



CHARITY AND
DEVELOPMENT
APPEAL

Blessed
A R E Y O U



2022 CDA Manual
For Parishes

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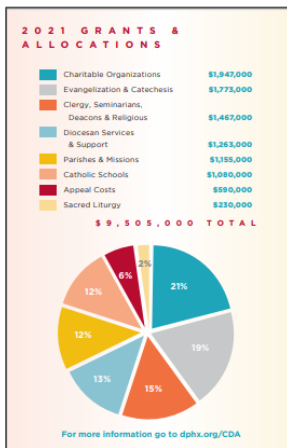
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2022 CDA Promotion Calendar

Date	Activity
Fri Nov 19, 2021	Solicitation #1, brochure and letter Mailing
December/January	Begin reviewing Dashboards for CDA22 results
Fri Jan 14, 2022	Solicitation #2, Recurring Donor Mailing
January 19-24, 2022	In-Pew Materials Delivered to parishes All Materials posted on Parish Resources webpage
Fri Jan 21, 2022	Solicitation #3, Clergy Mailing
Tues Jan 25, 2022	Virtual CDA Training Webinar
By end of January	Tax Statements Mailed to Donors
Wed Feb 2, 2022	Solicitation #4, Mega Mailing
February 5 - 6, 2022	Announcement Weekend: pulpit and bulletin announcements begin
February 12-13, 2022	Kickoff Weekend: Pastor Message, Video, Email and Social Media
February 19-20, 2022	Wknd 2: Witness Speaker, Announcements, collect commitment cards, Email and Social Media
February 26-27, 2022	Wknd 3: Continue announcements, collect commitment cards, email and social media
March 5 - 6, 2022	Wknd 4: Continue updates
Mon Mar 28, 2022	Solicitation #5: Pastor CDA Mailing

* all dates subject to change

NEW THIS YEAR



QR Code Cards (laminated) can be placed in pews for quick and easy online giving. Just like many restaurant menus, scan the QR code with a cell phone camera, and it takes you to our regular CDA giving page: give.dphx.org

In-Pew CDA Cards

Updated **CDA "Commitment Cards"** are simplified this year.

Give online
give.dphx.org

CHARITY AND DEVELOPMENT APPEAL

Call **602-354-2235**

1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!

My TOTAL Gift is:

\$50
 \$100
 \$250
 \$500
 \$ _____

One-Time Gift / Regalo individual
 10 payments / pagos

Send Payment Reminders / Enviar recordatorios

503 0015 0018620 0000000 4

2. PAYMENT DETAILS

Make checks payable to **CDA**
Hacer cheques a nombre de CDA

Payment enclosed / Pago cerrado \$ _____

Balance remaining / Saldo adeudado \$ _____

Front – Parish Card

3. DONOR INFORMATION

Name/Nombre _____

Address/ Domicilio _____

City/Ciudad _____ State/Estado _____ Zip/Código Postal _____

Phone Number/ Teléfono _____ Email/ Correo electrónico _____

Questions/ Preguntas? Call 602-354-2235, or email DonorServices@dphx.org

For Parish Use Only

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My Parish: <Parish Name>, <City>

Give online
give.dphx.org

Back – Parish Card

Lockbox/Yellow Reply Envelopes

CDA commitment cards will continue to be mailed directly to our lockbox in Texas.

PARISH MATERIALS

- Parish Materials online by 1/14 at <https://dphx.org/cda/cda-parish-resources/>
- CDA materials will be shipped out **January 18th** to your parish and labeled **CDA Materials**
- **Kickoff Weekend is February 12-13, 2022**
 - Place CDA Envelopes back in-pews this year

2022 Theme & Video – Blessed Are You!

- Every parish will receive 1 DVD and 1 Jump Drive of the CDA video.

It is also available at Vimeo at:

English: <https://vimeo.com/656746064/fc6767f1f1>

Spanish: <https://vimeo.com/656756532/79807fca71>

- Please share the video at Mass on Kickoff weekend – Feb 12-13, and in your weekly e-newsletters and social media posts

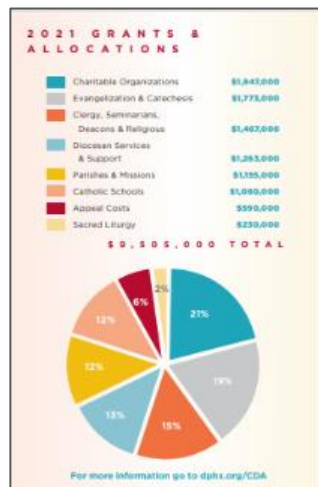
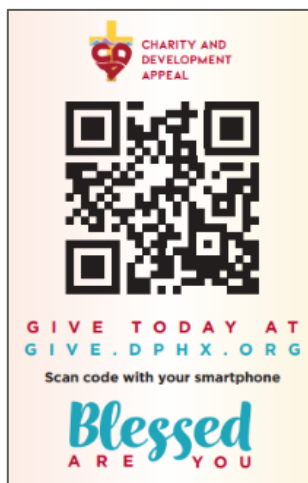
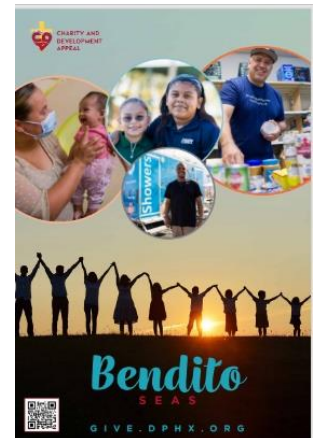
Poster and Banner



VINYL BANNER



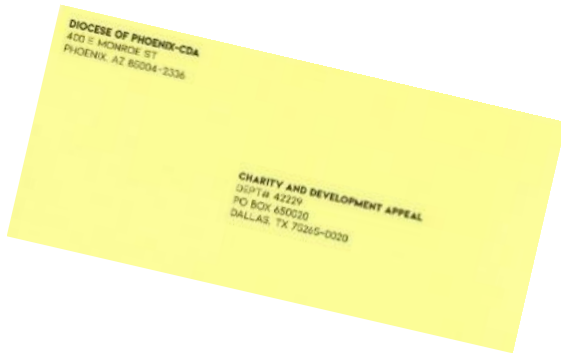
POSTER



QR Code Card: Scan QR Code with your smartphone camera to make your online donation. (Place in-pew)

In-Pew Envelopes with CDA Sheets & Reply Envelopes

- Place CDA Envelopes in pew beginning February 12-13 for kickoff weekend.
- Every in-pew envelope is stuffed with a flyer and reply envelope (yellow) so people can mail their gift directly to our lockbox. They may also be collected at your parish so parishes bundle and mail to the lockbox.



