

60 YEARS

THE 2022 ANNUAL CONFERENCE

Stewardship: A Disciple's Response

Anaheim, California
October 2-5, 2022

60th Anniversary of the Second Vatican Council

30th Anniversary of the United States Catholic Conference of Bishops' pastoral letter *Stewardship: A Disciple's Response*

INVITATION TO EXHIBIT



ICSC CELEBRATES ITS 60TH ANNIVERSARY AT THE 2022 STEWARDSHIP CONFERENCE

It is a privilege to invite you to celebrate along with the members of the International Catholic Stewardship Council (ICSC) its 60th anniversary from October 2 – 5, 2022 at the Hilton Hotel in Anaheim, California. The theme for this 60th anniversary conference is *Stewardship: A Disciple's Response* which is the title of the pastoral letter issued by the United States Conference of Catholic Bishops in 1992. The year 2022 is also the pastoral letter's 30th anniversary. The 2022 ICSC Stewardship Conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and to continue to prepare for its transformational future in light of our current COVID-19 environment.

The 60th anniversary of the Second Vatican Council will be celebrated in 2022 as well. This great Council of the Catholic Church first convened on October 11, 1962. We remember the Second Vatican Council as an extraordinary moment of renewal for the Church and the inspiration behind the establishment of ICSC.

The conference image is that of the vestibule dome of the Presentation Chapel in Saint Peter's Basilica at the Vatican. This chapel celebrates the presentation of the Blessed Virgin Mary. At the opening of the Council, the bishops processed by this altar dedicated to Mary and asked for her prayers and intercessions. The United States bishops' pastoral letter pays homage to Our Lady as the model of Christian stewardship *par excellence*. ICSC is consecrated to the Blessed Mother and we continue asking for her intercessions today.

As a gathering of Catholic stewardship leaders and fund development professionals from across the United States, the ICSC Stewardship Conference is searching for ways to give dioceses, Catholic foundations, parishes and schools the tools, strategies and inspiration they need to serve all those with whom they encounter. We invite strategic partners and exhibitors to help us in 2022 do just that and to promote the Gospel imperative of *Stewardship: A Disciple's Response*.



WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

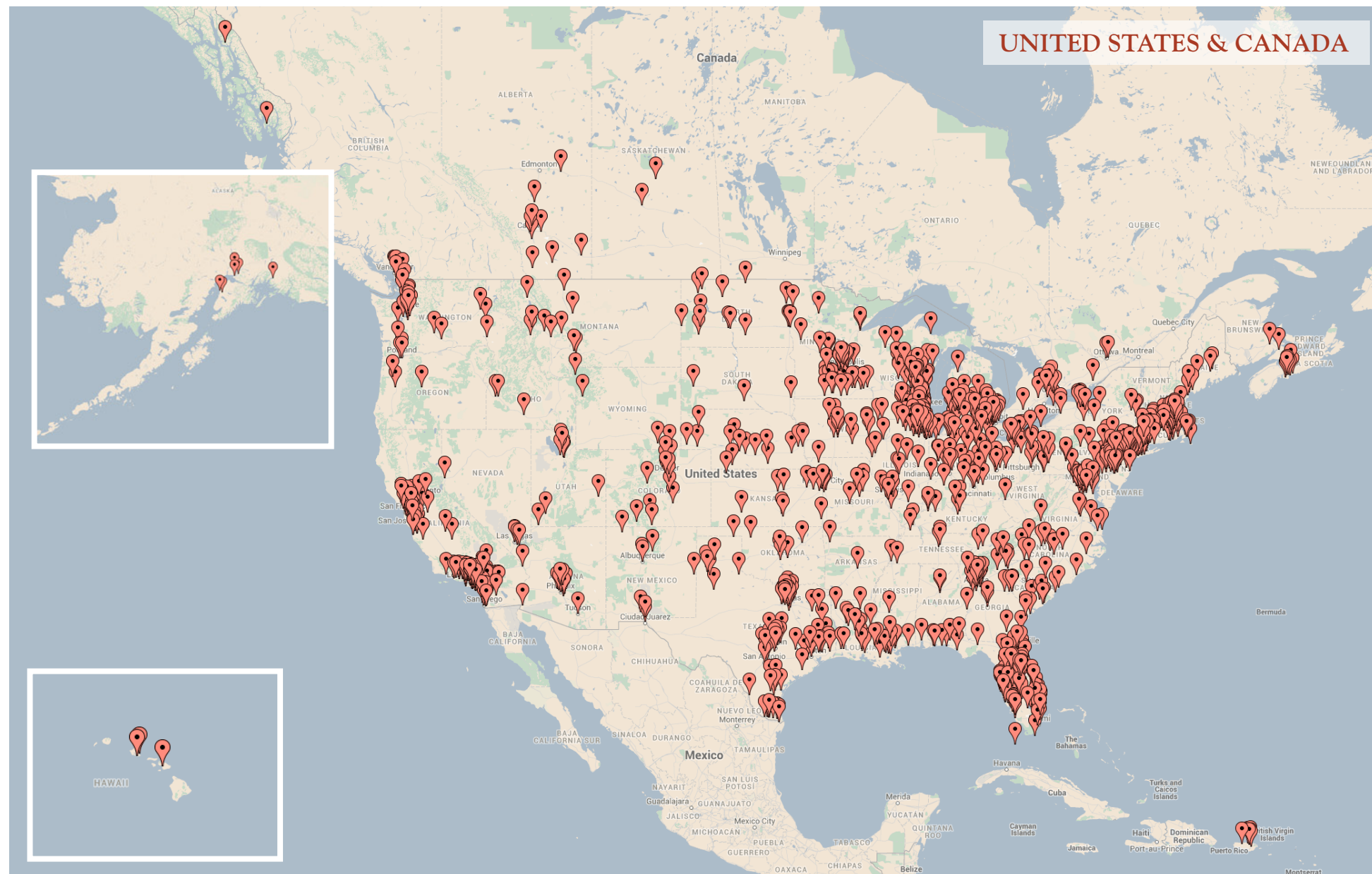
ICSC is officially sanctioned by the United States Council of Catholic Bishops that assigns a Bishop moderator who acts as a liaison between USCCB and dioceses and parishes across the United States.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.



