

60 YEARS

THE 2022 ANNUAL CONFERENCE

Stewardship: A Disciple's Response

Anaheim, California
October 2-5, 2022

60th Anniversary of the Second Vatican Council

30th Anniversary of the United States Catholic Conference of Bishops' pastoral letter *Stewardship: A Disciple's Response*

Click
HERE to
register

REGISTRATION INFORMATION



Archbishop Thomas Wenski of Miami at the 2021 Orlando conference

ICSC Celebrates it's 60th Anniversary at the 2022 Stewardship Conference

Conference of Catholic Bishops in 1992. The year 2022 is also the pastoral letter's 30th anniversary. The conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and to continue to prepare for its transformational future.

The conference image is that of the vestibule dome of the Presentation Chapel in Saint Peter's Basilica at the Vatican. This chapel celebrates the presentation of the Blessed Virgin Mary. At the opening session of the Second Vatican Council, the bishops processed by this altar dedicated to Mary and asked for her prayers and intercessions. The United States bishops' pastoral letter pays homage to Our Lady as the model of Christian stewardship *par excellence*. ICSC is consecrated to

the Blessed Mother and we continue asking for her intercessions today.

The ICSC conference begins with a Eucharistic celebration on Sunday afternoon, October 2 at 3:30 pm and concludes with a closing Eucharistic celebration on Wednesday morning, October 5, at 10:30 am. All conference sessions are held at the Anaheim Hilton Hotel right next to Disneyland.

As a gathering of Catholic stewardship leaders and professionals in Catholic philanthropy from the United States and around the world, past attendees have said that the conference not only helps them promote stewardship as a way of life, but it also gives them courage, hope and a renewed spirit. We hope you will join us in October to be encouraged and inspired.

The International Catholic Stewardship Council (ICSC) cordially invites you to register for its 60th anniversary conference to be held in Anaheim, California, from October 2 to 5, 2022. The theme for this conference is **Stewardship: A Disciple's Response** which is the title of the pastoral letter issued by the United States

A Disciple's Response: The Future of Stewardship | Reflections and Homilies on Stewardship from Special Guests including:



Most Reverend Jose Gomez
Archbishop of Los Angeles
President, United States
Conference of Catholic Bishops



Most Reverend Donald Hying
Bishop of Madison, Wisconsin



Most Reverend Oscar Cantu
Bishop of San Jose, California



Most Reverend Kevin Vann
Bishop of Orange, California



Most Reverend Salvatore Cordileone
Archbishop of San Francisco



Most Reverend Charles Palmer-Buckle
Archbishop of Accra, Ghana
Vice President, Caritas
International

Conference Schedule

Sunday, October 2, 2022

- 8:00 am – 7:00 pm Registration/Information Desk Open
2:00 pm – 3:00 pm Orientation for First Time Attendees
3:30 pm – 5:30 pm Mass of the 27th Sunday in Ordinary Time
and Opening Plenary Session
6:00 pm – 7:00 pm Welcome to Anaheim Reception
with Exhibitors

Monday, October 3, 2022

- 7:45 am – 9:00 am Breakfast and Plenary Session
9:30 am – Noon Morning conference sessions
2:00 pm – 4:30 pm Afternoon conference sessions
5:15 pm – 6:30 pm Concelebrated Liturgy

Tuesday, October 4, 2022

- 7:30 am – 8:30 am Breakfast with Exhibitors
8:30 am – 11:00 am Morning conference sessions
11:45 am – 1:00 pm Awards Luncheon and Plenary Session
1:00 pm – 2:00 pm Dessert Reception *Exhibit Hall*
2:00 pm – 4:30 pm Afternoon conference sessions
5:30 pm – 6:45 pm Concelebrated Liturgy at *Christ Cathedral*

Wednesday, October 5, 2022

- 8:00 am – 9:00 am ICSC Regional Meetings
9:15 am – 10:00 am Closing Plenary Session
10:30 am – 11:30 am Closing Concelebrated Liturgy



ICSC Forum for Catholic Foundations

Begins Saturday, October 1 at 1:00 pm
Ends Sunday, October 2 at Noon

\$199 for ICSC 2022 conference attendees

\$549 for non-conference attendees

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!

