60th Annual
Stewardship Conference
Anaheim, California
October 2-5, 2022

The 2022 Annual Conference
Stewardship: A Disciple’s Response

Anaheim, California
October 2-5, 2022

INVI TATION TO EXHIBIT
ICSC CELEBRATES ITS 60TH ANNIVERSARY AT THE 2022 STEWARDSHIP CONFERENCE

It is a privilege to invite you to celebrate along with the members of the International Catholic Stewardship Council (ICSC) its 60th anniversary from October 2 – 5, 2022 at the Hilton Hotel in Anaheim, California. The theme for this 60th anniversary conference is Stewardship: A Disciple’s Response which is the title of the pastoral letter issued by the United States Conference of Catholic Bishops in 1992. The year 2022 is also the pastoral letter’s 30th anniversary. The 2022 ICSC Stewardship Conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and to continue to prepare for its transformational future in light of our current COVID-19 environment.

The 60th anniversary of the Second Vatican Council will be celebrated in 2022 as well. This great Council of the Catholic Church first convened on October 11, 1962. We remember the Second Vatican Council as an extraordinary moment of renewal for the Church and the inspiration behind the establishment of ICSC.

The conference image is that of the vestibule dome of the Presentation Chapel in Saint Peter’s Basilica at the Vatican. This chapel celebrates the presentation of the Blessed Virgin Mary. At the opening of the Council, the bishops processed by this altar dedicated to Mary and asked for her prayers and intercessions. The United States bishops’ pastoral letter pays homage to Our Lady as the model of Christian stewardship par excellence. ICSC is consecrated to the Blessed Mother and we continue asking for her intercessions today.

As a gathering of Catholic stewardship leaders and fund development professionals from across the United States, the ICSC Stewardship Conference is searching for ways to give dioceses, Catholic foundations, parishes and schools the tools, strategies and inspiration they need to serve all those with whom they encounter. We invite strategic partners and exhibitors to help us in 2022 do just that and to promote the Gospel imperative of Stewardship: A Disciple’s Response.
WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

ICSC is officially sanctioned by the United States Council of Catholic Bishops that assigns a Bishop moderator who acts as a liaison between USCCB and dioceses and parishes across the United States.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.
MEMBERSHIP

ICSC has over 1,200 members representing over 800 dioceses, archdioceses, parish communities, Catholic organizations and professional firms nationally and internationally.
## INTERNATIONAL MEMBERS AND COMMUNITY

<table>
<thead>
<tr>
<th>Argentina</th>
<th>Chile</th>
<th>Germany</th>
<th>India</th>
<th>Malawi</th>
<th>Nigeria</th>
<th>Spain</th>
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</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Colombia</td>
<td>Ghana</td>
<td>Ireland</td>
<td>Malta</td>
<td>Peru</td>
<td>Suriname</td>
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<td>Bahamas</td>
<td>Cuba</td>
<td>Guatemala</td>
<td>Italy</td>
<td>Mexico</td>
<td>Philippines</td>
<td>Trinidad &amp; Tobago</td>
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<tr>
<td>Barbados</td>
<td>Dominican Republic</td>
<td>Haiti</td>
<td>Jamaica</td>
<td>New Zealand</td>
<td>Saint Lucia</td>
<td>Uganda</td>
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<td>Brazil</td>
<td>Ecuador</td>
<td>Honduras</td>
<td>Lebanon</td>
<td>Nicaragua</td>
<td>Samoa</td>
<td>United Kingdom</td>
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<td>South Africa</td>
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<td>Zimbabwe</td>
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</tbody>
</table>

![Map of International Members and Community](image-url)
Membership by Organization

- Parishes: 70%
- Dioceses and Archdioceses: 24%
- Professional Firms: 4%
- Catholic Associations: 2%

Membership by Ministry/Job Title

- Parish Pastoral Staff: 30%
- Priests: 28%
- Diocesan Stewardship and Development Officers: 24%
- Bishops and Archbishops: 8%
- Parish Stewardship Directors: 6%
- Parish Business Managers: 4%
ICSC ANNUAL CONFERENCE

Each fall, ICSC presents an annual conference for bishops, pastors, development and stewardship officers, diocesan CFOs, and other parish, diocesan, Catholic foundation and school leaders who hold a professional discipline or are interested in the areas of Christian stewardship in the Catholic tradition and Catholic philanthropy. The conference provides opportunities to learn about Christian stewardship and how Christ calls us to serve in a meaningful and practical way.

