

History and Strategy



**The Catholic Foundation
of Central Florida**
Inspire Giving. Fund God's Work.



Strategic Plan

2022 - 2024



Vision

To be the foremost philanthropic organization through which our community contributes to fund God's work in order to impact lives and promote the Gospel, which builds the Kingdom of God.

Mission

To inspire and increase giving, to prudently invest the resources entrusted to us, and to capably steward those charitable gifts to support the spiritual and corporal needs of the community of the Diocese of Orlando.

Values

Faith-filled Passion

We nurture our faith to inspire others to transform lives through charitable giving.

Collaboration

Through partnerships, we leverage community resources to maximize impact.

Stewardship

We recognize that all gifts are from God and we are called to honor donor intentions and use prudence to return gifts with increase.

Transparency

We are open and honest in our communications to provide access to information.

Servant Leadership

We listen and learn from our community and invest in initiatives to meet their needs.

Impact

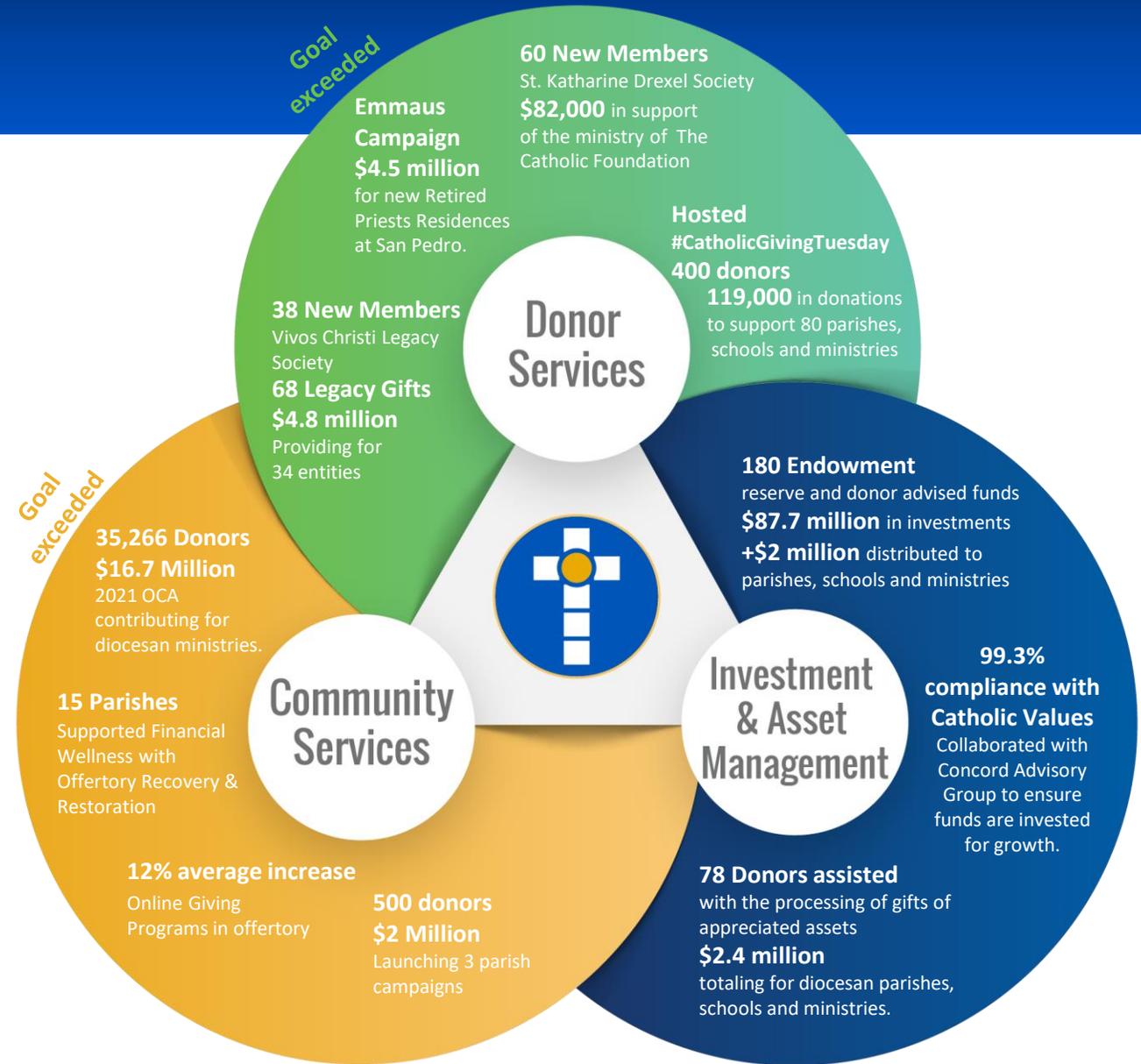
We engage donors in serving the needs of our community and advancing ministries of the Catholic Church.

