

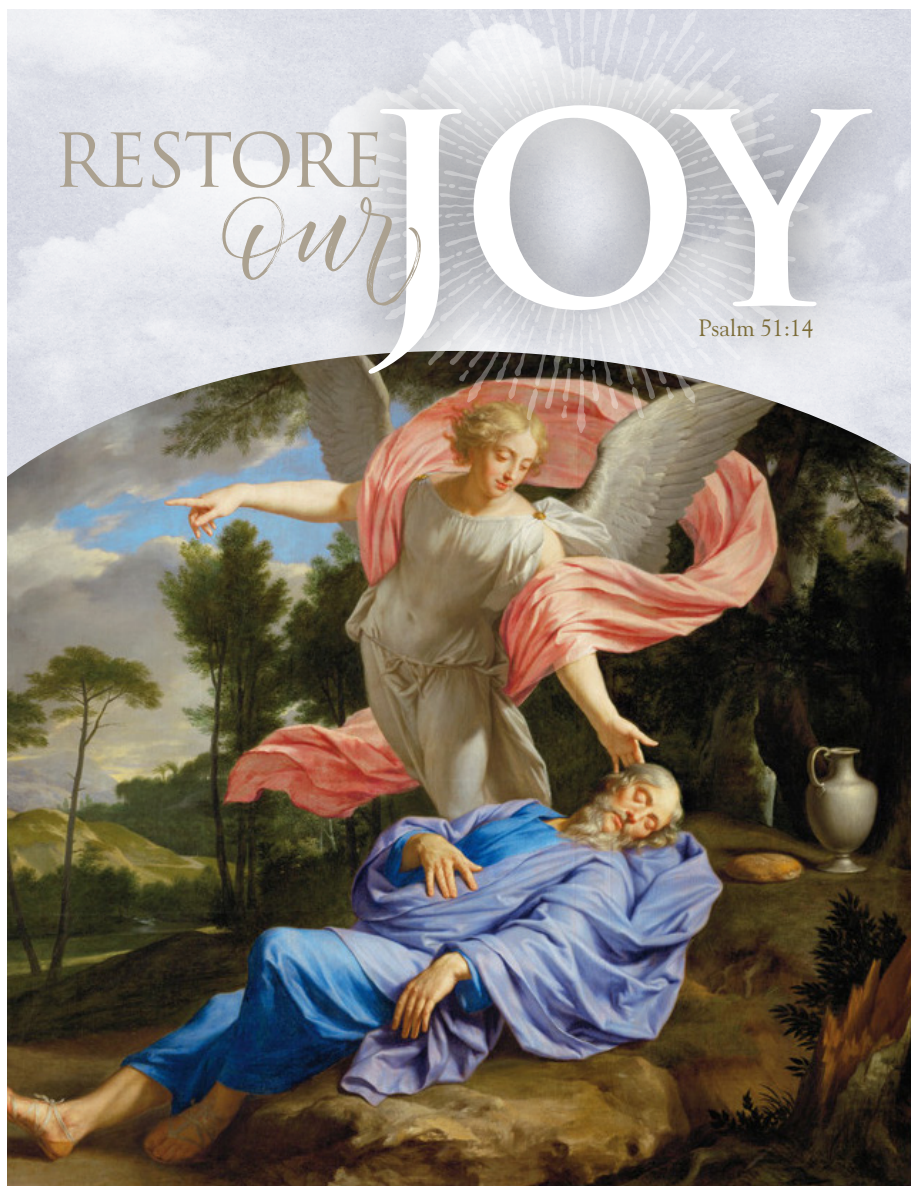
# INVITATION TO EXHIBIT



## 59th Annual Stewardship Conference

Orlando, Florida  
September 12-15, 2021





## ABOUT THE 2021 ICSC STEWARDSHIP CONFERENCE

The 2021 ICSC Stewardship Conference offers the association's members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and also prepare for its transformational future in our current COVID-19 environment. The theme for the 59th annual conference is ***Restore Our Joy*** which recalls the psalmist's plea to the Lord to transform his heart from sorrow to joy and renew in him a spirit of determination (Psalm 51:14).

The conference image is the colorful, inspirational painting, *The Dream of Elijah*, by Philippe de Champaigne (c1655). This painting depicts the great prophet Elijah, fleeing from the death warrant of Queen Jezebel, falling down in exhaustion and grief and asking the Lord to let him die. He is rescued by the Lord's angel, who gives him sustenance, renewed stamina, courage and hope to continue his flight, and ultimately his prophetic destiny.