Highlights
• 1,200 Attendees
  Nationally and Internationally
• 80 Thought-provoking Presentations
• Motivating Keynote Speakers
• Presentations of Awards
• Inspiring Liturgies
• Exhibitors networking with attendees
• Lasting business relationships formed

Educational Session Tracks
• Fundamental Themes in Diocesan Stewardship and Development
• Diocesan Advanced Studies
• Catholic Foundations
• ICSC Strategic Partners-Wisdom for DiocesesParish Business Managers, and Administrators
• Catholic School Advancement
• ICSC Strategic Partners-Wisdom for Parishes
• Introduction to Christian Stewardship
• Stewardship: Beyond the Basics
• Stewardship and Our Life of Faith
• Spanish Language Stewardship Track
DECISION MAKERS ATTEND ICSC CONFERENCES

Each year, diocesan, parish, and school decision makers attend ICSC conferences. The conference is a great resource for a variety of decision makers who work in the Catholic Church. Listed below are some selected job titles of these decision makers:

Bishop’s Office
- Archbishop
- Bishop
- Auxiliary Bishop
- Vicar General
- Vicar for Clergy

Catholic Schools
- Strategic Planning Coordinator
- Principal
- Assistant Principal
- Dean of Students
- Director of Advancement
- Director of Campus Ministry
- Advancement Committee Member
- Superintendent of Schools
- School Board Members

Finance Office
- Chief Financial Officer
- Director of Finance
- Director of Administrative Services
- Diocesan Financial Officer
- Accountant
- Financial Data Analyst

Foundations
- Executive Director
- Assistant Director, Catholic Foundation
- Director of Planned Giving
- Director of Development and Planned Giving
- Director, Major Gifts and Development

Liturgy Office
- Director of Liturgy
- Music and Liturgical Ministries

Ministries
- Director of Adult Faith Formation
- Director of Discipleship and Catechesis
- Director of Hispanic Ministry
- Director of Multicultural Ministry
- Director of Religious Education
- Youth and Young Adult Outreach

Parish Communities
- Pastor
- Assistant Pastor
- Deacon
- Parish Administrator
- Parish Business Manager
- Director of Parish Faith Formation
- Director of Religious Education
- Finance Council Chair
- Pastoral Council Member
- Stewardship Council Member
- Parish Stewardship Director

Stewardship and Development
- Director of Stewardship and Development
- Director of Annual Appeals
- Director of Charities and Development
- Director of Development and Donor Relations
- Director of Development and Planning
- Associate Director of Development
- Annual Appeal Coordinator
- Coordinator of Stewardship
STRATEGIC PARTNERS – A selected listing of those who have joined ICSC in recent years

<table>
<thead>
<tr>
<th>Gold-Level Strategic Partners</th>
<th>Bronze-Level Strategic Partners</th>
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<tbody>
<tr>
<td>ACS Technologies</td>
<td>CAPTRUST Financial Advisors</td>
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<tr>
<td>Blackbaud</td>
<td>Casting Nets Ministries</td>
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<td>Catholic Extension</td>
<td>Cathedral Corporation</td>
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<td>CCS</td>
<td>Changing Our World, Inc.</td>
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<td>Diocesan</td>
<td>Church Development</td>
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<td>GP Catholic Services</td>
<td>Corazon Puro</td>
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<td>OSV</td>
<td>Crowley Programming Inc.</td>
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<td>Plaza Meetings</td>
<td>DonateMo</td>
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<td>ParishStaq</td>
<td>Faith Direct, Inc.</td>
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<td>FEG Investment Advisors</td>
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<td>Foundant Technologies</td>
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<td>Flocknote</td>
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<td>Generis, Inc.</td>
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<td>GiveCentral</td>
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<td>Guidance In Giving, Inc.</td>
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<td>IWP Capital, LLC</td>
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<td>Julius Capital</td>
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<td>Letter Concepts, Inc.</td>
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<td>Little Books of the Diocese of Saginaw, Inc.</td>
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<td>Nativity Pilgrimage</td>
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<td>Oregon Catholic Press</td>
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<td>Parish Management Software</td>
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<td>ParishSOFT</td>
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<td>Rebuilt Parish</td>
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<td>ROI Dataworks Inc.</td>
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<td>Ruotolo Associates Inc.</td>
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<td>Sauder Worship Seating</td>
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<td>Steier Group</td>
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<td>Suttle-Straus, Inc.</td>
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<td>Thrivent</td>
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<td>TurnKey Direct Marketing, Inc.</td>
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<td>Villanova University Center for Church Management</td>
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<td>WAL &amp; E Baum</td>
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<td>WalletWin</td>
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<td>Walsh &amp; Associates, Church Capital Campaign Specialist</td>
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<td>Wilson-Bennett Technology, Inc.</td>
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<th>Silver-Level Strategic Partners</th>
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<tr>
<td>FreeWill</td>
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<td>Graystone Consulting</td>
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<td>Greater Mission, LLC</td>
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<td>Innovest Portfolio Solutions</td>
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<td>JJS Paluch Company, Inc.</td>
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<td>LPi</td>
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<td>Lynch Development Associates</td>
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<td>United States Conference of Catholic Bishops</td>
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<td>(Office of National Collections)</td>
<td></td>
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<tr>
<td>Stewardship Planned Giving</td>
<td></td>
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</tbody>
</table>
A SELECTED LIST OF RECENT CONFERENCE EXHIBITORS

