Achieve Your Goals Faster through Parish Planned Giving Committees

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How can parishes be sure they are included in their parishioners' estate plan?

Community
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Family
Taking care of loved ones

Faith
It has been a part of your life since baptism

Challenge
Us vs. Them
Pick parishes & Pitch it

Target

Develop materials

Plan

Create a marketing plan

Communicate

Create a 5-year plan

Grow

Thank legacy society members

Recognize

Present your seminar

Educate
Benefits
What are they?

Options
An opportunity to educate.

Wishes are met
Parishioners feel good that their intentions are being fulfilled.

Money direct to the parish
National average bequest is 35-75k.

Parish & Program remains sustainable
Estate gifts help bridge gaps.
Increased number of bequests

Increased number of legacy society members

Increased number of endowments
Thank you for watching

our awesome presentation!

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