Greeting 1: Dear [Parishioner Name], (Note: This will be used for the parish-wide packet mailing)

Greeting 2: Dear Parishioner, (Note: This will be used for the generic packets only)

The [Parish] has been blessed to serve this community for the past 60 years. We are so grateful that you are a member of our parish and thank you for your presence, prayer, and generosity.

As our parish embarks on the [campaign] capital campaign, we strive to make improvements to our physical campus that best reflect the culture of [Parish]. We are a welcoming, hospitable community, alive in the Holy Spirit. We want our ministry building, administration building, and campus to be both welcoming and meet the needs of our ministry in today's world.

Through the [campaign] campaign, we hope to:

- Renovate our parish hall into a more updated, functional multi-purpose space, while preserving its history as the original church building
- Renovate and reconfigure the church office building to be more accommodating
- Install way-making signage around campus that will make our campus more accessible

We are grateful that the [Parish] is blessed with a community of generous, faith-filled members like you who have continuously responded to our needs. I do not know what you may be able to contribute to this campaign. Your gifts to God are a part of your personal commitment to your faith and, by its nature, a sacred and private matter. However, I do know the needs our parish is facing. To be successful, it is necessary for all families to be as generous as they are able — "equal sacrifice, not equal giving."

As you prayerfully consider your pledge, remember:

- 1. Payments may be made over a period of three (3) years. A longer period can be arranged if necessary.
- 2. Pledge payments are fully tax deductible.
- 3. Ways to give include cash, check, credit/debit card, online giving, gifts of stock or mutual fund, company match, gifts of property, life insurance, annuities, and gifts from retirement accounts.

I hope I have been able to provide the information needed to help you discern our request. As always, please do not hesitate to call me to discuss this further at [Parish Phone Number].

I thank you once again for your continued generosity and prayers. I look forward to the many ways the renovation of the parish hall and other campus improvements will bring our parish community together.

Blessings Always,

**Pastor** 

Scan Me