2021 GRANTS & ALLOCATIONS

Charitable Organizations	\$1,947,000
Evangelization & Catechesis	\$1,773,000
Clergy, Seminarians, Deacons & Religious	\$1,467,000
Diocesan Services & Support	\$1,263,000
Parishes & Missions	\$1,155,000
Catholic Schools	\$1,090,000
Appeal Costs	\$590,000
Sacred Liturgy	\$230,000
TOTAL	\$9,505,000

MAKE YOUR GIFT TO THE CDA TODAY!
give.dphx.org • Call 602-354-2254

Give online
give.dphx.org

CHARITY AND DEVELOPMENT APPEAL

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1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!

My TOTAL Gift is:

\$50 \$100 \$250 \$500 \$ _____

One-Time Gift / Regalo individual 10 payments / pagos

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2. PAYMENT DETAILS

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Payment enclosed / Pago cerrado \$ _____

Balance remaining / Saldo adeudado \$ _____

Front – Parish Card

3. DONOR INFORMATION

Name/Nombre _____

Address/Domicilio _____

City/Ciudad _____ State/Estado _____ Zip/Código Postal _____

Phone Number/Teléfono _____ Email/Correo electrónico _____

Questions/¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org

For Parish Use Only

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My Parish: <Parish Name>, <City>

Give online
give.dphx.org

Back – Parish Card

Digital Media

Digital media posts for your Facebook page or E-Newsletter- all in English and Spanish:



3 weeks of Pastor Email Templates

There are 3 emails drafted in word on our website, intended as messages from the Pastor. You may tailor these as you see fit or use them exactly as written. ALL are intended to be used 3 weeks in a row, beginning kickoff weekend, Feb 12-13 in your bulletin, e-newsletter or Pastor Email.

ALL Parish Materials can be viewed at
<https://dphx.org/cda/cda-parish-resources/>

Bulletin Materials


ALL FOUND HERE: <https://dphx.org/cda/cda-parish-resources/>

20+ Bulletin Ads found here: <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>


Most materials available in English and Spanish

20+ Bulletin Ad's (jpg), including 6 new ones in English and Spanish:

CDA: HELPING PEOPLE WITHOUT HOMES



Catholic Charities sheltered 3,322 people without homes last year in central and northern Arizona, helping them find a safe place to sleep, food, laundry, shower, medical care and employment support. Your gift to the **Charity and Development Appeal** helps their staff to care for the poor, treating them with dignity and compassion.

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG


CDA: HUNGER IS SATISFIED



Two million people in Arizona do not have enough to eat. Many go days without a meal. Every night at **Paz de Cristo** in Mesa, people get a hot meal. Emergency food boxes are handed out daily. More than 50,000 meals are provided each month! Your gift to the **Charity and Development Appeal** helps feed the hungry.

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG

CDA: WAYS TO MAKE YOUR GIFT




Blessed ARE YOU


Your gift to the **Charity & Development Appeal** serves 70+ Catholic ministries, charities, and seminarians in our Diocese. Make your gift today!

1. Online at give.dphx.org
2. Complete a CDA card from your parish (or received by mail). Return to your parish or mail in yellow reply envelope.
3. Call 602-354-2235, M-F 8:00-4:30, for assistance in English or Spanish.

God bless you!

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG

CDA: MANERAS DE HACER SU DONATIVO




Bendito SEAS

Su donativo a la **Campaña de Caridad y Desarrollo** sirve a mas de 70 ministerios Católicos, beneficencias y seminaristas en nuestra Diócesis. ¡Haga su donativo hoy!

1. En línea en give.dphx.org
2. Complete una tarjeta en su parroquia (o la recibida por correo). Regrésela a su parroquia o envíela por correo en el sobre amarillo de respuesta.
3. Llame al 602-354-2235, de lunes a viernes, 8:00-4:30 para asistencia en inglés o español.

¡Que Dios lo bendiga!

 CHARITY AND DEVELOPMENT APPEAL ¡POR FAVOR HAGA SU DONATIVO HOY!
GIVE.DPHX.ORG

CDA: SUPPORTING A CHOICE TO PARENT



An unplanned pregnancy can cause fear and uncertainty for a new mom. **First Way Pregnancy Center** offers counseling, free pregnancy tests, ultrasounds, parenting classes for women and men, and material support. Your gift to the **Charity and Development Appeal** supports new parents with life-affirming choices.

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG


CDA: CATHOLIC STUDENTS LEARN, LOVE AND LEAD




Students in Catholic schools are called to learn, love and lead. They are immersed in an educational environment supporting their spiritual, academic, and moral development, helping each child realize their full potential. Your gift to the **Charity and Development Appeal** provides tuition assistance for families in low-income neighborhoods.

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG

CDA: DEACONS HONORED TO SERVE



Deacons play a critical role in the church, helping in the day-to-day ministries of a parish...to prepare for Mass, proclaim the Gospel, preside at baptisms and funerals, witness marriages, and help with parish community outreach. Your gift to the **Charity and Development Appeal** helps fund diaconate formation.

 CHARITY AND DEVELOPMENT APPEAL PLEASE GIVE TODAY!
GIVE.DPHX.ORG

Impact Bulletin Insert – available in English & Spanish, Color or Black/White, 2 sided

Blessed ARE YOU

Let Christ shine through you with your gift to the Charity and Development Appeal, helping more than 70 Catholic agencies and ministries bring hope, healing, and light to so many!

2021 GRANTS & ALLOCATIONS

Charitable Organizations	\$1,847,000
Evangelization & Catechesis	\$1,778,000
Clergy, Seminarians, Deacons & Clergines	\$1,463,000
Diocesan Services	\$1,363,000
Support	\$1,358,000
Parishes & Missions	\$1,090,000
Catholic Schools	\$890,000
Appeal Costs	\$890,000
Sacred Liturgy	\$330,000

\$9,505,000 TOTAL

Make your gift to the Charity and Development Appeal today!

