



ICSC

INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL



EUCHARISTIC
Stewardship
Responding with Grateful Hearts

61st Annual Conference

October 1-4, 2023 | Orlando, Florida

INVITATION TO EXHIBIT



ICSC CELEBRATES ITS 61ST ANNIVERSARY AT THE 2023 STEWARDSHIP CONFERENCE

It is a privilege to invite you to celebrate along with the members of the International Catholic Stewardship Council (ICSC) at its 61st anniversary from October 1 – 4, 2023 at the Hyatt Regency Orlando Hotel. The theme for this 61st anniversary conference is *Eucharistic Stewardship: A Disciple's Grateful Response* which emphasizes Stewardship as the way of life of a Christian disciple and highlights the Bishops' Eucharistic Congress to take place in 2024. The 2023 ICSC Stewardship Conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and how it is an integral part of our faith,

The conference image is that of a scene from the Gospel of John 6: 1-14 called *Feeding of the Five Thousand* by Hendrick de Clerck, ca 1590, when Jesus fed the five thousand with five barley loaves and two fish. This theme is Eucharistic in that we are all called to bring our gifts to the table, no matter the size, and Jesus transforms them more than we can imagine.

As a gathering of Catholic stewardship leaders and fund development professionals from across the United States, the ICSC Stewardship Conference is searching for ways to give dioceses, Catholic foundations, parishes and schools the tools, strategies and inspiration they need to serve all those with whom they encounter. We invite strategic partners and exhibitors to help us in 2023 do just that and to promote the Gospel imperative of *Stewardship: A Disciple's Grateful Response*.



WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

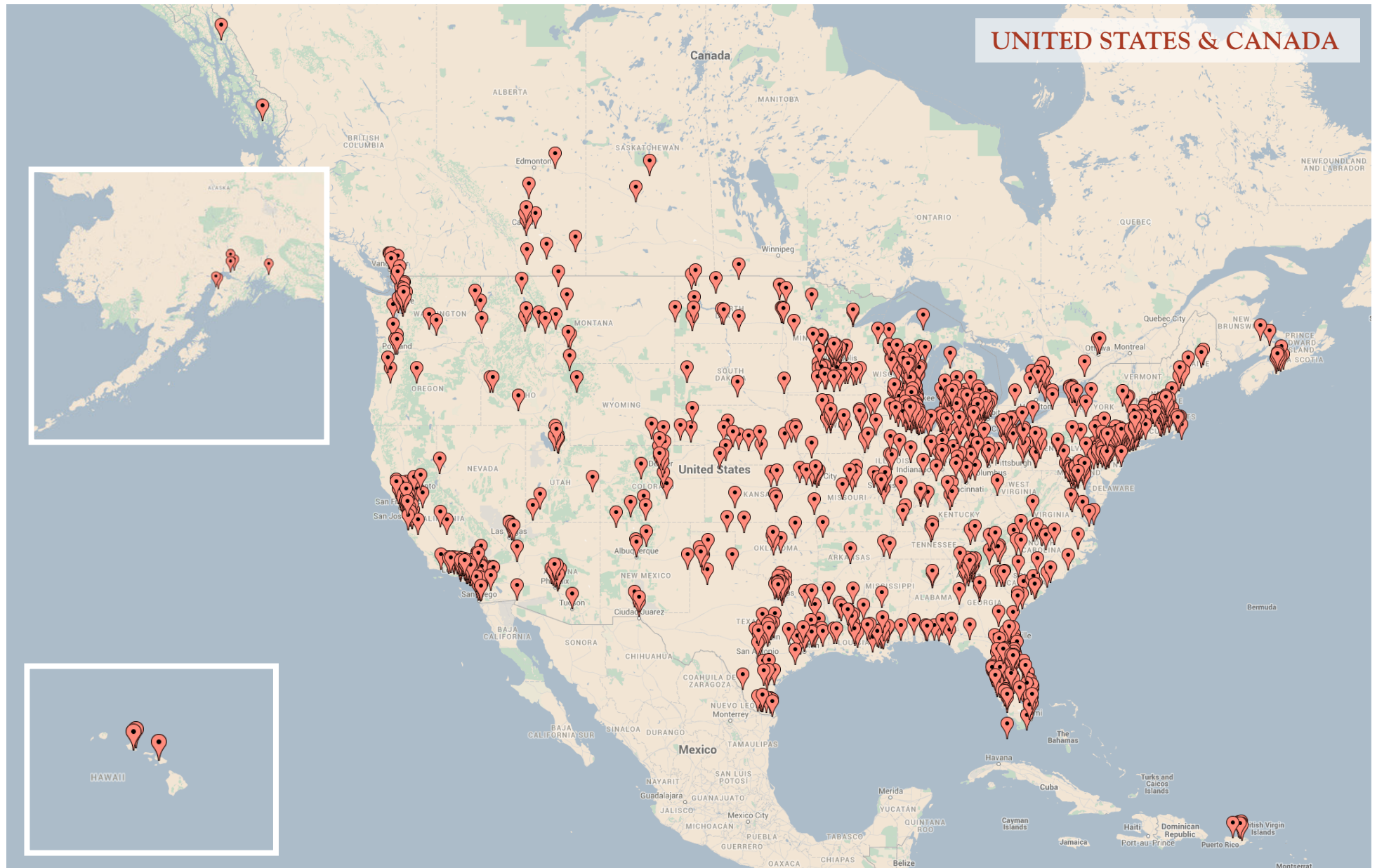
ICSC is officially sanctioned by the United States Council of Catholic Bishops that assigns a Bishop moderator who acts as a liaison between USCCB and dioceses and parishes across the United States.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.



