



Preferred Vendor

2020

# DIRECTORY

The International Catholic Stewardship Council (ICSC) is pleased to provide this directory of strategic partners who are committed to our mission and members. We are very grateful for their dedication and the expertise they provide to ICSC's members year-round. They understand the importance of living a stewardship way of life and are ready to assist Catholic archdioceses, dioceses, parish communities, schools and foundations with their important ministries.

ICSC is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.

## TABLE OF CONTENTS

### GOLD-LEVEL STRATEGIC PARTNERS

ACS Technologies .....	2
CCS .....	2
Diocesan .....	3
GP Catholic Services .....	3
LPi .....	3
OSV .....	4
Pushpay, Inc. ....	4

### SILVER-LEVEL STRATEGIC PARTNERS

Blackbaud .....	5
Greater Mission LLC .....	5
J.S. Paluch Company, Inc. ....	6
Lynch Development Associates .....	6

### BRONZE-LEVEL STRATEGIC PARTNERS

Casting Nets Ministries .....	7
Cathedral Corporation .....	7
Changing Our World .....	8
Church Development .....	8
Faith Direct, Inc. ....	9
Generis, Inc. ....	9
GiveCentral .....	10
Guidance In Giving, Inc. ....	10
IWP Capital, LLC .....	11
Little Books of the Diocese of Saginaw, Inc. ....	11
Nativity Pilgrimage .....	11
ParishSOFT .....	12
Prenger Solutions Group .....	12
Rambusch Decorating Company .....	12
Ramsey Solutions .....	13
Rebuilt Parish .....	13
ROI Dataworks .....	13
Ruotolo Associates, Inc. ....	14
Steier Group .....	14
Suttle-Straus, Inc. ....	15
TurnKey Direct Marketing .....	15
Villanova University Center for Church Management ..	16
Walsh & Associates, Church Capital Campaign Specialists .....	16

## GOLD-LEVEL STRATEGIC PARTNERS

Name: **ACS Technologies**

Address: 180 Dunbarton Drive

City: Florence

State: South Carolina

Zip: 29501

Telephone: 800.736.7425

Website: [www.acstechnologies.com](http://www.acstechnologies.com)



For 40 years, ACS Technologies has been delivering top-notch church management software and services. Our dedication to the Catholic market began with Parish Data System™ and now we are excited to usher in a new era of Catholic Church software. Realm® is completely mobile and easy to use. It has everything your staff needs to run the office and everything your parishioners need to stay connected with each other and the parish. You will have online, text, and mobile giving, sacramental tracking, religious education, integrated accounting, volunteers, profiles, reporting, mobile apps, and so much more. There are even powerful diocesan networking tools to share information throughout the diocese. It is a new day for Catholic parishes and dioceses!

*Apps, eGiving, Fund Accounting, Software*

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Name: **CCS**

Address: 527 Madison Avenue, 5th Floor

City: New York

State: New York

Zip: 10022

Telephone: 212.695.1175

Website: [www.ccsfundraising.com](http://www.ccsfundraising.com)



Since 1947, CCS has served as the fundraising counsel of choice to Catholic institutions in the U.S. and around the world. Today, CCS is a leader in designing innovative campaigns and fundraising initiatives, based firmly on Catholic stewardship principles, to advance the church's pastoral, charitable and educational mission. They pride themselves on a customized service model with fees tailored to meet the specific needs of their partners. Services include capital and endowment campaign planning, management, and direction; annual appeals; stewardship initiatives; feasibility and planning studies; donor engagement; prospect research and screening; development assessments; custom learning and executive consultation and coaching.

*Annual Appeals; Capital and Endowment Campaign Planning, Management, and Direction;  
Development Assessments; Feasibility and Planning Studies; Increased Giving Programs;  
Prospects Research and Screening Stewardship Initiatives*

Name: **Diocesan**

Address: 500 S Lake Destiny Drive

City: Orlando

State: Florida

Zip: 32810

Telephone: 407.660.0001

Website: [www.diocesan.com](http://www.diocesan.com)

# DIOCESAN

For 65 years we have faithfully served the church with our experience, commitment, service, and innovation. As we look to tomorrow, our heritage and knowing who we are will always guide us. It is our privilege to serve the church with premium quality print, mobile, web, and office products and services. Our mission is to help you succeed at yours.