- Online at: give.daphn.org
- Call Donor Services at (602) 354-2235
- Mail your gift in the enclosed yellow envelope

GO TO OTHERS AS YOU WOULD HAVE THEM DO TO YOU
LUKES 6:31

Blessed ARE YOU WHO ARE **hungry**

WHO ARE **poor**

WHO ARE **weeping**

WHO ARE **pure of heart**

50,000 people provided security at Peace Center Community Center

3,322 families received financial strength through Catholic Charities

1,749 people received food parcels through the Food Bank Program at Peace Center

60,372 people received or donated to a shower through the Shower, Soap and Sanitizer Program for Shelter Living

5,223 people received or donated to a shower through the Shower, Soap and Sanitizer Program for Shelter Living

17,186 people received or donated to a shower through the Shower, Soap and Sanitizer Program for Shelter Living

96 TEACHERS & CATECHISTS

40 SEMINARIANS

138 DIOCESEAN PRIESTS

80 people provided or donated to a shower through the Shower, Soap and Sanitizer Program for Shelter Living

14,500 Catholic school students

240 DEACONS

32 DEACON CANDIDATES

150,000 people helped through diocesan health

Bendito SEAS

¡Deja que Cristo brille a través de ti con tu donación a la Campaña de Caridad y Desarrollo, ayudando a más de 70 agencias y ministerios católicos a llevar esperanza, sanación y luz a la vida de muchas personas!

2021 ASIGNACIÓN DE BECAS Y COSTOS

Organizaciones de Caridad	\$1,847,000
Evangelización y Catechesis	\$1,778,000
Clero, Seminaristas, Diáconos y Religiosos	\$1,463,000
Servicios y Apoyo Diocesano	\$1,363,000
Parroquias y Misiones	\$1,090,000
Escuelas Católicas	\$890,000
Costos de la Campaña	\$890,000
Liturgia Sagrada	\$330,000

\$9,505,000 TOTAL

¡Haga su donativo a la Campaña de Caridad y Desarrollo hoy!

- En línea: give.daphn.org
- Lláme a Donor Services al (602) 354-2235
- Envíe su donación por correo en el sobre amarillo

TRAYEN A LOS DEMÁS COMO USTEDES QUIERAN SER TRATADOS
LUCAS 6:31

Bendito SEAS QUIENES TIENEN **hambre**

QUIENES SON **pobres**

QUIENES **lloran?**

AGUellos QUE SON **pirosos de corazón**

50,000 personas recibieron seguridad en el centro de la Comunidad de la Paz

3,322 familias recibieron apoyo financiero a través de Caritas

1,749 personas recibieron paquetes de alimentos a través de la Banca de Alimentos en el Centro de la Paz

60,372 personas recibieron o donaron una ducha a través del Programa de Ducha, Jabón y Sanitizante para Vivienda

5,223 personas recibieron o donaron una ducha a través del Programa de Ducha, Jabón y Sanitizante para Vivienda

17,186 personas recibieron o donaron una ducha a través del Programa de Ducha, Jabón y Sanitizante para Vivienda

96 MAESTROS Y CATEQUISTAS

40 SEMINARISTAS

138 SACERDOTE DE LA DIOCESIS

80 personas proporcionaron o donaron una ducha a través del Programa de Ducha, Jabón y Sanitizante para Vivienda

14,500 estudiantes de escuelas católicas

240 DIÁCONOS

32 CANDIDATOS PARA DIÁCONOS

150,000 personas ayudadas a través de la salud diocesana

CDA Prayer – in English and Spanish

Prayer for the Charity and Development Appeal

Generous and loving God, You call us to be disciples of your son Jesus, and good stewards of all your many gifts. Open our minds and hearts to a greater awareness and deeper appreciation of your countless blessings.

Transform us through the power of your Spirit to nurture a stewardship way of life marked by faith-filled prayer, service to our neighbor and generous sharing.

Teach us to be faithful servants of your gifts.
With Mary's help, may we return ten-fold the gifts entrusted to us.

Amen

Oración de Charity and Development Appeal

Dios generoso y amoroso, nos llamas a ser discípulos de tu hijo Jesús, y buenos administradores de todos sus regalos. Abre nuestras mentes y corazones para una mayor conciencia y un apreciación más profunda de sus innumerables bendiciones.

Tránsformanos a través del poder de tu Espíritu para nutrir una forma de vida mostrado por la oración llena de fe, y servicio a nuestro prójimo y compartir generosamente

Enséñanos a ser fieles servidores de tus dones. Con la ayuda de María, podemos devolver los regalos que nos han confiado.

Amén

Key Roles

Pastor or Pastoral Leader

- 1) You have the *most important role* in the Appeal. Your parishioners look up to you, respect you, and will be influenced by your personal homily or testimony.
- 2) Incorporate the Appeal into your homily on kickoff weekend.
- 3) Encourage your entire parish to participate – *no gift is too small!* The very best way to acquire new donors is inviting by people making a gift in your pews for the first time.
- 4) Conduct a true “in-pew process” on kick-off weekend – *Ways to Give* demonstrated by your Parish CDA Co-Chair(s), a volunteer or staff person.
- 5) Ensure the video is seen – preferably at Mass on kickoff weekend and shared through your e-newsletters or social media
- 6) Utilize a witness talk from your Chairperson or parishioner on the follow-up weekend
- 7) Incorporate the Intercessions or create your own.
- 8) Encourage your communications staff to take advantage of all the materials provided – bulletin materials, social media and e-newsletter blasts.
- 9) Share progress reports with your parish – find results on your parish Dashboard
- 10) Be *joyful* about how your parish will respond! People want to be part of something bigger than themselves, and part of a solution. The work accomplished and lives touched through CDA-funded ministries is beautiful – especially during Lent.

Chairperson(s) – Volunteers

- 1) Co-Chair(s) or volunteer should demonstrate *Ways to Give* on kickoff weekend
- 2) Give a Witness Talk the 2nd week of the Appeal (or help identify a CDA donor or grant recipient from your parish who can help):
 - See Witness Talk Guide @ <https://dphx.org/cda/cda-parish-resources/>

Parish Staff

- 1) Communication:
 - Ensure proper placement of all materials – posters, CDA Envelopes.
 - Test run your CDA video well in advance of kickoff weekend – be sure everything plays.
 - Schedule volunteers to fill the pews with CDA envelopes, and replenish through Masses.
 - Utilize bulletin announcements, bulletin ads, CDA prayer, Impact Insert and QR Code Cards placed in pew.
 - Follow schedule of e-newsletter communications, social media
 - Include Prayers of the Faithful and prepare announcements
- 2) Determine who will handle gift processing. Be sure to review and understand the Gift Processing Guidelines on pages 17-21
- 3) Share progress reports with your parish – find results on your parish Dashboard

Announcement Weekend – February 5-6, 2022

Not a collection weekend. Announce the Appeal has launched, mail is coming, and in-pew begins next weekend.