Frequently Asked Questions

There are many questions we are asked about the conference, such as “What does my registration fee include?”... “Are there any registration discounts?”... and many more! You will find the answers to these, and several other common questions on the conference section of our website at www.catholicstewardship.com

CFRE Certification



CFRE International

As a sponsoring partner, ICSC endorses the Certified Fundraising Executive (CFRE) certification for its members who serve in diocesan development and foundation offices. Attendance at the ICSC annual conference qualifies a participant for CFRE credits. Sessions eligible for CFRE continuing education credits will be designated as such in the conference program.

CONFERENCE HOTEL INFORMATION

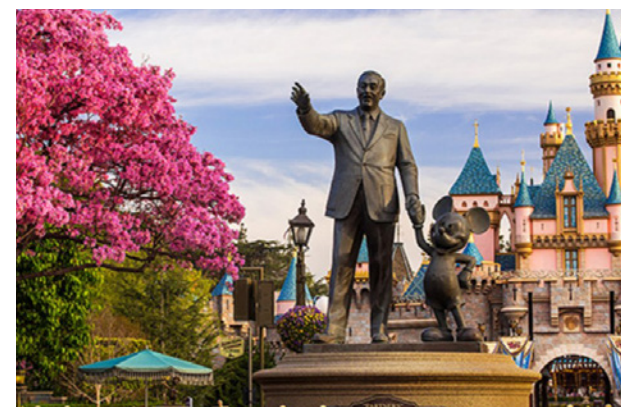
ICSC Conference Headquarters Hotel

The Hilton Anaheim Hotel is conveniently located and within walking distance to the Disneyland Resort, California Adventure and Downtown Disney District. It is also only 1.5 miles to Christ Cathedral. The hotel is close to world-class shopping, dining and entertainment as well. Comfortable rooms and suites and first-class facilities ensure you will have an unforgettable stay in Anaheim, California.

Hilton Anaheim Hotel
777 W Convention Way
Anaheim, California 92802

Hotel Reservations

ICSC has made special arrangements for accommodations at the Hilton Anaheim Hotel. Hotel reservations will be available on the ICSC website beginning March 1, 2022.