*Apps, Communication Solutions, eGiving, Stewardship, Website*

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Name: **GP Catholic Services**

Address: 5 Penn Plaza, 23rd Floor

City: New York

State: New York

Zip: 10001

Telephone: 800.608.7955

Website: [www.gpcatholic.com](http://www.gpcatholic.com)



GP Catholic Services is a leading fundraising consulting firm dedicated to serving the Catholic Church. We specialize in designing and managing fundraising campaigns for dioceses, schools, parishes, religious orders and congregations. GP Catholic Services is a division of Graham-Pelton. We offer decades of fundraising and development experience with a powerful focus on the Catholic Church.

*Annual Appeals, Capital Campaigns, Major Gift Strategies,  
Mission 360™ Development Assessments*

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Name: **LPi**

Address: 2875 S. James Drive

City: New Berlin

State: Wisconsin

Zip: 53151

Telephone: 800.950.9952

Website: [www.4LPi.com](http://www.4LPi.com)



LPi is a Catholic engagement and communication company that serves as a single source for offerings that help thousands of parishes and dioceses clearly communicate with their parishioners, grow their engagement, lead people to an Everyday Stewardship way of life, and advance a climate of generosity. Our print, digital, and consultative offerings produce tangible positive results in key areas that assist communities in more clearly and boldly proclaiming the Good News. We offer ad-supported bulletins, church management software, online giving, websites, smartphone apps, stewardship consulting, Strengths coaching, and much more.

*Database Solutions, eGiving, Event Management, Offertory Programs, Printing Services,  
Smartphone Apps, Stewardship & Strengths Coaching, Website Design*

Name: **OSV**  
Address: 200 Noll Plaza  
City: Huntington  
State: Indiana  
Zip: 46750  
Telephone: 800.348.2886  
Website: [www.osv.com](http://www.osv.com)



Founded in 1912 by Fr. John Francis Noll, OSV (Our Sunday Visitor) has been providing solutions for the Catholic community for more than 100 years. Through thoughtful listening to the challenges and needs of individuals, families, parishes and dioceses, OSV has grown to become one of the largest providers of solutions to the Catholic community in the United States. Today, OSV serves the Church with products and services supporting more than 15,000 parishes, as well as producing and publishing weekly news, books, curriculum products, software solutions and more. Our Sunday Visitor is a not-for-profit organization with a mission to serve the Church. A portion of net earnings are returned to the Catholic Community.

*Books, Capital Campaigns, Church Management Software, Coaching and Consulting, Curriculum Products, Diocesan Annual Appeals, Direct Mail and Print Communication Services, Envelope Solutions, Magazines, and Gifts, Offertory Programs, Online Giving, Websites, Weekly News*

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Name: **Pushpay, Inc.**  
Address: 18300 Redmond Way, Suite 300  
City: Redmond  
State: Washington  
Zip: 98052  
Telephone: 425.202.0926  
Website: [www.pushpay.com](http://www.pushpay.com)



Pushpay provides a complete donor management system - including donor tools, finance tools, and a custom mobile app - to more than 7,000 churches, and charitable organizations around the world. Their industry-leading mobile platform enables church leaders to engage with the next generation of donors while also allowing parishioners to use their mobile devices to connect with their church community anytime and anywhere. Better still, their intuitive dashboards and on-demand reporting make it easy for church finance teams to quickly get the information they need so they can get back to what matters: parish ministry.

*Custom Apps, Mobile Giving*

## SILVER-LEVEL STRATEGIC PARTNERS

Name: **Blackbaud**

Address: 65 Fairchild Street

City: Charleston

State: South Carolina

Zip: 29492

Telephone: 800.443.9441

Website: <https://faith.blackbaud.com/>



Blackbaud Faith Solutions™ equips dioceses, parishes, as well as their ministries to build vibrant, connected communities. Our cloud solution for faith communities is a flexible and scalable way to drive more effective ministry and deeper relationships, spanning relationship management, giving and fundraising, financial management, communications, and analytics.

*Data Analytics, Data Management, Fund Accounting, Online Engagement, Online Giving, Peer-to-Peer Fundraising, Prospect Research, Social Listening, Software, Stewardship, Web Design*

Name: **Greater Mission LLC**

Address: 31 Light Street, Suite 301

City: Baltimore

State: Maryland

Zip: 21202

Telephone: 800.741.9210

Website: [www.greatermission.com](http://www.greatermission.com)



Greater Mission LLC is a national team dedicated to helping the Church and faith-based organizations to advance their mission with better planning and increased funding. We help dioceses, parishes, schools and agencies to develop, organize and implement highly successful capital campaigns and feasibility studies, major gift campaigns, stewardship efforts, annual fund drives, endowment education programs, development audits and strategic plans. We are a mission and ministry-oriented team, focused on prayer and intentional planning to drive your success.

