

Blessed are you



de Leon, Candelario <donorservices@dphx.org>
To: Wentz, Lisa

Reply Reply All Forward

Sat 2/12/2022 6:45 AM

[WARNING: This email originated outside of The Roman Catholic Diocese of Phoenix]



February is the time of year in our office when everything starts to get really busy.

As many of you know the Charity and Development Appeal is kicking off – this is **our annual appeal that invites all Catholics across our 40,000 square miles of the Diocese to do something beautiful – TOGETHER!**

You would be amazed to learn of the months of prayer, reflection, and planning it takes to prepare for a program like this. So here is a glimpse of what happened late last summer...

Around July (yes, we still work in the HOT SUMMER) our Director of Appeals, Lisa Wentz, was beginning the initial CDA planning, and she **bolted into my office and was overjoyed!**

At first I was nervous, but it had to be good because she had a HUGE smile – so I said, *“What’s up Lisa – it must be really good?!”*

She said, **“Cande, since I began working for the Church, it’s been on my heart to have an Appeal based on the Beatitudes. I love the Beatitudes because it reminds me how important it is to treat others, to care for others. These beautiful messages from Christ give *all* people hope in the joy of heaven!**

And.....

....and this is the year we can finally share a CDA based on the Beatitudes! The readings align with our kickoff weekend! I can’t wait to share this appeal with our donors and parishes! There are so many great stories to tell!”

We have a great staff who all carry Jesus in their heart!

Our team puts their heart into connecting with you, sharing the stories of people who are impacted by your gifts, and helping you make your gifts a reality.

I invite you to take a few minutes to watch this new Charity and Development Appeal video this year - you’ll meet many beautiful faces of Christ!



Blessed are You who support the many agencies and ministries of the CDA.

Thank you all for being faithful servants of Christ, each of you who serve Him in the best way you can.

Gratefully,



Cande de Leon
Executive Director
Office of Mission Advancement



[Unsubscribe](#)

[Diocese of Phoenix](#)

400 E. Monroe St., Phoenix, AZ 85004-2336