MEMBERSHIP

ICSC has over 1,200 members representing over 800 dioceses, archdioceses, parish communities, Catholic organizations and professional firms nationally and internationally.



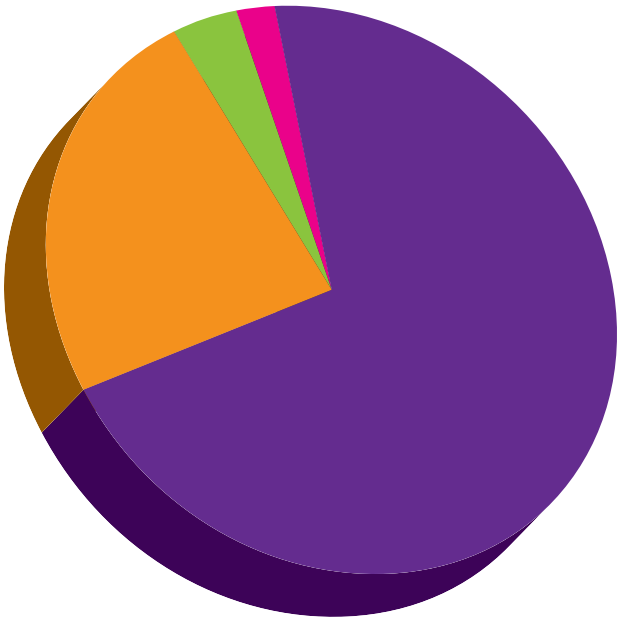
INTERNATIONAL MEMBERS AND COMMUNITY

Argentina	Chile	Germany	India	Malawi	Nigeria	Spain
Australia	Colombia	Ghana	Ireland	Malta	Peru	Suriname
Bahamas	Cuba	Guatemala	Italy	Mexico	Philippines	Trinidad & Tobago
Barbados	Dominican Republic	Haiti	Jamaica	New Zealand	Saint Lucia	Uganda
Brazil	Ecuador	Honduras	Lebanon	Nicaragua	Samoa	United Kingdom
					South Africa	Zimbabwe