*Audits, Capital Campaigns, Feasibility Studies, Foundations, Hispanic Ministry, Legacy Giving, Major Gifts, Research Analytics, Stewardship, Strategic Planning*

Name: **J.S. Paluch Company, Inc.**

Address: 3708 River Road, Suite 400

City: Franklin Park

State: Illinois

Zip: 60131

Telephone: 800.621.5197

Website: [www.jspaluch.com](http://www.jspaluch.com)



The services of J.S. Paluch Company, Inc. include church bulletins, parish printing, calendars, vocation support, online giving, crowdfunding, parish websites, parish identity and branding services, FindaParish.com., and the OneParish mobile app/parish communication and stewardship platform.

*Apps, Communication Solutions, Community Engagement Resources, Development,  
Digital Communication, eGiving, Printing Services, Publishing, Website Design*

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Name: **Lynch Development Associates**

Address: 410 E. Main Street

City: Centerport

State: New York

Zip: 11721

Telephone: 631.351.1368

Website: [www.lynchdevelopment.com](http://www.lynchdevelopment.com)



Lynch Development Associates (LDA) is a Catholic stewardship-based development firm that specializes in assisting dioceses, parishes and schools with their development needs. Since 1994, LDA has partnered with clients to raise the necessary funds to renovate and build new churches, parish centers and schools. LDA has also been successful with debt reduction campaigns and the establishment of endowments in various communities nationwide. Their firm, having raised over 1.5 billion dollars, maintains a 98% success rate in meeting and exceeding its goals. Their directors work with you and are involved in every aspect of your campaign providing exceptional results and developing lasting relationships. Their unique model creates an opportunity for people to deepen their faith through giving.

*Annual Appeals, Capital Campaigns, Development, Endowment Campaigns,  
Fundraising Feasibility Studies, High School Campaigns, Major Gift Solicitations,  
Offertory Programs, Planned Giving, Prospect Research, Spanish Language Programs,  
Stewardship Initiatives, Strategic Stewardship Seminars*

## BRONZE-LEVEL STRATEGIC PARTNERS

Name: **Casting Nets Ministries**

Address: 1117 Hazelwood

City: Wichita

State: Kansas

Zip: 67212

Telephone: 316.641.4050

Website: [www.CastingNetsMinistries.com](http://www.CastingNetsMinistries.com)



Casting Nets Ministries, a nonprofit lay apostolate, provides a refreshing look at evangelization and catechesis. Their ministry is a resource for individuals, organizations and parishes who are eager to answer the challenge of the New Evangelization. Tony Brandt and Chris Stewart have experience in almost every level and form of ministry, from youth to college, and RCIA to adult formation. They have applied their unique approach to ministry with astonishing success and in a variety of settings, including retreats, lecture series, keynotes at conferences and the classroom. They are available for retreats, parish missions, school assemblies, leadership training and more. For resources on the New Evangelization, such as articles, Q & A, videos, podcasts, the Truth at Hand Project visit their website.

### *Evangelization Training and Resources*

Name: **Cathedral Corporation**

Address: 632 Ellsworth Road

City: Rome

State: New York

Zip: 13441

Telephone: 800.698.0299

Website: [www.cathedralstewardship.com](http://www.cathedralstewardship.com)



Cathedral Corporation has shared the values and mission of faith-based organizations like yours since 1916. We pride ourselves not only on the quality of our products, but also on the quality of our relationships. We specialize in custom-tailored solutions that reach, motivate, and engage each unique Catholic community in responding generously to God's call for stewardship. Cathedral provides communication and fundraising needs, including offertory envelope solutions, enhanced giving programs, capital campaigns and diocesan annual appeals.

