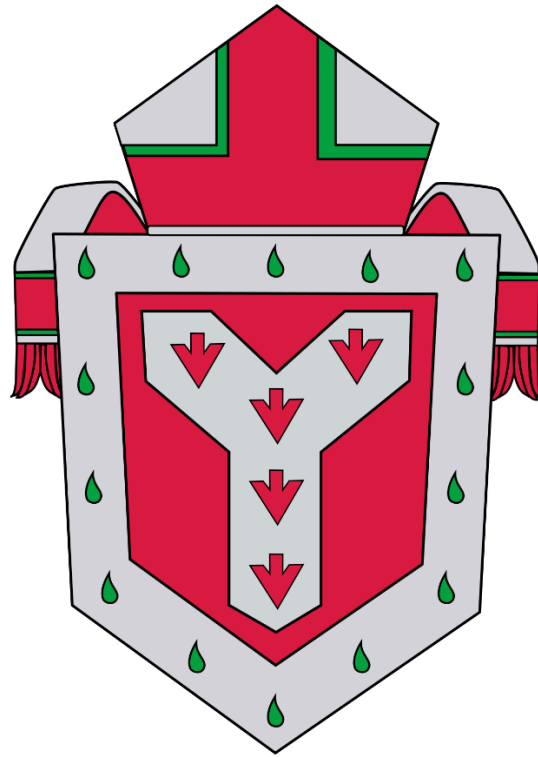


# FAITH & WORKS

2020



## CAMPAIGN GUIDELINES

For Pastors, Deacons and Parish Staff

## A Letter from the Director of Stewardship & Development

Pastors, Deacons, and Parish Staff,

Thank You for your participation in our *2019 Faith & Works Annual Appeal*. Through your efforts and leadership, we were able to raise nearly \$2.2 Million. We are thankful for your support, understanding that Christian stewardship is the fruit of a disciple's encounter with our Lord Jesus Christ. It is through your faithful efforts in your parish that this encounter takes place on a daily basis through Christ's sacramental gifts and your pastoral care. Your leadership and support is the most valuable asset we have in communicating to the people of the Diocese. Thank you.

The purpose of this memo is to provide you with information needed to have a successful *Faith & Works Annual Appeal* at your parish. It is to serve as a guide to assist you in this effort. Ultimately, the best way to make the *Faith & Works Annual Appeal* a success at your parish is to think deeply about the specific ministries that the appeal provides to your parish and emphasize those through messaging at the parish. Every parish has different needs, but every parish is provided with specific ministry resources and services that no single parish could otherwise provide for itself through the annual appeal. Every parish must complete their annual appeal by March 8, 2020.

It is our goal here at the Chancery to help parishes conduct a successful appeal and provide the proper resources to do so. I am available to assist you to ensure that you have a successful appeal. Please contact me if you have any questions or concerns.

Thank you for your leadership,

**Derek Lyssy**

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Diocese of Tulsa & Eastern Oklahoma  
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## Table of Contents

2020 Faith & Works Schedule Overview.....	4
Faith & Works Annual Appeal 2020 Case for Support.....	5
Materials for Faith & Works Annual Appeal.....	6
Suggested Petitions for Faith & Works Weekends.....	6
General Information.....	7
Processing of Faith & Works Envelopes at the Parish.....	8
In-Pew Weekend Homily Guide.....	8
Script for the Appeal.....	9
Homily (in English).....	9
Homilía (in Spanish).....	11