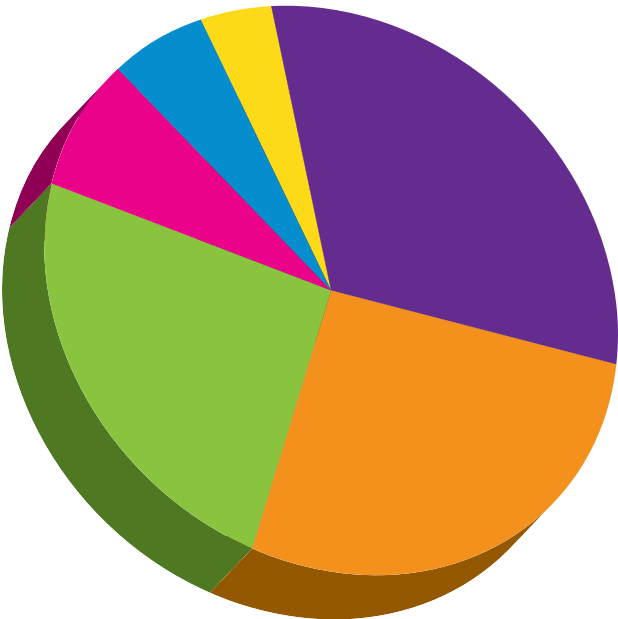


Membership by Organization



- Parishes70%
- Dioceses and Archdioceses . . .24%
- Professional Firms4%
- Catholic Associations2%

Membership by Ministry/Job Title



- Parish Pastoral Staff30%
- Priests28%
- Diocesan Stewardship and Development Officers . . .24%
- Bishops and Archbishops8%
- Parish Stewardship Directors . . .6%
- Parish Business Managers4%

ICSC ANNUAL CONFERENCE

Each fall, ICSC presents an annual conference for bishops, pastors, development and stewardship officers, diocesan CFOs, and other parish, diocesan, Catholic foundation and school leaders who hold a professional discipline or are interested in the areas of Christian stewardship in the Catholic tradition and Catholic philanthropy. The conference provides opportunities to learn about Christian stewardship and how Christ calls us to serve in a meaningful and practical way.

Highlights

- 1,200 Attendees
Nationally and Internationally
- 80 Thought-provoking Presentations
- Motivating Keynote Speakers
- Presentations of Awards
- Inspiring Liturgies
- Exhibitors networking with attendees
- Lasting business relationships formed

Educational Session Tracks

- Fundamental Themes in Diocesan Stewardship and Development
- Diocesan Advanced Studies
- Catholic Foundations
- ICSC Strategic Partners-Wisdom for Dioceses Parish Business Managers, and Administrators
- Catholic School Advancement
- ICSC Strategic Partners-Wisdom for Parishes
- Introduction to Christian Stewardship
- Stewardship: Beyond the Basics
- Stewardship and Our Life of Faith
- Spanish Language Stewardship Track



DECISION MAKERS ATTEND ICSC CONFERENCES

Each year, diocesan, parish, and school decision makers attend ICSC conferences. The conference is a great resource for a variety of decision makers who work in the Catholic Church. Listed below are some selected job titles of these decision makers:

Bishop's Office

Archbishop
Bishop
Auxiliary Bishop
Vicar General
Vicar for Clergy

Catholic Schools

Strategic Planning Coordinator
Principal
Assistant Principal
Dean of Students
Director of Advancement
Director of Campus Ministry
Advancement Committee Member
Superintendent of Schools
School Board Members

Chancery Office

Chancellor
Vice Chancellor

Communications

Director of Communications
Media Communication Manager
Social Media Coordinator
Technology Manager

Finance Office

Chief Financial Officer
Director of Finance
Director of Administrative Services
Diocesan Financial Officer
Accountant
Financial Data Analyst

Foundations

Executive Director
Assistant Director, Catholic Foundation
Director of Planned Giving
Director of Development and
Planned Giving
Director, Major Gifts and Development

Liturgy Office

Director of Liturgy
Music and Liturgical Ministries

Ministries

Director of Adult Faith Formation
Director of Discipleship and Catechesis
Director of Hispanic Ministry
Director of Multicultural Ministry
Director of Religious Education
Youth and Young Adult Outreach

Parish Communities

Pastor
Assistant Pastor
Deacon
Parish Administrator
Parish Business Manager
Director of Parish Faith Formation
Director of Religious Education
Finance Council Chair
Pastoral Council Member
Stewardship Council Member
Parish Stewardship Director

Stewardship and Development

Director of Stewardship and Development
Director of Annual Appeals
Director of Charities and Development
Director of Development and
Donor Relations
Director of Development and Planning
Associate Director of Development
Annual Appeal Coordinator
Coordinator of Stewardship

STRATEGIC PARTNERS – A selected listing of those who have joined ICSC in recent years

Gold-Level Strategic Partners

ACS Technologies
Blackbaud
Catholic Extension
CCS
Diocesan
GP Catholic Services
OSV
Plaza Meetings
ParishStaq