- 1) Display Posters and Banners by this weekend
- 2) Mass: Include Intercessions and Pulpit Announcement below
- 3) Bulletin: Publish CDA Prayer and Bulletin Article below
 - <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>
- 4) *Be ready for next weekend! Have volunteers scheduled to hand out envelopes and test your video – Vimeo, DVD or jump drive.*
 - a. *English Video on Vimeo: <https://vimeo.com/656746064/fc6767f1f1>*
 - b. *Spanish Video on Vimeo: <https://vimeo.com/656756532/79807fca71>*

Bulletin Article/Pulpit Announcement

Do to others as you would have them do to you. Luke 6:31



The Gospel of Luke presents us with the Golden Rule...to treat others fairly, with dignity and respect. We reflect Jesus through our actions and good deeds. Next weekend the annual **Charity and Development Appeal** begins. Through your gift to the CDA, you demonstrate care for others. The CDA helps more than 70 educational, charitable and spiritual organizations bring the heart and hands of Jesus to children, young adults, families and neighbors here in Arizona. Thank you to those who have already made their gift to the CDA! Please make your gift to the CDA at www.give.dphx.org

Intercessions

For our parish community, that renewed in our trust in the Lord who loves us, we might boldly and generously respond to our Charity and Development Appeal. We pray to the Lord...

Bulletin



Prayer for the Charity and Development Appeal

Generous and loving God. You call us to be disciples of your son Jesus, and good stewards of all your many gifts. Open our minds and hearts to a greater awareness and deeper appreciation of your countless blessings.

Transform us through the power of your Spirit to nurture a stewardship way of life marked by faith-filled prayer, service to our neighbor and generous sharing.

Teach us to be faithful servants of your gifts.
With Mary's help, may we return ten-fold the gifts entrusted to us.

Amen



Oración de Charity and Development Appeal

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Transformámonos a través del poder de tu Espíritu para nutrir una forma de vida mostrado por la oración llena de fe, y servicio a nuestro prójimo y compartir generosamente

Enséñanos a ser fieles servidores de tus dones. Con la ayuda de María, podemos devolver los regalos que nos han confiado.

Amén

Week 1: Kickoff Weekend, February 12-13, 2022

- 1) In-Pew Envelopes and Pens should be placed in pew and replenished prior to all Masses.
- 2) Place NEW QR Code Cards in pew for quick online giving
- 3) Mass: Show the video, Pastor testimony or homily, Intercessions
 - Pastor's endorsement of CDA is critical: Incorporate CDA into the homily.
- 4) Conduct true in-pew – Co-Chair(s) or volunteer
 - Walk parishioners through **Ways to Give** slides
 - Pull out cellphones and demonstrate QR Code Cards to give quickly online
- 5) Bulletin: Publish Impact Insert, Bulletin Article below, or Bulletin Ads found online@
 - <https://dphx.org/cda/cda-parish-resources/>
 - <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>
 - Email and Social Media: Share the CDA Video, CDA Weekly Email or Flocknote, and social media posts available online: <https://dphx.org/cda/cda-parish-resources/>

Bulletin Article

Blessed are you who are poor...hungry...weeping. Rejoice and leap for joy on that day, your reward will be great in heaven! Luke 6:20-23



The Beatitudes provide us a roadmap to happiness. Do we see Jesus in the poor, hungry, sad and excluded? Jesus calls us to tend to one another with dignity and compassion. The Beatitudes teach us about God's mercy, forgiveness, and our ultimate reward in heaven! *Blessed Are You* who support the good work of the Charity and Development Appeal, bringing hope and healing to people in need. Make your gift today at www.give.dphx.org.

Intercessions

For the success of our Charity & Development Appeal, that the people of our parish will see the Appeal as an opportunity to bring hope and healing to those beyond our walls in the local community. We pray to the Lord...

Bulletin & Digital Media Materials



CDA Envelopes



Bulletin Ad



Bulletin Ad



Digital Media

How to Conduct In-Pew Process on Kickoff Weekend February 12-13

- 1) Show the CDA Video
- 2) Pastor gives homily incorporating CDA message.
- 3) CDA Co-Chair(s) or Volunteer can lead the directions to make a CDA gift
 - a. Walk through the Ways to Give slides
 - b. Show people the CDA Envelopes placed in their pews
 - c. Have people pull out cellphones and use the QR Code Card to give online

4 ways to give to the CDA



Online @
give.dphx.org



Commitment Card
Return to Parish
(or mail in yellow
return envelope)



Contact
602-354-2235
Or email
DonorServices@
dphx.org




Use the QR
Code Card to
make your gift
online




1. Walk people through each option with the powerpoint slides.
2. Encourage people to pull out their cell phone that day to give online using QR Code.
3. Show a CDA sheet and yellow envelope inside parish CDA envelope. Mail or return to parish.

In-Pew Cards




Give online
give.dphx.org



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DEVELOPMENT
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Call **602-354-2235**



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My TOTAL Gift is:

\$50
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One-Time Gift / Regalo individual
 10 payments / pagos

Send Payment Reminders / Enviar recordatorios


503 0015 0018620 0000000 4

2. PAYMENT DETAILS

Make checks payable to **CDA**
Hacer cheques a nombre de **CDA**

Payment enclosed / Pago cerrado \$ _____

Balance remaining / Saldo adeudado \$ _____



CHARITY AND
DEVELOPMENT
APPEAL



GIVE TODAY AT
GIVE.DPHX.ORG

Scan code with your smartphone

Blessed
ARE YOU

QR
Code
Cards

3. DONOR INFORMATION

Name/Nombre _____

Address/Domicilio _____

City/Ciudad _____ State/Estado _____ Zip/Código Postal _____


Phone Number/Teléfono _____ Email/Correo electrónico _____

Questions/¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org

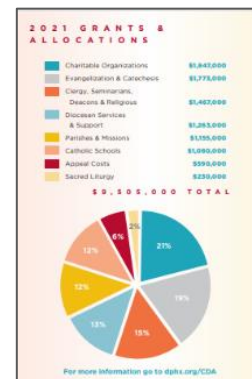
For Parish Use Only

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My Parish: <Parish Name>, <City>