### *Annual Appeals, Capital Campaigns, Data Management, eGiving, Fundraising, Offertory Programs, Stewardship*



Name: **Changing Our World**

Address: 1285 Avenue of the Americas, 5th Floor

City: New York

State: New York

Zip: 10019

Telephone: 212.499.0866

Website: [www.changingourworld.com](http://www.changingourworld.com)



Changing Our World draws on expansive expertise across disciplines to create strategies that permanently enhance the fabric of philanthropy across organizations of faith. Inspired by a passion to help the Catholic Church achieve its philanthropic goals, the firm's work spans everything from the strategic to the tactical. Through a data-driven approach, Changing Our World helps organizations to align operations with their vision; launch historic fundraising campaigns; design foundations; and engage key stakeholders. For over 20 years, the firm has worked with parishes, arch/dioceses, houses of formation, religious orders, lay organizations and Catholic foundations to ensure their ability to promote the healing, teaching and redemptive presence of Jesus Christ.

*Capital Campaigns, Feasibility Studies, Major Gifts Solicitations, Strategic Planning*

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Name: **Church Development**

Address: 15 E 55th Terrace

City: Kansas City

State: Missouri

Zip: 64113

Telephone: 816.560.3641

Website: [www.church-development.com](http://www.church-development.com)



Church Development, a Catholic firm, has helped over 200 parishes through feasibility studies and capital campaigns. The firm's stewardship focus is based on 1 Peter 4:10, and is backed up with the most rigorous statistical research on "how to increase generosity" in the industry. Thousands of parish stewardship efforts have used their free, on-line, Stewardship System. The pledge appeal is based in prayer not pressure, and as a result annual giving increases and planned gifts have robust growth. Comprehensive service takes the load off of parish staff and volunteers. A high level of financial success results in many repeat clients. Their ICSC conference presentation, "How to increase regular giving during a capital campaign" was so successful that it was made into a webinar.

*Annual Appeals, Capital Campaigns, Development, Endowment Campaigns, Feasibility Studies, Fundraising, Planned Giving, Stewardship*



Name: **Faith Direct, Inc.**

Address: 601 S. Washington Street

City: Alexandria

State: Virginia

Zip: 22314

Telephone: 866.507.8757

Website: [www.faithdirect.net](http://www.faithdirect.net)



Since 2004, Faith Direct has led the Catholic community in eGiving best practices. Their program has helped parishes and dioceses raise a billion dollars in a secure way. The Faith Direct approach continues to demonstrate that successful eGiving requires not just the implementation of a program, but a sustained effort to encourage parishioners to use it for their giving. Their full platform – including a smartphone app, customized email, direct mail, and social media integration – is inspiring the conversion of thousands of envelope users to eGiving. Parishes are discovering that their simple, flat-fee pricing model makes them the most cost-effective choice for eGiving. New innovations will continue the Faith Direct tradition of providing a full-service approach to electronic giving.

*Apps, Direct Mail Services, eGiving, Event Management, Offertory Programs, Stewardship*

Name: **Generis, Inc.**

Address: 6455 E Johns Crossing, Suite 275

City: Johns Creek

State: Georgia

Zip: 30097

Telephone: 800.233.0561

Website: [www.generis.com](http://www.generis.com)



For the past 30 years, Generis has helped more than 15,000 parishes, churches and faith-based organizations close the gap that exists between their resources and their God-inspired vision. By merging Biblical principles, best practices and your unique ministry DNA, we collaborate with you to create an individually-tailored, long-lasting strategy to fund mission, maximize ministry effectiveness, and create a culture of generosity that inspires people to become passionate givers.

*Capital Campaigns, Debt Elimination, Facility Renovation,  
Offertory Campaign Promotions, Planned Giving*

Name: **GiveCentral**

Address: 2 North Riverside Plaza, Suite 1350

City: Chicago

State: Illinois

Zip: 60606

Telephone: 312.929.2306

Website: [www.givecentral.org](http://www.givecentral.org)



GiveCentral is a complete donation solution for Catholic parishes, schools and appeals. They believe it should be easy for organizations to reach out to their communities and donors to give to their favorite causes. They integrate all kinds of giving into one simple, web-based system. Donors can set up repeating donations on the schedule they want with any credit card or bank account. They can sign up online, by phone, respond to a text message or complete a short form in church. With the GiveCentral Go card reader for mobile devices, it only takes a swipe of the card to set up automatic online giving. Your office can easily manage donor's profiles and payments, including advanced tools for campaign pledges. All reports are available in real time and can be downloaded instantly.

