



St. John Neumann Catholic Church

“Ambassadors for Christ” Annual Offertory Program

“So we are ambassadors for Christ, as if God were appealing through us...” 2 Cor. 5:20

Joanne M. Senn

Pastoral Associate for Parish Development

www.sjnaustin.org/donatenow

June 30, 2016



ST. JOHN NEUMANN
CATHOLIC CHURCH
A STEWARDSHIP COMMUNITY



Stewardship Program Summary: Top Line

- **Parish Background**

- St. John Neumann is based in the center of West Lake Hills on 28 serene wooded acres.
- Established in 1983
- Registered Families: 3200
- First Mass in the New Sanctuary: Christmas Eve, Dec. 24, 2012
- Pastor: Fr. Bud Roland (7 years)
- 2012: Initial Annual Increased Offertory Program
- Fiscal year runs July 1 – June 30th
- Parishioner Giving for is the calendar year: Jan. 1 – Dec. 31

- **2016 Annual Budget: \$2.6M (up from \$1.8 in 2010)**

- Offertory Giving Results:

- We made 100% of our goal of 100 new donors who pledged to give \$28,000 through calendar year..
 - 1505 gave \$2.6M
 - 966 Families gave \$250 or more per year totaling an astounding \$2.5M.
 - 535 gave \$0 - \$250 per year totaling \$44K.
 - 55 of the above givers were new donors..

- Budget outlook as of 6/30/16 – we are on track to make our \$2.6M budget with a shortfall of 2% expected. This is the result of several large one time donations over the past 5 years that have spiked giving month over month.

- **2006: Last Capital Campaign raised \$10.2M and ended 12/31/15**





Ambassadors for Christ Stewardship Program Overview

VISION

Spiritual Renewal through learning and living our faith both individually and as a community.

Our parish community will focus on the spiritual formation of our children and youth, and the renewal of our adults and families. Spiritual renewal is a life-long process that involves learning and living our faith and moving toward a deeper understanding of Christ in our lives.

MISSION

We, the parish community of St. John Neumann, invite all people to experience the love of Jesus Christ by participating in our community through sacraments, ongoing formation in the Catholic faith and creative service to those in need in our world. All parishioners are called to actively engage in their faith, and, in so doing, witness to God's grace and serve those in need.

STRATEGIC GOALS

1. Integrated Faith Formation for children, teens, adults, and families.
2. Provide a welcoming and nurturing community that encourages and sustains parishioner participation.
3. Promote community outreach efforts and foster a spirit of giving of our time, talent, and treasure.

Objective:

- To promote ministry evangelization at St. John Neumann and to build a year-long comprehensive Stewardship program for the parish.

Goal:

The goal of the “Ambassadors for Christ” program is to:

- Ignite parishioner's passion to be faithful stewards of the gifts God has given them and call them into a stronger relationship with God.
- Personally invite and encourage parishioners to learn about their faith and to become involved using their time and talent in one of the many ministries, programs and events held on our campus each week.

Program Call to action captures the goal of the Diocese Pastoral Plan:

- 1. Know your faith** (Provide spiritual formation that leads to an encounter)
- 2. Practice your faith** (Develop a culture of ministry that transforms)
- 3. Share your faith** (Strengthen Christian witness and outreach)



“Ambassadors for Christ” Stewardship Program Rollout

January: Pre-Program Kickoff Preparations

- New Weekly Stewardship Column in the Bulletin focused on the connection between Faith and Time, Talent and Treasure.
- Campaign Ads in the bulletin highlighting parishioners serving as “Ambassadors for Christ while using their time, talent and treasure to “Know, Practice and Share” their faith.

February: Kick off

- 2/5-6 Communications Kick off (EX: Banner left)
- 2/10 Ash Wednesday
- 2/16 Parish-wide Mailing to Donors and Potential Donors
- 2/27 Ministry Fair
- Ongoing campaign communications:
 - Campus Banners and Posters, Bulletin/eBulletin, In pew promotion, Intercessory prayers, Mass Announcements, Homily, Pulpit Announcements, Website Banner and dedicated webpage, social media blasts – Facebook, Twitter.

March: Program rollout continues


- 3/5-6 Commitment Weekend
- Ongoing campaign communications
- Follow up email to all Potential Donors who have not responded

April: Program rollout continues

- Ongoing campaign communications (see above list)

May: Program Results shared with the Parish

JOANNE SENN
Pastoral Associate for Parish Development



In the first reading from Isaiah we get a glimpse of the ultimate aim of Christian stewardship: Giving glory to God. “Holy, Holy, Holy is the Lord God of hosts! All the earth is filled with his glory!” This proclamation inspires the familiar hymn we sing at the end of the Preface of the Eucharistic Prayer; a very ancient proclamation in our liturgy. We were born to give God glory, and we proclaim it by the way we live the Eucharist and bear witness to the gospel of Jesus Christ. As we approach the purifying season of Lent ask yourself: Are you committed to a life that gives glory to God? Need help exploring how to take the next step in your faith life? That's why we're here! Each week we host programs, events and classes designed to help you connect with your faith. Wondering how to get started on your path? Call or email Joanne Senn today. [512-328-3220](tel:512-328-3220) x124 or jsenn@sinaustin.org.

Source: International Catholic Stewardship Council
www.catholicstewardship.com

PLEASE PLAN TO JOIN US!
MINISTRY FAIR



SAVE THE DATE
FEBRUARY 27 & 28
FOLLOWING ALL MASSES
IN THE NARTHEX



St. John Neumann Catholic Church


PEOPLE ALSO LIKE

- St. John Neumann Young ...
- St. Louis King of France C...
- St. Thomas Catholic Ch...
- Catholic Churches in Austin, Texas
- Catholic Schools in L...
- St. Louis King of France ...
- CatholicJobs.com

LIKED BY THIS PAGE

AMBASSADORS FOR CHRIST

TODAY COME LEARN HOW TO USE YOUR GIFTS AND TALENTS TO BECOME AN AMBASSADOR FOR CHRIST



**FEBRUARY 27-28
MINISTRY FAIR**

**MARCH 5 - 6
STEWARDSHIP WEEKEND**

Are looking for ways to follow Pope Francis' call to, “Know, Practice and Share your faith,” but don't know how to get started? That's why we are here and why we need you. Each week on our campus we host events, ministries and education programs designed to fit your busy schedule and to help you grow stronger in your faith. Your financial gifts make it possible for us to touch thousands of lives through the ministry work of our parish. Learn more about how you can put your gifts and talents to work at our today's Ministry fair. Make your financial commitment to our parish March 5-6 on Stewardship weekend. All are welcome. Come join us! Details: www.sinaustin.org/stewardship

Know your Faith.	Practice your Faith.	Share your Faith.
 <p>Each week we host faith</p>	 <p>Do you want to deepen your relationship with</p>	 <p>Are you hearing the call to serve others and don't know where to start? We have a wide variety of social outreach projects that need you. Get involved today!</p>



COME LEARN ABOUT OPPORTUNITIES TO USE YOUR GIFTS AND TALENTS TO SUPPORT GOD'S KINGDOM

February 27-28
March 5-6

Ministry Fair
Stewardship



JOIN US TODAY FOR STEWARDSHIP WEEKEND MARCH 5 - 6

IMAGINE WHAT WE COULD ACCOMPLISH FOR GOD'S KINGDOM HERE ON EARTH IF 100% OF OUR MEMBERS RESPOND?

JOIN YOUR FELLOW PARISHIONERS TODAY AND MAKE YOUR COMMITMENT TO:

- KNOW YOUR FAITH
- PRACTICE YOUR FAITH
- SHARE YOUR FAITH




Today, Fr. Bud and Fr. Kurtis will be speaking to us about how, as part of our Baptismal promise, we are all called to be Ambassadors for Christ. In short how we are all called to know, practice and share our faith. Being part of our faith community means knowing your fellow parishioners and feeling a connection. Come join us for coffee and donuts and fellowship.



368 Donors who Pledged in 2015

854
Donors who gave but
did not Pledge in 2015

1760
Potential Donors
No 2015 Giving Record



February 16, 2016

Name: _____
 (Address)
 (City, State, Zip)
 Dear (Insert Name),

"Whereas in Christ we have a new creation: the old things have passed away; behold, new things have come. ... So we are ambassadors for Christ, as if God were appealing through us." 2 COR 3:17-21

What does it mean to be an Ambassador for Christ? According to one of the early Christian missionaries, St. Paul, in his second letter to the Corinthians, it means that we are given a radically new life through our association with Christ. The Father is ever ready for the crucial question is: "Are we?"

Could it mean that you are open to an encounter that leads to a transformation of the heart? and to be open to take steps – big or small – to become a better Christian. As I reflect on the past stewardship year, everywhere I look, I see evidence that you have embraced Pope Francis' and in turn, responded to his call to "know, practice and share your faith." I am in awe of how blessed we are to have a parish that is so in tune with the faith.

