

Consultant Rating Form

Name of Consulting Firm:				
Name of Representative:				
Name of Committee Member:				
	Negative	Neutral	Positive	Notes
First Impression				
Appearance				
Style				
Presentation				
Clarity				
Appeal				
Knowledge				
Experience				
Material				
Appearance				
Organization				
Writing Style				
	High	Moderate	Low	
Cost				
Feasibility Study				
Campaigns				
General Comments				
Personal Ranking:				

Adapted from "Capital Campaigns: Strategies that Work" by Andrea Kihlstedt