Give online
give.dphx.org



Week 2: February 19-20, 2022

- 1) Mass: Intercessions and Witness Talk from parish Co-Chairs, staff person, or CDA Donor within your Parish.
 - o Find the Witness Talk Guide: <https://dphx.org/cda/cda-parish-resources/>
 - o Include in the talk the Ways to Give slides if you didn't last weekend
 - o Collect CDA Envelopes – separate collection – remind people they can mail them
- 2) Keep CDA Envelopes and QR Code Cards available in-pew
- 3) Bulletin Ads @ <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>
- 4) New Email templates and Social Media: Share the CDA Weekly Messages and social media posts available under CDA Messaging section: <https://dphx.org/cda/cda-parish-resources/>

Bulletin Article/Pulpit Announcement

Give, and gifts will be given to you...Luke 6:38



God bestows on each of us special gifts which we are called to share for the common good of our Church and humanity. With your gift to the **Charity and Development Appeal**, you help equip an army of people who lift up others in Christ. You bring assistance to those without homes, the hungry, the sad and lonely. *Blessed are You* who support the good work of the Charity and Development Appeal! Give online today at www.give.dphx.org

Intercessions

As we consider our gifts to the Charity and Development Appeal, may we remember God's generosity to us, and consider giving back in gratitude. We pray to the Lord..

Bulletin and Digital Media Materials

CDA: HELPING PEOPLE WITHOUT HOMES




Catholic Charities sheltered 3,322 people without homes last year in central and northern Arizona, helping them find a safe place to sleep, food, laundry, shower, medical care and employment support. Your gift to the **Charity and Development Appeal** helps their staff to care for the poor, treating them with dignity and compassion.




CHARITY AND DEVELOPMENT APPEAL

PLEASE GIVE TODAY!
GIVE.DPHX.ORG

CDA: DEACONS HONORED TO SERVE




Deacons play a critical role in the church, helping in the day-to-day ministries of a parish...to prepare for Mass, proclaim the Gospel, preside at baptisms and funerals, witness marriages, and help with parish community outreach. Your gift to the **Charity and Development Appeal** helps fund diaconate formation.




CHARITY AND DEVELOPMENT APPEAL

PLEASE GIVE TODAY!
GIVE.DPHX.ORG

"Blessed are you
who support the good work of the Charity and Development Appeal! Agencies and ministries funded by the CDA have been tending to people seeking Christ's redemptive love for more than 50 years.
THANK YOU!"



+Thomas J. Olmsted
Bishop of Phoenix



CHARITY AND DEVELOPMENT APPEAL

Week 3: February 26-27, 2022

- 1) Mass: Pulpit Announcements, Intercessions, Collect Envelopes during Mass,
- 2) Keep CDA envelopes in pew and replenished
- 3) Bulletin Ads @ <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>
- 4) New Newsletter and Social Media: Share the CDA Video, CDA Weekly Messages, and social media posts available here: <https://dphx.org/cda/cda-parish-resources/>

Bulletin Article/Pulpit Announcement

For every tree is known by its own fruit...

A good person out of the store of goodness in his heart produces good. Luke 6:44-45



God wants our heart and our actions to be conformed to His will. Ask Him today how He is calling you to bear good fruit. Your gift to the **Charity and Development Appeal (CDA)** makes it possible to make a difference in the lives of thousands who need to experience God's grace, mercy and healing. Every gift is important, no matter how big or small. We hope to have everyone in our parish participate! Bear good fruit make your CDA gift today! Complete your pledge card or donate online at www.give.dphx.org.

Intercessions

As we have received many blessings from the Lord, large and small, may we find it in our hearts to love our neighbor as ourselves, helping those in need through the Charity and Development Appeal. We pray to the Lord...

Bulletin and Digital Media Materials

CDA: SUPPORTING A CHOICE TO PARENT



An unplanned pregnancy can cause fear and uncertainty for a new mom. **First Way Pregnancy Center** offers counseling, free pregnancy tests, ultrasounds, parenting classes for women and men, and material support. Your gift to the **Charity and Development Appeal** supports new parents with life-affirming choices.




PLEASE GIVE TODAY!
GIVE.DPHX.ORG



Blessed ARE YOU WHO ARE poor

CDA: HUNGER IS SATISFIED



Two million people in Arizona do not have enough to eat. Many go days without a meal. Every night at **Paz de Cristo** in Mesa, people get a hot meal. Emergency food boxes are handed out daily. More than 50,000 meals are provided each month! Your gift to the **Charity and Development Appeal** helps feed the hungry.



PLEASE GIVE TODAY!
GIVE.DPHX.ORG

Week 4: March 5-6, 2022

- 1) Mass: Announcements, Intercessions, Collect Envelopes
- 2) Bulletin Ads @ <https://dphx.org/cda/cda-parish-resources/bulletin-ads/>
 - [Continue to run these for the next few weeks](#)

Pulpit Announcement



Results are beginning to come in for the Charity and Development Appeal. *Thank you* to all who have participated so far. We've raised \$XXXX from XXXXX families. Please know the good work accomplished through the CDA. You can learn more at dphx.org/CDA. (Share a short story from one of the many bulletin ads or stories for inspiration)

Intercessions

For the members of our parish, that God will bless us and help us to support the Charity and Development Appeal and unite our parish in this endeavor. We pray to the Lord...

Bulletin and Digital Media Materials



Charity and Development Appeal Intercessions/Prayers of the Faithful

Announcement Weekend

For our parish community, that renewed in our trust in the Lord who loves us, we might boldly and generously respond to our Charity and Development Appeal. We pray to the Lord...

Week 1: Kickoff Weekend

For the success of the Charity and Development Appeal, that the people of our parish will see the Appeal as an opportunity to bring hope and healing to those beyond our walls in the local community. We pray to the Lord...

Week 2:

As we consider our gifts to the Charity and Development Appeal, may we remember God's generosity to us, and consider giving back in gratitude. We pray to the Lord...

Week 3:

As we have received many blessings from the Lord, large and small, may we find it in our hearts to love our neighbor as ourselves, helping those in need through the Charity and Development Appeal. We pray to the Lord...

Week 4:

For the members of our parish, that God will bless us and help us to support the Charity and Development Appeal, unite our parish in the endeavor. We pray to the Lord....