Each week on our campus, we offer hundreds in the lifeblood of our parish and it allows us to educate and engage our children, teens and adults; provide pastoral and liturgical care; host thousands of ministry events on campus.

Since 2012, I have asked parishioners if you to commit a pledge of stewardship to St. John Neumann parish. Your response has been very gratifying, and I thank you for your pledge and your generosity. In 2015, you gave _____ in our "We are SJN" appeal. As a result, we have been able to fund the increased operating expenses associated with running the campus as well as fund. But these costs are not static and we rely on consistent weekly, monthly and annual giving to support our day to day expenses.


Today I am writing to ask you to consider expanding your already generous gift.

I believe we can meet our parish needs through our Ambassador for Christ stewardship appeal. Imagine how many lives we could impact if every parishioner committed to "know, practice and share their faith." The percentage of our community members choosing to give is more important than the dollar value of individual gifts.

So I appeal to you as a member of the faith community to:

- Please prayerfully consider your current annual pledge and discern an appropriate increase in your offering giving.
- Get involved in our community, through your stewardship, your participation in our faith formation programs and your support of our social outreach programs.
- Join us for our February 27th Ministry Fair to learn how your gifts and talents are needed.
- Make your 12 month commitment to our parish on Stewardship Weekend, March 5-6.

As you consider when God is guiding you to see your journey in "know, practice and share your faith," I hope you will be inspired to increase your involvement in St. John Neumann this year.



2016 Stewardship Intention Card
 "My Treasure"

Name: _____
 Address: _____
 Phone: _____
 Email: _____

My Ministry will be in support of St. John Neumann for the next 12 months.
Gifts are intended in funding and more about the following sections:

Name and Contact Information: _____
 List Ministry by Number from the List Below


1. _____
 2. _____
 3. _____
 4. _____
 5. _____

COMMUNITY BUILDING/PEWLEADERSHIP

1. Adult Liturgical Committee
 2. Coffee and Social Hour Hosts
 3. Ministry of Hospitality
 4. CDFW, Age Fellowship
 5. Our Lady of Goodwill Committee
 6. St. John Neumann Choir
 7. Young Adult Ministry

PARISH FUNDING

8. St. John Neumann Catholic, History, etc.
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2016 Stewardship Intention Card
 "My Time and Talent"

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1. _____
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 4. _____
 5. _____

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 52. St. John Neumann



«Date», 2015

«First_» «Last»
 «Street»
 «City_», «State» «Zip»

Dear «First_»,

Many thanks for your response to our 2016 Increased Offertory Program. Your pledge, in the amount of \$«Pledge» dollars «w/kmo», was number «number».

We are off to a great start toward making our goal of ____ new donors during Lent. I am grateful to you for what I know is a meaningful and genuine reflection of your faith and your concern for St. John Neumann.

As your pastor, it is truly inspiring for me to hear from so many of our members in such an encouraging manner. Every expression of sacrifice, regardless of amount, truly makes a difference. Please continue to pray for the success of our efforts. For my part, I assure you that I strive to be a faithful and dedicated steward in managing the financial affairs of St. John Neumann.

May God bless you and your family with His choicest blessings. You are remembered daily in the Masses and in my prayers.

Sincerely yours in Christ,

F. Bud Roland

Very Reverend Bud Roland
 Pastor

Personal Thank you Letter: Mailed to all campaign responders using Trinity Publications Parish Database (PDS.)



Program Materials: Generic Stewardship Packet

2016 Stewardship Intention Card
"My Time and Talent"

Name: _____
Address: _____
City: _____ St: _____ Zip: _____
Phone: _____
Email: _____

In thanksgiving for God's many blessings, we promise to our prayers, our presence, our service and our gifts. He John Neumann parish and beyond in the next twelve months.

OUR FINANCIAL GIFT TO SUPPORT THE MISSION

Financially, I/We plan to donate a total pledge of _____

Payments will be made:
☐ Weekly amount: _____
☐ Semi-Monthly: _____

Pledge period: April 1, 2016 through _____

ST. JOHN NEUMANN CATHOLIC CHURCH
5455 BEE CAVE ROAD • AUSTIN, TX 78746

Stewardship Program

2016 Stewardship Intention Card
"My Time and Talent"

Name and Contact Information
We are interested in finding out more about the following ministries:
List Ministry _____

COMMUNITY BUILDING
1. Capital Campaign
2. Coffee and Donations
3. Knights of Columbus
4. OPUS, 50+
5. Our Lady of the Rosary
6. Schoenstatt
7. Young Adults

ST. JOHN NEUMANN CATHOLIC CHURCH
5455 BEE CAVE ROAD • AUSTIN, TX 78746

February 19, 2016
Dear St. John Neumann Parishioner,

"So we are ambassadors for Christ, as if God were appealing through us..." 2 Cor. 5:20

St. Paul says an Ambassador for Christ means living out your baptismal promises by reconciling yourself to God and embracing God's eternal love and mercy for us. He reminds us that, like Christ, our mission is to go forth as "ambassadors" and spread the "good news." I write today to encourage you to embrace God's call to be His Ambassador and to invite you to build a closer relationship with God by taking steps during this Lenten period to "Know, Practice and Share your Faith." Our Bulletin is filled with opportunities, and I hope that you will take advantage of one or more of them.

- **Know your Faith:** Religious Education, Bible Studies, Spiritual Retreats and Groups for all ages
- **Practice your Faith:** Through the Sacraments: Baptism, Confirmation, Holy Eucharist, Reconciliation, Anointing of the Sick, Holy Orders and more
- **Share your Faith:** Through various ministries and social outreach programs

In addition to your active involvement with the parish, I ask that you consider St. John Neumann committed to "Know, Practice and Share their Faith" through ministry commitment to our parish. This year our goal is to have 100 new families like yours join in support of the parish. The percentage of members choosing to give is more important than the amount. Your gifts and talents are needed to help fund the mission of the church and the operating expenses of the parish. Please place in the offering basket or mail by 3-23-16.

St. John Neumann Catholic Church
5455 Bee Cave Road
Austin, TX 78746

Available in pews, in Narthex and in the Parish Office
Also used in the Parish Welcome Packet for New Parishioners



Program Materials: Weekly Bulletin Advertisements showcase the programs and services on our campus

COME LEARN ABOUT OPPORTUNITIES TO USE YOUR GIFTS AND TALENTS TO SUPPORT GOD'S KINGDOM



FEBRUARY 27-28
MINISTRY FAIR
MARCH 5—6
STEWARDSHIP WEEKEND

Know your Faith.



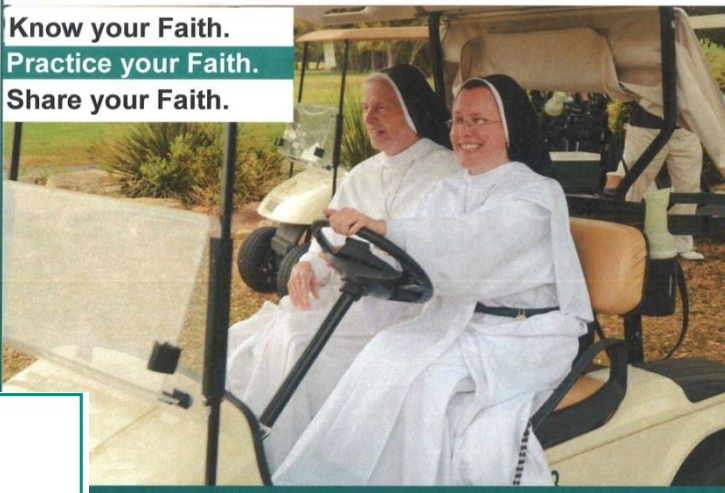
USE YOUR GIFTS AND TALENTS TO SERVE GOD



WE ARE LOOKING FOR 100 NEW FAMILIES TO JOIN YOUR FELLOW PARISHIONERS BY EASTER.

MAKE YOUR COMMITMENT TODAY.

Know your Faith.
Practice your Faith.
Share your Faith.



Prayer is key to celebrating our Catholic faith. Is God calling you or do you know to serve? Pray for more vocations to church.

USE YOUR GIFTS AND TALENTS TO SERVE GOD



WE ARE LOOKING FOR 100 NEW FAMILIES TO JOIN YOUR FELLOW PARISHIONERS BY EASTER.

MAKE YOUR COMMITMENT TODAY.

Know your Faith.
Practice your Faith.
Share your Faith.



COME LEARN ABOUT OPPORTUNITIES TO USE YOUR GIFTS AND TALENTS TO SUPPORT GOD'S KINGDOM



FEBRUARY 27-28
MINISTRY FAIR
MARCH 5—6
STEWARDSHIP WEEKEND

Share your Faith.