2022 SCHEDULE AT A GLANCE

	Stewardship: Where Do We Start?	Growing and Sustaining Stewardship	Stewardship and Evangelization	Summit for Parish Administrators and Business Managers	Corresponsabilidad en la Parroquia
MONDAY, OCTOBER 3					
9:30-10:30 am	Introduction to the Spirituality of Stewardship: What the Bishops' Pastoral Letter is All About Most Rev. Salvatore Cordileone <i>Archbishop of San Francisco, California</i>	Stewardship Through and Through: How to Weave Stewardship into the Fabric of Parish Life for Lasting Impact Leisa Anslinger, <i>Associate Director of Pastoral Life</i> <i>Archdiocese of Cincinnati, Ohio</i>	Evangelization, Stewardship and Disciple-making in a Post-COVID World Tony Brandt, <i>Co-Founder and President</i> Chris Stewart, <i>Co-Founder and COO</i> <i>Casting Nets Ministries, Wichita, Kansas</i>	First Things First: Knowing Your Parishioners and Customizing Your Approach Robin Margraf, <i>Stewardship and Development Manager</i> <i>St. Francis Xavier Catholic Church, Phoenix, Arizona</i>	Introducción a la Carta Pastoral sobre la Corresponsabilidad: Respuesta de los Discípulos / Introduction to the Pastoral Letter on Stewardship: A Disciple's Response Carlos Proaño, <i>Director of Stewardship and Development</i> <i>Diocese of San Jose, California</i>
11:00 am-Noon	We Want to be a Stewardship Parish: Creating a Plan that will Keep You on Target Jennifer Van Zandt, <i>Communication and Member Engagement Coordinator</i> <i>Our Lady of Fatima Catholic Church, San Clemente, California</i>	For Clergy: How Stewardship Can Transform Your Parish Rev. Christopher Smith, <i>Rector Emeritus</i> <i>Christ Cathedral, Diocese of Orange, California</i>	Using Social Media to Engage and Evangelize Your Parishioners Tommy Schultz, <i>Business Development Representative</i> <i>Diocesan, Byron Center, Michigan</i>	Helping Parishioners Understand Their Parish Giving Options Valeria Vessels, <i>Director of Stewardship and Development</i> <i>Diocese of Owensboro, Kentucky</i>	Orando, Promoviendo y Participando: La Implementación de una Campaña de Capital Exitosa en una Comunidad Bilingüe /Praying, Promoting and Participating: Implementing a Successful Capital Campaign in a Bilingual Community José De Jesús, <i>Executive Vice President</i> <i>Diocesan Services</i> <i>Guidance in Giving, Bayport, New York</i>
2:00-3:00 pm	All are Welcome! Cultivating a Spirit of Hospitality in our Parishes and Beyond MaryAnne Russell, <i>Director of Stewardship and Evangelization</i> <i>St. Brigid Catholic Church, San Diego, California</i>	Clergy - to - Clergy: A Panel of ICSC Pastors Discusses How Stewardship Can Transform a Parish	Engaging Young Adults in the Life of the Parish Armando Cervantes, <i>Director of Youth and Young Adult and Hispanic Ministry</i> <i>Diocese of Orange, California</i>	What We are Learning About Re-Engaging Parishioners Post Pandemic: A Panel Discussion by ICSC Parish Business Managers and Administrators	Plan de Acción para la Introducción de la Corresponsabilidad en la Parroquia / Plan of Action for Introducing Stewardship in the Parish Domingo Betancourt, <i>Our Sunday Visitor</i> <i>Huntington, Indiana</i>
3:30-4:30 pm	How Our Parish Embraces Stewardship as a Way of Life Parish recipient of the Archbishop Thomas Murphy Award	Our Blessed Mother, the Model of Stewardship Teresa Keogh, <i>Advisor for Stewardship</i> <i>Archdiocese of Southwark, UK</i>	Teaching Stewardship through the Lens of Evangelization Rev. Al Baca, <i>Director for Evangelization and Faith Formation</i> <i>Diocese of Orange, California</i>	Forming and Sustaining Your Pastoral Team: Parish Human Resource Dynamics in the Age of COVID-19 Brian Burgin, <i>Business Manager</i> <i>St. Anastasia Catholic Church, Troy, Michigan</i>	Las Mujeres en la Iglesia: La Poderosa Influencia de las Madres al Dar / Women in the Church: The Powerful Influence of Mothers on Giving Alma Benitez, <i>Director of Stewardship</i> <i>Diocese of Yakima, Washington</i>
TUESDAY, OCTOBER 4					