IMPACT LIVES • DEEPEN FAITH • SERVE OTHERS • INSPIRE GIVING • STEWARD GIFTS • SUPPORT COMMUNITY

How We Serve

The Catholic Foundation of Central Florida's Mission is to inspire and increase giving, to prudently invest the resources entrusted to us, and to capably steward those charitable gifts to support the spiritual and corporal needs of the community of the Diocese of Orlando.

In 2021 our core services inspired and increased giving providing a great impact on ministries throughout Central Florida.



Data Management + Communications + Advancement Services + Administration



Asset Building History and Strategy

2008 – 2018: First Ten Years

Alive in Christ - push strategy

Establishing performance history

First grants/distributions (2013)

Fund portfolio options – added reserves 2015/2016

OCA overages (2016)– organizational funds

2019 and Beyond

Strategic Plan – donor/investor-centric strategy

Infrastructure:

- Donor Services team
- Fund management system
- Agreements
- Materials



Investment Services: Two Audiences



Catholic Responsible Investing

Our Catholic-compliant portfolios:

- Protect Human Life
- Promote Human Dignity
- Reduce Arms Production
- Pursue Economic Justice
- Protect the Environment
- Encourage Corporate Responsibility



Our portfolios are almost 100% compliant showing only .68% potential conflict with USCCB guidelines



Concord Advisory Group

- Focused exclusively on delivering institutional investment advisory services
- Founded in 1988
- Single Revenue Source - Client Fees
- Client Advocate Relationship



- \$38.7 Billion in assets under advisement (AUA)
- Serving 120 Client relationships
- Average Client tenure is 11 years
- Approximately 90% of AUA is non-profit



