

Bishop's Lenten Appeal 2022

~ FLASH REPORT ~

To all Pastors, Parochial Vicars,
Business Managers, Parish Secretaries, BLA Lay Leaders

March 3, 2022
Volume 19, Issue 5

FOLLOW-UP WEEKEND IS THIS WEEKEND!

This weekend, March 5/6 is Follow-Up Weekend for the in-pew process. It allows parishioners who have not yet responded, or were out of town, an opportunity to pledge. We know based on the Mass attendance counts in October, that not everyone attends Mass at the parish every weekend which makes Follow Up Weekend all the more important. This weekend helps increase participation. In-pew solicitation is the least expensive way to secure a pledge. Mail solicitations are costly and may take two or three mailings before a letter is opened and a response is sent.

More than \$9.5 million pledged to date!

As of March 2, \$9,765,913 has been pledged from 12,737 households.

BULLETIN ANNOUNCEMENTS

Please continue to post the BLA QR code(s) in your parish bulletin for the next several weeks! We are hopeful that parishioners will continue to pledge via online giving or through the mail, to help maximize participation this year!

PLEASE SHIP US YOUR IN-PEW PLEDGES RIGHT AWAY!

When the in-pew pledges arrive at the Office of Development, we make the final preparations and then send them to the bank for keying and deposit. **Please follow the in-pew pledge envelope processing procedures**, which can be found on the last pages of the Parish Leadership Manual.

DO YOU NEED MORE IN-PEW ENVELOPES FOR THIS WEEKEND?

If so, please let us know ASAP and we will do our best to get them to you in time for this weekend's Masses. If you have any questions or need assistance as you process your in-pew pledges, please contact Emily Cassell, 703-841-3848 or emily.cassell@arlingtondiocese.org



THANK YOU FOR YOUR EFFORTS ASSISTING WITH THE BLA IN YOUR PARISH!

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