*Communication, Donor Management, Fundraising*

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Name: **Guidance In Giving, Inc.**

Address: 2141 SW Oakhill Way

City: Palm City

State: Florida

Zip: 34990

Telephone: 888.757.5444

Website: [www.guidanceingiving.com](http://www.guidanceingiving.com)

Offices in: Bayport, NY; Houston TX; Raleigh, NC; San Diego, CA; Westminster, CA and Windermere, FL



**GUIDANCE IN GIVING, INC.**  
*Stewardship, Development & Campaign Consultants*

Guidance In Giving, Inc. is a Catholic organization that, under the auspices of stewardship, provides comprehensive on and off-site counsel for Catholic diocesan, parish and school development and campaign efforts throughout the United States. Our directors are full-time employees who plan, manage and implement all programs for their clients to achieve their philanthropic goals while furthering the church's mission of serving, educating and giving. GIG is known for our expertise, dynamic staff and dependability. The firm is committed to the growing Latino Catholic community and provides a Hispanic and Multicultural Division with bilingual services.

*Annual Appeals, Apps and 2020 Technology, Capital Campaigns, Hispanic Ministry, Incorporating Wealth Screening, Increased Offertory, Major Gifts, Planned Giving, Planning and Feasibility Studies, Social Media*

Name: **IWP Capital, LLC**

Address: 200 N Mesquite Street, Suite 205

City: Arlington

State: Texas

Zip: 76011

Telephone: 888.882.2046

Website: [www.iwpcapital.com](http://www.iwpcapital.com)



We are leading the charge in Catholic Values Investing. Utilizing our proprietary research directed by the USCCB Socially Responsible Investment Guidelines, Church encyclicals and teachings we will help advance the Kingdom of God through knowing what clients own in their portfolios. Our solutions for Catholic Values Investing include advocacy, impact investing, proxy voting, and screening.

### *Investment Consulting Services*

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Name: **Little Books of the Diocese of Saginaw, Inc.**

Address: P.O. Box 6009

City: Saginaw

State: Michigan

Zip: 48608

Telephone: 989.797.6653

Website: [www.littlebooks.org](http://www.littlebooks.org)



Little Books of  
the Diocese of Saginaw

The Little Burgundy Book is a four week undated reflection book. It is intended to help people pray for six minutes a day. Each book has a gospel passage on the right side, with a reflection based on the writings of the late Bishop Kenneth Untener. The left hand page for each day provides a “buffet table” of interesting facts, lives of saints, etc. The reflections on the right hand page in the Little Burgundy books are slanted toward stewardship. At this time there are four series, based on the gospels of Matthew, Mark, Luke and John. The books are available in both English and Spanish. They also distribute reflection books for the seasons of Advent, Lent and Easter.

### *Prayer, Publishing, Spanish, Stewardship*

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Name: **Nativity Pilgrimage**

Address: 1300 N Sam Houston Pkwy E, Suite 125

City: Houston

State: Texas

Zip: 77032

Telephone: 844.400.9559

Website: [www.nativitypilgrimage.com](http://www.nativitypilgrimage.com)



Nativity Pilgrimage was created with you in mind! While visiting Christian heritage sites, you will grow in faith, have unforgettable experiences, and build cherished memories. We specialize in Christian group pilgrimages. All of our pilgrimage packages include roundtrip airfare, first class hotel accommodations, two meals each day, local Christian tour guides, trip protection insurance and more. Thank you for considering Nativity Pilgrimage as your Spiritual Companion to the Holy Land and other religious destinations.

### *Travel*

Name: **ParishSOFT**

Address: 3767 Ranchero Drive, Suite 100

City: Ann Arbor

State: Michigan

Zip: 48108

Telephone: 734.205.1000

Website: [www.parishsoft.com](http://www.parishsoft.com)



ParishSOFT powers church stewardship with web-based solutions for Catholic dioceses and parishes. Our software unifies your database, increases productivity, and brings your diocese, parish, and parishioners together. Your staff has access to real-time and secure data insights into the life of your parish. ParishSOFT Family Suite, Accounting, and Giving are easy for everyone to use, from staff to parishioners. Each solution can be used on their own, but they really shine as part of our integrated suite. ParishSOFT Giving brings electronic gifts and traditional giving methods together and includes text-to-give and kiosk giving. ParishSOFT provides the complete solution for tracking and reporting your church management and accounting needs.