Best-in-Class Strategic Partners

**STATE STREET
GLOBAL ADVISORS**

 **WESTERN ASSET**


Agincourt
CAPITAL MANAGEMENT, LLC

 **Dimensional**

**WELLINGTON
MANAGEMENT**[®]

P I M C O

Kiltarn Partners LLP

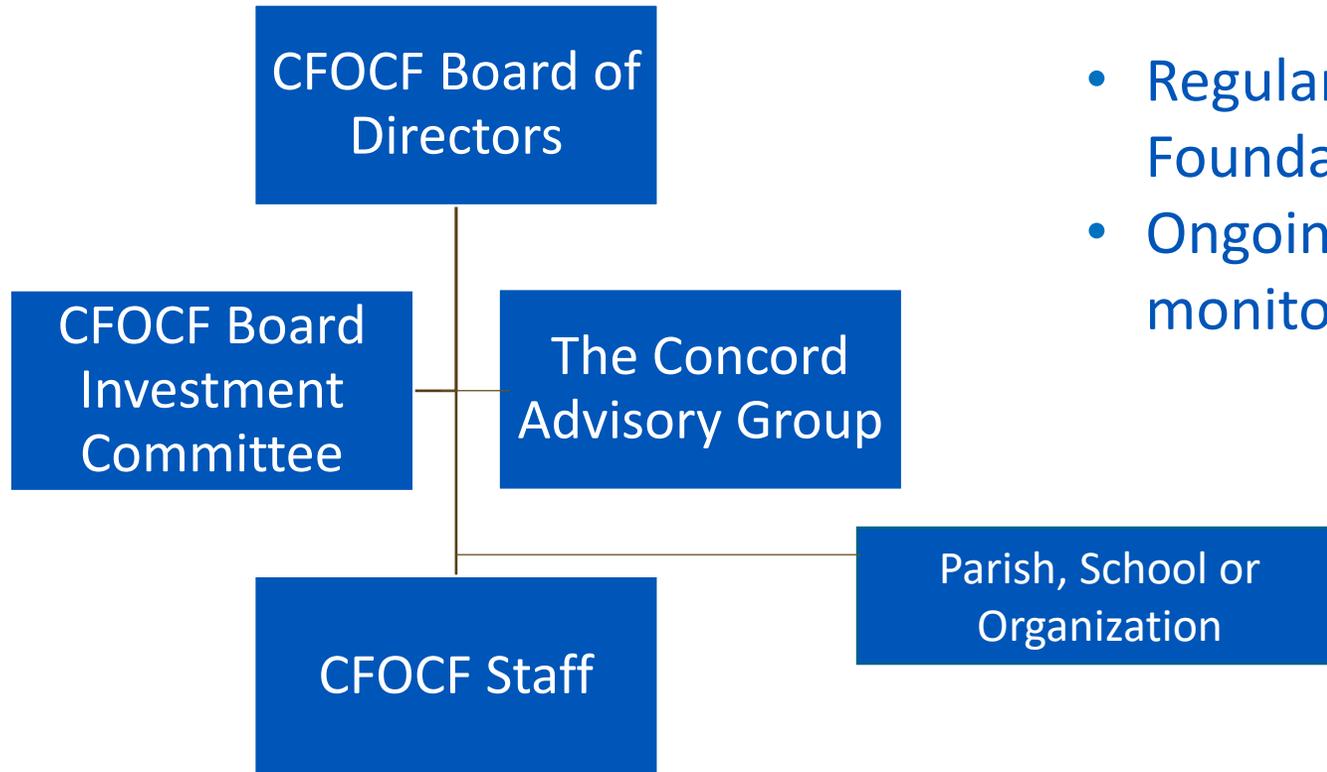


TRUIST 

 **INCOME RESEARCH
+ MANAGEMENT**



Investment Governance and Oversight

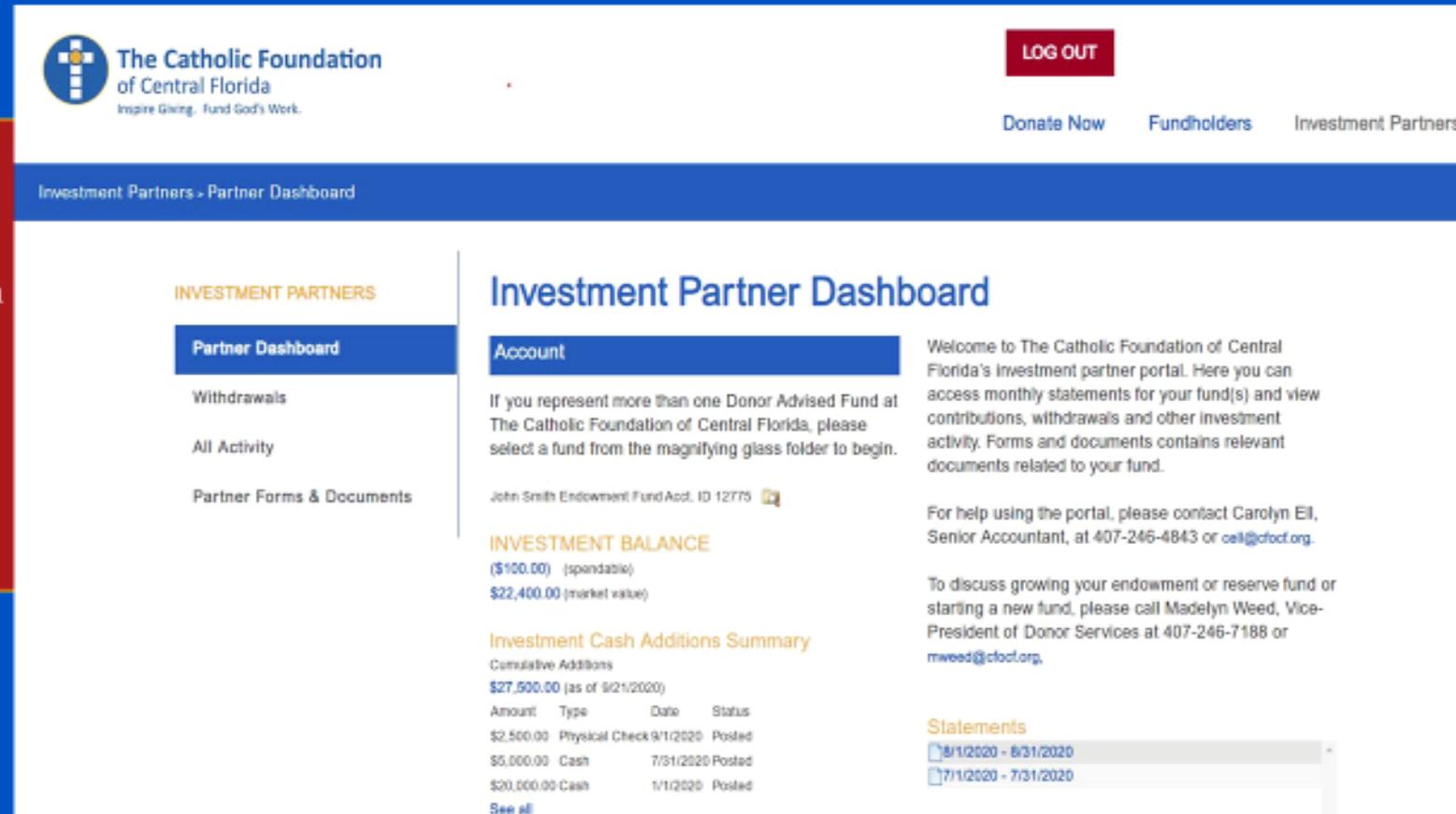


- Regular investment reporting to all Foundation participants
- Ongoing professional oversight and monitoring