MEMBERSHIP

ICSC has over 1,200 members representing over 800 dioceses, archdioceses, parish communities, Catholic organizations and professional firms nationally and internationally.



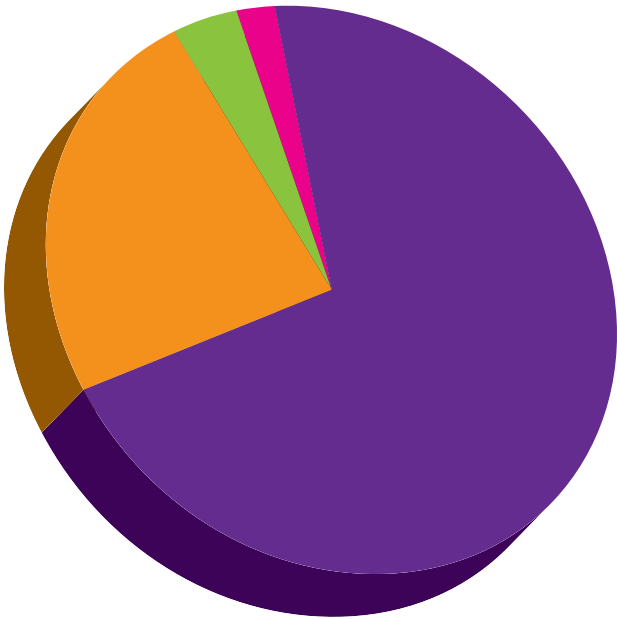
INTERNATIONAL MEMBERS AND COMMUNITY

Argentina	Chile	Germany	India	Malawi	Nigeria	Spain
Australia	Colombia	Ghana	Ireland	Malta	Peru	Suriname
Bahamas	Cuba	Guatemala	Italy	Mexico	Philippines	Trinidad & Tobago
Barbados	Dominican Republic	Haiti	Jamaica	New Zealand	Saint Lucia	Uganda
Brazil	Ecuador	Honduras	Lebanon	Nicaragua	Samoa	United Kingdom
					South Africa	Zimbabwe



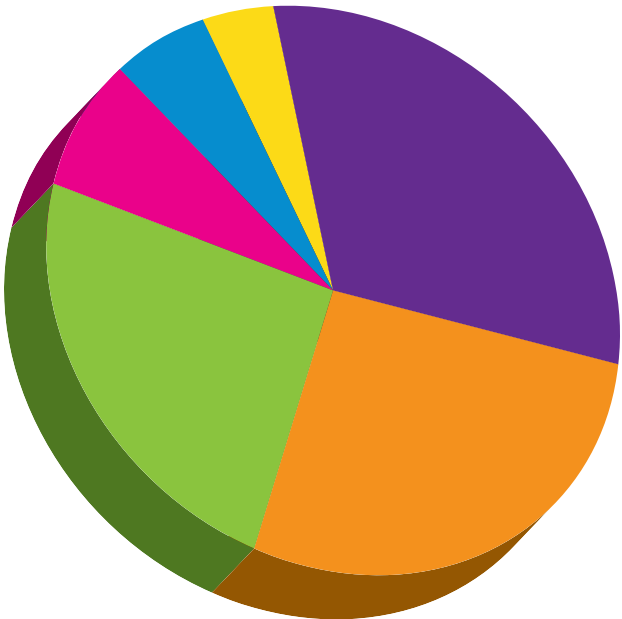


Membership by Organization



Parishes	70%
Dioceses and Archdioceses	24%
Professional Firms	4%
Catholic Associations	2%