8:30-9:30 am	Building Engagement Through Small Christian Communities Deacon Mark Murphy <i>St. Martin de Porres Catholic Church, Yorba Linda, California</i>	The Importance of Discipleship in Parish Renewal Mike Cusick Katie Herzing, <i>Parish Coach</i> <i>Our Sunday Visitor, Huntington, Indiana</i>	Building Stewardship in the Vietnamese Community: The Importance of Understanding the Culture Rev. Bill Cao, <i>Pastor, St. Anthony Claret Catholic Church, Anaheim, California</i> Rev. Tuyen Nguyen, <i>Pastor, Blessed Sacrament Catholic Church, Westminster, California</i>	Creating a Parish Digital Renaissance After the Pandemic Stephen Lenahan, <i>Catholic Market Sales Manager</i> <i>ParishStaq, Redmond, Washington</i>	La Evangelización en la Comunidad Hispana / Evangelization in the Hispanic Community Rev. Agustino Torres, <i>President and Founder</i> <i>Corazón Puro, Bronx, New York</i>
10:00-11:00 am	Communicating Effectively with all Generations of Parishioners to Build Engagement Katie Price, <i>Director of Mission Advancement and Parish Vitality</i> <i>Diocese of Springfield, Illinois</i>	Beyond Christendom: Challenging Findings from the ACST American Beliefs Study and Ideas for Helping Parishes Thrive Terry Poplava, <i>Senior Manager, Catholic Market Strategy</i> <i>ACS Technologies, Florence, South Carolina</i>	Go and Make Disciples: How the Pastoral Letter on Evangelization Informs Stewardship Most Rev. Donald Hanchon, <i>Auxiliary Bishop</i> <i>Archdiocese of Detroit, Michigan</i> <i>ICSC Episcopal Moderator</i>	How Appropriate Financial Planning Can Help You be a Better Steward of Your Parish in a Bilingual Community Jan Engkasser, <i>Director, Member Engagement Strategies</i> <i>Thrivent, Appleton, Wisconsin</i>	Reflexiones sobre la Corresponsabilidad en Parroquias Principalmente Hispanas/Reflections on Stewardship in Parishes that are Primarily Hispanic Rev. Ed Poettgen, <i>Pastor, Deacon Freddy Hernandez</i> <i>St. Boniface Catholic Church, Anaheim</i> Yaret Macedo, <i>Immaculate Heart of Mary, Santa Ana</i> Enrique Soria, <i>Diocese of Orange, California</i>
2:00-3:00 pm	Best Practices to Help Parishes Promote Stewardship More Effectively Dave Baranowski, <i>Director of Stewardship Education and Leadership Formation</i> <i>Archdiocese of St. Louis, Missouri</i>	The Importance of Ongoing Parish Stewardship Renewal Steve Homiack, <i>Director of Parish Support and Annual Campaigns</i> <i>Archdiocese of Seattle, Washington</i>	Growing Giving and Engagement Post-Pandemic Rev. Michael White <i>Rebuilt Parish</i> <i>Nativity Catholic Church, Timonium, Maryland</i>	Praying, Promoting and Participating: Implementing a Successful Capital Campaign in a Bilingual Community José De Jesús, <i>Executive Vice President</i> <i>Diocesan Services</i> <i>Guidance in Giving, Bayport, New York</i>	La Importancia de la Inclusión de los Jóvenes y los Adultos Jóvenes y los Pasos para Atraerlos y Mantenerlos / Importance of Inclusion of Youth and Young Adults and Steps to Attract and Keep Them Armando Cervantes, <i>Director of Youth and Young Adults and Hispanic Ministry</i> <i>Diocese of Orange, California</i>
3:30-4:30 pm	The Eucharist: Source and Center of the Spirituality of Christian Stewardship Rev. James Bilot, <i>Pastor</i> <i>St. Paul Catholic Church, Grosse Pointe, Michigan</i>	Young Families Taking the Lead to Form Intentional Disciples Deacon Pat Derrington, <i>Stewardship Director</i> Levi and Beth Pole Lance and Jennifer Fredrickson, <i>Stewardship Committee Members</i> <i>Holy Spirit Catholic Church, Sioux Falls, SD</i>	Creating a Culture of Witness in Your Parish Rev. Tim Donovan, <i>Chaplain</i> <i>Santa Margarita High School, Santa Margarita, California</i>	Growing the Relationship and Support Between Parishioners and Your Catholic School Michael Spillman, <i>Director of Business Administration</i> <i>St. Joseph Catholic Church, Placentia, California</i>	Mejores Prácticas para Hacer una Corresponsabilidad de Tesoro Impactante: Petición desde el Púlpito / Best Practices for Making an Impactful Stewardship of Treasure Ask from the Pulpit Julio Chavez, <i>Associate Chief Development Officer</i> <i>Diocese of San Bernardino, California</i>