USE YOUR GIFTS AND TALENTS TO SERVE GOD



JOIN US IN THE NARTHEX!
FEBRUARY 27-28
MINISTRY FAIR
MARCH 5—6
STEWARDSHIP COMMITMENT WEEKEND

Know your Faith.
Practice your Faith.
Share your Faith.



Have you ever found yourself feeling down, lonely, anxious—hoping for someone to notice or feeling like no one cared? Think again. God cares about you and wants nothing more than for you to know his love for you. Monday—Friday at 8:45 am we host Daily Mass. Looking for a new encounter with Christ? Come. As you are. And experience God's grace.



JOIN US TODAY FOR STEWARDSHIP WEEKEND
MARCH 5 - 6

IMAGINE WHAT WE COULD ACCOMPLISH FOR GOD'S KINGDOM HERE ON EARTH IF 100% OF OUR MEMBERS RESPOND?

JOIN YOUR FELLOW PARISHIONERS TODAY AND MAKE YOUR COMMITMENT TO:

- KNOW YOUR FAITH
- PRACTICE YOUR FAITH
- SHARE YOUR FAITH



Today, Fr. Bud and Fr. Kurtis will be speaking to us about how, as part of our Baptismal promise, we are all called to be Ambassadors for Christ. In short how we are all called to know, practice and share our faith. Being part of our faith community means knowing your fellow parishioners and feeling a connection. Come join us for coffee and donuts and fellowship.

USE YOUR GIFTS AND TALENTS TO SUPPORT GOD'S KINGDOM



We are 41% of our Goal of getting 100 new families to make a financial commitment to our parish.

Have you made your pledge?

During our Annual Stewardship drive, we asked 100 new families to make a regular financial commitment to our parish so we can continue our mission. Make your pledge today!

Know your Faith
Practice your Faith
Share your Faith



You don't have to live in Westlake to be a part of St. John Neumann. Meet our Italian artists who have shared their talent with our parish for the past 5 years or more to create the sacred artwork that is shown in our Sanctuary and Chapel. Sadly, we lost Master Artisan, Romano Cosci (Center) the day our Phase 1 mosaics arrived on site. How are you using your gifts and talents to support our parish? Do you need help finding where to use your talents? Call or write Joanne Senn, 512-328-3229 X124 or jsenn@snaustn.org.

USE YOUR GIFTS AND TALENTS TO SERVE GOD



FEBRUARY 27-28 MINISTRY FAIR IN THE NARTHEX
MARCH 5—6 STEWARDSHIP WEEKEND

Know your Faith
Practice your Faith
Share your Faith



Experience a spiritual re-birth at one of our Christ Renewal Parish (CRHP) Retreats. April 9-10 (Men); April 23-24 (Women) sign up will be available soon.



Program Materials:

Narthex Brochure, Banner, Ministry Fair Save the date

TODAY COME LEARN HOW TO USE YOUR GIFTS AND TALENTS TO BECOME AN AMBASSADOR FOR CHRIST



FEBRUARY 27-28
MINISTRY FAIR
MARCH 5 - 6
STEWARDSHIP WEEKEND

Are looking for ways to follow Pope Francis' call to, "Know, Practice and Share your faith," but don't know how to get started? That's why we are here and why we need you. Each week on our campus we host events, ministries and education programs designed to fit your busy schedule and to help you grow stronger in your faith. Your financial gifts make it possible for us to touch thousands of lives through the ministry work of our parish. Learn more about how you can put your gifts and talents to work at our today's Ministry fair. Make your financial commitment to our parish March 5 -6 on Stewardship weekend. All are welcome. Come join us! Details: www.sjnaustin.org/stewardship

Know your Faith.



Each week we host faith formation classes for all ages and all levels at times that fit your schedule.

Practice your Faith.



Do you want to deepen your relationship with God but don't know how? We can help guide you on your journey.

Share your Faith.



Are you hearing the call to serve others and don't know where to start? We have a wide variety of social outreach projects that need you. Get involved today!



COME LEARN ABOUT OPPORTUNITIES
TO USE YOUR GIFTS AND TALENTS
TO SUPPORT GOD'S KINGDOM!

February 27-28
March 5-6

Ministry Fair after Mass
Stewardship Weekend

PLEASE PLAN TO JOIN US!
MINISTRY FAIR



SAVE THE DATE
FEBRUARY 27 & 28
FOLLOWING ALL MASSES
IN THE NARTHEX



Program Materials: Weekly Stewardship Column

JOANNE SENN

Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org



In the spirit of today's reading consider how Paul makes a list of gifts bestowed to members of the Christian community by the Holy Spirit. Each gift bestowed has a specific purpose for the person for whom it is intended: wisdom, knowledge, faith, healing, might, prophecy, discernment of tongues, and interpretation of tongues.

Today's reading from the Gospel of Luke offers us the first words of Jesus as he begins his public ministry. The words reflect his understanding of his Spirit-anointed mission. His words are his "Mission Statement." Good stewards rejoice in being followers of Jesus. They realize that Jesus' commission is their commission as well. They embrace it and adopt it as their own. We, too, have "glad tidings" to bring to a suffering world.



This year, how will we fulfill Christ's commission in the world which he has placed us, using the gifts he has entrusted to us? We want to learn more about how to use your gifts to support the mission of St. John Neumann. Contact Joanne Senn today. *Mosaic artwork (above) taken from our Sacrament of Confirmation window in our Mater Ecclesia Chapel.*

JOANNE SENN

Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org

Second Sunday in Lent

In today's second reading we learn that one of Saint Paul's principles of Christian living is to watch and imitate other followers of Christ. There is a pattern for Christian living that Saint Paul wants others to discover and then imitate. This pattern includes a life of prayer, selflessness, sacrifice, and caring for others, including our family of faith. Good stewards choose their friends wisely. They cultivate friendships with other Christian stewards, spend time with them, observe how they live, ask questions about their faith and learn from them. Who are your friends? Are they good stewards of their faith? Are they those who can help you on your own journey of faith?

A Best Friend is like a four leaf clover, hard to find and lucky to have.



Next week our "Ambassadors for Christ" Ministry Fair will be held in the Narthex after all Masses. Ask yourself, "What can I bring to support our parish's ministry needs? We invite all parishioners to embrace Pope Francis' call to 'know, practice and share your faith.' Interested in exploring ways to grow your faith? Contact Joanne Senn.

Source: www.catholicstewardship.com

JOANNE SENN

Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org

First Sunday in Lent

The second reading from Saint Paul to the Romans is a favorite of those involved in the ministry of evangelization. There are no "secret" disciples of the Lord. Those who exercise good stewardship of their faith realize that publicly identifying themselves as followers of Christ has a clear effect on their lives. Openly confessing Christ makes us conscious of how they live their daily lives. Are we content to privatize our faith or are we good stewards of a faith that we share, make public, and regularly identify as a life in Christ?



Today we continue with our new stewardship program, aptly, "Ambassadors for Christ." The goal of the program is to

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Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org

Third Sunday of Lent



In today's Gospel Jesus offers his parable about last chances. The fig tree will have one last chance to bear fruit before it is cut down and destroyed. Good stewards realize that, like the fig tree, they are endowed with God-given gifts that are meant to "bear fruit" for God and

neighbor. God has legitimate expectations of them. They also realize they do not know how much time they have left before the gardener returns for an accounting of their fruitfulness. How are we using our God-given gifts? How might we use our gifts to bear more fruit? The answer requires some urgency.

Today our "Ambassadors for Christ" Ministry Fair is being held in the Narthex after all Masses. Ask yourself, "What can I bring to support our parish's ministry needs? We invite all parishioners to embrace Pope Francis' call to 'know, practice and share your faith.' Interested in exploring ways to grow your faith? Contact Joanne Senn.

Source: www.catholicstewardship.com

JOANNE SENN

Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org



In today's second reading we find one of the most beautiful and familiar passages in the Bible; a recitation of fifteen characteristics of Christian love typically read at weddings and anniversary celebrations. Of course, this was not what Saint Paul had in mind when he was chastising the Christian community at Corinth for its lack of love. He admonished the members of the community to exercise better stewardship of Christian love. The practice of patience, humility,

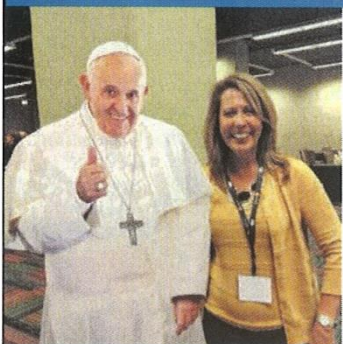
peace, affirmation, and hope are ways good stewards practice love in action. Might there be one or two of these attributes missing in order to grow in our love for God and others?

To introduce our new stewardship program called, aptly, "Ambassadors for Christ." The goal of the program is to invite parishioners to embrace Pope Francis' call to "know your faith and share your faith." Interested in exploring ways to grow your faith? Contact Joanne Senn.