Membership by Ministry/Job Title



Parish Pastoral Staff	30%
Priests	28%
Diocesan Stewardship and Development Officers	24%
Bishops and Archbishops	8%
Parish Stewardship Directors	6%
Parish Business Managers	4%

ICSC ANNUAL CONFERENCE

Each fall, ICSC presents an annual conference for bishops, pastors, development and stewardship officers, diocesan CFOs, and other parish, diocesan, Catholic foundation and school leaders who hold a professional discipline or are interested in the areas of Christian stewardship in the Catholic tradition and Catholic philanthropy. The conference provides opportunities to learn about Christian stewardship and how Christ calls us to serve in a meaningful and practical way.

Highlights

- 1,200 Attendees
Nationally and Internationally
- 80 Thought-provoking Presentations
- Motivating Keynote Speakers
- Presentations of Awards
- Inspiring Liturgies
- Exhibitors networking with attendees
- Lasting business relationships formed

Educational Session Tracks

- Fundamental Themes in Diocesan Stewardship and Development
- Diocesan Advanced Studies
- Catholic Foundations
- ICSC Strategic Partners-Wisdom for Diocesan Parish Business Managers, and Administrators
- Catholic School Advancement
- ICSC Strategic Partners-Wisdom for Parishes
- Introduction to Christian Stewardship
- Stewardship: Beyond the Basics
- Stewardship and Our Life of Faith
- Spanish Language Stewardship Track



DECISION MAKERS ATTEND ICSC CONFERENCES

Each year, diocesan, parish, and school decision makers attend ICSC conferences. The conference is a great resource for a variety of decision makers who work in the Catholic Church. Listed below are some selected job titles of these decision makers:

Bishop's Office

Archbishop
Bishop
Auxiliary Bishop
Vicar General
Vicar for Clergy

Catholic Schools

Strategic Planning Coordinator
Principal
Assistant Principal
Dean of Students
Director of Advancement
Director of Campus Ministry
Advancement Committee Member
Superintendent of Schools
School Board Members

Chancery Office

Chancellor
Vice Chancellor

Communications

Director of Communications
Media Communication Manager
Social Media Coordinator
Technology Manager

Finance Office

Chief Financial Officer
Director of Finance
Director of Administrative Services
Diocesan Financial Officer
Accountant
Financial Data Analyst

Foundations

Executive Director
Assistant Director, Catholic Foundation
Director of Planned Giving
Director of Development and
Planned Giving
Director, Major Gifts and Development

Liturgy Office

Director of Liturgy
Music and Liturgical Ministries

Ministries

Director of Adult Faith Formation
Director of Discipleship and Catechesis
Director of Hispanic Ministry
Director of Multicultural Ministry
Director of Religious Education
Youth and Young Adult Outreach

Parish Communities

Pastor
Assistant Pastor
Deacon
Parish Administrator
Parish Business Manager
Director of Parish Faith Formation
Director of Religious Education
Finance Council Chair
Pastoral Council Member
Stewardship Council Member
Parish Stewardship Director

Stewardship and Development

Director of Stewardship and Development
Director of Annual Appeals
Director of Charities and Development
Director of Development and
Donor Relations
Director of Development and Planning
Associate Director of Development
Annual Appeal Coordinator
Coordinator of Stewardship

STRATEGIC PARTNERS – A selected listing of those who have joined ICSC in recent years

Gold-Level Strategic Partners

ACS Technologies
Catholic Extension
CCS
GP Catholic Services
OSV
Plaza Meetings
ParishStaq

Silver-Level Strategic Partners

Diocesan
Greater Mission, LLC
Innovest Portfolio Solutions
ParishSOFT, LLC
Stewardship Planned Giving
United States Conference of Catholic Bishops - Office of National Collections

Bronze-Level Strategic Partners

American Philanthropic
Arreva
B Generous
Blackbaud
boodleAI
Casting Nets Ministries
Cathedral Corporation
Catholic Stewardship Consultants
Changing Our World, Inc.
Christian Brothers Investment Solutions (CBIS)
Church Development
Corazon Puro
DonorPerfect Fundraising Management Software
FEG Investment Advisors
Flocknote
FreeWill
Generis, Inc.
GiveCentral
Guidance In Giving, Inc.
Lynch Development Associates
Online Giving

Prenger Solutions Group
Rambusch Decorating Company
Rebuilt Parish
ROI Dataworks Inc.
Ruotolo Associates Inc.
Steier Group
Suttle-Straus, Inc.
The Lukens Company
The Pontifical Mission Societies
Thrivent
Villanova University Center for Church Management



A SELECTED LIST OF RECENT CONFERENCE EXHIBITORS

A Stewardship Journey

Ave Maria Press

Beacon Design by ChemArt

Catholic Leadership Institute

Church Budget Envelope & Mailing Co.