*Accounting Software, Church Management Software, Kiosk Giving, Online Giving Software, Text Giving*

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Name: **Prenger Solutions Group**

Address: 9810 Westchester Drive

City: Omaha

State: Nebraska

Zip: 68114

Telephone: 402.689.5767

Website: [www.prengersolutions.com](http://www.prengersolutions.com)



The Internet is not a fad. At Prenger Solutions Group, we use technology to help Catholic churches, schools and dioceses raise more money with fewer headaches. Whether you are looking to move your diocesan appeal online, build a network of monthly givers, increase online giving at your parish or you just need help choosing the right software vendor, Prenger Solutions Group can help.

*Digital Fundraising*

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Name: **Rambusch Decorating Company**

Address: 160 Cornelison Avenue

City: Jersey City

State: New Jersey

Zip: 07304

Telephone: 201.333.2525

Website: [www.rambusch.com](http://www.rambusch.com)



Rambusch Decorating Company, a family owned and managed organization, designs and manufactures solutions for the decorative interior. It is within the worship environment, i.e., church, chapel, shrine or cathedral that the talents in the workshops come together in a harmonious fashion. The studios of Liturgical Design and Furnishings, Stained Glass, Mosaic and Artwork exist side-by-side, just beyond the doors of the office, allowing for a hands-on commitment of design concept through actual fabrication. Rambusch creates custom and engineered lighting for public spaces: churches, museums, state capitols, and industry, drawing on this experience to make sure that their concepts come to light. We welcome your inquiry, large or small, and will be sure to help bring your vision to life.

*Furnishings, Lighting, Mosaic and Artwork, Restoration, Stained Glass*

Name: **Ramsey Solutions**  
Address: 1011 Reams Fleming Blvd.  
City: Franklin  
State: Tennessee  
Zip: 37064  
Telephone: 877.378.2667  
Website: [www.daveramsey.com/church](http://www.daveramsey.com/church)



Ramsey Solutions provides Biblically based, common-sense education and empowerment that give hope to everyone in every walk of life. Through common-sense principles and small-group accountability, Financial Peace University (FPU) gives parishioners the tools they need to change their behavior, succeed financially and give generously. More than five million people across the country have participated in Financial Peace University offered at churches and community organizations nationwide.

*Financial Discipleship Classes for Parishioners,  
Stewardship Training for Priests, Deacons and Lay Volunteers*

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Name: **Rebuilt Parish**  
Address: 20 E. Ridgely Road  
City: Timonium  
State: Maryland  
Zip: 21093  
Telephone: 888.817.0004  
Website: [www.rebuiltparishassociation.com](http://www.rebuiltparishassociation.com)



From Church of the Nativity, the parish that brought you the Rebuilt family of books, we introduce Rebuilt and the Rebuilt Parish Association (RPA). For parishes seeking to grow in all respects, especially in discipleship, Rebuilt is a terrific path to follow. The RPA includes online resources which equip Catholic parishes with proven ministry materials, great homily transcripts, small group videos, and much more. Rebuilt (and the RPA) inspire parishes through webcasts, podcasts and International Catholic Stewardship Council conferences.

*Homily Transcripts, Ministry Materials, Small Group Videos, Student Resources*

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Name: **ROI Dataworks**  
Address: 610 Boyd Street  
City: Golden  
State: Colorado  
Zip: 80403  
Telephone: 303.903.8893  
Website: [www.roidataworks.com](http://www.roidataworks.com)



ROI Dataworks is a data-driven solutions firm. They use database analysis to deliver solutions to convert data into actionable strategies for acquisition, retention and penetration; identify hidden market opportunities and under-served customer segments; evaluate the impact of your marketing efforts using key metrics that are critical for your business. One of their specialties is the non-profit sector, specifically Catholic dioceses, with success in annual appeals (increased donations, strategy based on profiling, and improved return on investment). Their patent pending tool has proven results helping development offices understand donors and to use their database to create segmented strategies for acquisition, retention, and penetration to reach giving goals.

*Customer Profiling, Database Analysis*

Name: **Ruotolo Associates, Inc.**  
Address: 580 Sylvan Avenue, Suite M-B  
City: Englewood Cliffs  
State: New Jersey  
Zip: 07632  
Telephone: 800.786.8656  
Website: [www.ruotoloassociates.com](http://www.ruotoloassociates.com)



Providing full-service philanthropic counsel nationally since 1979. Specializing in service to Catholic dioceses, religious orders, schools, parishes and other organizations for pre-campaign studies, development assessments and programs, strategic plans, capital and annual campaigns, planned giving, stewardship programs and offertory initiatives, marketing, executive search, and board governance.