International Catholic Stewardship Council
www.catholicstewardship.com

JOANNE SENN

Pastoral Associate for Parish Development



In the first reading from Isaiah we get a glimpse of the ultimate aim of Christian stewardship: Giving glory to God. "Holy, Holy, Holy Lord God of hosts! All the earth is filled with his glory. This proclamation inspired the familiar hymn we sing at the end of the Preface of the

Eucharistic Prayer; a very ancient proclamation in our liturgy. We were born to give God glory, and we proclaim the way we live the Eucharist and bear witness to the Gospel of Jesus Christ. As we approach the purifying season of Lent ask yourself: Are you committed to a life that gives glory to God? Need help exploring how to take the next step in your faith life? That's why we're here! Each week we host programs, events and classes designed to help you connect with your faith. Wondering how to get started on your path? Call or email Joanne Senn today. 512.328.3220 x124 or jsenn@sjnaustin.org.

Source: International Catholic Stewardship Council
www.catholicstewardship.com



Program Materials: Stewardship Column Continued

JOANNE SENN
Pastoral Associate for Parish Development

FOURTH SUNDAY OF LENT

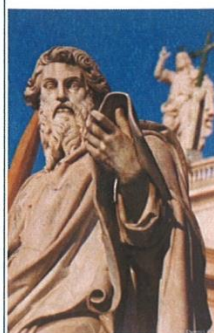


Today is Stewardship Commitment Weekend. Since 2012, parishioners like you have been making a commitment to support parish with your time, talent and treasure. Your response has been generous and thank you for your support. This year, we

families to make firm will support St. J mission of the church invite all parishioners to "know, practice and share" ways to grow your faith. Contact Joanne Senn 512-328-3

JOANNE SENN
Pastoral Associate for Parish Development

FIFTH SUNDAY OF LENT



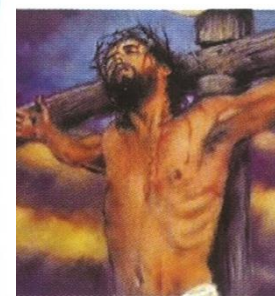
Strong words come from Saint Paul in today's second reading. He reveals in no uncertain terms that life in Christ is our goal. Everything else, he maintains, is "rubbish." Junk. Trash. Garbage. Is that true? Is everything else "rubbish" compared to deepening our relationship with the Lord? What about putting recreational activities ahead of attending Mass? Or preferring uninterrupted hours playing the latest video games or watching TV to spending time in a bible study

soup kitchen? Or keeping the gospel with friends? We exercise stewardship. We invite all parishioners to "know, practice and share" ways to grow your faith. Contact Joanne Senn, Pastoral Associate for Parish Development at 512-328-3220, ext. 124 or jsenn@sjnaustin.org.

wardship.com

JOANNE SENN
Pastoral Associate for Parish Development

PALM SUNDAY THE PASSION OF THE LORD



In the prelude to today's great Passion Narrative, Saint Paul reminds us that we find our hope in the "emptiness" and "humility" of Christ Jesus; a life that led to the cross, but through the cross, to glory and exaltation. The way is not easy. Good stewards know that it requires a willingness to

set aside all rights of personal privilege; emptying our-

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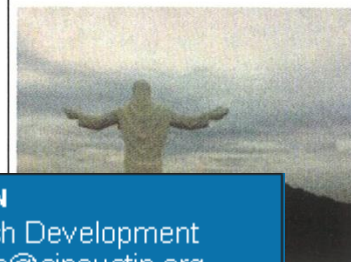
e Francis' c-

1." Contact

Development

JOANNE SENN
Pastoral Associate for Parish Development

EASTER SUNDAY



In today's first reading from the Acts of the Apostles, Peter boldly offers his testimony to the risen Christ. He shared with the crowds what he himself witnessed: Jesus' friendship, healing and forgiveness. Peter proclaims a resurrected life that brings hope. The Christian life is,

e. It is new life, one of truth, inner joy

God has transformed our lives for all

formation is what it means to be a

the resurrected life? Have you genu-

ood stewards have, and in their joy,

Peter, to offering their own witness. It

the Lord is risen today! Alleluia! To

rcise stewardship over your relation-

ite all parishioners to embrace Pope

practice and Share your Faith." Inter-

to grow your faith? Contact Joanne

for Parish Development. Pope Fran-

ce and Share your Faith." Contact

Associate for Parish Development at

v.catholicstewardship.com

JOANNE SENN
Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org

April 2-3, Divine Mercy Sunday

In the Gospel today Jesus greets his frightened and traumatized disciples with this greeting: Peace! The readings today convey that profound sense of peace that is the legacy of Jesus. This peace is not characterized by the absence of conflict, but rather, by a deep sense of being that accompanies a lively faith. Can we be sheep? When we say "Feed my lambs and my sheep," we commit to feeding his flock and helping all those who are hungry in mind, body and spirit. Interested in exploring ways to Know, Practice and Share your Faith? Contact Joanne Senn, Pastoral Associate for Parish Development at 512-328-3220, ext. 124 or jsenn@sjnaustin.org.



April 9-10, Third Sunday of Easter

In today's Gospel, Jesus asks Peter repeatedly, "Do you love me?" And when he answers "yes," Jesus

says, "Feed my lambs and my sheep." When we say

to loving Christ, we commit to feeding his

and helping all those who are hungry in mind, body

spirit. Interested in exploring ways to Know,

Practice and Share your Faith? Contact Joanne

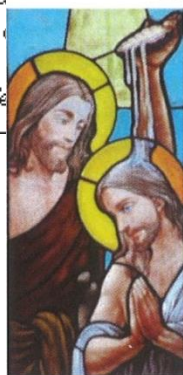
Senn, Pastoral Associate for Parish Development at 512-328-3220, ext. 124 or jsenn@sjnaustin.org.

www.rhondasblessed.com



SIXTH SUNDAY OF EASTER

The practice of renewing baptismal promises at Easter is essential for those who take the stewardship of their faith seriously. It focuses the steward's attention on answering Christ's call to follow after him, proclaiming his Gospel in word and deed, putting the Eucharist into action, building up the communion of faith, and sharing Christ's peace with a broken world. Renewing our baptismal promises and the use of holy water compels us to reflect on our baptism, calls us back to our central identity as Catholic Christians, and strengthens us anew "as servants of



God" (1 Cor. 4:10). Living our baptismal promises inspires us to be good stewards of God's plan as individuals and as a Eucharistic community in the 21st century. We invite all parishioners to embrace Pope Francis' call to "Know, Practice and Share your Faith." Interested in exploring ways to grow your faith? Contact Joanne Senn, Pastoral Associate for Parish Development at jsenn@sjnaustin.org.

Source: www.catholicstewardship.com

JOANNE SENN
Pastoral Associate for Parish Development
512.328.3220, ext. 124 jsenn@sjnaustin.org

April 16-17, Fourth Sunday of Easter

In this Sunday's Gospel, Jesus talks about how his sheep hear his voice and follow him. What is Jesus calling you to do in terms of helping others? As we complete our "Ambassadors for Christ Program," calling parishioners to, "Know, Practice And Share their Faith," we ask that parishioners continue to respond to God's call to use your gifts and talent to follow him. Results of our program, who's goal was to have 100 new parishioners respond, are listed in the bulletin on **page XX**. Interested in exploring ways to Know, Practice and Share your Faith? Contact Joanne Senn.





Program Materials: Web

Program Promotional Web Banner



What can we help you with?

ABOUT US

GET INVOLVED

WORSHIP

SACRAMENTS

PARISH LIFE

KIDS

TEENS

ADULTS

EVENTS



AMBASSADORS FOR CHRIST

■ GET INVOLVED

YOUTH MINISTRY MISSION TRIPS AND CAMPS

SJN COLUMBARIUM
Construction has started for the Columbarium!

JOIN THE PARISH!
Please click here to register online.

BE AN AMBASSADOR FOR

RELIGIOUS EDUCATION

SJN COLUMBARIUM

WELCOME!

Program Web Page

STEWARDSHIP



[Donate now to St. John Neumann](#)

"So we are ambassadors for Christ, as if God were appealing through us..." 2 Cor. 5:20

St. Paul says an Ambassador for Christ means living out your baptismal promises by reconciling yourself to God and embracing God's eternal love and mercy for us. He reminds us that, like Christ, our mission is to go forth as "ambassadors" and spread the "good news." As your Pastor, I encourage you to embrace God's call to be His Ambassador and to invite you to build a closer relationship with God by taking steps to "know, practice and share your faith." Our bulletin is filled with opportunities, and I hope that you will take advantage of one or more of them.