Collette Travel Service, Inc

Conrad Schmitt Studios, Inc.

Crowley Programming Inc.

Foundant Technologies

Franck & Lohsen Architects, Inc

Gabriel Software LLC

Givelify

Good Shepherd Travel

Holy Land Travel Center

Lawrence Direct Marketing Inc

Letter Concepts

Lifetouch Church Directories & Portraits

New Holland Church Furniture

NPact

Orbit Printing

Palmer Non-Profit Communications

Parish Management Software by

Mass Intentions Online

Sauder Worship Seating

University of Mary

Virtuous Software



2023 STRATEGIC PARTNER AND EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the ICSC's annual conference as a strategic partner or conference exhibitor. The annual conferences present an unparalleled opportunity to be among the top firms that support diocesan, parish, foundations and school leaders. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses, parishes and schools. Church leaders are always looking for products and services that can help them in their respective work and ministries.

ICSC is committed and grateful to our strategic partners. We offer opportunities year-round to ensure our strategic partners are able to reach our members to assist them in their important ministries for the Catholic Church.



GOLD-LEVEL STRATEGIC PARTNER \$17,500

Year-Round Benefits

- ICSC Member
- Recognition of Our Strategic Partners - Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2024 Preferred Vendor Directory
- Post video on ICSC website
- Wisdom From ICSC Strategic Partners

Conference Benefits

- Opportunity to be a session presenter
- Three exhibit booths
- Additional booth space: Up to 8 booths at \$1,650 per booth
- Eight complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor: Opening Ceremonies - Ten-slide rotating PowerPoint video (no audio) at entrance and exit One Luncheon - Ten-slide rotating PowerPoint video (no audio) at entrance and exit - Promotional Flyer
- Conference program recognition - Organization name - Description of professional services - Two-page spread ad prominently displayed - Thank you recognition
- Gold Partner recognition signage in registration area
- Gold Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner’s conference sponsorship - Link to Partner’s website

NOTE: Prices are subject to increase after April 1, 2023

SILVER-LEVEL STRATEGIC PARTNER \$11,500**Year-Round Benefits**

- ICSC Member
- Recognition of Our Strategic Partners - Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2024 Preferred Vendor Directory
- Post video on ICSC website
- Wisdom From ICSC Strategic Partners

Conference Benefits

- Two exhibit booths
- Additional booth space: Up to 4 booths at \$2,050 per booth
- Six complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor One Luncheon - Ten-slide rotating PowerPoint video (no audio) at entrance and exit - Promotional Flyer Conference Session Beverage Breaks - Signage in area
- Conference program recognition - Organization name - Description of professional services - Full-page ad - Thank you recognition
- Silver Partner recognition signage in registration area
- Silver Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship - Link to Partner's website

NOTE: Prices are subject to increase after April 1, 2023

BRONZE-LEVEL STRATEGIC PARTNER \$5,750

Year-Round Benefits

- ICSC Member
- Recognition of Our Strategic Partners -
Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2024 Preferred Vendor Directory

Conference Benefits

- Opportunity to be a session presenter
- One exhibit booth
- Four complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Conference program recognition - Organization name - Description of professional services
- Half page ad - Thank you recognition
- Bronze Partner recognition signage in registration area
- Bronze Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available two months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship -
Link to Partner's website

NOTE: Prices are subject to increase after April 1, 2023

ADDITIONAL OPPORTUNITIES FOR SUPPORT

Conference Exhibitor \$2,750

- One exhibit booth space
- Two complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Conference Program recognition - Organization name - Description of professional services
- Complimentary e-version list of conference registrants available one month prior to conference and upon completion of conference
- Opportunity for conference tote bag enclosure (additional fee of \$500)
- Opportunity to purchase half page advertisement in Conference Program (additional fee of \$750)
- Opportunity to purchase quarter page advertisement in Conference Program (additional fee of \$500)

Additional Recognition Opportunities

- Conference Program recognition \$500
 - Organization name
 - Description of professional services
- Conference Tote Bag Enclosure. \$500
- Half page advertisement in Conference Program \$750
- Quarter page advertisement in Conference Program \$500

Additional Sponsorship Opportunities

- Lanyards \$2,500
 - Logo on lanyard
- Worship Book. \$3,000
 - Full page ad on back of book
- Conference Tote Bags. \$7,000
 - Logo on tote bag
- Registration Brochure. \$10,000
 - Mailed to more than 15,000 parishes and parish leaders
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad in brochure
- Conference Program Book. \$10,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad on back of book
- WiFi Sponsor. \$15,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page sponsorship ad in conference program book

