

## **Testimonials**

Select 3-5 individuals who have recently become more active in the parish, attended an event or class that changed their mind or habits of faith, or someone who has increased their offertory gift. Use a one or two sentence testimonial of faith. Have them finish these sentences:

The most important God-given gift in my life is . . .

This parish is important to me because . . .

I recently <NAME GIFT INCREASE, ACTIVITY, OR EVENT> because . . .

It is important that these individuals are not the expected name or face from the parish.

It should be someone relatively unknown. This will make it more persuasive.

Plan on using these testimonials in many places: Bulletin messages, quotations in letters and web messages, and presentations to parish organizations.