

Achieve Your Goals Faster through Parish Planned Giving Committees

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Challenge

Us vs. Them



Family

Taking care of loved ones



Faith

It has been a part of your life since baptism



Community

How can parishes be sure they are included in their parishioners estate plan?

START



Target

Pick parishes & Pitch it



Plan

Develop materials



Educate

Present your seminar



Communicate

Create a marketing plan



Recognize

Thank legacy society members



Grow

Create a 5-year plan

FINISH

Benefits

What are they?



Options

An opportunity to educate.



Wishes are met

Parishioners feel good that their intentions are being fulfilled.



Money direct to the parish

National average bequest is 35-75k.



Parish & Program remains sustainable

Estate gifts help bridge gaps.



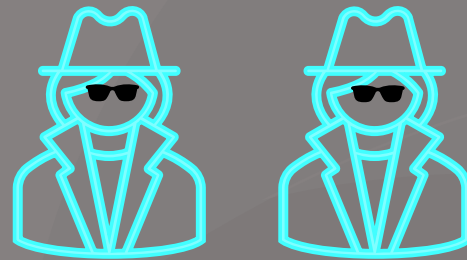
Bequests
Increased number of bequests

Legacy Society Members
Increased number of legacy society members

Endowments
Increased number of endowments



Thank you for watching



our awesome presentation!

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