*Annual Appeals, Board Governance, Capital Campaigns, Development,  
Executive Search, Feasibility Studies, Marketing, Offertory Programs, Planned Giving,  
Stewardship, Strategic Planning*

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Name: **Steier Group**  
Address: 10844 Old Mill Road  
City: Omaha  
State: Nebraska  
Zip: 68154  
Telephone: 402.391.3244  
Website: [www.steiergroup.com](http://www.steiergroup.com)



Does your church need more space? Is debt limiting your ability to fulfill your mission? Is deferred maintenance an ongoing challenge? Let the Steier Group help you solve these problems and more. We partner with Catholic organizations to conduct planning studies and capital campaigns. We bring a customized, stewardship-driven, full-service project management approach to fundraising. Our goal is to help you achieve your vision with a campaign that is fulfilling for your community. When you partner with us, you get a full team assigned to your project – graphic designers, grant writers, communications specialists, planned giving attorneys and wealth researchers working together to make your campaign a success. Contact us today for a free consultation.

*Capital Campaigns, Endowment Campaigns, Feasibility Studies, Fundraising, Major Gift  
Solicitations, Planned Giving, Prospect Research*

Name: **Suttle-Straus, Inc.**

Address: 1000 Uniek Drive

City: Waunakee

State: Wisconsin

Zip: 53596

Telephone: 608.849.1000

Website: [www.suttle-straus.com](http://www.suttle-straus.com)

# SUTTLESTRAUS®

Suttle-Straus offers complete marketing solutions to dioceses that include creative concepting through execution for annual appeals and capital campaigns. Our in-house services include creative design, conventional and digital printing, signage, a mailing house, as well as kitting and fulfillment for distribution of local parish materials. Our creative team can refresh your annual appeal campaign designs to increase their giving impact and revitalize your brand. Our variable data capabilities allows for detailed personalization of fundraising mailers, including elements such as name, address, images, copy and more so you can make a stronger connection with recipients and maximize your return on investment. Get free samples of our diocesan work at [www.suttle-straus.com/diocese-sample](http://www.suttle-straus.com/diocese-sample)

*Annual Appeals, Capital Campaigns, Communication Solutions, Creative Design, Direct Mail Services, Fundraising, Marketing, Printing Services*

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Name: **TurnKey Direct Marketing**

Address: PO Box 261

City: Excelsior

State: Minnesota

Zip: 55331

Telephone: 952.401.3383

Website: [www.turnkeydirect.net](http://www.turnkeydirect.net)



Turnkey Direct Marketing is a skilled appeal production partner dedicated to non-profit causes, including 16 dioceses. We bring 22 years of fundraising experience and the newest in print and database technologies. You can turn to TurnKey for expertise in obtaining first time gifts and maximizing average gifts, as well as lifetime donor value. Good stewardship emerges through our attention to ROI and delivery of proven best practices. Key competencies include: donor segmentation and variable messaging, accurate and automated match inserting capability, creating compelling appeals, monthly giving, and donor appreciation that leaves them feeling a sense of Catholic purpose. Products include: in-pew envelopes, tax notices, bulletin inserts, address labels, prayer cards, and major donor packages.

*Annual Appeals, Capital Campaigns, Communication Solutions, Creative Design, Direct Mail Services, Fundraising, Marketing, Printing Services*



Name: **Villanova University**  
**Center for Church Management**

Address: 800 Lancaster Avenue

City: Villanova

State: Pennsylvania

Zip: 19085

Telephone: 610-519-6015

Website: <http://churchmanagement.villanova.edu>



The Center for Church Management (CCM) at the Villanova School of Business provides education and scholarship in the Augustinian Catholic tradition on strategic, management and temporal matters in service to leaders of churches and Christian faith-based ministries. Founded in 2004 by Charles Zech, PhD, professor emeritus of economics, CCM performs research and conducts both for-credit and non-credit programs in church management. Through programs like the Master of Science in Church Management and the Certificate Program in Church Management, the Center collaborates with dioceses and churches throughout the world to help church leaders steward their resources, build stronger church communities, and more effectively share the Good News of Jesus Christ.

