THE 2022 ANNUAL CONFERENCE
Stewardship: A Disciple’s Response
Anaheim, California
October 2-5, 2022

COME AND EXPERIENCE …
• Ways to enhance the spiritual life of a Parish
• Bishops reflecting on the future of Stewardship
• How Parishes are evangelizing and making new disciples
• Best practices for Parish Administrators and Business Managers
• Development successes for Catholic schools
The International Catholic Stewardship Council (ICSC) cordially invites you to register for its 60th anniversary conference to be held in Anaheim, California, from October 2 to 5, 2022. The theme for this conference is *Stewardship: A Disciple’s Response* which is the title of the pastoral letter issued by the United States Conference of Catholic Bishops in 1992. The year 2022 is also the pastoral letter’s 30th anniversary. The conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and to continue to prepare for its transformational future.

The conference image is that of the vestibule dome of the Presentation Chapel in Saint Peter’s Basilica at the Vatican. This chapel celebrates the presentation of the Blessed Virgin Mary. At the opening session of the Second Vatican Council, the bishops processed by this altar dedicated to Mary and asked for her prayers and intercessions. The United States bishops’ pastoral letter pays homage to Our Lady as the model of Christian stewardship *par excellence*. ICSC is consecrated to the Blessed Mother and we continue asking for her intercessions today.

The ICSC conference begins with a Eucharistic celebration on Sunday afternoon, October 2 at 3:30 pm and concludes with a closing Eucharistic celebration on Wednesday morning, October 5, at 10:30 am. All conference sessions are held at the Anaheim Hilton Hotel right next to Disneyland.

As a gathering of Catholic stewardship leaders and professionals in Catholic philanthropy from the United States and around the world, past attendees have said that the conference not only helps them promote stewardship as a way of life, but it also gives them courage, hope and a renewed spirit. We hope you will join us in October to be encouraged and inspired.

**A Disciple’s Response: The Future of Stewardship | Reflections and Homilies on Stewardship from Special Guests including:**

- **Most Reverend Jose Gomez**
  Archbishop of Los Angeles
  President, United States Conference of Catholic Bishops

- **Most Reverend Donald Hying**
  Bishop of Madison, Wisconsin

- **Most Reverend Kevin Vann**
  Bishop of Orange, California

- **Most Reverend Salvatore Cordileone**
  Archbishop of San Francisco

- **Most Reverend Gabriel Malzaire**
  Archbishop of Castries, Saint Lucia
  President, Antilles Episcopal Conference (Caribbean)

- **Most Reverend Oscar Cantu**
  Bishop of San Jose, California

- **Most Reverend Gabriel Malzaire**
  Archbishop of Castries, Saint Lucia
  President, Antilles Episcopal Conference (Caribbean)
Conference Schedule

**Sunday, October 2, 2022**

8:00 am – 7:00 pm.............. Registration/Information Desk Open
2:00 pm – 3:00 pm.............. Orientation for First Time Attendees
3:30 pm – 5:30 pm.............. Mass of the 27th Sunday in Ordinary Time and Opening Plenary Session
6:00 pm – 7:00 pm.............. Welcome to Anaheim Reception with Exhibitors

**Monday, October 3, 2022**

7:45 am – 9:00 am.............. Breakfast and Plenary Session
9:30 am – Noon................. Morning conference sessions
2:00 pm – 4:30 pm.............. Afternoon conference sessions
5:15 pm – 6:30 pm.............. Concelebrated Liturgy

**Tuesday, October 4, 2022**

7:30 am – 8:30 am.............. Breakfast with Exhibitors
8:30 am – 11:00 am.............. Morning conference sessions
11:45 am – 1:00 pm............. Awards Luncheon and Plenary Session
1:00 pm – 2:00 pm.............. Dessert Reception *Exhibit Hall*
2:00 pm – 4:30 pm.............. Afternoon conference sessions
5:30 pm – 6:45 pm.............. Concelebrated Liturgy at *Christ Cathedral*

**Wednesday, October 5, 2022**

8:00 am – 9:00 am.............. ICSC Regional Meetings
9:15 am – 10:00 am............. Closing Plenary Session
10:30 am – 11:30 am............. Closing Concelebrated Liturgy

**ICSC Forum for Catholic Foundations**

Begins Saturday, October 1 at 1:00 pm
Ends Sunday, October 2 at Noon

$199 for ICSC 2022 conference attendees
$549 for non-conference attendees

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!