The ICSC conference takes place September 12-15, 2021 at the Hyatt Regency Orlando Hotel in Orlando, Florida. As a gathering of Catholic stewardship leaders and fund development professionals from across the United States, the conference is searching for ways to give Catholics in dioceses and parishes the tools, strategies and inspiration they need to offer courage, hope and a renewed spirit. We invite strategic partners and exhibitors to help us in 2021 to ***Restore Our Joy!***



### WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

ICSC is officially sanctioned by the United States Council of Catholic Bishops that assigns a Bishop moderator who acts as a liaison between USCCB and dioceses and parishes across the United States.

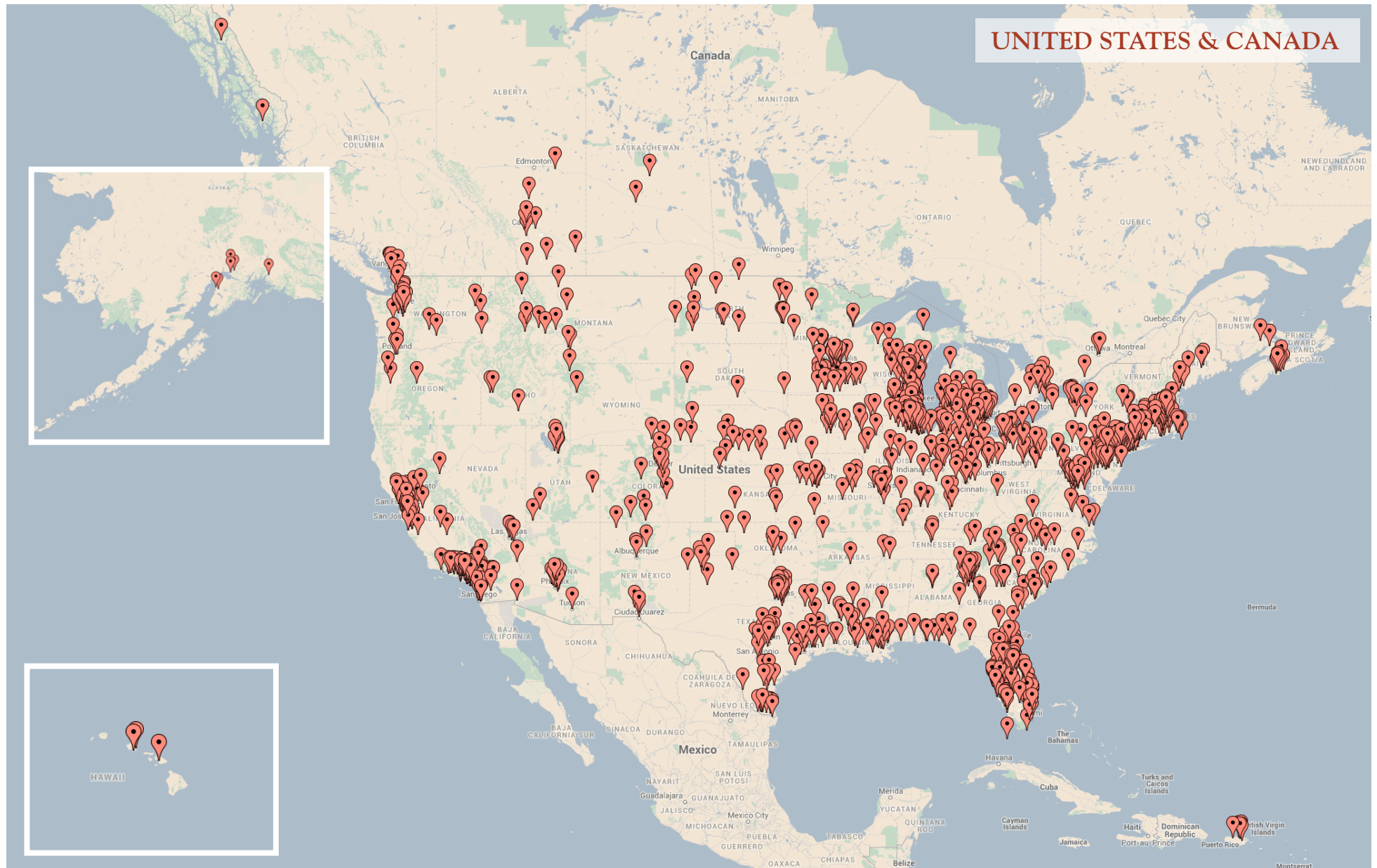
ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.