### *Church Management Education*

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Name: **Walsh & Associates,**  
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Walsh & Associates has been helping Catholic churches and church members reach new heights since 1984. Their services include: helping churches to prepare for their campaigns through pre-campaign feasibility and planning studies; helping churches to organize and implement their campaigns; and then setting up and monitoring a simple yet comprehensive fulfillment and follow-up system to assure that promises made are paid and that churches realize their campaign potential. So if you are looking at doing a campaign and/or are ready to reach new heights in your capital campaign efforts, go to our website or give us a call to request information and a copy of our “How to Properly Prepare for a Successful Church Capital Campaign” booklet. It’s free and we’d be happy to help.

### *Capital Campaigns, Feasibility Studies, Fundraising*

## CATEGORIES

<b>CATEGORY</b>	<b>PAGE</b>
Accounting Software . . . . .	12
Annual Appeals . . . . .	2, 3, 4, 6, 7, 8, 10, 14, 15
Apps . . . . .	2, 3, 4, 6, 9, 10
Audits . . . . .	5
Board Governance . . . . .	14
Books . . . . .	4
Capital Campaigns . . . . .	2, 3, 4, 5, 6, 7, 8, 9, 10, 14, 15, 16
Church Management Education . . . . .	16
Church Management Software . . . . .	4, 12
Coaching and Consulting . . . . .	4
Communication Solutions . . . . .	3, 6, 10, 15
Community Engagement Resources . . . . .	6
Creative Design . . . . .	15
Curriculum Products . . . . .	4
Customer Profiling . . . . .	13
Data Analytics . . . . .	5
Database Analysis and Solutions . . . . .	3, 13
Data Management . . . . .	5, 7
Debt Elimination . . . . .	9
Development . . . . .	6, 8, 14
Development Assessments . . . . .	2, 3
Digital Communication . . . . .	6
Digital Fundraising . . . . .	12
Direct Mail Services . . . . .	4, 9, 15
Donor Management . . . . .	10
e-Giving . . . . .	2, 3, 6, 7, 9
Endowment Campaigns . . . . .	2, 6, 8, 14
Envelope Solutions . . . . .	4
Evangelization Training and Resources . . . . .	7
Event Management . . . . .	3, 9
Executive Search . . . . .	14
Facility Renovation . . . . .	9
Feasibility Studies . . . . .	2, 5, 6, 8, 10, 14, 16
Financial Discipleship Classes for Parishioners . . . . .	13
Foundations . . . . .	5
Fund Accounting . . . . .	2, 5
Fundraising . . . . .	7, 8, 10, 14, 15, 16
Furnishings . . . . .	12

<b>CATEGORY</b>	<b>PAGE</b>
High School Campaigns . . . . .	6
Hispanic Ministry . . . . .	5, 6, 10
Homily Transcripts . . . . .	13
Incorporating Wealth Screening . . . . .	10
Investment Consulting Services . . . . .	11
Kiosk Giving . . . . .	12
Legacy Giving . . . . .	5
Lighting . . . . .	12
Magazines and Gifts . . . . .	4
Major Gift Programs . . . . .	3, 5, 6, 8, 10, 14
Marketing . . . . .	14, 15
Ministry Materials . . . . .	13
Mobile Giving . . . . .	4
Mosaic and Artwork . . . . .	12
Offertory Programs . . . . .	3, 4, 6, 7, 9, 10, 14
Online Giving . . . . .	4, 5, 12
Peer-to-Peer Fundraising . . . . .	5
Planned Giving . . . . .	6, 8, 9, 10, 14
Prayer . . . . .	11
Printing Services . . . . .	3, 4, 6, 15
Prospect Research . . . . .	2, 5, 6, 14
Publishing . . . . .	6, 11
Research Analytics . . . . .	5
Restoration . . . . .	12
Small Group Videos . . . . .	13
Stained Glass . . . . .	12
Social Listening . . . . .	5
Social Media . . . . .	10
Software . . . . .	2, 5
Stewardship . . . . .	3, 5, 6, 7, 8, 9, 11, 14
Stewardship and Strengths Coaching . . . . .	3
Stewardship Training for Priests, Deacons and Lay Volunteers . . . . .	13
Strategic Planning . . . . .	5, 8, 14
Student Resources . . . . .	13
Text Giving . . . . .	12
Travel . . . . .	11
Websites . . . . .	3, 4, 5, 6
Weekly News . . . . .	4