Online Portal Access

Access your fund information by selecting the appropriate tab



The screenshot shows the 'Investment Partner Dashboard' for The Catholic Foundation of Central Florida. The header includes the organization's logo and name, a 'LOG OUT' button, and navigation links for 'Donate Now', 'Fundholders', and 'Investment Partners'. The main content area is divided into a left sidebar with navigation tabs and a main content area. The 'Partner Dashboard' tab is selected in the sidebar. The main content area displays the 'Investment Partner Dashboard' title, a welcome message, account information for 'John Smith Endowment Fund Acct. ID 12775', an 'INVESTMENT BALANCE' section showing a spendable amount of \$100.00 and a market value of \$22,400.00, and an 'Investment Cash Additions Summary' table. The table lists cumulative additions of \$27,500.00 as of 9/21/2020, with three rows of cash additions: \$2,500.00 (Physical Check 9/1/2020), \$5,000.00 (Cash 7/31/2020), and \$20,000.00 (Cash 1/1/2020). A 'Statements' section at the bottom right shows a dropdown menu with options for 8/1/2020 - 8/31/2020 and 7/1/2020 - 7/31/2020.

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LOG OUT

Donate Now Fundholders Investment Partners

Investment Partners - Partner Dashboard

INVESTMENT PARTNERS

- Partner Dashboard
- Withdrawals
- All Activity
- Partner Forms & Documents

Investment Partner Dashboard

Account

Welcome to The Catholic Foundation of Central Florida's investment partner portal. Here you can access monthly statements for your fund(s) and view contributions, withdrawals and other investment activity. Forms and documents contains relevant documents related to your fund.

If you represent more than one Donor Advised Fund at The Catholic Foundation of Central Florida, please select a fund from the magnifying glass folder to begin.

John Smith Endowment Fund Acct. ID 12775

INVESTMENT BALANCE

(\$100.00) (spendable)
\$22,400.00 (market value)

Investment Cash Additions Summary

Cumulative Additions
\$27,500.00 (as of 9/21/2020)

Amount	Type	Date	Status
\$2,500.00	Physical Check	9/1/2020	Posted
\$5,000.00	Cash	7/31/2020	Posted
\$20,000.00	Cash	1/1/2020	Posted

See all

For help using the portal, please contact Carolyn Eil, Senior Accountant, at 407-246-4843 or ceil@cfocf.org.

To discuss growing your endowment or reserve fund or starting a new fund, please call Madelyn Weed, Vice-President of Donor Services at 407-246-7188 or mweed@cfocf.org.

Statements

- 8/1/2020 - 8/31/2020
- 7/1/2020 - 7/31/2020



Summary of Portfolio Options

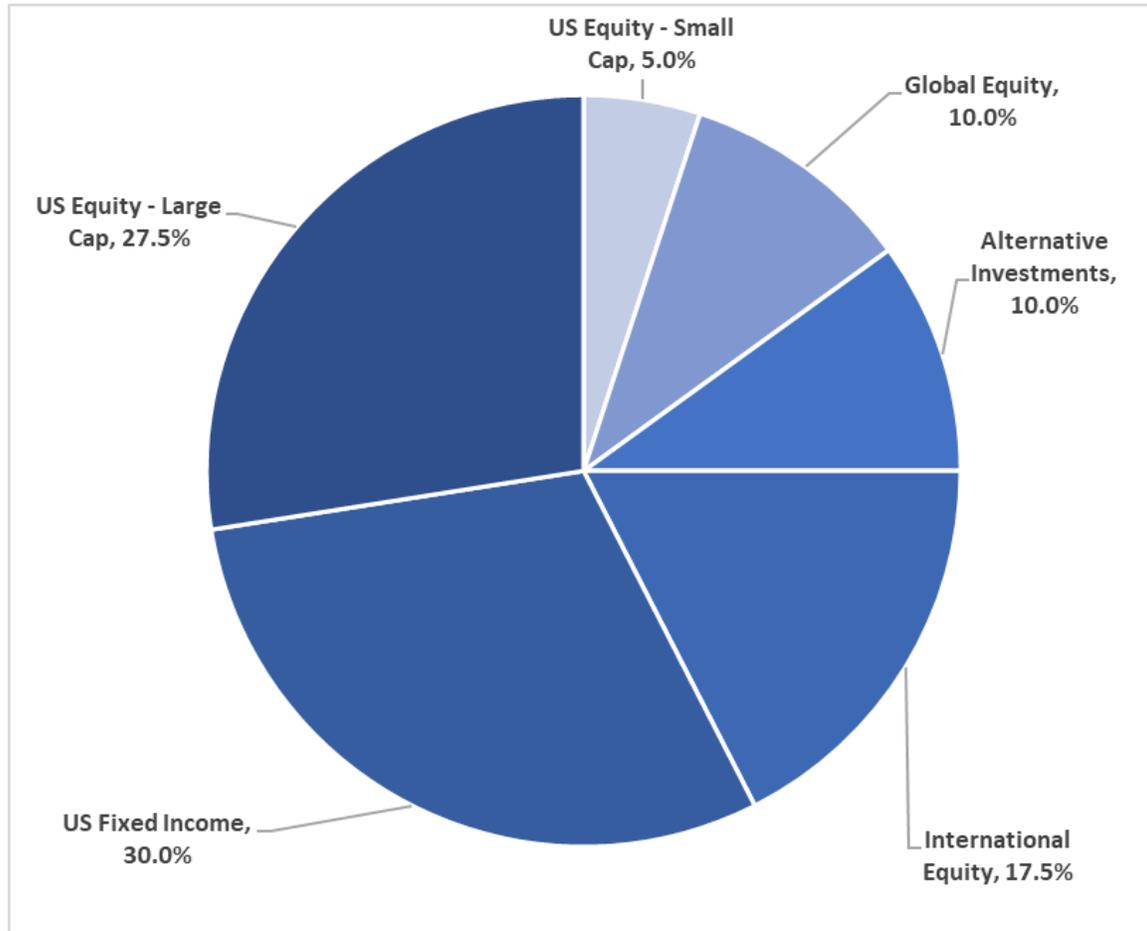
	3-5 Year Reserve	5+ Year Reserve	Permanently Endowed
Return since Inception*	6.3% (6.3 years)	10.6% (4.8 years)	9.0% (10.3 years)
Target Return	CPI +1.5%	CPI +3%	CPI +4%
Total Fee (basis points)	47.5	70.5	90.5
Principal Restriction	Donor/Entity Intent	Donor/Entity Intent	Permanently Restricted
Distribution Timing	As requested	As requested	Per Investment Spending Policy