Week 5:

That the members of our parish and our broader Diocesan family unite in service to the Lord by participating in the Charity and Development Appeal. We pray to the Lord...

Week 6:

For all those who have responded to the Charity and Development Appeal, that their generosity be rewarded with the spiritual growth, love and joy that Stewardship brings. We pray to the Lord...

Week 7:

In consideration of the many gifts that God has given each of us, may our parish community respond generously to the Charity and Development Appeal. We pray to the Lord...

Week 8:

That we may share our gifts with those in need through the Charity and Development Appeal. We pray to the Lord...

Week 9:

We acknowledge God's call to share our gifts as a way to honor him and help others. We pray to the Lord...

Week 10:

For those searching for help, may they find guidance through the many ministries and services made possible by the Charity & Development Appeal. We pray to the Lord...

2022 CDA Gift Processing for Parishes

As you process CDA gifts from your parishioners, please mail all commitment cards and payments to our Lockbox at the address below:

Charity and Development Appeal
Dept# 42229
PO Box 650020
Dallas, TX 75265-0020

COMMITMENT CARD PROCESSING

- ❖ Keep the commitment cards in a secure place until they are ready to be processed and mailed. Be sure these are processed and mailed weekly.
- ❖ Determine a time each week to process the commitment cards. This processing can be completed with a money counting team or another volunteer team. Please remember to comply with all Diocesan Finance policies and controls and have two or more people handling commitment cards and payments.

PREPARATION FOR PROCESSING

- Sort the commitment cards into the following groups:
 - Cards *with* checks
 - Cards *with* cash
 - Cards *without* checks or cash
 - Checks *without* a card
 - Cash *without* a card

PROCESSING INSTRUCTIONS

A. Commitment Cards with Checks

- Review the cards to verify they have been completed correctly
- In Section 1, ensure the appropriate box is checked
- In Section 2, ensure the check amount is entered on the card in the space provided after, "Payment Enclosed \$ _____" (see below)

Give online
give.dphx.org

CHARITY AND DEVELOPMENT APPEAL

Call 602-354-2235

1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!

My **TOTAL Gift is:**
 \$50 \$100 \$250 \$500 \$ _____

One-Time Gift / Regalo individual 10 payments / pagos

Send Payment Reminders / Enviar recordatorios

2. PAYMENT DETAILS

Make checks payable to CDA
Hacer cheques a nombre de CDA

Payment enclosed / Pago cerrado \$ _____

Balance remaining / Saldo adeudado \$ _____

503 0015 0018620 0000000 4

PROCESSING, Cont'd – Commitment Cards *with Checks*

- If Section 3, “Donor Information” is blank, fill in Name, Address and Phone Number from the check
- Write in the Diocesan ID in the **For Parish Use Only** boxes. (*Diocesan IDs are located on the CDA Dashboard. Leave blank for unidentified donors*)

3. DONOR INFORMATION			For Parish Use Only			
Name/Nombre _____			<div style="border: 1px solid black; display: flex; justify-content: space-between; width: 100%; height: 20px; margin-bottom: 5px;"></div> My Parish: <Parish Name>, <City> <div style="display: flex; align-items: center;"> <div> Give online give.dphx.org </div> </div>			
Address/ Domicilio _____						
City/Ciudad _____	State/Estado _____	Zip/Código Postal _____				
Phone Number/Teléfono _____	Email/ Correo electrónico _____					
Questions/¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org						

- Run 2 tapes to properly balance the checks received with the cards submitted
 - One tape on the dollar amounts from the commitment cards
 - One tape on the checks received
 - Keep the checks with their corresponding cards
- Prepare them for mailing by bundling, no more than 50 cards in a bundle, and rubber band or clip them together

B. Commitment Cards with Cash

IMPORTANT: CASH SHOULD NEVER BE MAILED!

- Review cards to verify they have been completed correctly
- In Section 1, ensure the appropriate box is checked
- In Section 2, ensure the cash amount is entered on the card in the space provided after, “Payment Enclosed \$_____” (see below)

Give online give.dphx.org	CHARITY AND DEVELOPMENT APPEAL	Call 602-354-2235
1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!		2. PAYMENT DETAILS
My TOTAL Gift is: <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> \$ _____		Make checks payable to CDA Hacer cheques a nombre de CDA
<input type="checkbox"/> One-Time Gift / Regalo individual <input type="checkbox"/> 10 payments / pagos <input type="checkbox"/> Send Payment Reminders / Enviar recordatorios		<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Payment enclosed / Pago cerrado \$ _____ </div> Balance remaining / Saldo adeudado \$ _____
503 0015 0018620 0000000 4		

PROCESSING, Cont'd – Commitment Cards *with* Cash

- ❖ Write in the Diocesan ID in the **For Parish Use Only** boxes. (*Diocesan IDs are located on the CDA Dashboard. Leave blank for unidentified donors*)

3. DONOR INFORMATION

Name/Nombre _____

Address/ Domicilio _____

City/Ciudad _____ State/Estado _____ Zip/Código Postal _____

Phone Number/Teléfono _____ Email/ Correo electrónico _____

Questions/¿ Preguntas? Call 602-354-2235, or email DonorServices@dphx.org

For Parish Use Only

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My Parish: <Parish Name>, <City>

Give online
give.dphx.org

- Run 2 tapes to properly balance the cash received with the cards submitted
 - One tape on the dollar amounts from the commitment cards
 - One tape on the cash received

IMPORTANT: CASH SHOULD NEVER BE MAILED!

- Submit the commitment cards and cash to your parish/mission finance office
- The cash is to be deposited by the parish/mission and a check representing the total cash received is to be issued payable to:

Diocese of Phoenix – CDA
- The parish/mission check along with the associated commitment cards should be bundled together with a rubber band or clip and mailed to the Lockbox.

PROCESSING: Commitment Card *without* Checks or Cash

C. Commitment Cards *without* Checks or Cash

- Review cards to verify they have been completed correctly
- In Section 1, ensure the appropriate box is checked
- In Section 2, enter "0" on the card in the space provided after "Payment Enclosed \$ _____" (see below)

Give online
give.dphx.org

CHARITY AND DEVELOPMENT APPEAL

Call 602-354-2235

1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!