## 2020 Faith & Works Schedule Overview

### Faith & Works Announcement Weekend – February 15<sup>th</sup> and 16<sup>th</sup>

- The focus of the Announcement Weekend is to provide substantial information about the use of the Faith & Works funds and to advise parishioners that they will be asked to make a pledge next week during the in-pew process.
- Please hang Appeal posters prominently at the Parish and place the bulletin insert in the bulletin for both Announcement and In-Pew Weekends.
- Post the Appeal page on all parish social media [www.dioceseoftulsa.org/annualappeal](http://www.dioceseoftulsa.org/annualappeal) and have a parishioner or parish chair make announcements.
- **Sample Announcement:** Our Faith & Works Annual Appeal is on Sunday, February 23<sup>rd</sup>. You should have already received a letter asking for your pledge in the mail. If you haven't pledged, you will have the opportunity to donate next Sunday here at mass. Whether you've given in the past, or you'd be a first-time giver, we ask that you give prayerful consideration to donating this year. Our church family is much bigger than our parish. It's really up to all of us to help provide the 77 parishes and 2 missions in Eastern Oklahoma including (*parish name here*) with the services and ministry resources that no single parish could provide for itself. It's also important to remember, many of these services we benefit from throughout the year. The specific services our parish benefits from are (*name specific ministries that have benefitted the parish*). Some of the expanding ministries of the Diocese are the ministry activities in the rural areas, revitalization of our Catechetical conference, the Sing Praise events, the Alcuin Institute for Catholic Culture, a full-time Director of Child and Youth Protection, the assignment of a full-time Director of Vocations, and much more. Please join me next weekend in helping our faith go further by making a pledge to the Faith & Works Annual Appeal.

### Faith & Works In-Pew Weekend – February 22<sup>nd</sup> and 23<sup>rd</sup>

We ask that the following things happen at every Mass this weekend:

- Please familiarize yourself with the In-Pew Homily Guide. (*see section titled, In-Pew Homily Guide*)
- Help parishioners understand the overall scope of specific ministries that are funded by the Faith & Works Annual Appeal using this year's case. (*see page 5*)
- Please pick a specific ministry or case item of the Faith & Works appeal that specifically benefits the parish you pastor in and share that with the congregation
- Ask that each family represented in the congregation take a pledge card and prayerfully consider a gift to the Faith & Works Annual Appeal
- Go line by line through the pledge card to help the parishioners fill out their cards



- Thank them for their participation and make sure donors know that it is because of their past generosity that these various ministries do happen
- Have the ushers collect the pledge cards right then and there

This portion of the appeal is **extremely important**. The primary purpose of this weekend's appeal is to encourage those who have not received a letter at their home to make a commitment to Faith & Works by using the envelopes distributed in the pews.

### **Faith & Works Follow-Up Weekend Announcement – March 29<sup>th</sup> and March 1<sup>st</sup>**

This will serve as a final reminder, at the parish, to those who have received a letter and to those who have taken In-Pew envelopes home last week, to offer a gift to Faith & Works. Please encourage parishioners to specify their Parish at the top of the donor information form. If this is left blank, we have no way to give your parish credit for their gift. Please be sure to walk donors through the pledge card again in case they were not able to attend last weekend.

## Faith & Works Annual Appeal 2020 Case for Support

**Your faithful giving is changing lives throughout our 77 parishes and 2 missions in Eastern Oklahoma through:**

### **Children, Youth and Young Adult Ministries | \$371,000 | 17%**

- Totus Tuus, National March for Life, DCYC, JCYC, Catholic Young Adults Group, Diocesan Summer Camp

### **Family and Pro-Life Ministries | \$251,000 | 11%**

- Engaged Encounter Retreats, Marriage Enrichment Classes, Tulsa March for Life, Tribunal Ministry, 40 Days for Life, Support for Family Catechesis in parishes

### **Adult Faith Formation and Parish Support | \$837,000 | 38%**

- Alcuin Institute, Hispanic Apostolate, Prison Ministry, Priest and parish subsidies for underserved Catholic Communities

### **Clergy and Vocation Support | \$325,000 | 15%**

- Vocation awareness & events, Support for 16 seminarians, Diaconate formation, Full-time Director of Vocations, Ongoing Clergy Education and Retreats

### **Community and Safety | \$416,000 | 19%**

- EOC Magazine, New rural outreach programs, Child and Youth Protection, VIRTUS training

## Materials for Faith & Works Annual Appeal

The components of the In-Pew Appeal for the 2020 Faith & Works Annual Appeal are:

1. **Bulletin Insert:** This will share general information on the appeal and should be used on the weekends of Feb. 15<sup>rd</sup>/16<sup>th</sup> and February 22<sup>nd</sup>/23<sup>rd</sup>.
2. **In-Pew Device:** The Faith & Works In-Pew envelopes are to be used on the weekend of February 22<sup>nd</sup>/23<sup>rd</sup> and 29<sup>th</sup>/1<sup>st</sup>. All the In-Pew pledge envelopes are bi-lingual (English/Spanish). The purpose of the timing of the “In-Pew” appeal is to present a giving opportunity to those who did not receive a letter or are not registered with a parish. This weekend would be a good time to encourage those who are not registered to do so by going to [www.dioceseoftulsa.org](http://www.dioceseoftulsa.org) and search ‘Parish Registration’.

The other components of 2020 Faith & Works Annual Appeal are mailed directly to the homes of the registered households in the Diocese database:

1. **Letter:** Every **registered household** in the diocese database will receive a personalized 2020 Faith & Works Appeal letter from Bishop Konderla. The letters should begin arriving during the week beginning February 2<sup>nd</sup>, 2020.
2. **Pledge Card:** A pre-printed pledge card will also accompany every appeal letter.
3. **Return Envelope:** This is included for the convenience of the donors.
4. **Brochure:** Each letter will also include a brochure with specific information on this year’s Appeal.

*\*\* Please contact the Office of Stewardship & Development if your parish needs more materials and we will get them to you.*

## Suggested Petitions for Faith & Works Weekends

At every Mass celebrated at your parish from February 15<sup>th</sup>/16<sup>th</sup> through February 22<sup>nd</sup>/23<sup>rd</sup>, 2020, please try to include **at least one petition for the success of the Faith & Works Appeal in each set of Intercessory prayers**. Listed below are several petitions. Use them at will or construct your own.

- *For all our parish family, who make an intentional, planned, and proportionate gift of their time, talent, and treasure that their offering will be in thanksgiving to the fruits God has provided to them....*

*..... We pray to the Lord.*

- *That we embrace our responsibility for caring for our parish family and our community and so become shining examples of Christian faith .....*



..... We pray to the Lord.

- *That we obey the call to stewardship and place ourselves at God's disposal to become a people who act not on our own, but for God.....*

.....We pray to the Lord.

- *That God, will help us to resolve to sacrifice when necessary, but always to do so out of a spirit of sincere love, as His Son, Jesus, did for us.....*

.....We pray to the Lord.

- *Lord, you are the giver of every gift, including the most precious and holy gift of Your Son, Jesus Christ. Help us to remember how important it is for us to also be generous givers of gifts, so we can carry on Christ's mission for His Church on earth.....*

.....We pray to the Lord.

- *Gracious and loving God, we understand that You call us to be the stewards of Your abundance, the caretakers of all You have entrusted to us. Help us always to use Your gifts wisely and teach us to share them generously.....*

..... We pray to the Lord.

- *Fill our minds with His truth and our hearts with His love, that in His spirit we may be bonded together in a community of faith, a parish family, a caring people.....*

.....We pray to the Lord.

## General Information

### Parish Goals

- The goals for the 2020 Faith & Works Annual Appeal are the same as 2019. The overall diocesan goal of \$2,200,000 remaining the same.

### Pastor Follow-Up Letter

- Follow-up letters from each pastor will be sent to all households registered at the individual parishes that do not respond to the Bishop's letter or the parishes In-Pew solicitation. This is scheduled to be sent on March 16, 2020. A draft of this letter will be sent to all pastors during mid-February for their review. Pastors have until March 2<sup>nd</sup> to send back any edits to the letter text.

### Bishop Follow-up

- Follow-up letters from Bishop Konderla will be sent to all households registered at the diocese that do not respond to the Bishop's letter, Pastor's letter, or the parishes In-Pew solicitation. This is scheduled for late May. Please try to impress upon everyone that their level of giving is not of primary concern. If they cannot give, please tell them to write that on the card or envelope and return it anyway.