- Know your Faith:** Religious Education, Bible Studies, Spiritual Retreats and Groups for all ages
- Practice your Faith:** Through the Sacraments: Baptism, Confirmation, Holy Eucharist, Reconciliation, Anointing of the Sick, Holy Orders and Matrimony – especially the Eucharist as it gives us food for the journey

Please visit Faith: Participate in our various ministries and assist outreach programs

In addition to strengthening your relationship with God through your active involvement with the parish, consider making an annual financial commitment to St. John Neumann to help fund the mission of the church and the operating expenses associated with running our campus. Your commitment to a consistent weekly, monthly or annual gift will allow us to continue to grow as well as support our day to day expenses.

The percentage of members choosing to give is more important than the dollar value of their individual gifts. This year our goal is to have 100 new families like yours join in support of the parish needs.

Click here to complete the Ministry Commitment Form

Click here to complete your Financial Commitment Form

Click here to donate online www.sjnaustin.org/donatenow

The parish community of St. John Neumann exists because of your prayers and generous support. The work we do depends on your prayers, sacrifice, participation and financial support. Thank you for your generous support. St. John Neumann's Federal Tax ID # IS 74-2331461.

[If you would like to donate now you make make you online donation through our secure web page.](#)

ABOUT SJN

CHAPEL

CLERGY

COLUMBARIUM

EMPLOYMENT OPPORTUNITY AT SJN

IMPROVED SECURITY FOR PASTORAL CENTER

OUR PATRON SAINT

REGISTER AS A NEW PARISHIONER

SJN PARISH STAFF

STEWARDSHIP

ANNUAL REPORT

WAYS TO GIVE

A PEEK INSIDE OUR DOME

HISTORY

NEWS AND MEDIA

BULLETIN

E-NEWSLETTER

FAQ

STRATEGIC PLAN

STRATEGIC PLAN VISION FOR 2010-2014

SJN Mission Statement

We, the parish community of St. John Neumann, invite all people to experience the love of Jesus Christ by participating in our community through sacraments, ongoing formation in the Catholic faith and creative service to those in need in our world. All parishioners are called to actively engage in their faith, and, in so doing, witness to God's grace and serve those in need.


Donate Now Web Page

WAYS TO GIVE


St John Neumann's Federal Tax ID # is 74-2331461



Weekly Offertory– Place your donation of cash or check in the collection basket at Mass. [Click here to donate online.](#)



Recurring Gifts– You may set up regular giving by credit or debit card or through your checking account. Do so by clicking the following link and choosing "A Stewardship of Treasure: Offertory" under the drop-down menu for "Apply My Donation To The Following Fund Account." [Click here to donate online.](#)



Stock– When making stock donations (transfers) to St. John Neumann, please advise our Book Keeper (512.328.3220, ext. 111) ahead of time to ensure proper and timely handling of the transaction. Stock transfer information is as follows: Vanguard Brokerage Services, 455 Devon Park Drive, Wayne, PA 19087, DTC #0062. Use account 49379667 for donations for the new church. Use account 27918951 for stewardship



Will– Including St. John Neumann Parish in your Will lowers the taxable amount of your estate and, at the same time, provides support to the parish. Should you decided to include us in your Will, please use the following codicil and forward it to your attorney: "I bequeath the sum of \$ _____ or _____ percentage of the residual of my estate to St. John Neumann Catholic Church, located at 5455 Bee Cave Road, Austin, TX 78746, for the benefit of St. John Neumann Catholic Church."

If you would like to make a credit card donation by phone we need to have an authorization form completed prior to taking the phone donation. Please complete this form and return it to our Staff Accountant at SJN. If you have any questions please call Lisa McAdams at 512.328.3220 ext. 111. Please download the form [here](#).

Second Collections for 2015 can be found [here](#).

ABOUT SJN

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Program Materials: Pulpit Talks, Announcements and Intercessory Prayers



2016 Ambassadors for Christ Promotional Schedule: Liturgy

• Presiders Notes (After the Homily or at the close of Mass):

- 2/13 – 14 (2 weeks before the Ministry Fair)
 - Please join us February 27-28 for our Ministry Fair. After each Mass, ministry members from more than 30 organizations will be in the Narthex to speak to you about their work and to give out treats. Learn about how you can use your gifts and talents to support the many ministries offered at St. John Neumann and to know, practice and share your faith with new found confidence.
- 2/20-21 (1 Week before the Ministry Fair)
 - Next week is Ministry Fair weekend. After each Mass ministry members from more than 30 organizations will be in the Narthex to speak to you about their work and to give out treats. Learn about how you can use your gifts and talents to support the many ministries offered at St. John Neumann. Be sure to visit our ministry tables in the Narthex to find out more about our ministry needs and how you can help. Donate your time today and discover more about how to know, practice and share your faith.
- 2/27-28 (Ministry Fair Weekend)
 - Today is Ministry Fair weekend. Be sure to visit our ministry tables in the Narthex to find out more about our ministry needs and how you can help. Donate your time today and become an Ambassador for Christ. Fr. Bud and Fr. Kurtis will be speaking about our parish needs and how you can help support them. Know, practice, share your faith. Get involved today.
- 3/5-6 (Commitment Weekend – Fr. Bud and Fr. Kurtis)
 - Today is commitment weekend for our 2016 Ambassadors for Christ program. Please join your fellow parishioners and make your commitment to our parish to know, practice and share your faith. Today you heard me speak about how important it is for 100% of the parish to give a meaningful contribution to help support our parish and the thousands of lives we touch each year. Please prayerfully consider how your response can help ensure that our parish will continue to thrive. This year our goal is 250 new pledges. Become a donor today.

- 3/12 - 13
 - Many thanks to those parishioners who made a pledge last weekend for our Ambassadors for Christ program or who returned their pledge card today. Our goal is 250 new pledges. For those who have yet to have an opportunity to make a pledge, please set aside a moment this week to respond. Imagine what we can do if every family gave to our Annual Appeal? Every gift counts.
- 3/19-20
 - Thank you to the XX parishioners who have returned their 2016 Ambassadors for Christ pledge cards. For those who have yet to have not, we ask you to please set aside a moment this week to respond. Our goal this year is 250 new donors. Imagine what we can do if every family gave to our Annual Appeal? Every gift counts.

• Intercessory Prayers

- 2/13-14 (First Sunday of Lent)
 - That in gratitude for God's many gifts to us, we share in the mission of the Church by participation in our Ambassadors for Christ Program learning each step of the way to know, practice and share our faith as Pope Francis has called upon usWe pray to the Lord.
- 2/20-21 (Second Sunday of Lent)
 - That through our 2016 Ambassadors for Christ Program, we may grow in our desire to know, practice and share our gifts and to do God's work together as a loving family...We pray to the Lord.
- 2/27-28 (Ministry Fair Weekend – Third Sunday of Lent)
 - In thanksgiving to the XX parishioners who have responded to our 2016 Ambassadors for Christ Program, that their gifts may be rewarded as they continue to know, practice and share their faith ...We pray to the Lord
- 3/5-6 (Commitment Weekend – Fourth Sunday of Lent)
 - In thanksgiving to the XX parishioners who have responded to our 2016 Ambassadors for Christ Program, that their generosity may be rewarded with the growth, love and joy that giving generously brings...We pray to the Lord
- 3/12-13 (Fifth Sunday of Lent)
 - That through our Ambassadors for Christ Program, we may grow in our desire know, practice and share our faith t...We pray to the Lord.



Program Materials: Follow up letter and email to 695 Potential Donors who have not responded to date.



ST. JOHN NEUMANN
CATHOLIC CHURCH
A STEWARDSHIP COMMUNITY

March 21, 2016

Mr. and Mrs. XX
Address
Austin, TX 787XX

Dear XX and XX,

Our 2016 Ambassador for Christ Increased Offertory Program was conducted during Lent with the express goal of seeking 100 new families to make a financial commitment to our parish. Now that we are enjoying the Easter season, we are making one last appeal to families like yours so that as we build our budget for the next fiscal year – July 1, 2016 through June 31, 2017 - we set reasonable budget targets for our ministries and programs. We are off to a great start but are still looking for 41 new families to join their fellow parishioners to supporting our parish mission. I am grateful to you for what I know is a meaningful and genuine reflection of your faith and your dedication to the community of St. John Neumann.

As your pastor, it is truly inspiring for me to hear from so many of our members in such an encouraging manner. Every expression of sacrifice, regardless of amount, truly makes a difference. Please continue to pray for the success of our efforts. For my part, I assure you that I strive to be a faithful and dedicated steward in managing the financial affairs of St. John Neumann.

May God bless you and your family with His choicest blessings. You are remembered daily in the Masses and in my prayers.

Your Brother in Christ,

F. Bud Roland

Very Reverend Glynn B. "Bud" Roland, Jr.
Pastor

Addendum

- To make your pledge or to donate now, click here: <http://sjnaustin.org/donatenow/>
- If you are no longer a member of our parish or no longer wish to receive communications from us, kindly contact us at info@sjnaustin.org and we will update our records. God Bless.