## MEMBERSHIP

ICSC has over 1,200 members representing over 800 dioceses, archdioceses, parish communities, Catholic organizations and professional firms nationally and internationally.



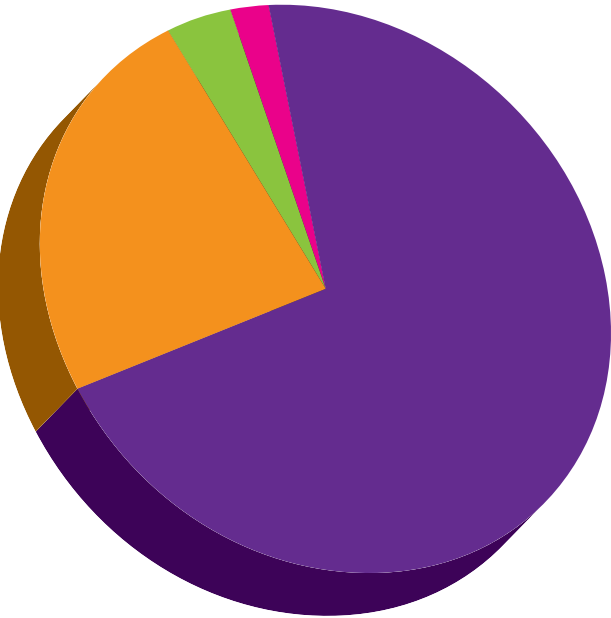
## INTERNATIONAL MEMBERS AND COMMUNITY

Argentina	Chile	Germany	India	Malawi	Nigeria	Spain
Australia	Colombia	Ghana	Ireland	Malta	Peru	Suriname
Bahamas	Cuba	Guatemala	Italy	Mexico	Philippines	Trinidad & Tobago
Barbados	Dominican Republic	Haiti	Jamaica	New Zealand	Saint Lucia	Uganda
Brazil	Ecuador	Honduras	Lebanon	Nicaragua	Samoa	United Kingdom
					South Africa	Zimbabwe



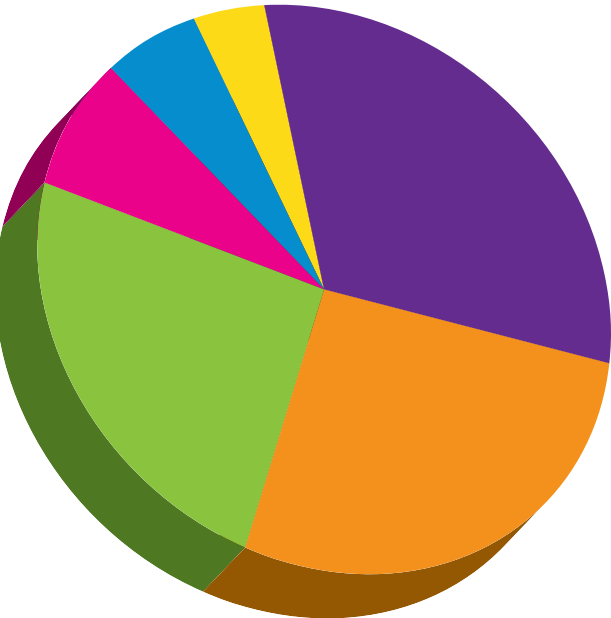


Membership by Organization



Parishes	70%
Dioceses and Archdioceses	24%
Professional Firms	4%
Catholic Associations	2%

Membership by Ministry/Job Title



Parish Pastoral Staff	30%
Priests	28%
Diocesan Stewardship and Development Officers	24%
Bishops and Archbishops	8%
Parish Stewardship Directors	6%
Parish Business Managers	4%



## ICSC ANNUAL CONFERENCE

Each fall, ICSC presents an annual conference for bishops, pastors, development and stewardship officers, diocesan CFOs, and other parish, diocesan, Catholic foundation and school leaders who hold a professional discipline or are interested in the areas of Christian stewardship in the Catholic tradition and Catholic philanthropy. The conference provides opportunities to learn about Christian stewardship and how Christ calls us to serve in a meaningful and practical way.