### Thank You Letters

- Thank you letters will be mailed from the Faith & Works office to **all** donors having a valid address.

### Parish Rebate

- Any parish that exceeds its 2020 Faith & Works parish goal will receive a rebate equal to 50% of the amount by which collected funds for the parish exceeds its goal, all appeals inclusive. This payment is usually made in May or June of the following year (2021).

## Processing of Faith & Works Envelopes at the Parish

When envelopes are put in the offertory basket, you will see envelopes with two different addresses. Simply sort the envelopes by address and mail them to the address on that bundle. These are the 2 addresses that you should see and mail to:

Diocese of Tulsa		Diocese of Tulsa
Dept. 2011	OR	Faith & Works Office
Tulsa, OK 74182-2011		P.O. Box 690240
		Tulsa, OK 74169-0240

Please **do not** deliver envelopes to the Chancery that are addressed to **Dept. 2011**. That delays the posting process. These envelopes go directly to our lockbox at the bank and get processed immediately. You will see results much more quickly if you follow this procedure.

Please send any of the envelopes you receive for the Faith & Works Annual Appeal weekly. Some of the available payment options are time sensitive and we want to process these as soon as possible for your parishioner's convenience.

## In-Pew Weekend Homily Guide

For the annual appeal this year, the in-pew collection of the appeal will be on the weekend of February 22<sup>nd</sup> and 23<sup>rd</sup>. The most effective appeal will come from you, your own enthusiasm regarding the work of your parish, and its connection to the larger work of the diocese. To assist you in the appeal, we have prepared a couple of "tools" that should be of use to you. Use them as you see fit or if you have your own idea that may work better in your parish, feel free to use that idea.





- What follows is a short homily, that could be read or adapted as you find helpful, that ties together the readings on Sunday the 23rd, the theme of 2020 Annual Appeal, and the case for donor support.

It is good to give people some time to fill out the cards and to also recognize that some people will want to take the card home and pray and talk with their spouse about their gift and some will make their gift through the website. As a way to fill the time during the appeal you could use this or some similar script at the time of the appeal.

### Script for the Appeal

*[This script should be used after the homily is given to direct parishioners to fill out a pledge card]*

“You will find in your pews the 2020 appeal materials for our Faith and Works Annual Appeal. Please pass them and the pens down the pews. In a moment our ushers will collect them, so we will take a moment for folks to fill them out. While they are filling them out: Hopefully all of you have received your information packet on this year’s Faith & Works Annual Appeal in the mail. If you haven’t considered a gift to this year’s appeal, please prayerfully consider giving today. Please fill out the contact information on the card in detail so that we can update our records. Email might be more important this year because it will be one of the ways we will report back to you how these funds are being used throughout the year. Some of you may prefer to take the card home so you can pray about your gift or discuss with family and if you do, please bring it back next week and just drop it in the collection. It is also possible to make a gift online and the card can be a guide for that way of giving. Finally, I want to thank all of you for your generosity in our Faith and Works Annual Appeal.”

“When we consider our own charitable giving, we give to causes we believe in, but more importantly we give to people we trust to be good stewards of the gifts we give. As we present our annual fund this year and next year, and as we implement more transparent and frequent reporting back to the people of the diocese for how the funds are used, I pray we prove worthy of your and their trust.” -Bishop Konderla

### Homily (in English)

#### FAITH AND WORKS ANNUAL APPEAL

If the end of today’s first reading sounded familiar, it’s probably because you’re familiar with its most famous citation: Jesus quotes our reading when He answers the Pharisee’s question, “Teacher, which commandment in the law is the greatest?” (Mt 22:36). After first citing Deuteronomy--“You shall love the Lord, your God, with all your heart, with all your soul, and with all your mind” (Dt 6:5; Mt 22:37)-He then links this “greatest and first commandment” (Mt 22:38) with today’s reading from Leviticus:

“The second is like it: You shall love your neighbor as yourself” (Mt 22:39). St. James goes so far as to call this “the royal law” and says, “if you fulfill [it]...you are doing well” (Jas 2:8).