**Frequently Asked Questions**

There are many questions we are asked about the conference, such as “What does my registration fee include?”... “Are there any registration discounts?”... and many more! You will find the answers to these, and several other common questions on the conference section of our website at [www.catholicstewardship.com](http://www.catholicstewardship.com)

**CFRE Certification**

As a sponsoring partner, ICSC endorses the Certified Fundraising Executive (CFRE) certification for its members who serve in diocesan development and foundation offices. Attendance at the ICSC annual conference qualifies a participant for CFRE credits. Sessions eligible for CFRE continuing education credits will be designated as such in the conference program.
CONFERENCE HOTEL INFORMATION

ICSC Conference Headquarters Hotel
The Hilton Anaheim Hotel is conveniently located and within walking distance to the Disneyland Resort, California Adventure and Downtown Disney District. It is also only 1.5 miles to Christ Cathedral. The hotel is close to world-class shopping, dining and entertainment as well. Comfortable rooms and suites and first-class facilities ensure you will have an unforgettable stay in Anaheim, California.

Hilton Anaheim Hotel
777 W Convention Way
Anaheim, California  92802

Hotel Reservations
ICSC has made special arrangements for accommodations at the Hilton Anaheim Hotel. Hotel reservations will be available on the ICSC website beginning March 1, 2022.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td><strong>MONDAY, OCTOBER 3</strong></td>
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| 2:00-3:00 pm | Stewardship Through and Through: How to Weave Stewardship into the Fabric of Parish Life for Lasting Impact  
Leisa Anslinger, Associate Director of Pastoral Life  
Archdiocese of Cincinnati, Ohio |
| 11:00 am-Noon | For Clergy: How Stewardship Can Transform Your Parish  
Rev. Christopher Smith, Rector Emeritus  
Christ Cathedral, Diocese of Orange, California |
| 3:00-4:30 pm | All are Welcome! Cultivating a Spirit of Hospitality in our Parishes and Beyond  
MaryAnne Russell, Director of Stewardship and Evangelization  
St. Brigid Catholic Church, San Diego, California  
Our Blessed Mother, the Model of Stewardship  
Teresa Keogh, Advisor for Stewardship  
Archdiocese of Southwark, UK |
| **TUESDAY, OCTOBER 4** |                                                                |
| 8:30-9:30 am | The Importance of Discipleship in Parish Renewal  
Mike Custick  
Katie Herzing, Parish Coach  
Our Sunday Visitor, Huntington, Indiana |
| 9:30-10:30 am | Building Stewardship in the Vietnamese Community: The Importance of Understanding the Culture  
Rev. Bill Cao, Pastor  
St. Anthony Claret Catholic Church, Anaheim, California  
Growing Giving and Engagement Post-Pandemic  
Rev. Michael White  
Rebuilt Parish  
Nativity Catholic Church, Timonium, Maryland |
| 10:00-11:00 am | Communicating Effectively with all Generations of Parishioners to Build Engagement  
Katie Price, Director of Mission Advancement and Parish Vitality  
Diocese of Springfield, Illinois  
Best Practices to Help Parishes Promote Stewardship More Effectively  
Dave Baranowski, Director of Stewardship Education and Leadership Formation  
Archdiocese of St. Louis, Missouri |
| 2:00-3:00 pm | Young Families Taking the Lead to Form Intentional Disciples  
Deacon Pat Derrington, Stewardship Director  
Levi and Beth Pole  
Lance and Jennifer Fredrickson, Stewardship Committee Members  
Holy Spirit Catholic Church, Sioux Falls, SD |
| 3:00-4:30 pm | Creating a Culture of Witness in Your Parish  
Rev. Tim Donovan, Chaplain  
Santa Margarita High School, Santa Margarita, California  
Growing the Relationship and Support Between Parishioners and Your Catholic School  
Michael Spellman, Director of Business Administration  
St. Joseph Catholic Church, Placentia, California |
<p>| <strong>2022 SCHEDULE AT A GLANCE</strong> |                                                                |
| Stewardship: Where Do We Start? | Growing and Sustaining Stewardship | Stewardship and Evangelization | Summit for Parish Administrators and Business Managers | Corresponsabilidad en la Parroquia |</p>
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<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>8:30-9:30 am</td>
<td>Higher Education Development Professionals Share Their Best Practices - Part I</td>
<td>Catholic Extension, Chicago, Illinois</td>
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<tr>
<td>9:30-10:30 am</td>
<td>The Essentials of Major Gifts: Current Donor Mindset and Making the Ask</td>
<td>Craig Leach, Founder and CEO; Allison White, Senior Vice President; Robert C. Happy, Senior Adviser; GP Catholic Services, Inc.</td>
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<tr>
<td>10:00-11:00 am</td>
<td>Using Technology for Sustainable Fundraising</td>
<td>Bridget Daly, Vice President of Business Development; GiveCentral, Chicago, Illinois</td>
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<tr>
<td>12:00-1:00 pm</td>
<td>How We Are Improving Both Mass Attendance and Giving</td>
<td>Patrick Coleman, Bishop’s Delegate for Stewardship and Development, Archdiocese of San Antonio, Texas</td>
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<tr>
<td>1:00-2:00 pm</td>
<td>Converting One-Time Givers to Ongoing Givers</td>
<td>Steve McSwain, Generis, Johns Creek, Georgia</td>
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<tr>
<td>2:00-3:00 pm</td>
<td>Maximizing Your Annual Appeal’s Potential: “Doing More with Less”</td>
<td>Rebecca Hancock, Director of Annual Giving and Stewardship, Catholic Foundation of Southeastern Massachusetts; T.J. Wilson, Assistant Vice President; Letter Concepts, Berlin, Connecticut</td>
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<tr>
<td>3:30-4:30 pm</td>
<td>Building a Major Gift Fundraising Program for Your Catholic School</td>
<td>Ben Hoke, Director of Development for Catholic Schools, Diocese of Charlotte, North Carolina</td>
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<td>4:30-5:30 pm</td>
<td>Promoting Your Foundation Through Donor Advised Funds</td>
<td>Dennis Gerber, President; Knights of Columbus Charitable Fund, New Haven, Connecticut</td>
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<tr>
<td>5:30-6:30 pm</td>
<td>Catholic Fundraising Strategies in a Digital World</td>
<td>Michael MacKinnon, Senior Manager-Faith Blackbaud, Charleston, South Carolina</td>
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## ICSC Membership
Join the ICSC family and connect with hundreds of parishes and church leaders who share in the mission of nurturing disciples of Jesus Christ through stewardship.