* Annualized return for periods ending 12/31/21

- To provide long-term growth and annual distributions our investment spending policy is to distribute 3-5% of the 36-month average market value of endowment funds, calculated at fiscal year-end.
- Investment fees are inclusive of all estimated costs of managing the various portfolios. Fees are reviewed regularly and disclosed annually with the objective to have relatively stable fees over time.



Permanently Endowed Funds



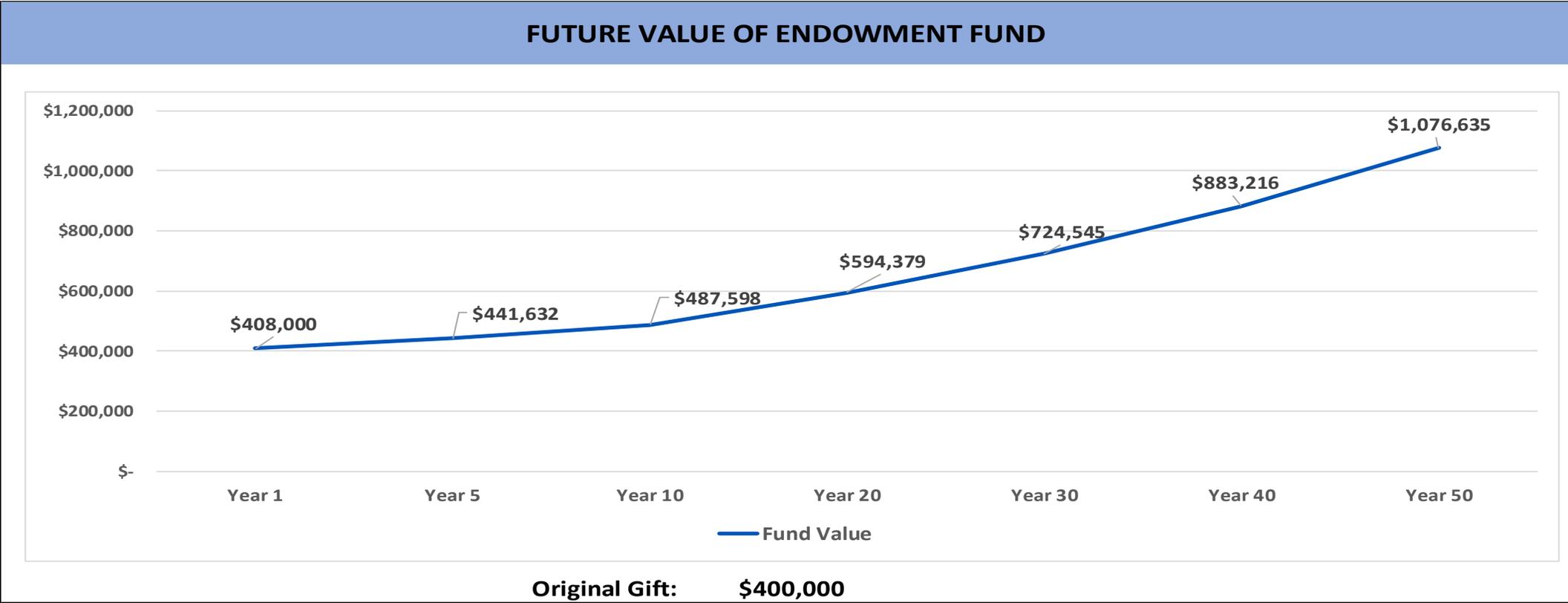
- 3-5% of 36-month average distributions made annually (or as scheduled)
- Years in existence 10.3
- Target return CPI + 4.0%
- Return as of 12/31/21
 - 1 Year 14.3%
 - 3 Year 14.8%
 - 5 Year 10.7%
 - Inception to date 9.0%
- Catholic Value Compliance 99.3%
- Basis Point Fee at 7/1/21 90.5 (0.905%)