2022 SCHEDULE AT A GLANCE

	New Trends in Diocesan Stewardship and Development	Transforming Catholic Philanthropy	Catholic Foundations	Wisdom from Strategic Partners
MONDAY, OCTOBER 3				
9:30-10:30 am	Developing the Message of Christian Stewardship in Our Diocesan Development Offices Brian Niebrugge, <i>Executive Director of Stewardship and Annual Catholic Appeal, Archdiocese of St. Louis, Missouri</i> Cory Howat, <i>Executive Director Catholic Community Foundation, Archdiocese of New Orleans, Louisiana</i>	Development and Finance: Working Together Successfully in a Diocesan Setting David Zaleski, <i>Chief Financial Officer, Diocese of Memphis, TN</i> Tim Thomas, <i>Chief Financial Officer, Diocese of Marquette, MI</i> <i>President of DFMC</i>	Transforming Your Planned Giving Program from Top to Bottom Jim Normandin, <i>Interim Director</i> <i>Orange Catholic Foundation</i> <i>Garden Grove, California</i>	Preparing Your School for a Capital Campaign Johnny Day <i>Chief Operating Officer</i> <i>Greater Mission</i> <i>Annnville, Pennsylvania</i>
11:00 am-Noon	A Better Way: 5 Strategies to Create and Share Diocesan Content with Parishes Nic Prenger, <i>Chief Executive Officer</i> <i>Prenger Solutions Group</i> <i>Omaha, Nebraska</i>	Improving Your Development Office for Maximum Impact Thomas Kissane, <i>Principal Managing Director</i> <i>CCS</i> <i>New York, New York</i>	Why Development Directors Should Care about the Stewardship of Your Organization's Investments Sloan Smith, <i>Principal Director</i> Sarah Newman, <i>Vice President</i> <i>Innovest</i> <i>Denver, Colorado</i>	Establish the Right Plan to Realize Success in Catholic School Philanthropy Steve Michalek, <i>Chief Operating Officer</i> <i>Ruotolo, Associates, Inc.</i> <i>Englewood Cliffs, New Jersey</i>
2:00-3:00 pm	The Impact of Storytelling – Showcasing the Results from the Diocese of Austin Kate McDonough Cominsky, <i>Senior Managing Director of Fundraising, Cathedral Corporation, Rome, New York</i> Lisa Rosenberger, <i>Associate Director Annual Appeal</i> Margaret Kappel, <i>Associate Director of Stewardship</i> <i>Diocese of Austin, Texas</i>	Building Parish Planned Giving Programs that Work Gina Rhodes, <i>Director of Planned Giving</i> <i>Diocese of Charlotte, North Carolina</i> Maggie Keenan, <i>Director of Planned Giving</i> <i>Catholic Community Foundation of the Diocese of Richmond, Virginia</i>	Legacy Sunday – A Better Mousetrap for Generating Planned Gifts Mark Henry, <i>President</i> <i>Stewardship Planned Giving</i> <i>Tyler, Texas</i>	The 82% Are Waiting to be Invited: Here's How to Do it Liz Canney, <i>Happiness Engineer, Co-owner</i> <i>Flocknote,</i> <i>Spring, Texas</i>
3:30-4:30 pm	A Roundtable Discussion: Making Smart Moves with Planned Giving Programs	Diocesan Annual Appeals: What We're Still Learning in this Ever-Evolving Post-Pandemic Environment Jeanne Combos, <i>Director of Annual Appeals</i> <i>Diocese of Arlington, Virginia</i> Jim Kelley, <i>Director of Development, Diocese of Charlotte, NC</i> Scott Whitaker, <i>Director of Stewardship and Development</i> <i>Diocese of Austin, Texas</i>	Catholic Community Foundation Giving Strategies in a Post-Pandemic Era Katie Blanco Bourdeau, <i>Executive Director</i> <i>Catholic Community Foundation of Miami, Florida</i>	The Theology of Stewardship Must be the Foundation of Your Fundraising Matt Vuorela, <i>President</i> Christopher Beaudet, <i>President of Diocesan Services</i> <i>Steier Group</i> <i>Omaha, Nebraska</i>
TUESDAY, OCTOBER 4				
8:30-9:30 am	Higher Education Development Professionals Share Their Best Practices – Part I <i>Catholic Extension</i> <i>Chicago, Illinois</i>	The Essentials of Major Gifts: Current Donor Mindset and Making the Ask Craig Leach, <i>Founder and CEO</i> Allison White, <i>Senior Vice President</i> Robert C. Happy, Jr., <i>Senior Adviser</i> <i>GP Catholic Services, Inc.</i> <i>New York, New York</i>	Getting Your Message Out with Social Media Scott Whitaker, <i>Director of Stewardship and Development</i> <i>Diocese of Austin, Texas</i>	How to Cultivate and Solicit a \$1,000,000 Gift to Your Parish Capital Campaign Denis Greene <i>Church Development</i> <i>Kansas City, Missouri</i>
10:00-11:00 am	Higher Education Development Professionals Share Their Best Practices – Part II <i>Catholic Extension</i> <i>Chicago, Illinois</i>	Roundtable Discussion for Small Development Offices: Using Donor Databases More Effectively	Essentials to Promoting Wills Abe Berryshimm <i>FreeWill</i> <i>New York, New York</i>	Converting One-Time Givers to Ongoing Givers Steve McSwain <i>Generis</i> <i>Johns Creek, Georgia</i>
2:00-3:00 pm	Charting the Course: Annual Appeal Project Management Theresa Aide, <i>Sales Representative</i> <i>Suttle-Straus</i> <i>Waunakee, Wisconsin</i>	Using Technology for Sustainable Fundraising Bridget Daly, <i>Vice President of Business Development</i> <i>GiveCentral</i> <i>Chicago, Illinois</i>	Cultivating Lasting Donor Friendships with Charitable Gift Annuities Michael Murphy <i>Executive Director</i> <i>ICSC</i>	Maximizing Your Annual Appeal's Potential: "Doing More with Less" Rebecca Hancock, <i>Director of Annual Giving and Stewardship,</i> <i>Catholic Foundation of Southeastern Massachusetts</i> T.J. Wilson, <i>Assistant Vice President</i> <i>Letter Concepts, Berlin, Connecticut</i>
3:30-4:30 pm	How We Are Improving Both Mass Attendance and Giving Patrick Coleman, <i>Bishop's Delegate for Stewardship and Development</i> <i>Archdiocese of San Antonio, Texas</i>	Building a Major Gift Fundraising Program for Your Catholic School Ben Hoke <i>Director of Development for Catholic Schools</i> <i>Diocese of Charlotte, North Carolina</i>	Promoting Your Foundation Through Donor Advised Funds Dennis Gerber, <i>President</i> <i>Knights of Columbus Charitable Fund</i> <i>New Haven, Connecticut</i>	Catholic Fundraising Strategies in a Digital World Michael MacKinnon, <i>Senior Manager-Faith</i> <i>Blackbaud</i> <i>Charlston, South Carolina</i>