### Highlights

- 1,200 Attendees  
Nationally and Internationally
- 80 Thought-provoking Presentations
- Motivating Keynote Speakers
- Presentations of Awards
- Inspiring Liturgies
- Exhibitors networking with attendees
- Lasting business relationships formed

### Educational Session Tracks

- Fundamental Themes in Diocesan Stewardship and Development
- Diocesan Advanced Studies
- Catholic Foundations
- ICSC Strategic Partners-Wisdom for Dioceses Parish Business Managers, and Administrators
- Catholic School Advancement
- ICSC Strategic Partners-Wisdom for Parishes
- Introduction to Christian Stewardship
- Stewardship: Beyond the Basics
- Stewardship and Our Life of Faith
- Spanish Language Stewardship Track



## DECISION MAKERS ATTEND ICSC CONFERENCES

Each year, diocesan, parish, and school decision makers attend ICSC conferences. The conference is a great resource for a variety of decision makers who work in the Catholic Church. Listed below are some selected job titles of these decision makers:

### Bishop's Office

- Archbishop
- Bishop
- Auxiliary Bishop
- Vicar General
- Vicar for Clergy

### Catholic Schools

- Strategic Planning Coordinator
- Principal
- Assistant Principal
- Dean of Students
- Director of Advancement
- Director of Campus Ministry
- Advancement Committee Member
- Superintendent of Schools
- School Board Members

### Chancery Office

- Chancellor
- Vice Chancellor

### Communications

- Director of Communications
- Media Communication Manager
- Social Media Coordinator
- Technology Manager

### Finance Office

- Chief Financial Officer
- Director of Finance
- Director of Administrative Services
- Diocesan Financial Officer
- Accountant
- Financial Data Analyst

### Foundations

- Executive Director
- Assistant Director, Catholic Foundation
- Director of Planned Giving
- Director of Development and Planned Giving
- Director, Major Gifts and Development

### Liturgy Office

- Director of Liturgy
- Music and Liturgical Ministries

### Ministries

- Director of Adult Faith Formation
- Director of Discipleship and Catechesis
- Director of Hispanic Ministry
- Director of Multicultural Ministry
- Director of Religious Education
- Youth and Young Adult Outreach

### Parish Communities

- Pastor
- Assistant Pastor
- Deacon
- Parish Administrator
- Parish Business Manager
- Director of Parish Faith Formation
- Director of Religious Education
- Finance Council Chair
- Pastoral Council Member
- Stewardship Council Member
- Parish Stewardship Director

### Stewardship and Development

- Director of Stewardship and Development
- Director of Annual Appeals
- Director of Charities and Development
- Director of Development and Donor Relations
- Director of Development and Planning
- Associate Director of Development
- Annual Appeal Coordinator
- Coordinator of Stewardship



## STRATEGIC PARTNERS – A selected listing of those who have joined ICSC in recent years

### Gold-Level Strategic Partners

ACS Technologies/Parish Data System  
 Blackbaud  
 Catholic Extension  
 CCS  
 Diocesan  
 GP Catholic Services  
 OSV  
 Plaza Meetings  
 Pushpay, Inc.

### Silver-Level Strategic Partners

Greater Mission LLC  
 J.S. Paluch Company, Inc.  
 LPi  
 United States Conference of  
 Catholic Bishops  
 (Office of National Collections)

### Bronze-Level Strategic Partners

Casting Nets Ministries  
 Cathedral Corporation  
 Changing Our World, Inc.  
 Church Development  
 Faith Direct, Inc.  
 FEG Investment Advisors  
 Flocknote  
 Generis, Inc.  
 GiveCentral  
 Guidance In Giving, Inc.  
 IWP Capital, LLC  
 Julius Capital  
 Little Books of the Diocese of Saginaw, Inc.  
 Nativity Pilgrimage  
 ParishSOFT  
 Prenger Solutions Group  
 Rambusch Decorating Company  
 Ramsey Solutions  
 Rebuilt Parish  
 ROI Dataworks Inc.  
 Ruotolo Associates Inc.  
 Steier Group  
 Suttle-Straus, Inc.  
 Thrivent  
 TurnKey Direct Marketing, Inc.  
 Villanova University Center for  
 Church Management  
 Walsh & Associates, Church Capital  
 Campaign Specialists



## A SELECTED LIST OF RECENT CONFERENCE EXHIBITORS

Ave Maria Press

Beacon Design

Bovard Studio, Inc.

Catholic Leadership Institute

Catholic Stewardship Consultants

Church Budget Envelope & Mailing Co.

Collette

Conrad Schmitt Studios, Inc.

