

ENCOUNTER!

Meeting Jesus on
Higher Ground.

THE VIRTUAL CONFERENCE 2020



2020 ICSC FORUM FOR CATHOLIC FOUNDATIONS

Thursday, September 24

Friday, September 25



Agenda | Thursday, September 24, 2020 | All times are Eastern (EDT)

10:00 am	Opening Prayer/Welcoming Remarks
10:15 am – 11:15 am	<p>The Focus on Planned Giving During COVID</p> <p>Leaders from a Catholic university and a diocese will share trends in donor behavior, the impact of the CARES Act and other legislation, and effective marketing strategies to sustain current commitments and secure new ones during COVID.</p> <p>Speakers: Josephine Everly, <i>Associate Vice President, University Advancement, The Catholic University of America</i> Jim Kelley, <i>Director of Development, Diocese of Charlotte</i></p>
11:15 am – 11:30 am	Break
11:30 am – 12:30 pm	<p>Unprecedented Times – Inspired Communication</p> <p>Now more than ever it is essential we communicate our message and mission to our community. Together, we will discuss best practices for collaboration and communication. Join us as we discuss how we are reimagining communications and finding opportunities to engage in the middle of a global pandemic.</p> <p>Speaker: Angela Moloney, <i>CAP, President & CEO, Catholic Foundation of Michigan</i></p>
12:30 pm – 2:00 pm	Lunch Break
2:00 pm – 3:00 pm	<p>Is Your Foundation Built on Christ? A Spirituality of Diocesan and Foundation Fundraising</p> <p>Foundations carry great authority in (arch)dioceses by helping build gratitude and generosity for the faithful while bringing the mission of the Church alive through philanthropy. With some foundations removed from the daily life and the spiritual guidance of their diocese, it can be a challenge to keep focused on our deepest mission of strengthening the body of Christ while serving the mission of our foundations. What is a Catholic foundation's role in building the spiritual life of the community? Jump into the conversation as we look back at our fundraising roots from the great fundraiser St. Paul and talk through how this impacts our role today as development professionals. Come learn together how our spiritual calling can inform our foundations to help lead the Church with vision and hope.</p> <p>Speaker: Cory J. Howat, <i>M.A., Executive Director, Catholic Community Foundation, Archdiocese of New Orleans</i></p>
3:00 pm – 3:15 pm	Break
3:15 pm – 4:15 pm	<p>Building Effective Catholic Foundation Partnerships</p> <p>Does your foundation struggle to create and maintain effective partnerships with parishes, schools, and other organizations? What groups are you missing that should be your key allies? Join us to find out creative ways to add value to your constituents and actually have them wanting to partner with your Catholic foundation!</p> <p>Speakers: Maggie F. Keenan, <i>Ed.D., Director of Planned Giving, Catholic Community Foundation, Diocese of Richmond</i> Scott Hartman, <i>Vice President of Development, The Catholic Foundation, Columbus</i></p>

Agenda | Friday, September 25, 2020 | All times are Eastern (EDT)

9:00 am	Opening Prayer
9:15 am – 10:15 am	Venturing Beyond Bucket-Filling Philanthropy: Building a Donor-Centric Culture In our roles we are often expected to fill buckets – our diocesan appeals, campaigns, tuition assistance funds, etc. In this session we will review industry examples for improving partnerships with our donors to build the kingdom of God and lift up philanthropy. Aligning the passion in our donors' hearts with opportunities to address our diocesan community needs can lead to great and fulfilling acts of charity. Join us in the discussion as we think beyond bucket-filling to building a donor-centric culture of listening and learning how donors want to make an impact and how we can serve as guides on their philanthropic journey. Speakers: Kimberlee Riley, <i>CAP, President & CEO, The Catholic Foundation of Central Florida</i> Madelyn Weed, <i>CFRE, Vice President, Chief Donor Services Officer, The Catholic Foundation of Central Florida</i>
10:15 am – 10:30 am	Break
10:30 am – 11:30 am	How to Stay Focused on Your Investment Goals In our role as stewards of financial gifts, we are all tasked with important responsibilities. Some may be responsible for prudently managing investments while others may need to communicate expectations with donors. These requirements can become even more challenging during times of change within the foundation or diocese or when market volatility creates panic among investors. Join the conversation as we discuss how to define a Catholic foundation's investment goals, how to maintain focus on those goals during times of uncertainty, and how to support and engage donors throughout calm and stormy investment periods. Speaker: Matt Finke, <i>Vice President, FEG Investment Advisors</i>
11:30 am – Noon	Concluding Remarks/Wrap-Up

Thank You to our Sponsors



FEG Investment Advisors

FEG's Catholic services include investment consulting and discretionary portfolio management (OCIO) for Catholic-focused institutions. Clients can benefit from an alignment with Catholic values, trusted support, and our common desire to achieve a "double bottom line", earning both financial and ethical or social return. Services include investment policy development, portfolio design, USCCB screened, SRI, and ESG incorporated portfolios, asset allocation, manager due diligence, research and education. Established in 1988, FEG (also known as Fund Evaluation Group, LLC) is an independently owned firm and has approximately \$61 billion in total client assets under advisement. For full disclosures, visit: www.feg.com/disclosures.



International Catholic Stewardship Council

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.



INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL

26300 Ford Road, #317 | Dearborn Heights, MI 48127

P. 800-352-3452 | F. 313-446-8316

icsc@catholicstewardship.org | www.catholicstewardship.com