While this pairing of loving God and loving neighbor makes intuitive sense to most of us, today’s other readings give much more depth to and shed much more light upon this critical connection.

In today’s Gospel, Jesus teaches an extreme form of generosity, even toward our enemies who would strike, sue, and even enslave us unjustly. We are to go, sometimes literally, the extra mile even for those who would persecute us, but why? Because, through baptism, we have become “children of [our] heavenly Father, [who] makes His sun rise on the bad and the good” (Mt 5:45), and we are to “be perfect, as [our] heavenly Father is perfect” (Mt 5:48).

Our reading from St. Paul’s first letter to the Corinthians further helps to connect these two commandments. Loving God is intimately intertwined with loving our neighbors because we are all “temple[s] of God, and... the Spirit of God dwells in” us (1 Cor 3:16). To love our neighbor is to love God, as Christ Himself teaches when He says, “Amen, I say to you, whatever you did for one of these least brothers of mine, you did for me” (Mt 25:40).

Today, we have a unique opportunity to demonstrate what we profess about loving our neighbors. In Bishop Konderla’s 2018 pastoral letter, “God Builds a House,” he outlined our shared vision for establishing a three-year plan to build a culture of Catholic discipleship and community across our entire Diocese. One of the core virtues he outlined in his letter is “United in Christ: Enriched by the cultures, races, and generations represented in the Church in Eastern Oklahoma, we seek to build up the body of Christ by loving others with His generous and sacrificial love.” In this spirit, the theme of the 2020 Faith and Works Annual Appeal for the Diocese of Tulsa and Eastern Oklahoma is “Love your neighbor.”

The Faith and Works Annual Appeal supports the shared ministries of the Diocese and gives us an opportunity to love our neighbors across the thirty-one counties of Eastern Oklahoma as we work together to build God’s house. When we share the good fruit of our labors through our sacrificial generosity, when we are devoted to supporting the work of the Diocese as a whole, we enable ministries that no individual parish could offer.

We support the development of our young neighbors through such ministries as Sing Praise, youth conferences, Totus Tuus, and summer camp, which reach thousands of children each year. We support the development of our neighbors who are discerning their vocations to the priesthood, diaconate, religious life, and holy matrimony. We support the development of our adult neighbors who want to deepen their faith and spirituality through the classes, conferences, and events of the Alcuin Institute for Catholic Culture.

The Church is so much more than any individual parish, and the 2020 Faith and Works Annual Appeal allows us to love our neighbors across the Diocese in a very real, tangible way. Our generosity helps the Church to build God’s house, transforming lives through the proclamation of the Good News of Christ’s passion, death, and resurrection, all for our salvation. As we work together to build God’s house here in Eastern Oklahoma, please consider answering our Bishop’s call to love your neighbor by supporting this year’s Faith and Works Annual Appeal.



## Homilía (in Spanish)

### CAMPAÑA ANUAL FE Y OBRAS

Si el final de la primera lectura de hoy les sonó familiar, es probablemente porque están familiarizados con su cita más famosa: Jesús cita nuestra lectura cuando responde a la pregunta del fariseo: «Maestro, ¿cuál es el mandamiento mayor de la Ley?» (Mateo 22,36). Después de citar primero el Deuteronomio: «Amarás al Señor, tu Dios, con todo tu corazón, con toda tu alma y con toda tu mente» (Deuteronomio 6,5; Mateo 22,37), él une este «Este es el mayor y el primer mandamiento» (Mateo 22,38) con la lectura de hoy del Levítico: «El segundo es semejante a este: Amarás a tu prójimo como a ti mismo» (Mateo 22,39). Santiago llega a llamar esto «la ley del reino» y dice: «si cumplís plenamente [...] obráis bien» (Santiago 2,8).