Constantine George Pappas Architecture

Crossmark Global Investments

Deluxe Treasury Management Solutions

DonorPerfect Fundraising Growth Platform

FACTS

Faith Journeys

Far Horizons

Franck & Lohsen Architects, Inc.

Gabriel Group

Gabriel Software LLC

Gaspard, Inc.

Givelify

Good Shepherd Travel

Harrison Design

Henning Communications, Inc.

iWave

Lifetouch Church Directories & Portraits

Ministry Scheduler Pro

New Holland Church Furniture

Palmer Non-Profit Communications

ResultsPlus Nonprofit CRM from Metafile

Rugo Stone, LLC

Saint Mary's University of Minnesota

SecureGive

SHARPE Group

Stewardship Technology

Vanco



## 2021 STRATEGIC PARTNER AND EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the ICSC's annual conference as a strategic partner or conference exhibitor. The annual conferences present an unparalleled opportunity to be among the top firms that support diocesan, parish, foundations and school leaders. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses, parishes and schools. Church leaders are always looking for products and services that can help them in their respective work and ministries.

ICSC is committed and grateful to our strategic partners. We offer opportunities year-round to ensure our strategic partners are able to reach our members to assist them in their important ministries for the Catholic Church.



## Why should you become a strategic partner with ICSC?

*We sponsor more than a dozen conferences each year, and ICSC consistently ranks as one of the best. Their team is amazing to work with, the conference sessions are great, the logistics and sponsor details are all executed with excellence, and the attendees are some of the most engaged and inquisitive that we see anywhere. People come to ICSC to learn, connect, and grow, and if you have tools or services that provide practical support to parish stewardship leaders, this is a conference you need to be at!*

Kent Woodyard  
Director of Business Development,  
Pushpay

*The International Catholic Stewardship Council's conference remains the top event for myParish App and Diocesan Publications year after year. No other conference provides such a personal connection to parishes and dioceses across the globe who are looking to embrace new ways to evangelize, make disciples and grow the Church.*

Mike DiCosola  
Director of Digital Services,  
myParish App, Diocesan



**GOLD-LEVEL STRATEGIC PARTNER \$15,000****Year-Round Benefits**

- Wisdom From ICSC Strategic Partners  
*Six-month rotation in 2021- 2022*
  - E-version Educational Opportunity Distributed to ICSC members
  - Video on ICSC website
- Recognition of Our Strategic Partners
  - Live link on ICSC website
- ICSC 2021 Preferred Vendor Directory
- First opportunity to serve ICSC Regional Meetings
- ICSC Member
- Post open positions on ICSC website

**Conference Benefits**

- Opportunity to be a session presenter
- Three exhibit booths
- Additional booth space: Up to 10 booths at 50% discount
- Ten complimentary conference registrations
  - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor:
  - Opening Ceremonies
    - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
  - One Luncheon
    - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
    - Promotional Flyer
- Conference program recognition
  - Organization name
  - Description of professional services
  - Two-page spread ad prominently displayed
  - Thank you recognition
- Gold Partner recognition signage in registration area
- Gold Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
  - Link to Partner's website

**SILVER-LEVEL STRATEGIC PARTNER \$10,000****Year-Round Benefits**

- Wisdom From ICSC Strategic Partners  
*Three-month rotation in 2021*
  - E-version Educational Opportunity Distributed to ICSC members
  - Video on ICSC website
- Recognition of Our Strategic Partners
  - Live link on ICSC website
- ICSC 2021 Preferred Vendor Directory
- First opportunity to serve Regional Meetings
- ICSC Member
- Post open positions on ICSC website

**Conference Benefits**

- Opportunity to be a session presenter
- Two exhibit booths
- Additional booth space: Up to 5 booths at 25% discount
- Six complimentary conference registrations
  - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor
  - One Luncheon
    - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
    - Promotional Flyer
  - Conference Session Beverage Breaks
    - Signage in area
- Conference program recognition
  - Organization name
  - Description of professional services
  - Full-page ad
  - Thank you recognition
- Silver Partner recognition signage in registration area
- Silver Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
  - Link to Partner's website

**BRONZE-LEVEL STRATEGIC PARTNER \$5,000****Year-Round Benefits**

- Recognition of Our Strategic Partners
  - Live link on ICSC website
- ICSC 2021 Preferred Vendor Directory
- First opportunity to serve Regional Meetings
- ICSC Member
- Post open positions on ICSC website

