



#CatholicGivingTuesday Grants

Congratulations! Our parishes, schools and ministries received 448 gifts totaling more than \$104,000 on #CatholicGivingTuesday!



#iGIVECATHOLIC
#GIVINGTUESDAY

Early Bird Grants

- **\$250** to the organization with the **most unique donors** in the two weeks leading up to #CatholicGivingTuesday (November 14th-28th). **WINNER - Our Lady of Lourdes/Lourdes Academy, Daytona Beach**
- **\$250** to the organization with the **most dollars raised** in the two weeks leading up to #CatholicGivingTuesday (November 14th-28th). **WINNER - Our Lady of Lourdes/Lourdes Academy, Daytona Beach**

Quick Start Grant

- **\$250** to the organization with the **most unique donors** between 7:00-9:00AM on November 29th. **WINNER - TIE - Ascension Catholic School & Bishop Moore Catholic High School**

Final Rally (or Homestretch) Grant

- **\$250** to the organization with the **most unique donors** between 8:00-11:59PM on November 29th. **WINNER - Morning Star Catholic School**

Inspire Giving Grants

- **Top 3 organizations** in terms of the **most unique donors** to their #CatholicGivingTuesday campaign.

\$1,000 : First Place - Our Lady of Lourdes, Daytona Beach

\$500 : Second Place - Morning Star Catholic School

\$250 : Third Place - St. Mary Catholic School, Rockledge

#CatholicGivingTuesday Champion Grant

- **\$500** to the organization who most successfully and creatively engages their constituents for #CatholicGivingTuesday.

WINNER - Ascension Catholic School

They implemented a robust marketing plan utilizing multiple media sources and set up their donation page with a variety of images and video. They sent out advanced giving information, had messaging in the parish bulletin and weekly newsletter, utilized pulpit announcements and AV to promote giving, the mascot "Ace the Eagle" held a QR Code in car pickup line and engaged peer-to-peer fundraising and donor matches. The School Board supported the effort by coordinating a Food Truck Party in celebration of #CatholicGivingTuesday donors.

HONORABLE MENTIONS:

Morning Star Catholic School - They implemented a well-balanced campaign which included peer-to-peer fundraising, email, video and were very active in social media marketing during the entire active donation period.

Our Lady of Lourdes/Lourdes Academy, Daytona Beach - Fr. Phil secured a generous dollar-for-dollar matching gift, shared The Catholic Foundation grant opportunities, promoted to the parish and school families with pulpit and bulletin announcements and made calls to last year's donors.

Catholic Charities of Central Florida - They created a communications strategy which included emails to staff and board, shared statistics and stories of those impacted by their ministry and engaged leadership in making personal thank you calls to each donor.

Ascension Catholic School Melbourne was live. December 2 at 4:57 PM



Our Story



Welcome to our #GiveCatholic donation page! Giving Tuesday is a global day of giving that occurs every year on the Tuesday after Thanksgiving to help benefit non-profits that are making a difference in their communities. Our goal for this day is to unite Ascension Catholic Community to Give Back and Give Catholic in support of our school with the help of the Catholic Foundation of Central Florida and the national Giving Tuesday campaign.

Campus improvements are continuing this year! Because of your hard work and generosity this past year, we've realized the beautiful renovation of our athletic field. This #GivingTuesday Ascension Catholic School is raising funds to support the replacement of our school playground equipment, an area of campus that every Ascension student enjoys.

We know how important play is for the social, academic, physical, and spiritual development of our students. With every community member helping we can make this happen for our children.

Whether you can give \$1 or \$1,000, know that every cent makes a difference. A Giving Tuesday gift to Ascension Catholic