My TOTAL Gift is:

\$50
 \$100
 \$250
 \$500
 \$ _____

One-Time Gift / Regalo individual
 10 payments / pagos

Send Payment Reminders / Enviar recordatorios

503 0015 0018620 0000000 4

2. PAYMENT DETAILS

Make checks payable to CDA
Hacer cheques a nombre de CDA

Payment enclosed / Pago cerrado \$ _____

Balance remaining / Saldo adeudado \$ _____

PROCESSING, Cont'd Commitment Card *without* Checks or Cash

- Write in the Diocesan ID in the **For Parish Use Only** boxes. (*Diocesan IDs are located on the CDA Dashboard. Leave blank for unidentified donors*)
- Prepare them for mailing by bundling, no more than 50 cards in a bundle, and rubber band or clip them together

3. DONOR INFORMATION			For Parish Use Only				
Name/Nombre			<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">My Parish: <Parish Name>, <City></div> <div style="display: flex; align-items: center;"> <div> <p style="margin: 0;">Give online</p> <p style="margin: 0; color: #0070C0; font-weight: bold;">give.dphx.org</p> </div> </div> <p style="font-size: x-small; text-align: center; margin-top: 20px;">Questions/¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org</p>				
Address/Domicilio							
City/Ciudad	State/Estado	Zip/Código Postal					
Phone Number/Teléfono	Email/Correo electrónico						

PROCESSING: Checks *without* a Commitment Card

D. Checks *without* a Commitment Card

- Complete one Commitment Card for each check
- In Section 1, check the box to the left of the blank line, write in the amount of the check on the line and check the box to the left of *One-Time Gift / Regalo individual*
- In Section 2, ensure the check amount is entered on the card in the space provided after "Payment Enclosed \$_____ " (see below)

	<p style="font-size: small;">Give online</p> <p style="font-size: large; color: red; font-weight: bold;">give.dphx.org</p>	<p style="font-size: x-small; color: red; font-weight: bold;">CHARITY AND DEVELOPMENT APPEAL</p>	<p style="font-size: large; font-weight: bold;">Call 602-354-2235</p>
1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!		2. PAYMENT DETAILS	
<p style="font-weight: bold; font-size: small;">My TOTAL Gift is:</p> <p> <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> \$ _____ </p> <p style="font-size: x-small;"> <input type="checkbox"/> One-Time Gift / Regalo individual <input type="checkbox"/> 10 payments / pagos </p> <p style="font-size: x-small; margin-left: 40px;"> <input type="checkbox"/> Send Payment Reminders / Enviar recordatorios </p>		<p style="font-size: x-small;">Make checks payable to CDA Hacer cheques a nombre de CDA</p> <div style="border: 1px solid blue; padding: 5px; margin: 5px 0;"> Payment enclosed / Pago cerrado \$ _____ </div> <p style="font-size: x-small;">Balance remaining / Saldo adeudado \$ _____</p>	
503 0015 0018620 0000000 4			

PROCESSING, Cont'd Checks *without* a Commitment Card

- If section 3 “Donor Information” is blank, fill in Name, Address, Phone Number from the check
- Write in the Diocesan ID in the **For Parish Use Only** boxes. (*Diocesan IDs are located on the CDA Dashboard. Leave blank for unidentified donors*)

3. DONOR INFORMATION			For Parish Use Only			
Name/Nombre _____						
Address/Domicilio _____			My Parish: <Parish Name>, <City>			
City/Ciudad _____		State/Estado _____				
Phone Number/Teléfono _____		Email/ Correo electrónico _____		 Give online give.dphx.org		
Questions/¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org						

- Run 2 tapes to properly balance the checks received with the cards created
 - One tape on the dollar amounts from the commitment cards
 - One tape on the checks received
 - Be sure to keep the checks with their corresponding cards
- Prepare them for mailing by bundling, no more than 50 cards in a bundle, and rubber band or clip them together.

PROCESSING: Cash *without* a Commitment Card

E. Cash without a Commitment Card (Loose cash)

IMPORTANT: CASH SHOULD NEVER BE MAILED!

- Count and total the loose cash
- Complete one Commitment Card
- Anonymous Donors, write in the Diocesan ID in the **For Parish Use Only**, please use the following (**Diocesan IDs 434080**)
- In Section 1, enter the total loose cash amount in the blank line under “My TOTAL Gift is:” (see below)
- In Section 2, enter the total loose cash amount in the blank next to “Payment Enclosed \$_____” (see below)

Give online give.dphx.org	 CHARITY AND DEVELOPMENT APPEAL	Call 602-354-2235
1. YES, I WANT TO SUPPORT THE CHARITY & DEVELOPMENT APPEAL!		2. PAYMENT DETAILS
My TOTAL Gift is: <input type="checkbox"/> \$50 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> \$ _____		Make checks payable to CDA Hacer cheques a nombre de CDA
<input type="checkbox"/> One-Time Gift / Regalo individual <input type="checkbox"/> 10 payments / pagos <input type="checkbox"/> Send Payment Reminders / Enviar recordatorios		Payment enclosed / Pago cerrado \$ _____ Balance remaining / Saldo adeudado \$ _____
503 0015 0018620 0000000 4		

- In Section 3 labeled “Donor Information”, enter “ANONYMOUS”
- Write in the Anonymous Diocesan ID (**434080**) in the **For Parish Use Only** boxes .

3. DONOR INFORMATION			For Parish Use Only					
Name/Nombre <u>Anonymous</u>			4	3	4	0	8	0
Address/ Domicilio			My Parish: <Parish Name>, <City>					
City/Ciudad		State/Estado	Zip/Código Postal					
Phone Number/ Teléfono		Email/ Correo electrónico						
Questions/ ¿Preguntas? Call 602-354-2235, or email DonorServices@dphx.org								

IMPORTANT: CASH SHOULD NEVER BE MAILED!

- Submit the commitment card and cash to the parish/mission finance office
- The cash is to be deposited by the parish/mission and a check representing the total cash received is to be issued payable to:
Diocese of Phoenix – CDA
- The parish/mission check along with the “Anonymous” commitment card is to be mailed to the Lockbox. This item can be mailed separately.
- Write in the Anonymous Diocesan ID (**434080**) in the **For Parish Use Only** boxes.

MAILING

Once the cards are sorted, reviewed, and bundled, place them in an envelope and mail to the Lockbox below:

**Charity and Development Appeal
Dept# 42229
PO Box 650020
Dallas, TX 75265-0020**

ACCESSING CDA RESULTS BY PARISH USING YOUR DASHBOARD

Every parish/mission should now have access to their CDA dashboard. The dashboard information is updated in real time and available to those who have access.