**Conference Benefits**

- Opportunity to be a session presenter
- One exhibit booth
- Four complimentary conference registrations
  - Additional registrations at \$599
- Conference meals for conference registrants
- Conference program recognition
  - Organization name
  - Description of professional services
  - Half page ad
  - Thank you recognition
- Bronze Partner recognition signage in registration area
- Bronze Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available two months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
  - Link to Partner's website



## ADDITIONAL OPPORTUNITIES FOR SUPPORT

### Conference Exhibitor \$2,450

- One exhibit booth space
- Two complimentary conference registrations
  - Additional registrations at \$599
- Conference meals for conference registrants
- Conference Program recognition
  - Organization name
  - Description of professional services
- Complimentary e-version list of conference registrants available one month prior to conference and upon completion of conference
- Opportunity for conference tote bag enclosure (additional fee of \$500)
- Opportunity to purchase half page advertisement in Conference Program (additional fee of \$750)
- Opportunity to purchase quarter page advertisement in Conference Program (additional fee of \$500)

### Additional Recognition Opportunities

- Conference Program recognition . . . . \$500
  - Organization name
  - Description of professional services
- Conference Tote Bag Enclosure. . . . . \$500
- Half page advertisement in Conference Program . . . . . \$750
- Quarter page advertisement in Conference Program . . . . . \$500

### Additional Sponsorship Opportunities

- At-a-Glance Program. . . . . \$1,500
  - Logo on program
- Lanyards . . . . . \$2,500
  - Logo on lanyard
- Liturgy Book . . . . . \$3,000
  - Full page ad on back of book
- Conference Tote Bags . . . . . \$7,000
  - Logo on tote bag
- Registration Brochure . . . . . \$10,000
  - One exhibitor booth space
  - Two complimentary conference registrations
  - Full page ad in brochure
- Conference Program Book. . . . . \$10,000
  - One exhibitor booth space
  - Two complimentary conference registrations
  - Full page ad on back of book
- WiFi Sponsor . . . . . \$15,000
  - One exhibitor booth space
  - Two complimentary conference registrations
  - Full page sponsorship ad in conference program book

## CONFERENCE HOTEL INFORMATION

### ICSC Conference Headquarters Hotel

The Hyatt Regency Orlando Hotel is centrally located on the International Drive corridor in Orlando. Our headquarters hotel gives you easy access to shopping, dining, and all of the best things to do in Orlando, including downtown Orlando and major theme parks. On-site there are a number of activities, all to ensure an unforgettable stay in Orlando, Florida.

Hyatt Regency Orlando  
9801 International Drive  
Orlando, Florida 32819

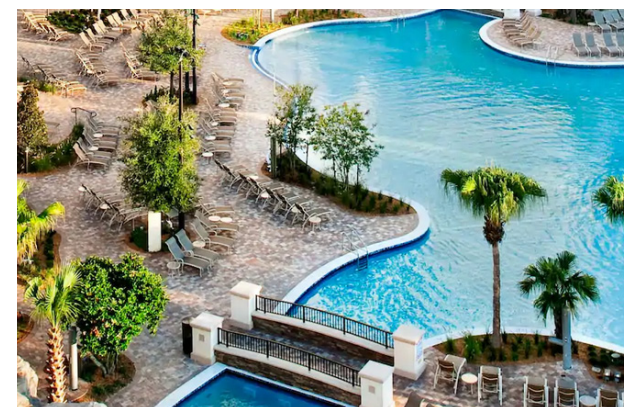
### Hotel Reservations

ICSC has made special arrangements for accommodations at the Hyatt Regency Orlando Hotel. The Hyatt's web-based online reservation form can be found by clicking [HERE](#).

Should anyone require additional assistance in booking, the Hyatt reservation team can be reached at 402-593-5048.

### Hyatt's Commitment to Safety and Wellbeing

The safety and wellbeing of Hyatt's guests is a top priority and the Hyatt Regency Orlando has established robust health and safety guidelines in light of COVID-19 and for precautionary measures. Please click [HERE](#) to learn more about the Hyatt's health and safety policies and procedures during this time.





ICSC Resource Center  
26300 Ford Road, #317  
Dearborn Heights, MI 48127

[www.catholicstewardship.com](http://www.catholicstewardship.com)

---

For questions regarding exhibitor registration or benefits, please contact:

Michael Murphy  
Executive Director  
[icsc@catholicstewardship.org](mailto:icsc@catholicstewardship.org)  
800.352.3452