Ave Maria Press
Beacon Design
Bovard Studio, Inc.
Catholic Leadership Institute
Catholic Stewardship Consultants
Church Budget Envelope & Mailing Co.
Collette
Conrad Schmitt Studios, Inc.
Constantine George Pappas Architecture
Crossmark Global Investments
Deluxe Treasury Management Solutions
DonorPerfect Fundraising Growth Platform
FACTS
Faith Journeys
Far Horizons
Franck & Lohsen Architects, Inc.
Gabriel Group
Gabriel Software LLC
Gaspard, Inc.
Givelify
Good Shepherd Travel
Harrison Design
Henning Communications, Inc.
iWave
Lifetouch Church Directories & Portraits
Ministry Scheduler Pro
New Holland Church Furniture
Palmer Non-Profit Communications
ResultsPlus Nonprofit CRM from Metafile
Rugo Stone, LLC
Saint Mary’s University of Minnesota
SecureGive
SHARPE Group
Stewardship Technology
Vanco
2022 STRATEGIC PARTNER AND EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the ICSC’s annual conference as a strategic partner or conference exhibitor. The annual conferences present an unparalleled opportunity to be among the top firms that support diocesan, parish, foundations and school leaders. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses, parishes and schools. Church leaders are always looking for products and services that can help them in their respective work and ministries.

ICSC is committed and grateful to our strategic partners. We offer opportunities year-round to ensure our strategic partners are able to reach our members to assist them in their important ministries for the Catholic Church.
GOLD-LEVEL STRATEGIC PARTNER $15,000

Year-Round Benefits

- Wisdom From ICSC Strategic Partners
  * Six-month rotation in 2022-2023*
  - E-version Educational Opportunity
  - Distributed to ICSC members
  - Video on ICSC website
- Recognition of Our Strategic Partners
  - Live link on ICSC website
- ICSC 2022 Preferred Vendor Directory
- First opportunity to serve ICSC
- Regional Meetings
- ICSC Member
- Post open positions on ICSC website

Conference Benefits

- Opportunity to be a session presenter
- Three exhibit booths
- Additional booth space: Up to 10 booths at 50% discount
- Ten complimentary conference registrations
  - Additional registrations at $599
- Conference meals for conference registrants
- Co-Sponsor:
  - Opening Ceremonies
  - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
  - One Luncheon
  - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
  - Promotional Flyer
- Conference program recognition
  - Organization name
  - Description of professional services
  - Two-page spread ad prominently displayed
  - Thank you recognition
- Gold Partner recognition signage in registration area
- Gold Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner’s conference sponsorship
  - Link to Partner’s website
SILVER-LEVEL STRATEGIC PARTNER $10,000

Year-Round Benefits

- Wisdom From ICSC Strategic Partners
  *Three-month rotation in 2022*
  - E-version Educational Opportunity
  - Distributed to ICSC members
  - Video on ICSC website
- Recognition of Our Strategic Partners
  - Live link on ICSC website
- ICSC 2023 Preferred Vendor Directory
- First opportunity to serve Regional Meetings
- ICSC Member
- Post open positions on ICSC website