Aunque la conexión de estos dos mandamientos, amar a Dios y amar al prójimo, tiene sentido intuitivo para la mayoría de nosotros, las otras lecturas de hoy dan mucha más profundidad y arrojan mucha más luz sobre esta conexión crítica.

En el Evangelio de hoy, Jesús enseña una forma extrema de generosidad, incluso hacia nuestros enemigos que nos golpearían, harían juicio e incluso nos esclavizarían injustamente. Debemos caminar incluso ese kilómetro de más, incluso literalmente, por aquellos que nos persiguen, pero ¿por qué? Porque, por medio del bautismo, hemos llegado a ser «hijos de [nuestro] Padre celestial, que hace salir su sol sobre malos y buenos» (Mateo 5,45), y debemos ser «perfectos como es perfecto [nuestro] Padre celestial» (Mateo 5,48).

Nuestra lectura de la primera carta de San Pablo a los Corintios ayuda a conectar estos dos mandamientos. El amar a Dios está íntimamente entrelazado con el amar a nuestro prójimo porque todos somos «santuario de Dios y que el Espíritu de Dios habita en» nosotros (1 Corintios 3,16). Amar a nuestro prójimo es amar a Dios, como el mismo Cristo enseña cuando dice: «Les aseguro que lo que hayan hecho a uno solo de éstos, mis hermanos menores, me lo hicieron a mí» (Mateo 25,40).

Hoy en día, tenemos una oportunidad única de demostrar lo que profesamos sobre el amor a nuestro prójimo. En la carta pastoral del Obispo Konderla del 2018, «Dios construye una casa», él delineó nuestra visión compartida para establecer un plan de tres años para construir una cultura de discipulado y comunidad católica a través de toda nuestra Diócesis. Una de las virtudes fundamentales que esbozó en su carta es «Unidos en Cristo: Enriquecidos por las culturas, las razas y las generaciones representadas en la Iglesia en el este de Oklahoma, buscamos construir el cuerpo de Cristo amando a los demás con su amor generoso y sacrificado». En este espíritu, el tema de la Campaña Anual Fe y Obras 2020 para la Diócesis de Tulsa y el Este de Oklahoma es «Ama a tu prójimo».

La Campaña Anual Fe y Obras apoya los ministerios compartidos de la Diócesis y nos da la oportunidad de amar a nuestro prójimo en los treinta y un condados del Este de Oklahoma mientras trabajamos juntos para construir la casa de Dios. Cuando compartimos el buen fruto de nuestras labores a través de nuestra generosidad sacrificial, cuando nos dedicamos a apoyar el trabajo de la Diócesis como un todo, hacemos posibles ministerios que ninguna parroquia individual podría ofrecer.

Apoyamos el desarrollo de nuestros jóvenes a través de ministerios tales como Sing Praise, las conferencias de jóvenes, Totus Tuus y los campamentos de verano, que llegan a miles de niños cada año. Apoyamos el desarrollo de nuestros prójimos que están discerniendo sus vocaciones al sacerdocio, al diaconado, a la vida religiosa y al santo matrimonio. Apoyamos el desarrollo de nuestros prójimos adultos que quieren profundizar en su fe y espiritualidad a través de las clases, conferencias y eventos del Instituto de Cultura Católica Alcuin.

La Iglesia es mucho más que cualquier parroquia individual, y la Campaña Anual Fe y Obras 2020 nos permite amar a nuestro prójimo en toda la Diócesis de una manera muy real y tangible. Nuestra generosidad ayuda a la Iglesia a construir la casa de Dios, transformando vidas a través de la proclamación de las Buenas Nuevas de la pasión, muerte y resurrección de Cristo, todo para nuestra salvación. Mientras trabajamos juntos para construir la casa de Dios aquí en el este de Oklahoma, por favor considere responder al llamado de nuestro Obispo para amar a su prójimo apoyando la Campaña Anual Fe y Obras de este año.