5455 BEE CAVE ROAD • AUSTIN, TX 78746

PHONE: 512.328.3220 • FAX: 512.328.3226 • WWW.SJNAUSTIN.ORG



ST. JOHN NEUMANN
CATHOLIC CHURCH
A STEWARDSHIP COMMUNITY

«First_» «Last»
«Street»
«City_», «State» «Zip»

"... you shall love the Lord your God with all your heart and with all your soul and with all your mind and with all your strength"
Mark 12:28-30

Constant Contact							
Reporting							
EMAIL CAMPAIGNS (43)							
0 selected Compare Campaigns							
Show: 10 Page 1 of 5							
	Time Sent	Campaign Name	Total Sent	Open Rate	Click Through Rate	Bounce Rate	Unsubscribe Rate
<input type="checkbox"/>	Apr 11, 2016 2:39 PM	Campaign Created 2016/04/11, 2:06 PM	695	37.2%	0.8%	2.4%	0.3%
<input type="checkbox"/>	Apr 7, 2016 2:42 PM	Copy of Campaign Created 2016/04/05, 4:17 PM	600	36.3%	14.6%	2.2%	0.2%

Ambassador for Christ Published Results

THE RESULTS OF OUR 2016 ANNUAL APPEAL ARE IN!



During our Lenten Stewardship drive, we asked for 100 new families to make a regular financial commitment to our parish and asked our donors to continue their support of our mission. We are happy to announce we made our goal! Thank you to all who generously responded to our appeal.

THE RESULTS

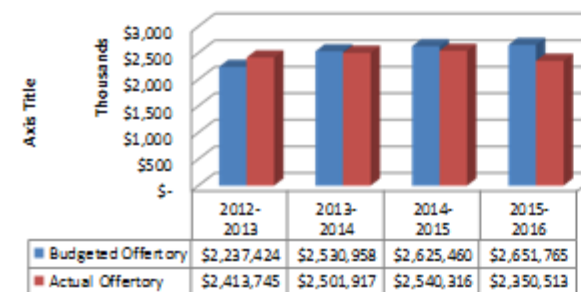
Know your Faith

Practice your Faith

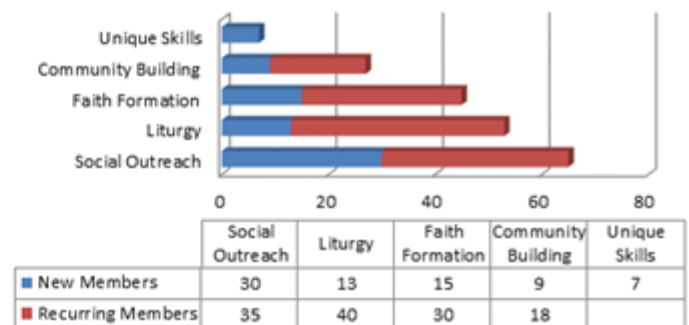
Share your Faith

- 234 Total Pledges received this year
- 109 New Donor Families
- Of these, 45 are New Parishioner Families
- Added more than 200 Active Ministry Volunteers

FY Offertory Comparison 2012-16
Budgeted vs. Actual (as of 5/22/16)



2015-2016 Stewardship of Time and Talent

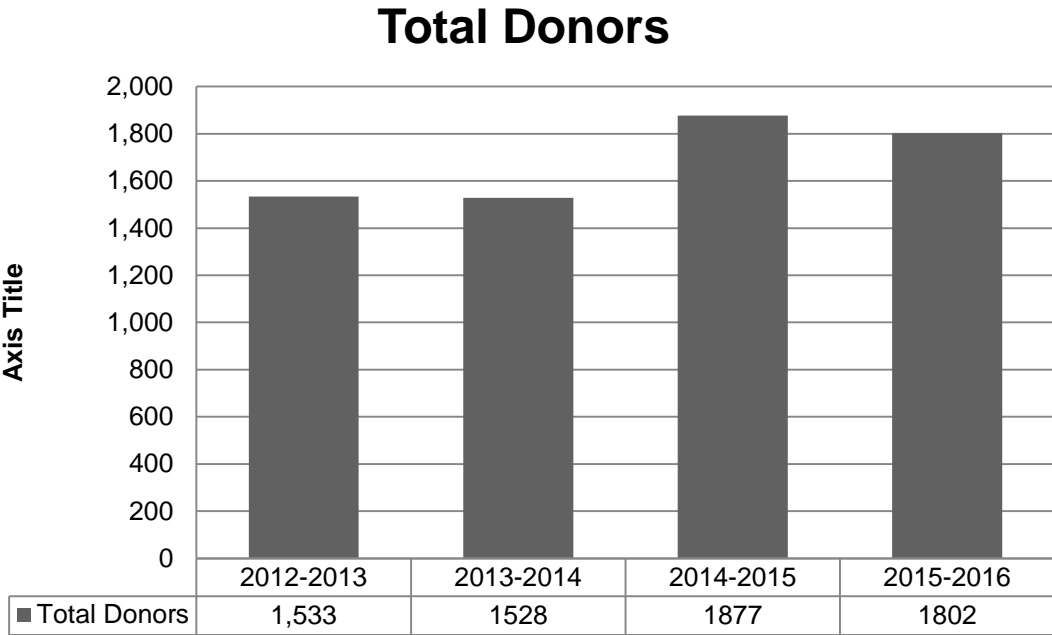
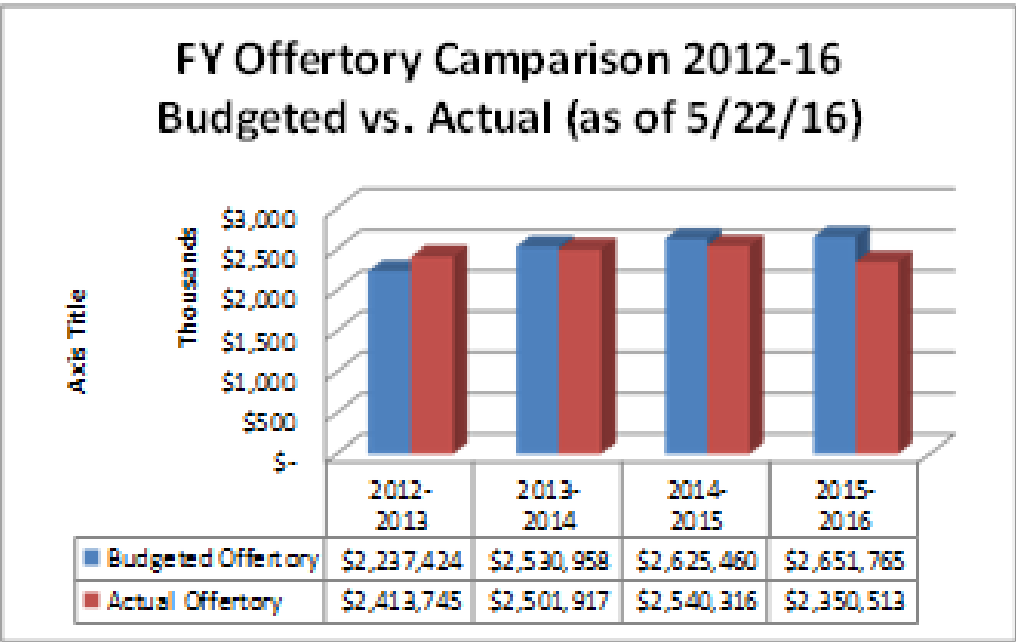


In total, while we reached 100% of our New Donor Goal, and greatly expanded our ministry volunteers, our overall offertory budget is down 6% through May 22th. We hope to make up this budget shortfall by the end of our 2015-16 Fiscal year, which ends June 30, 2016. As past appeals have promoted, 93% of our Annual budget comes from your weekly, monthly, quarterly or annual gifts.

Can we count on you to make a financial commitment to support our parish?