### Membership Commitment

<table>
<thead>
<tr>
<th>Number of Families</th>
<th>Commitment</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Up to 250</td>
<td>$180.00</td>
<td></td>
</tr>
<tr>
<td>251 to 500</td>
<td>$240.00</td>
<td></td>
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<tr>
<td>501 to 999</td>
<td>$300.00</td>
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<td>1,000 to 1,999</td>
<td>$360.00</td>
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<td>2,000 to 2,500</td>
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<td>2,501 to 3,000</td>
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<tr>
<td>Over 3,000</td>
<td>$540.00</td>
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### Non-Member Registration

Each registrant @ $1,299 x ______ (# persons) = $ _______

### Super Early Bird Member Discount (Ending June 30, 2022)

Each registrant @ $549 x ______ (# persons) = $ _______

### Early Bird ICSC Member Rate (July 1-31, 2022)

Each registrant @ $599 x ______ (# persons) = $ _______

### Regular ICSC Member Rate (Beginning August 1, 2022)

Each registrant @ $699 x ______ (# persons) = $ _______

### Spouse Rate (members only)

Each registrant @ $299 x ______ (# persons) = $ _______

### Pre-Conference Program  
**ICSC Forum for Catholic Foundations** (Saturday, Oct 1, 1:00 pm – Sunday, Oct 2, Noon)

- with conference registration @ $199 x ______ (# persons) = $ _______
- if attending forum only @ $549 x ______ (# persons) = $ _______

### Membership Commitment

$ _______

### Total Amount Due

$ _______

### Method of Payment (Please check one)

- [ ] Check (Make checks payable to ICSC)
- [ ] MasterCard
- [ ] VISA
- [ ] Discover
- [ ] AmEx

Account Number: ____________________________ Expiration Date: ______ / ______ CVV: _______

Billing Address: _____________________________

Authorized Name: ___________________________ Signature: ___________________________

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Complete this form, keep a copy for your records and return it with your payment to:

ICSC – 2022 EVENT REGISTRATION
PO Box 775331
Chicago, IL  60677-5331

T: (800) 352-3452  
F: (313) 446-8316  
register@catholicstewardship.org

Any registration cancellation received before August 1, 2022 will be eligible for a refund less a $100 administrative fee. Without exception, all refunds must be requested in writing. PLEASE NOTE THERE ARE NO REFUNDS AFTER AUGUST 1, 2021. Postmark or date of email determines deadline.
Why I Attend the ICSC Conference!
The ICSC conference gave my pastor and our pastoral team a comprehensive way to enhance the spiritual life of our parish by introducing us to stewardship. The “Stewardship and Evangelization” Track was extraordinarily helpful. The presenters were enthusiastic, experienced and gave us a number of great ideas to help us grow our parish through engagement, Mass attendance and even increasing the offertory collection! I would highly recommend the ICSC conference as an invaluable resource for strengthening and building up your parish.
~ Jessica, St. Joseph Parish

Who Should Attend the ICSC Conference?
The 60th anniversary ICSC conference will provide insights, resources and inspiration for anyone seeking to enhance the life of their parish, diocese, Catholic foundation or school. The conference has much to offer clergy, parish business managers and administrators, pastoral teams, parish lay leaders, Catholic school administrators and development professionals. It is also very helpful to diocesan stewardship professionals and advancement officers. No matter your title, role or responsibility in the Church, the ICSC conference has something to enliven your journey of faith!