

Sample Letter to go with 1st Renewal Mailing (with Stewardship brochure)

[Date]

Dear [salutation],

Again this year, those of us here at [parish name] will have an opportunity to renew our commitment to living the life of good and faithful stewardship. As we reflect on the many blessings in our lives, we prayerfully ask if our corresponding gifts back to the Lord are in proportion to what we have been given.

Many members of our parish family are making a most generous response and can attest to the sense of peace and the deepening of faith that they have experienced. I am confident that many others would like to respond more fully, but don't know where they will find more time or more money to give.

I'd like to invite you to take another step. If you find that you are presently sharing two hours of your time each week on a volunteer basis, could you take another step and share three? If you are currently giving one or two percent of your income to the church, could you take another step and increase it to two or three percent?

We have all been blessed in many and various ways and have a basic need to give thanks. Will you take another step in gratitude to God for what you have been given? He has promised that He will not be outdone in generosity.

I would like to invite you to attend our parish Ministry Fair next weekend. We will be hosting a parish [picnic, cookout, coffee and donuts] to bring parishioners together for fellowship. This will be an opportunity to connect to one another, as well as to our parish family and ministries. During this next week, please prayerfully consider how you might take another step in engaging in your faith community.

My thanks to each of you for all you have done in the past, and for your continuing generosity of time, talent, and treasure.

Sincerely yours in Christ,

Pastor's Signature

[Pastor Name]