NOTE: Prices are subject to increase after April 1, 2023

CONFERENCE HOTEL INFORMATION

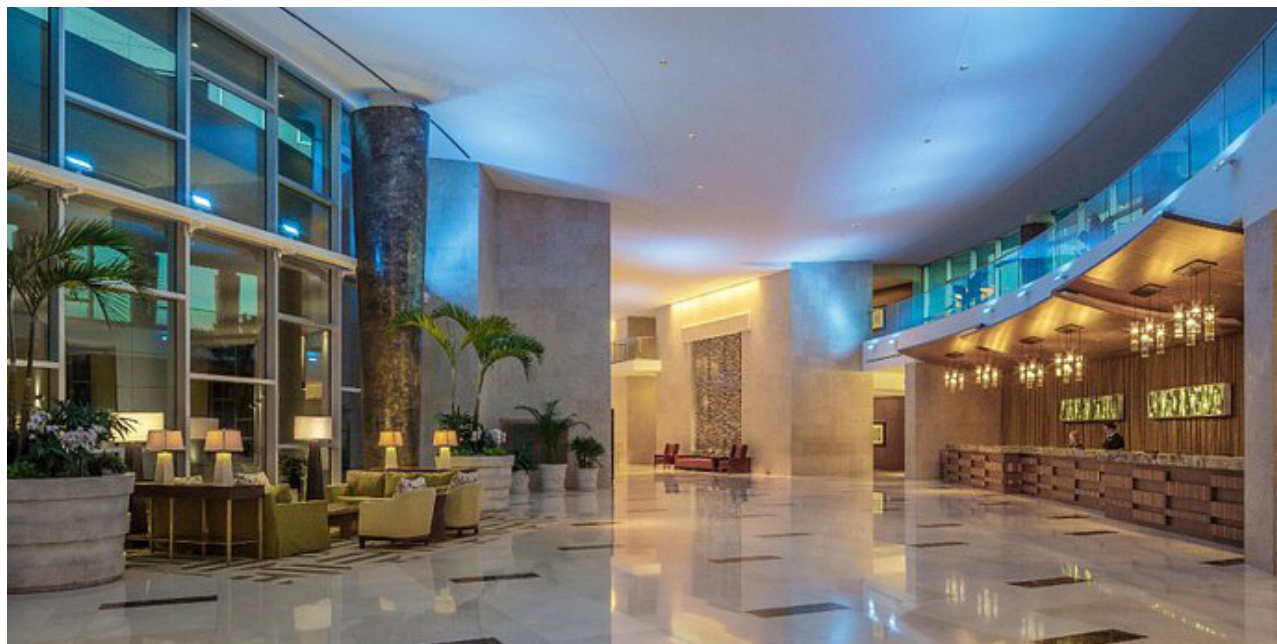
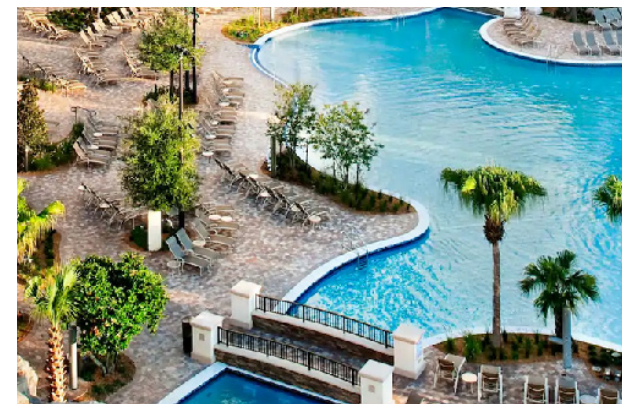
ICSC Conference Headquarters Hotel

The Hyatt Regency Orlando Hotel is centrally located on the International Drive corridor in Orlando. Our headquarters hotel gives you easy access to shopping, dining, and all of the best things to do in Orlando, including downtown Orlando and major theme parks. On-site there are a number of activities, all to ensure an unforgettable stay in Orlando, Florida.

Hyatt Regency Orlando
9801 International Drive
Orlando, Florida 32819

Hotel Reservations

ICSC has made special arrangements for accommodations at the Hyatt Regency Orlando Hotel. Hotel reservations will be available on the ICSC website beginning March 1, 2023.





ICSC Resource Center
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www.catholicstewardship.com

For questions regarding exhibitor registration or benefits, please contact:

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