Permanently Endowed Fund

ENDOWMENT GROWTH

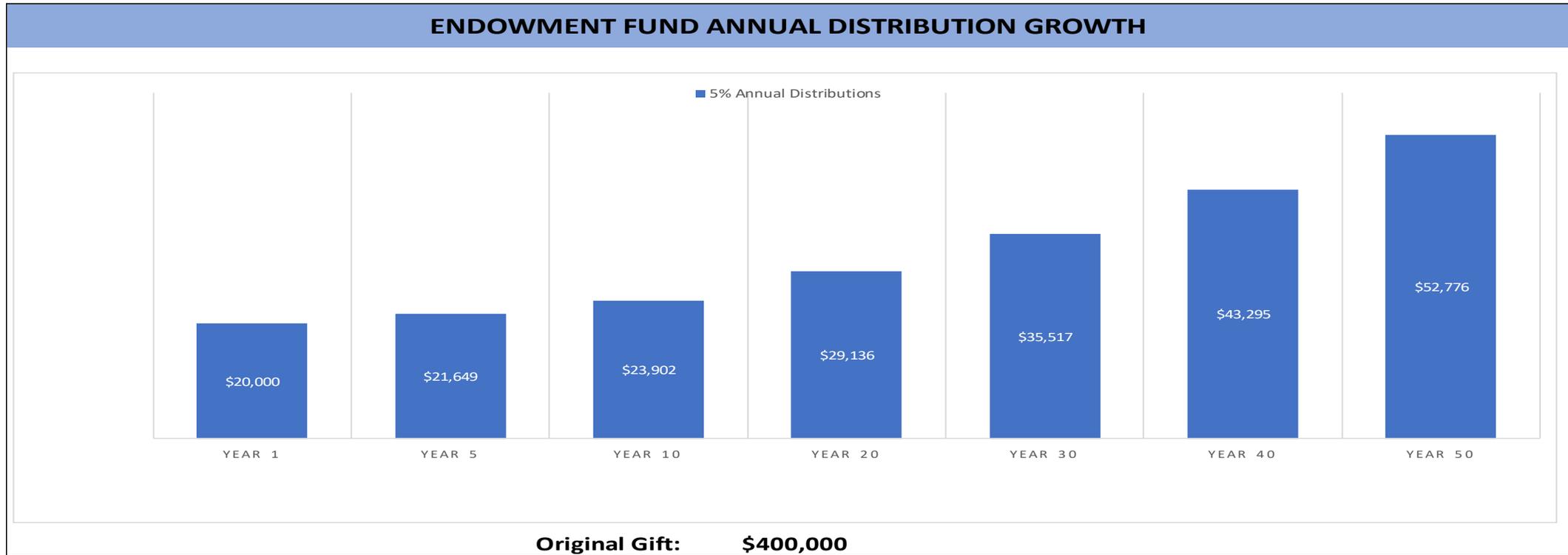
These examples illustrate long-term fund growth and charitable impact based on an establishing donation of \$400,000 – assuming annual average growth of 7% and the maximum annual distributions of 5%.



This illustration shows no additional gifts being added to the Fund. As new donations are added to the principal/corpus, the rate of growth increases exponentially.



