



## Revenue Recovery Plan for the Diocese of Cleveland

Thank you for joining the webinar on April 14 and 15 to introduce SECURE: Revenue Recovery Plan for the Diocese of Cleveland. Please take a few moments to answer a few questions that will help us develop a customized strategy for your parish.

### What is SECURE?

The SECURE program is a focused, short-term effort to provide parishes with real-time support to 1) connect parishes with their parishioners during and beyond the COVID-19 crisis, and 2) open channels for virtual and alternative giving. **This program is not a campaign.**

### How does it work?

1. Immediately meet with your dedicated team who will help you assess your parish's current capabilities and ongoing needs.
2. We create a customized plan in consultation with Pastors for each parish at **no cost to the parish.**

### What can we expect?

- 2-3 weekly steps to improve parishioner engagement and giving
- Hands-on assistance with social media, communications, and meetings
- Revenue tracking and benchmarking
- Speaking points and training materials

### Questions?

#### Contact Patrice Grace

[pgrace@catholiccommunity.org](mailto:pgrace@catholiccommunity.org)

216-696-6525 ext. 5720

#### Contact Lauren Costello

[lcostello@catholiccommunity.org](mailto:lcostello@catholiccommunity.org)

518-525-0408



<b>Parish Name:</b>	
<b>Pastor / Administrator Name:</b>	
<b>Your Name:</b>	
<b>Date Completed:</b>	

**Weekly Offertory:**

*What was your estimated weekly offertory for the following weeks?*

<b>March 7-8:</b>	
<b>March 14-15:</b>	
<b>March 28-29:</b>	
<b>April 4-5:</b>	

**Parish Activity Background**

*Does your parish currently do the following? Check all that apply.*

- Maintain a parish website (easily discoverable via Google search)
- Maintain a parish Facebook (or Social Media) linked to website
- Post regular e-bulletin *with weekly offertory totals*
- Post a highly visible e-giving link on website via a trusted provider
- Link the Diocese of Cleveland’s Universal Offertory Page to parish website
- Live stream Mass via Diocese, another parish or parish
- Mention offertory support during every live Mass

**Parish Revenue**

*Currently, what is your parish doing to address the revenue decrease? Check all that apply.*

- Apply for SBA loan support
- Regular E-Blast to parishioners
- Regular written letter to parishioners
- Address revenue during Live Mass streaming
- Texts to Parishioners
- Social Media Posts (Facebook, Instagram, Twitter)
- Phone Calls from Parish Council(s)

**If your parish did apply for SBA Loan support, what was the outcome?**

**Where do you feel support is most needed?** – check all that apply

- Parishioner engagement and giving
- Assistance with technology and communications
- Documentation, tracking, and benchmarking
- Talking points and training materials