



2021 Virtual Conference



RESTORE *our* JOY

Psalms 51:14

MODULE III | December 1-2

The Success of the 59th Annual ICSC Conference
Continues as a Virtual Experience.

MODULE III DECEMBER 1 – 2

Designed for pastors, parish
pastoral teams, parish
stewardship and
evangelization leaders and
those interested in learning
more about Christian
stewardship as a way of life

*Virtual conference attendees
are welcome to join in on any
module or session of interest.*

Click
HERE to
register



Daily Schedule-at-a-Glance | MODULE III | December 1-2

Wednesday, December 1, 2021 *(All times Eastern Daylight Saving Time)*

10:00 am – 10:45 am Prayer and Plenary Session
Plenary speaker: Leisa Anslinger
Associate Director for Pastoral Life, Archdiocese of Cincinnati, Ohio

11:00 am – 12:00 pm Session 25
Forming Lay Witness Speakers to Promote the Stewardship Message
Speaker: Mary Ann Otto, Pastoral Minister for Missionary Discipleship,
St. Joseph and St. Mary Parishes
Appleton, Wisconsin

11:00 am – 12:00 pm Session 26
Stewardship: A Revolutionary Spirituality for Priests
Speaker: Rev. William McDonald, Associate Spiritual Director,
Immaculate Conception Seminary, Seton Hall University,
South Orange, New Jersey

11:00 am – 12:00 pm Session 27
The Heart of the Mission: Simple Ways to Bring People to Jesus
Speaker: Cande de Leon, Executive Director, Office of Mission Advancement,
Diocese of Phoenix, Arizona

02:00 pm – 03:00 pm Session 28
Stewardship: Now More Important Than Ever
Speaker: Rev. Stephen Jones
Director of Stewardship
Diocese of Jefferson City, Missouri

02:00 pm – 03:00 pm Session 29
Parish Renewal: How Consistent, Intentional Activity Equals Thriving Parishes
Speakers: Katie Herzing, Domingo Betancourt, Ray Coogan, Joanie Lewis and
Tina Sullivan, Our Sunday Visitor

02:00 pm – 03:00 pm Session 30
Evangelizing through Technology
Speaker: Michelle Fontana, Director of Marketing and Development,
St. Ignatius Martyr Church, Austin, Texas

04:00 pm – 05:00 pm Session 31
Of Course We Can: Successful Strategies for Fund Development in the Hispanic Catholic Community
Speaker: Joseph Citro, ICSC Spanish Language Stewardship Consultant,
St. Petersburg, Florida

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Wednesday, December 1, 2021 *(continued)*

04:00 pm – 05:00 pm Session 32
Using Data to Grow Parish Engagement
*Speaker: Robin Margraf, Manager of Stewardship and Development
St. Francis Xavier Church, Phoenix, Arizona*

04:00 pm – 05:00 pm Session 33
Re-engaging Parishioners in a Post-COVID World
*Speaker: Katie Price, Director of Mission Advancement and Parish Vitality,
Diocese of Springfield, Illinois*

05:15 pm – 05:30 pm Honoring the Blessed Virgin Mary, Patroness of ICSC,
by praying the Rosary to complete the day

See next page for Thursday, December 2 schedule

Thursday, December 2, 2021 *(All times Eastern Daylight Saving Time)*

10:00 am – 10:45 am Prayer and Plenary Session

*Plenary speakers: Chris Stewart and Tony Brandt,
Casting Nets, Wichita, Kansas*

11:00 am – 12:00 pm Session 34

*The Joy of Giving: Stewardship as a Spiritual Practice
Speaker: Dr. Lois Locey, Secretary of Administration
Diocese of St. Petersburg, Florida*

11:00 am – 12:00 pm Session 35

*Promoting Best Stewardship Practices in Parishes
Speaker: Dave Baranowski, Director of Parish Stewardship and
Leadership Formation, Archdiocese of St. Louis, Missouri*

11:00 am – 12:00 pm Session 36

*How Can You Enable Your Changing Parishes?
Speakers: Brandon Hollern, Director of Finance and Technology,
Nativity Catholic Church, Timonium, Maryland
Chris Kehayias, Vice President of MinistryPlatform
Terry Poplava, Senior Market Strategy Manager,
ACS Technologies, Florence, South Carolina*

02:00 pm – 03:00 pm Session 37

*Amazing Stewardship Videos on a Shoestring Budget
Speakers: Quentin Schesnuik, Associate Director of Parish Vitality
and Stewardship
Mark Brosens, Public Relations and Communications,
Archdiocese of Toronto, Ontario, Canada*

02:00 pm – 03:00 pm Session 38

*The Digital Renaissance: Parish Life After the Pandemic
Speaker: Stephen Lenahan, Catholic Market Sales Manager,
ParishStaq, Redmond, Washington*

02:00 pm – 03:00 pm Session 39

*Key to an Evangelizing Parish Community/The Concept of Emotional Intelligence
Speaker: Dan Ebener, Professor of Leadership,
St. Ambrose University, Davenport, Iowa*

04:00 pm – 05:00 pm Session 40

*Engaging Young Adults in the Life of the Parish
Speaker: Armando Cervantes, Director of Youth and Young Adult
Diocese of Orange, California*

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Thursday, December 2, 2021 *(continued)*

04:00 pm – 05:00 pm Session 41

A Picture is Worth a Thousand Words: Growing Engagement with Visual Media

Speaker: Matt Potter, Director of Stewardship

Diocese of Evansville, Indiana

04:00 pm – 05:00 pm Session 42

Bringing Our Gifts to the Table of the Lord:

How Evangelization and Stewardship Enhance Parish Life

*Speaker: Tommy Shultz, Former Director of Evangelization for the parishes of the
North Allegan Catholic Collaborative*

Grand Rapids, Michigan

05:15 pm – 05:45 pm Honoring the Blessed Virgin Mary, Patroness of ICSC,
by praying the Rosary to complete the day