Silver-Level Strategic Partners

FreeWill
Graystone Consulting
Greater Mission, LLC
Innovest Portfolio Solutions
JJS Paluch Company, Inc.
LPi
Lynch Development Associates
United States Conference
of Catholic Bishops
(Office of National Collections)
Stewardship Planned Giving

Bronze-Level Strategic Partners

CAPTRUST Financial Advisors
Casting Nets Ministries
Cathedral Corporation
Changing Our World, Inc.
Church Development
Corazon Puro
Crowley Programming Inc.
DonateMo
Faith Direct, Inc.
FEG Investment Advisors
Foundant Technologies
Flocknote
Generis, Inc.
GiveCentral
Guidance In Giving, Inc.
IWP Capital, LLC

Julius Capital
Letter Concepts, Inc.
Little Books of the Diocese of Saginaw, Inc.
Nativity Pilgrimage
Oregon Catholic Press
Parish Management Software
ParishSOFT
Prenger Solutions Group
Rambusch Decorating Company
Ramsey Solutions
Rebuilt Parish
ROI Dataworks Inc.
Ruotolo Associates Inc.
Sauder Worship Seating
Steier Group
Suttle-Straus, Inc.
Thrivent
TurnKey Direct Marketing, Inc.
Villanova University Center for
Church Management
W&E Baum
WalletWin
Walsh & Associates, Church Capital
Campaign Specialist
Wilson-Bennett Technology, Inc.



A SELECTED LIST OF RECENT CONFERENCE EXHIBITORS

Ave Maria Press

Beacon Design

Bovard Studio, Inc.

Catholic Leadership Institute

Catholic Stewardship Consultants

Church Budget Envelope & Mailing Co.

Collette

Conrad Schmitt Studios, Inc.

Constantine George Pappas Architecture

Crossmark Global Investments

Deluxe Treasury Management Solutions

DonorPerfect Fundraising Growth Platform

FACTS

Faith Journeys

Far Horizons

Franck & Lohsen Architects, Inc.

Gabriel Group

Gabriel Software LLC

Gaspard, Inc.

Givelify

Good Shepherd Travel

Harrison Design

Henning Communications, Inc.

iWave

Lifetouch Church Directories & Portraits

Ministry Scheduler Pro

New Holland Church Furniture

Palmer Non-Profit Communications

ResultsPlus Nonprofit CRM from Metafile

Rugo Stone, LLC

Saint Mary's University of Minnesota

SecureGive

SHARPE Group

Stewardship Technology

Vanco



2022 STRATEGIC PARTNER AND EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the ICSC's annual conference as a strategic partner or conference exhibitor. The annual conferences present an unparalleled opportunity to be among the top firms that support diocesan, parish, foundations and school leaders. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses, parishes and schools. Church leaders are always looking for products and services that can help them in their respective work and ministries.

ICSC is committed and grateful to our strategic partners. We offer opportunities year-round to ensure our strategic partners are able to reach our members to assist them in their important ministries for the Catholic Church.



GOLD-LEVEL STRATEGIC PARTNER \$15,000**Year-Round Benefits**

- Wisdom From ICSC Strategic Partners
Six-month rotation in 2022- 2023
 - E-version Educational Opportunity Distributed to ICSC members
 - Video on ICSC website
- Recognition of Our Strategic Partners
 - Live link on ICSC website
- ICSC 2022 Preferred Vendor Directory
- First opportunity to serve ICSC Regional Meetings
- ICSC Member
- Post open positions on ICSC website

Conference Benefits

- Opportunity to be a session presenter
- Three exhibit booths
- Additional booth space: Up to 10 booths at 50% discount
- Ten complimentary conference registrations
 - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor:
 - Opening Ceremonies
 - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
 - One Luncheon
 - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
 - Promotional Flyer
- Conference program recognition
 - Organization name
 - Description of professional services
 - Two-page spread ad prominently displayed
 - Thank you recognition
- Gold Partner recognition signage in registration area
- Gold Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
 - Link to Partner's website

SILVER-LEVEL STRATEGIC PARTNER \$10,000**Year-Round Benefits**

- Wisdom From ICSC Strategic Partners
Three-month rotation in 2022
 - E-version Educational Opportunity Distributed to ICSC members
 - Video on ICSC website
- Recognition of Our Strategic Partners
 - Live link on ICSC website
- ICSC 2023 Preferred Vendor Directory
- First opportunity to serve Regional Meetings
- ICSC Member
- Post open positions on ICSC website