Conference Benefits

- Opportunity to be a session presenter
- Two exhibit booths
- Additional booth space: Up to 5 booths at 25% discount
- Six complimentary conference registrations
  - Additional registrations at $599
- Conference meals for conference registrants
- Co-Sponsor
  - One Luncheon
    - Ten-slide rotating PowerPoint video (no audio) at entrance and exit
    - Promotional Flyer
  - Conference Session Beverage Breaks
    - Signage in area
- Conference program recognition
  - Organization name
  - Description of professional services
  - Full-page ad
  - Thank you recognition
- Silver Partner recognition signage in registration area
- Silver Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship
  - Link to Partner’s website
## BRONZE-LEVEL STRATEGIC PARTNER $5,200

<table>
<thead>
<tr>
<th>Year-Round Benefits</th>
<th>Conference Benefits</th>
</tr>
</thead>
</table>
| Recognition of Our Strategic Partners  
  - Live link on ICSC website | Opportunity to be a session presenter |
| ICSC 2023 Preferred Vendor Directory | One exhibit booth |
| First opportunity to serve Regional Meetings | Four complimentary conference registrations  
  - Additional registrations at $599 |
| ICSC Member | Conference meals for conference registrants |
| Post open positions on ICSC website | Conference program recognition  
  - Organization name  
  - Description of professional services  
  - Half page ad  
  - Thank you recognition |

- Bronze Partner recognition signage in registration area
- Bronze Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available two months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship  
  - Link to Partner’s website

**NOTE:** Prices are subject to increase after March 1, 2022
## ADDITIONAL OPPORTUNITIES FOR SUPPORT

<table>
<thead>
<tr>
<th>Conference Exhibitor $2,550</th>
<th>Additional Recognition Opportunities</th>
<th>Additional Sponsorship Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>• One exhibit booth space</td>
<td>Conference Program recognition . . $500</td>
<td>At-a-Glance Program ................. $1,500</td>
</tr>
<tr>
<td>• Two complimentary conference registrations</td>
<td>- Organization name</td>
<td>- Logo on program</td>
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<tr>
<td></td>
<td>- Additional registrations at $599</td>
<td>Lanyards ............................ $2,500</td>
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<tr>
<td>• Conference meals for conference registrants</td>
<td>Conference Tote Bag Enclosure . . . $500</td>
<td>- Logo on lanyard</td>
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<tr>
<td>• Conference Program recognition</td>
<td>Half page advertisement in Conference Program .......... $750</td>
<td>Liturgy Book ......................... $3,000</td>
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<tr>
<td>- Organization name</td>
<td>Quarter page advertisement in Conference Program ............. $500</td>
<td>- Full page ad on back of book</td>
</tr>
<tr>
<td>- Description of professional services</td>
<td>Conference Tote Bags  .. $7,000</td>
<td>Conference Tote Bags  .. $7,000</td>
</tr>
<tr>
<td>• Complimentary e-version list of conference registrants available one month prior to conference and upon completion of conference</td>
<td>Registration Brochure .............. $10,000</td>
<td>- Logo on tote bag</td>
</tr>
<tr>
<td>• Opportunity for conference tote bag enclosure (additional fee of $500)</td>
<td>Conference Program Book ........ $10,000</td>
<td>- One exhibitor booth space</td>
</tr>
<tr>
<td>• Opportunity to purchase half page advertisement in Conference Program (additional fee of $750)</td>
<td>WiFi Sponsor  ..................... $15,000</td>
<td>- Two complimentary conference registrations</td>
</tr>
<tr>
<td>• Opportunity to purchase quarter page advertisement in Conference Program (additional fee of $500)</td>
<td></td>
<td>- Full page ad on back of book</td>
</tr>
</tbody>
</table>

**NOTE:** Prices are subject to increase after March 1, 2022
CONFERENCE HOTEL INFORMATION

ICSC Conference Headquarters Hotel
The Hilton Anaheim Hotel is conveniently located and within walking distance to the Disneyland Resort, California Adventure and Downtown Disney District. It is also only 1.5 miles to Christ Cathedral. The hotel is close to world-class shopping, dining and entertainment as well. Comfortable rooms and suites and first-class facilities ensure you will have an unforgettable stay in Anaheim, California.

Hilton Anaheim Hotel
777 W Convention Way
Anaheim, California  92802

Hotel Reservations
ICSC has made special arrangements for accommodations at the Hilton Anaheim Hotel. Hotel reservations will be available on the ICSC website beginning March 1, 2022.
ICSC Resource Center
26300 Ford Road, #317
Dearborn Heights, MI 48127

www.catholicstewardship.com

For questions regarding exhibitor registration or benefits, please contact:

Michael Murphy
Executive Director
icsc@catholicstewardship.org
800.352.3452