2022 CONFERENCE REGISTRATION

Organization (Parish, School, Foundation, etc.)		Arch/Diocese	
Address			
City		State/Province	
Postal Code		Country	
()	()		
Phone	Fax	E-mail	
1. Name			
Job Title		E-mail	
2. Name			
Job Title		E-mail	

ICSC Membership

Join the ICSC family and connect with hundreds of parishes and church leaders who share in the mission of nurturing disciples of Jesus Christ through stewardship.

Membership Commitment

Up to 250 families	\$ 180.00
251 to 500 families	\$ 240.00
501 to 999 families	\$ 300.00
1,000 to 1,999 families	\$ 360.00
2,000 to 2,500 families	\$ 420.00
2,501 to 3,000 families	\$ 480.00
Over 3,000 families	\$ 540.00

SUPER EARLY BIRD MEMBER DISCOUNT (Ending June 30, 2022)	Each registrant @ \$549	x _____ (# persons)	= \$ _____
EARLY BIRD ICSC MEMBER RATE (July 1-31, 2022)	Each registrant @ \$599	x _____ (# persons)	= \$ _____
REGULAR ICSC MEMBER RATE (Beginning August 1, 2022)	Each registrant @ \$699	x _____ (# persons)	= \$ _____
SPOUSE RATE (members only)	Each registrant @ \$299	x _____ (# persons)	= \$ _____

NON-MEMBER REGISTRATION Each registrant @ \$1,299 x _____ (# persons) = \$ _____

PRE-CONFERENCE PROGRAM | ICSC Forum for Catholic Foundations (Saturday, Oct 1, 1:00 pm – Sunday, Oct 2, Noon)
 with conference registration @ \$199 x _____ (# persons) = \$ _____
 if attending forum only @ \$549 x _____ (# persons) = \$ _____

MEMBERSHIP COMMITMENT \$ _____

TOTAL AMOUNT DUE \$ _____

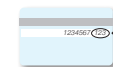
METHOD OF PAYMENT (Please check one)

☐ Check (Make checks payable to ICSC) ☐ MasterCard ☐ VISA ☐ Discover ☐ AmEx

Account Number: _____ Expiration Date: _____ / _____ CVV: _____

Billing Address: _____

Authorized Name: _____ Signature: _____



Complete this form, keep a copy for your records and return it with your payment to:

ICSC – 2022 EVENT REGISTRATION
 PO Box 775331
 Chicago, IL 60677-5331

T: (800) 352-3452
 F: (313) 446-8316

register@catholicstewardship.org

Any registration cancellation received before August 1, 2022 will be eligible for a refund less a \$100 administrative fee. Without exception, all refunds must be requested in writing. PLEASE NOTE THERE ARE NO REFUNDS AFTER AUGUST 1, 2021. Postmark or date of email determines deadline.