campaign</b> Bridget Daly <i>Vice President of Business Development</i> <i>GiveCentral</i> <i>Chicago, Illinois</i>
1:00-2:00 pm	<b>How to Cultivate the Gifts That Keep on Giving</b> Kimberly Bruining <i>Manager of Development and Stewardship</i> <i>Diocese of Joliet, Illinois</i>	<b>MASTER CLASS: Advanced Major Gift Fundraising – Part II</b> Guy Mallabone Chair <i>Canada Advances Philanthropy</i> <i>Calgary, Alberta, Canada</i>	<b>Stewarding our Legacy: Faith, Relationships and Assets</b> Jocelyne Hamoline <i>Planned Giving Officer</i> <i>Diocese of Saskatoon Catholic Foundation</i> <i>Saskatoon, Saskatchewan, Canada</i>	<b>The Art of Good Stewardship and Development in Catholic Schools</b> Mary Foley <i>Managing Director</i> <i>Mission Advancement Division</i> <i>Christian Brothers Services</i> <i>Romeoville, Illinois</i>	<b>Show Me the Money – Increasing your Campaign Pledge Redemption</b> Michael V. Goodwin, President, <i>Diocesan Services</i> José DeJesús, Vice President, Hispanic Services <i>Guidance In Giving</i> <i>Bayport, New York</i>
2:30-3:30 pm	<b>How to Work for the Church and Still Keep Your Faith</b> Renée Underwood, CFRE <i>Associate Director of the Advancement Foundation</i> <i>Diocese of Fort Worth, Texas</i>	<b>MASTER CLASS: Advanced Major Gift Fundraising – Part III</b> Guy Mallabone Chair <i>Canada Advances Philanthropy</i> <i>Calgary, Alberta, Canada</i>	<b>Fundamentals of Donor-Advised Funds: How They Benefit Your Foundation or Diocese</b> Dennis Gerber <i>Donor-Advised Fund Specialist</i> <i>Knights of Columbus</i> <i>New Haven, Connecticut</i>	<b>Using Data to Create Marketing Strategies for Students and Donors</b> Kathy Dalsaso <i>Chief ROI Officer</i> <i>ROI Dataworks Inc.</i> <i>Golden, Colorado</i>	<b>How to Increase Annual Giving While Conducting a Capital Campaign</b> Denis Greene, CFRE, President <i>Church Development, Kansas City, MO</i> Jeremy Heinen, Director <i>Stewardship and Development</i> <i>Holy Trinity Parish, Lenexa, KS</i>



CLICK HERE TO REGISTER TODAY!

## MISSIONARY DISCIPLES: *Stewards of the Church*

MEET and HEAR from MISSIONARY DISCIPLES who steward their Catholic faith in extraordinary ways...

### LOCALLY



### GLOBALLY



### AND BEYOND!



 ICSC 57th Annual Conference