2012-2016 Results: Stewardship of Treasure

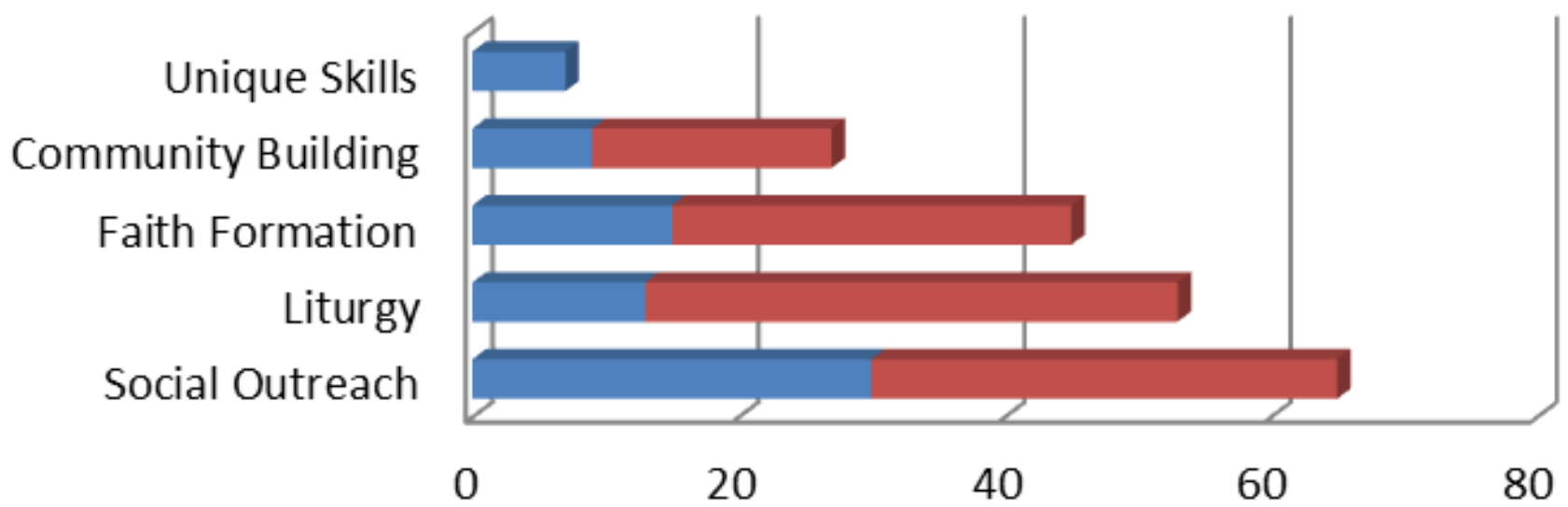


- Unlike prior years, our goal this year was to gain a regular financial commitment from 100 New Donors while maintaining the consistent financial commitment of our core parishioners.
- We were thrilled with the results. Not only did we make our goal, many parishioners signed up for automatic bank withdrawal reducing credit card fees. While overall donors drop by 75, the average gift increased.
- We also heavily promoted the need for our community to make a commitment to “Know, Practice and Share your faith” challenging each of us to become involved in our parish ministries and to engage more fully spiritually.



Results: Stewardship of Time and Talent

2015-2016 Stewardship of Time and Talent



	Social Outreach	Liturgy	Faith Formation	Community Building	Unique Skills
New Members	30	13	15	9	7
Recurring Members	35	40	30	18	



Parish Ministry Fair
February 27, 2016



Stewardship Program Expenses: \$4,300

“Ambassador’s for Christ” Program Identifier

- FREE (Steel - Pro Bono)

Ministry Overview Brochure

- Distributed: Narthex, Welcome Packet, Website
- Free

Stewardship Mailing #1 February 16

- Packet created in-house – Personalized with giving record
- 3200 Piece Custom Mailing (Outsource)
- Estimated Cost: \$4,000

Program Banner

- \$300



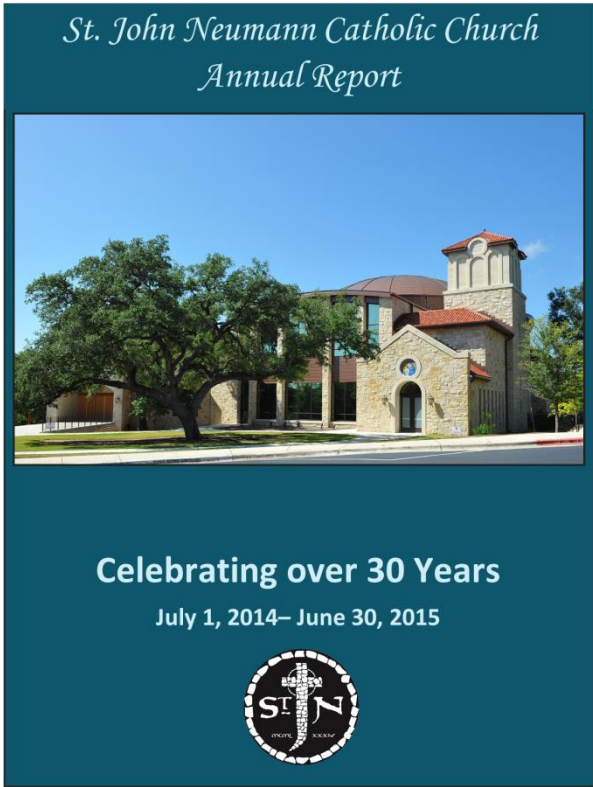
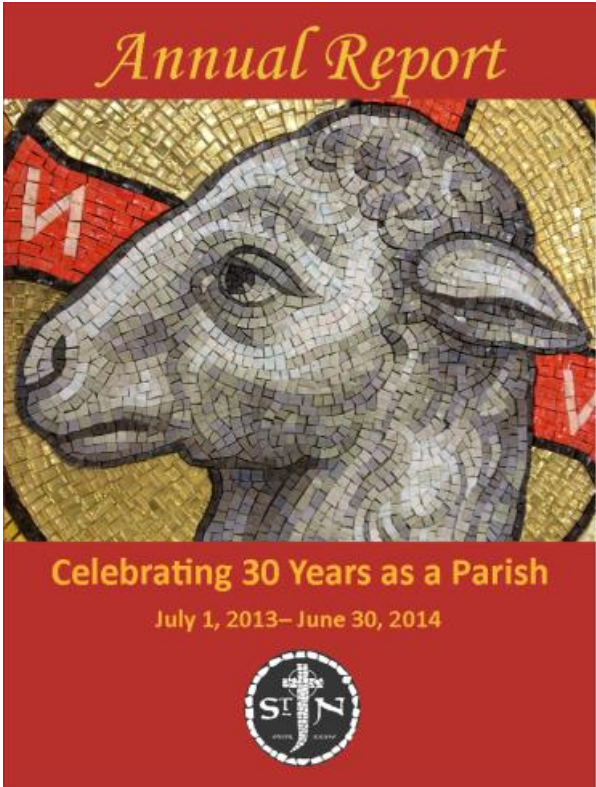
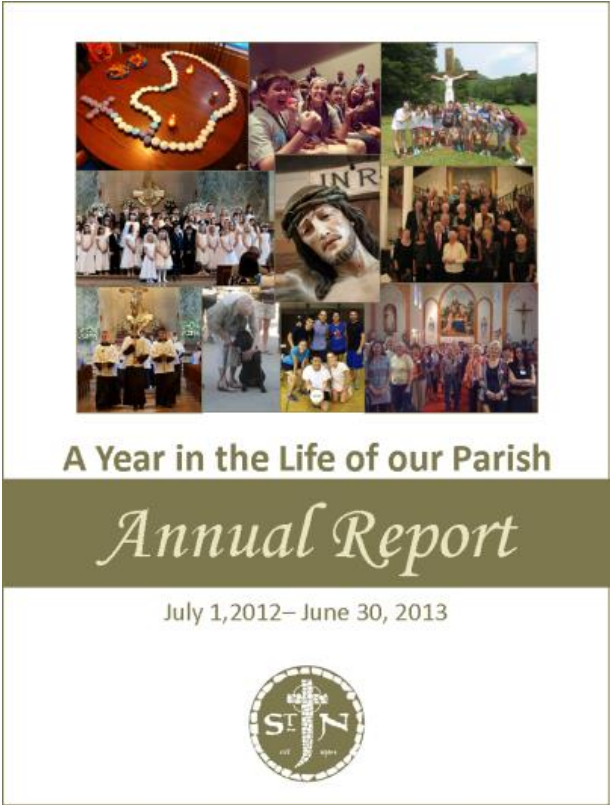
Ambassadors for Christ Program Acknowledgements

- Program Strategy and all materials written, created and produced in house by Joanne Senn, Pastoral Associate for Parish Development
- Mailing list development, prospect financial customization and personalization produced in-house using Parish Data Base. Guidance provided by David Cotton, Software Consultant, Trinity Publications.
- Mailing handled by The Print Shoppe, Austin, TX
- Ambassadors for Christ Logo created pro bono by Steel Advertising under the direction of Kirsten Cutshall, St. John Neumann parishioner and advocate for many Catholic causes in the Diocese of Austin.
- St. Johnn Neumann Staff Support:
 - Liturgy: Paul Juarez
 - Pastoral: Fr. Bud Roland and Associate Pastor Fr. Kurtis Wiedenfeld
 - Promotional execution & Ministry Fair: Michelle Fontana
- Diocese of Austin Support:
 - General guidance: Scott Whittaker



