

Bishop's Lenten Appeal 2023

~ FLASH REPORT ~

To all Pastors, Parochial Vicars,
Business Managers, Parish Secretaries, BLA Lay Leaders

March 16, 2023
Volume 20, Issue 7

MORE THAN \$15.4 MILLION PLEDGED TO DATE!

As of March 15th, \$15,733,892 has been pledged from 26,443 households.

Please continue to send any in-pew pledges to us as soon as you are able. You may process them as usual and place labels on envelopes that match and separate them from those that do not.

BLA LETTER #2

We will be mailing the second BLA mailing around March 30. The letter will be a message from Bishop Burbidge and each Pastor, similar to the way the second BLA mailing has been done in past years.

What is your % to reaching your parish BLA goal? Here are some ideas to help boost participation!

- Please consider sending an email to your parishioners to increase your participation as we all are striving to maximize pledges to reach the overall diocesan goal during this peak BLA time.
- BLA Letter #2 will be mailed the last week of March, so it would be best to send a parish email that same week to coincide with this mailing.
- Attached you will find a draft/template email you may use. You may include the link to donate and the BLA Vocations Video (if you have not already sent an email with that video.)
- Link to Vocations Video: <https://www.youtube.com/watch?v=AczPgXaicxs>
- Also the next two weekends, you can have a Pulpit Announcement specifically asking parishioners to make a gift to increase your parish participation and then reach your parish BLA goal.

Our Progress to Date...

- Congratulations to the 10 parishes/missions over goal! You will note many more parishes nearing goal.
- Please, do not announce your parish is over goal too quickly as it may lead others to not pledge.
- All parish goals combined add up to ~\$1.1 Million less than the overall diocesan goal of \$20.3 Million.
- Thus, we always count on parishes exceeding their goal to reach the larger goal.
- To date, we have 26,443 gifts and we are seeking to reach 37,000-38,000 households participating in the BLA this year. Your continued focus on maximizing participation is important.
- Announcements can thank those who have given, state the percentage of families giving to date and encourage others to make a gift this year so your parish obtains the maximum number of gifts.
- Please continue to have BLA information with the QR code and/or online giving information in the bulletin along with materials available for parishioners.



HAPPY ST. PATRICK'S DAY (eve)!

THANK YOU FOR YOUR EFFORTS ASSISTING WITH THE BLA IN YOUR PARISH!