Permanently Endowed Fund



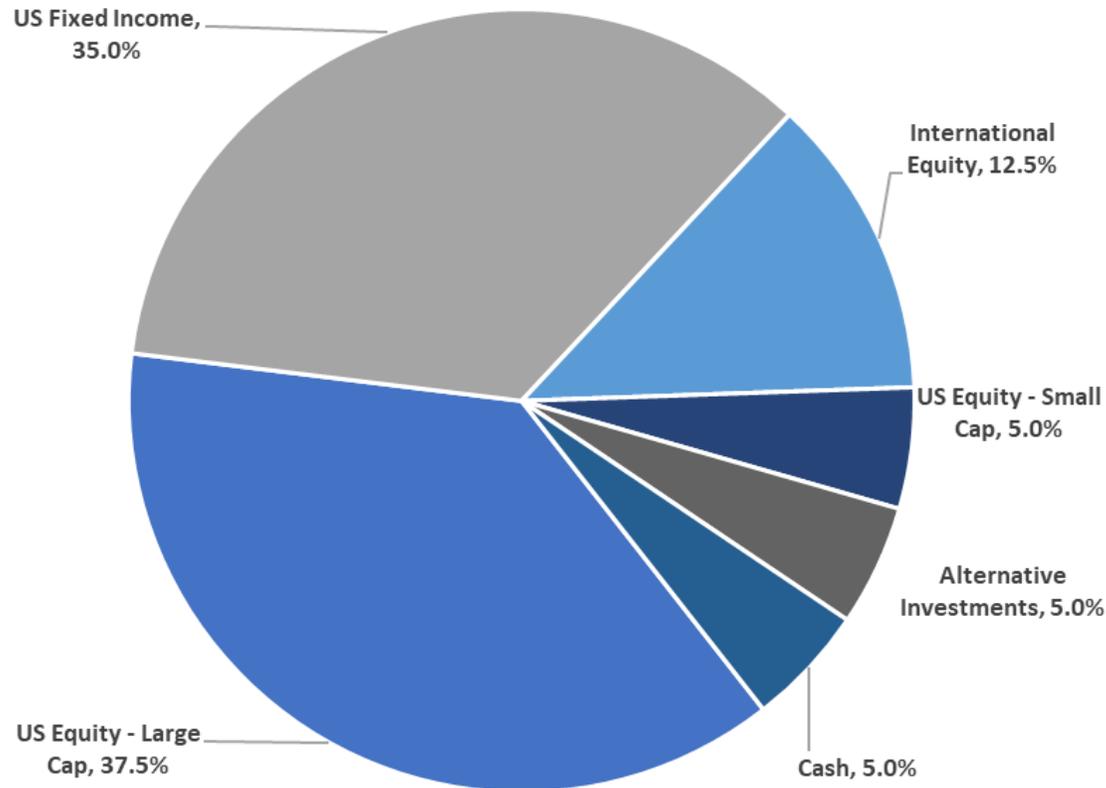
Cumulative Distributions:					
After:	10 Years	20 Years	30 Years	40 Years	50 Years
	\$218,994	\$485,947	\$811,362	\$1,208,040	\$1,691,588

Assumptions:
 Annual Average Growth 7%
 Annual Average Distributions 5%
 5% is Max Distribution
 Average is 3-5%

This illustration shows no additional gifts being added to the Fund. As new donations are added to the principal/corpus, the annual distributions will increase accordingly.



