October 29, 2021

<Name>

<Address>

<City, State Zip>

Dear <Salutation>,

During my brief time in St. Louis, I have already seen the vital work of the Annual Catholic Appeal and witnessed the generosity of the *Associates of the Archbishop*. Even in the midst of the pandemic, the Appeal reflects our unity as Catholics, bringing people from many different walks of life together into a single united effort to support the mission of the Church. Thank you for supporting this tremendous effort.

As I begin to learn about the ways the Appeal supports the Church in the St. Louis region, I want to ask for your help to keep it strong well into the future. Please consider making the mission of the Church part of your family legacy. Through the Annual Catholic Appeal Endowment Fund at the Roman Catholic Foundation, you can assist people, schools, and parishes in our community for generations while providing a lasting witness of Christian Stewardship to your loved ones.

With a planned gift to the Annual Catholic Appeal Endowment Fund, you will become a member of the Annual Catholic Appeal's Perpetual Light Society and your name will be inscribed into the "Book of Life" on permanent display at the Cardinal Rigali Center. Most importantly, the work of the Church will be strengthened for years to come through annual distributions from your gift.

Please review the enclosed materials and prayerfully consider becoming a member of the Perpetual Light Society by making a planned gift to the Annual Catholic Appeal Endowment Fund. Thank you for your consideration of my request and for your warm welcome to the Archdiocese of St. Louis. I will be praying for you.

Sincerely yours in Christ,

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Most Reverend Mitchell T. Rozanski

Archbishop of St. Louis

Enclosures