

## 2023 ICSC-OSV Diocesan Development Webinar

### **The Importance of Promoting Stewardship in the Diocesan Development Office**

Mary Ann Otto, retired, Stewardship and Special Projects Director, Diocese of Green Bay  
Debbie Leaverton, Stewardship Consultant, ICSC

<https://attendee.gotowebinar.com/recording/2587531719542627242>

### **Jump-start Your Major Gift Programs**

Jim Kelley, Director of Development, Diocese of Charlotte

<https://attendee.gotowebinar.com/recording/4055173035211698524>

### **Building Effective Parish and Diocesan Stakeholder Partnerships**

Monica Herman, Executive Director, Catholic Foundation of Southern Minnesota

Margaret Keightley, Executive Director

Catholic Community Foundation of the Diocese of Richmond

Katie Price, Director, Parish Vitality and Mission Advancement &

The Foundation for the People of the Roman Catholic Diocese of Springfield in Illinois

David Wyrwich, Executive Director, Catholic Foundation of Biloxi

<https://attendee.gotowebinar.com/recording/7906143242882988974>

### **Correlation Coefficient: Statistical Relationship Between Parish Stewardship Renewal and Annual Appeal Success**

Matt Adams, Senior Account Executive, Our Sunday Visitor

Rich Fischer, Senior Campaign Consultant, Our Sunday Visitor

<https://register.gotowebinar.com/recording/2097700390737062402>

### **Inspire Future Giving: Donor Advised Funds and Non-Cash Assets**

Madelyn Weed, Vice President, Chief Donor Services Officer at The Catholic Foundation of Central Florida.

<https://register.gotowebinar.com/recording/7021280474878824800>

### **Moves Management: Essential to Your Major Gift Strategy**

Tom Smith, Director of Development and Stewardship for the Archdiocese of Newark

<https://register.gotowebinar.com/recording/3922489471541687895>

### **Living as Eucharistic Stewards**

Fr. Steven Jones, Diocese of Jefferson City

Michael Murphy, Executive Director, ICSC

Mary Ann Otto, retired from Diocese Green Bay, Stewardship and Special Projects Director

<https://register.gotowebinar.com/#recording/8022371519556340317>

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**By the Numbers: Using Key Performance Indicators to Measure Annual Appeal Success**

Jeanne Combos of the Diocese of Arlington, and Brian Doyle of the Diocese of Toledo.

<https://register.gotowebinar.com/recording/2234948031353436162>