If you have not setup your dashboard yet or experience any difficulties, please contact Linda Barkyoumb at (602) 354-2218, lbarkyoumb@dphx.org or Christina Gavin at (602)354-2484, cgavin@dphx.org

Access to your parish/mission dashboard is granted through the pastor.

2022 VIRTUAL DONOR EVENTS

We will have 3 virtual events with Bishop over the next year. Donors with email addresses will receive emailed invitations to these events.

<p>Message of Hope with Bishop Virtual Donor Event #2</p> <p>Wed., Apr. 20, 2022 @ 4 pm</p>	<p>Message of Hope with Bishop Virtual Donor Event #3</p> <p>Wed., June 1, 2022 @ 4 pm</p>	<p>Message of Hope with Bishop Virtual Donor Event #4</p> <p>Wed., September 7, 2022 @ 4 pm</p>
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CHARITY AND DEVELOPMENT APPEAL Giving Circles



Join Our Lady of Guadalupe Circle

You automatically join Our Lady of Guadalupe Circle when you schedule a sustaining monthly gift to the Charity and Development Appeal. No more monthly statements or checks. Your monthly gift continues until you ask us to change it.

Members in our annual Giving Circles take a leadership role in advancing the mission of our Church, proclaiming the Gospel of Jesus Christ and in supporting those in need in our community.

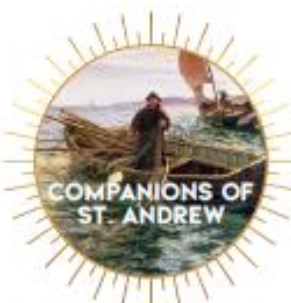
Levels of Participation



\$1,000 - \$4,999
annually



\$5,000 - \$9,999
annually

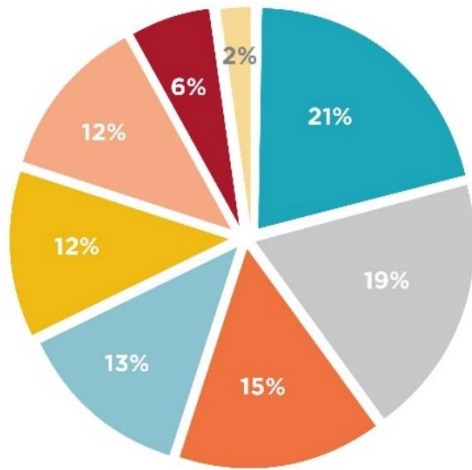


\$10,000 - \$19,999
annually



\$20,000+
annually

How Is My CDA Gift Used?



2021 GRANTS & ALLOCATIONS

Charitable Organizations	\$1,947,000
Evangelization & Catechesis	\$1,773,000
Clergy, Seminarians, Deacons & Religious	\$1,467,000
Diocesan Services & Support	\$1,263,000
Parishes & Missions	\$1,155,000
Catholic Schools	\$1,080,000
Appeal Costs	\$590,000
Sacred Liturgy	\$230,000

You can also find this complete list online at <https://dphx.org/cda/grants-and-allocations/>

FAQ's

1. WHO BENEFITS FROM THE CHARITY AND DEVELOPMENT APPEAL?

When you give to the Charity & Development Appeal you support the work of more than 70 charities and ministries in our Diocese, transforming the lives of thousands of people. Find a list of our 2021 grants and allocations at <https://dphx.org/cda/grants-and-allocations/>

2. WHAT IS THE GOAL OF THE ANNUAL APPEAL?

The total goal of the Annual Appeal is \$8.8 MM, however the needs of the diocese far exceed this amount. Every year we have to turn down Catholic agencies and ministries seeking financial support. *You can help with this outreach* by doing your best in your parish to follow the suggested weekly guidelines, and being excited about how these funds are used. **THANK YOU for all your do for the CDA!**

3. HOW CAN I MAKE A GIFT TO THE ANNUAL APPEAL?

- Donate online at give.dphx.org
- Scan QR Code
- Make a gift over the phone: Donor Services (602) 354-2235
- Fill out a commitment card at your parish during the CDA Kickoff Weekend
- Complete and return a commitment card received in the mail
- To make a matching gift, stock gift or a planned gift, visit the CDA website at <https://dphx.org/cda/> or call Donor Services at 602-354-2235

4. WHERE SHOULD I SEND CDA COMMITMENT CARDS?

Parishes should send bundles of commitment cards collected at Mass AND/OR Donors with a completed CDA Commitment Card may mail their CDA gift to:

Charity and Development Appeal

Dept# 42229

PO Box 650020

Dallas, TX 75265-0020

- Parishes, see pages 18-23 for complete instructions and to follow the process

Office of Mission Advancement Staff

<p>Rev. Greg Schlarb <i>Vicar of Stewardship</i> frschlarb@olphaz.org (602) 354-2232</p> <p>Cande de León <i>Executive Director of Mission Advancement</i> cdeLeon@dphx.org (602) 354-2216</p> <p>Lisa Wentz <i>Director of Appeals</i> lwentz@dphx.org (602) 354-2217</p> <p>Linda Barkyoumb <i>Director of Engagement</i> lbarkyoumb@dphx.org (602) 354-2218</p> <p>Christina Gavin <i>Associate Director of Engagement</i> cgavin@dphx.org (602) 354-2484 Fax 2219</p> <p>Jacqueline Valencia <i>Senior Administrative Assistant III</i> jvalencia@dphx.org (602) 354-2236</p> <p>Melina Legarretta <i>Bilingual Donor Services Assistant II</i> mlegarretta@dphx.org (602) 354-2238</p> <p>Fatima Guadron <i>Bilingual Donor Services Assistant I</i> fguadron@dphx.org (602) 354-2235</p> <p>Tom Chapman <i>Database Administrator</i> tchapman@dphx.org (602)354-2026</p>	<p>Brenda Ayala <i>Engagement Manager</i> (928)451-0718 bayala@dphx.org</p> <p>Martha Gamez <i>Engagement Manager</i> (602) 510-0704 mgamez@dphx.org</p> <p>Sara Mitchell <i>Engagement Manager</i> (480) 580-0707 smitchell@dphx.org</p> <p>General Inquires: Phone: (602) 354-2235</p> <p>Donor Services Email: donorservices@dphx.org</p>
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