Conference Benefits

- Opportunity to be a session presenter
- Two exhibit booths
- Additional booth space: Up to 5 booths at 25% discount
- Six complimentary conference registrations
 - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor
 - One Luncheon
 - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
 - Promotional Flyer
 - Conference Session Beverage Breaks
 - Signage in area
- Conference program recognition
 - Organization name
 - Description of professional services
 - Full-page ad
 - Thank you recognition
- Silver Partner recognition signage in registration area
- Silver Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
 - Link to Partner's website

BRONZE-LEVEL STRATEGIC PARTNER \$5,200**Year-Round Benefits**

- Recognition of Our Strategic Partners
 - Live link on ICSC website
- ICSC 2023 Preferred Vendor Directory
- First opportunity to serve Regional Meetings
- ICSC Member
- Post open positions on ICSC website

Conference Benefits

- Opportunity to be a session presenter
- One exhibit booth
- Four complimentary conference registrations
 - Additional registrations at \$599
- Conference meals for conference registrants
- Conference program recognition
 - Organization name
 - Description of professional services
 - Half page ad
 - Thank you recognition
- Bronze Partner recognition signage in registration area
- Bronze Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available two months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
 - Link to Partner's website

NOTE: *Prices are subject to increase after March 1, 2022*

ADDITIONAL OPPORTUNITIES FOR SUPPORT

Conference Exhibitor \$2,550

- One exhibit booth space
- Two complimentary conference registrations
 - Additional registrations at \$599
- Conference meals for conference registrants
- Conference Program recognition
 - Organization name
 - Description of professional services
- Complimentary e-version list of conference registrants available one month prior to conference and upon completion of conference
- Opportunity for conference tote bag enclosure (additional fee of \$500)
- Opportunity to purchase half page advertisement in Conference Program (additional fee of \$750)
- Opportunity to purchase quarter page advertisement in Conference Program (additional fee of \$500)

Additional Recognition Opportunities

- Conference Program recognition \$500
 - Organization name
 - Description of professional services
- Conference Tote Bag Enclosure. \$500
- Half page advertisement in Conference Program \$750
- Quarter page advertisement in Conference Program \$500

Additional Sponsorship Opportunities

- At-a-Glance Program. \$1,500
 - Logo on program
- Lanyards \$2,500
 - Logo on lanyard
- Liturgy Book \$3,000
 - Full page ad on back of book
- Conference Tote Bags \$7,000
 - Logo on tote bag
- Registration Brochure \$10,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad in brochure
- Conference Program Book. \$10,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad on back of book
- WiFi Sponsor \$15,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page sponsorship ad in conference program book

NOTE: Prices are subject to increase after March 1, 2022

CONFERENCE HOTEL INFORMATION

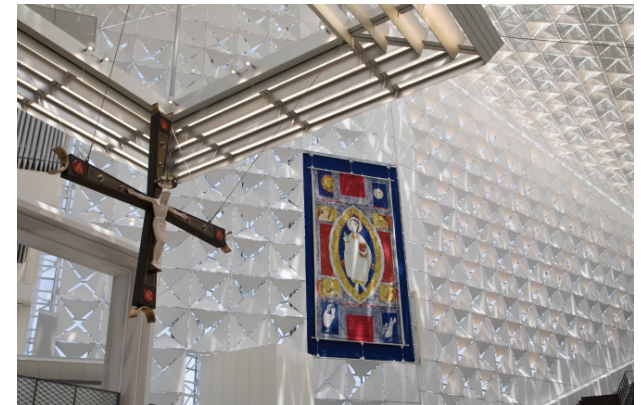
ICSC Conference Headquarters Hotel

The Hilton Anaheim Hotel is conveniently located and within walking distance to the Disneyland Resort, California Adventure and Downtown Disney District. It is also only 1.5 miles to Christ Cathedral. The hotel is close to world-class shopping, dining and entertainment as well. Comfortable rooms and suites and first-class facilities ensure you will have an unforgettable stay in Anaheim, California.

Hilton Anaheim Hotel
777 W Convention Way
Anaheim, California 92802

Hotel Reservations

ICSC has made special arrangements for accommodations at the Hilton Anaheim Hotel. Hotel reservations will be available on the ICSC website beginning March 1, 2022.





ICSC Resource Center
26300 Ford Road, #317
Dearborn Heights, MI 48127

www.catholicstewardship.com

For questions regarding exhibitor registration or benefits, please contact:

Michael Murphy
Executive Director
icsc@catholicstewardship.org
800.352.3452