Keep Parishioners Engaged!



The reopening of many parishes has seen a significant drop in the number of people attending Mass and being involved in the various ministries and other parish activities because of the COVID-19 pandemic.

Of course, parishioners have become accustomed to viewing Masses from home and, quite understandably, have disengaged from parish life. Because of this, it is critical that we keep parishioners engaged in our parishes physically and digitally. How can we find ways to spiritually support and engage our parishioners during this time of fear and uncertainty?

At its 2020 virtual conference, the ICSC family offered solutions through its virtual sessions to help you keep your parishioners more engaged and ultimately to feel the love, care and concern of the parish community as they are invited to serve Christ's faithful and embrace a more profound spiritual life that transcends themselves.



Topics of interest include:

- Revealing new strategies for enhancing parish engagement during the COVID-19 pandemic
- Using digital communications to inspire parishioner engagement
- Keeping young adults active in parish ministries
- Building and stewarding "Intentional Families" in the parish
- Taking parish ministries to the living rooms of parishioners
- Using social media to engage parishioners
- Maximizing the parish database for increasing engagement