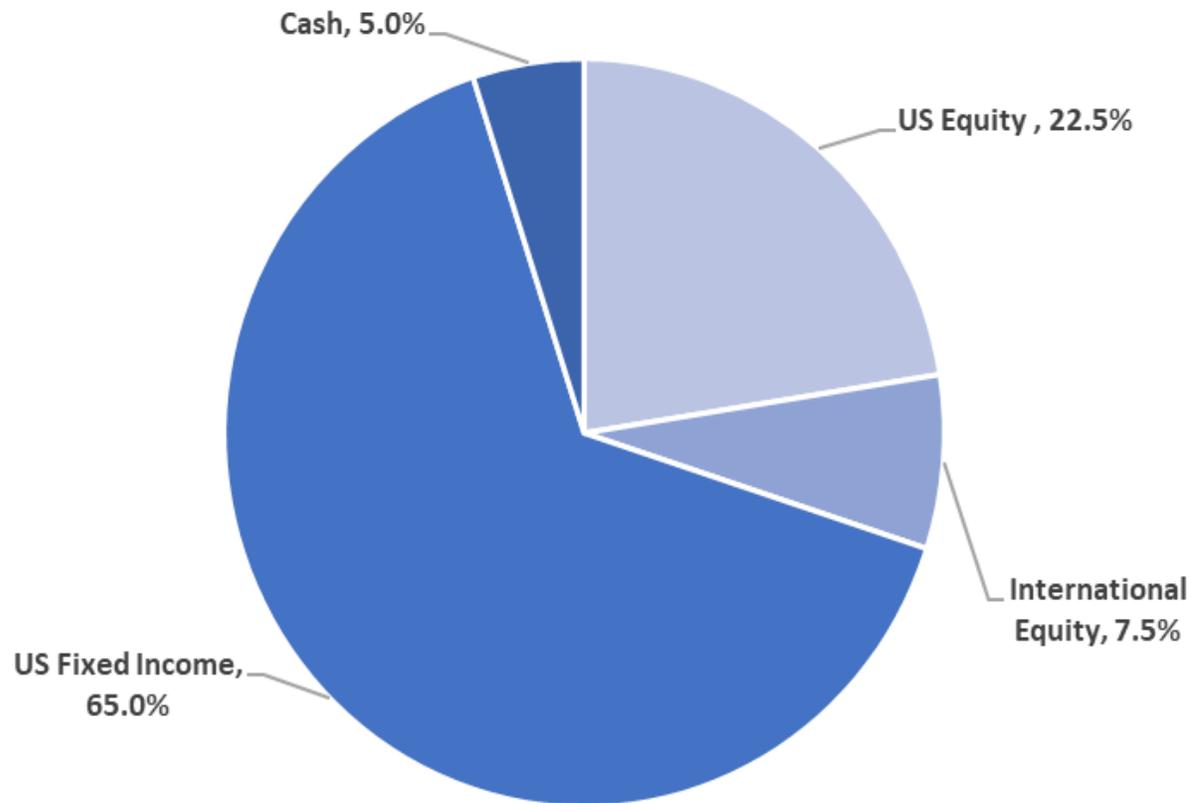
5+ Year Reserve Funds



- Funds can be accessed at any time
- Years in existence 4.8
- Target return CPI + 3.0%
- Return as of 12/31/21
 - 1 Year 13.8%
 - 3 Year 15.0%
 - 5 Year N/A
 - Inception to date 10.6%
- Catholic Value Compliance 99.3%
- Basis Point Fee at 7/1/21 70.5 (.705%)



3-5 Year Reserve Funds

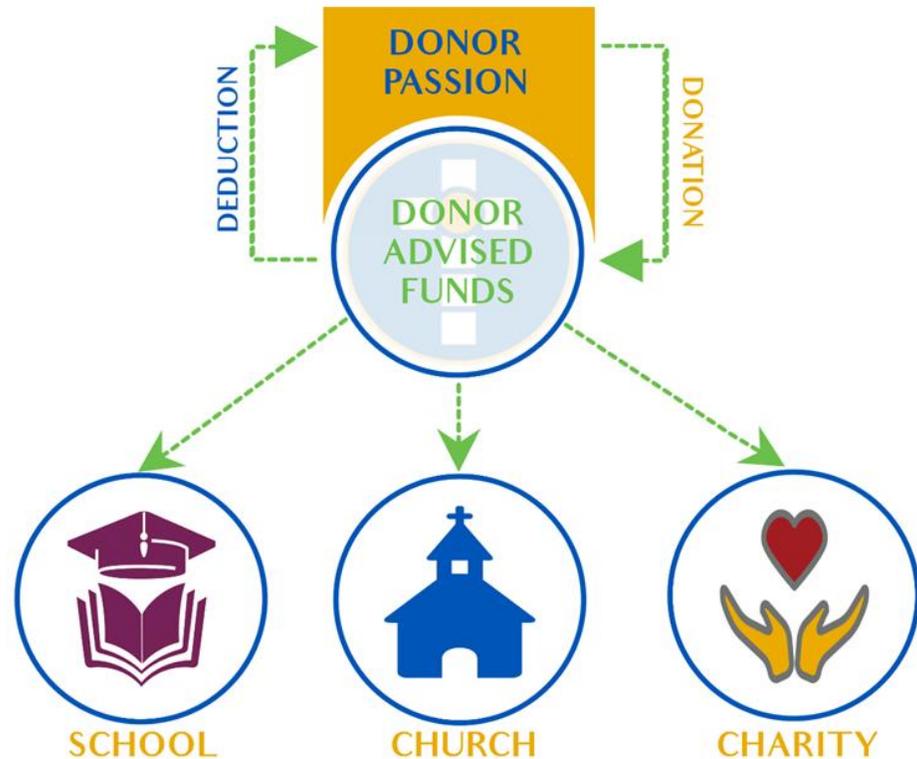


- Funds can be accessed at any time
- Years in existence 6.3
- Target return CPI + 1.5%
- Return as of 12/31/21
 - 1 Year 6.6%
 - 3 Year 9.1%
 - 5 Year 6.9%
 - Inception to date 6.3%
- Catholic Value Compliance 99.3%
- Basis Point Fee at 7/1/21 47.5 (.475%)



Donor Advised Funds (DAF)

Flexible. Simple. Charitable.



CatholicDAF.org

- Launched in Fall 2019
- A DAF serves as a personal charitable checking account
- Contribute cash, appreciated stocks or assets (real estate or business interests) and take the max tax deduction this year
- Funds are invested for growth (tax free) in socially responsible investments which are compliant with our Catholic Values
- Make grants to favorite charities on their timeline - in one year or over several years! The Catholic Foundation provides a list of hundreds of qualifying organizations in need of support
- A secure Donor Portal allows for 24/7 access to the Fund



Planned Giving Advisory Council

Our Council comprises a group of Catholic, talented and certified charitable gift and estate planning professionals. As part of our Catholic community, they are committed to our values serving as resources through educational and networking opportunities.

Our Council members include:

Estate planning attorneys

Tax attorneys

Financial and wealth advisors

Trust Officers

Insurance professionals

Other allied professionals

**Advisory
Team**



The Catholic Foundation of Central Florida Services

Inspire Giving. Fund God's Work.

Community Services

- Offertory Enhancement
- Our Catholic Appeal Resources and Support
- Database and Advancement Support
- Feasibility Study (fee)
- Capital Campaign Guidance and Management (fee)

CALLLED
TO
Serve



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Questions



Two are better than one,
because they have a good reward for their toil.

Ecclesiastes 4:9



THANK
YOU

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