Financial Transparency: Annual Report Established 2012

June – July
Fiscal Year





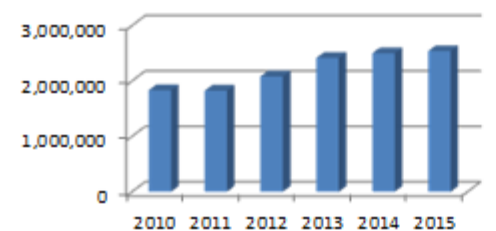
St. John Neumann

2011 - 2016

St. John Neumann By the Numbers

STEWARDSHIP SNAPSHOT

Total Offertory



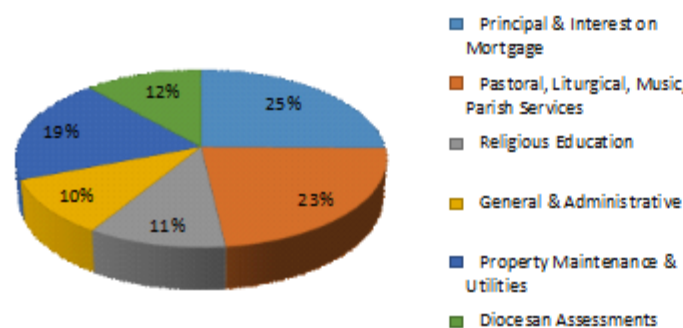
1.5%	Offertory Giving increased year over year
88%	Offertory funds that directly support ministry
53	New Parishioners who committed to support our Annual Stewardship Appeal
\$30	Average Weekly Contribution for those who give by envelope or give electronically

Well over

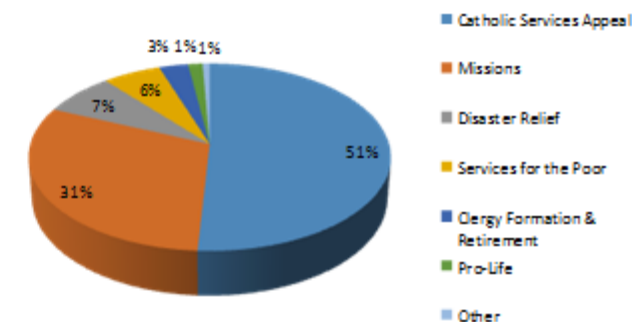
12 %

Total giving goes to help serve the poor

2014-2015 Expenditures \$2,747,085

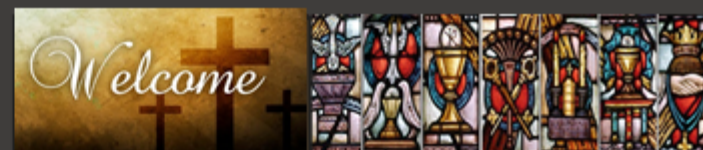
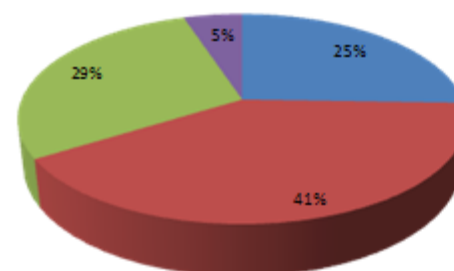


2014-2015 Special Collections \$702,413



Weekly Family Giving

Over \$200 \$50-\$199 \$10-\$49 Less than \$10



174

New Parishioners

Baptisms: 94
First Communions: 106
Confirmations: 103
Marriages: 13
Funerals: 20



Staff and Ministry Engagement

How you can help:

1. Understand and embrace the program goals and objectives
2. Save the dates and plan to be a part of the Ministry Fair
3. Promote Ambassadors for Christ program to your constituent volunteers and supporters
4. Make a meaningful contribution to the program yourself.
5. Direct questions and feedback to Joanne Senn, Program Strategist



Program details

- Summary: Key Dates
- Staff Engagement: How you can help
- Program Messaging Details: Week by Week
- Staffing Requirements
- Program Materials Estimated Expenses



Summary of Key Dates: Ambassadors of Christ Stewardship program

- 1/17-18 Kicks off with Save the date for Ministry Fair
- 2/2 Stewardship Materials submitted to Pastor for approval
 - Donor/Potential Donor “Case” Letter
 - *Potential Donor Follow up letter (Optional)
 - Commitment Card
 - Thank you Letter
 - Presiders Notes: Intercessory Prayers, Mass Announcements
- 2/5 All materials approved
- 2/5 – 4/16 Communications rollout: Bulletin, Web, eNews etc.
- 2/16 Stewardship Letter & Commitment card mailed
- 2/27-28 Ministry Fair
- 3/5-6 Stewardship weekend
- 3/7 – April 10
 - Collect commitment cards, process and thank parishioners
- 4/16-17 Program Results posted

Program Messaging Detail and Timeline

Ambassadors for Christ - Kick off: January 17-18

- Key Message: Save the date for our 2/27-28 Ministry Fair Weekend
- Bulletin, Web, TV Monitors, Banner outside church

Ambassadors for Christ: Materials Creation

- 1/18 - 22 Data pulled, analyzed and Mailing lists finalized (Donors, Potential Donors)
- 1/26: Draft Materials to Pastor for review/approval
- 2/1: Final approval for all materials
- 2/8: Handoff to Printer

Ambassadors for Christ Continues: February 6 – 7 (Ash Wednesday, 2/10)

- Key Message: Invite all to 2/27-28 Ministry Fair Weekend
- Mass Announcements, Ministry Brochure in Narthex, Bulletin, Web, TV Monitors, Banner outside church

Ambassadors for Christ Continues: February 12 -13

- Key Message: Discern how you can share your gifts of time, talent and treasure.
- Mass Announcements, Ministry Brochures in Narthex, Bulletin, Web, TV Monitors, Banner outside church

Stewardship Mailing #1 “Case Letter” February 16

- Key Message: As Catholics we are called to know, practice and share our faith. Here’s how we can help you grow in these areas and why we need your support; link to annual report
 - 1222 Donors receive Thank you for sharing their gifts
 - 1760 Potential Donors receive call to action to give of their time, talent and treasure

Ambassadors for Christ Continues: February 20-21

- Key Message: We are called to share our faith come learn how you can get involved at our Ministry Fair next Weekend
- Prayers of the Faithful, Mass Announcements, Ministry Brochures in Narthex, Bulletin, Web, TV Monitors, Banner outside church

Program Messaging detail and Timeline

Ambassadors for Christ – February 27-28: Ministry Fair

- Key Message: Be sure to visit our ministry fair in the Narthex
- Acknowledge Ministry volunteers with a Special Blessing after the Homily
- Prayers of the Faithful, Mass Announcements, Ministry Brochure in the Narthex, Bulletin, Web, TV Monitors, Banner outside church

Ambassadors for Christ: March 5-6: Commitment Weekend (Last RE until 4/3)

- Key Message: Today is Commitment Weekend
 - Mentioned as part of the Homily
 - Commitment cards collected during offertory (similar to Catholic Services Appeal)
- Prayers of the Faithful, Mass Announcements, Ministry Brochure and Commitment cards in Narthex, Bulletin, Web, TV Monitors, Banner outside church

Ambassadors for Christ Continues: Commitment Processing, follow up, thank you's (March 7 – April 10)

- Invest in a contract employee from PDS to provide support on site to 1-2 days per week during the campaign to:
 - Sort, process and entered pledges quickly into PDS so we earn \$\$ faster
 - Set up and assist with Thank you letters processing and distribution
 - Show us how to pull data on non- responders so we can send a follow up reminder letter directly from PDS
 - Set up the correct queries so we can run in house next year
 - Gestimated: 20 hours @ \$100/hour = \$2,000
- Bring in a temp to help with administrative workload: 100 hours at \$20/hour = \$2000

Ambassadors for Christ: March 12-13: Continue to message (Spring Break)

- Key Message: "Thank you for those who responded to A0C program; Don't forget to return your commitment card
- Prayers of the Faithful, Commitment cards in pew, Ministry Brochure and Commitment cards in Narthex, Mass Announcements, Bulletin, Web, TV Monitors, Banner outside church.

Program Messaging Detail and Timeline

Ambassadors for Christ Continues: March 19-20 (Spring Break)

- Key Message: “Thank you for those who responded to A0C program; Friendly reminder that this is the last week of our campaign before Easter.
- Prayers of the Faithful, Commitment cards in pew, Ministry Brochure and Commitment cards in Narthex, Mass Announcements, Bulletin, Web, TV Monitors, Banner outside church.

Ambassadors for Christ Continues: March 23 – 27 (Holy Week)

- No activity.
- All banners and materials removed from the Narthex and Pews prior to Triduum.

Ambassadors for Christ: April 2-3

- Key Message: “Thank you for those who responded to A0C program; This is the last week to join your fellow parishioners and return your commitment to our parish to Know, practice and Share you faith.

Ambassadors for Christ: April 16 -17

- Key Message: Program Results.
- Mass Announcement, Bulletin, web.