

2022 DIOCESAN DEVELOPMENT WEBINAR SERIES



and



FREE

for ICSC members

— OR —

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Learn from experts in the field and join arch/dioceses from across the nation for presentations on topics to enhance your development efforts!

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Keeping Parishes and Parishioners Engaged in the Life of the Local Church

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Why the Role of a Fundraiser Is So Important

MARCH 14

Using Your Messaging to Connect People to Mission

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Blended Gift Strategies and Non-Cash Gifts That Provide a Legacy for the Future

APRIL 18

Building a Vision for the Future

MAY 9

How Technology Can Enhance the Effectiveness of your Diocese or Foundation

JUNE 13

Hyper-Personalizing Your Appeal to Build and Strengthen Relationships

JULY 11

Charitable Gift Annuities Made Easy

AUGUST 8

“Pushing the Envelope” - New Trends in Diocesan Appeals

AUGUST 22

Taking Parish Offertory By The Horns

SEPTEMBER 12

Why having a Parish Census is Crucial for Diocesan Development?

OCTOBER 2ND-5TH

60th ANNIVERSARY ICSC STEWARDSHIP CONFERENCE

NOVEMBER 14

Increase Engagement through One-on-One Donor Communication and Outreach

DECEMBER 12

Promoting Stewardship in the Spirit of Our Lady of Guadalupe

All webinars are held at 2 p.m. Eastern Time. Learn more at [OSV.com/Appeals](https://www.osv.com/appeals)



For more information, contact Rena Claus at (800) 348-2886 ext. 2502 or rclaus@osv.com