

INVITATION TO EXHIBIT



62nd Annual Stewardship Conference

New Orleans, Louisiana
September 15-18, 2024





ICSC CELEBRATES ITS 62ND ANNIVERSARY AT THE 2024 STEWARDSHIP CONFERENCE

It is a privilege to invite you to celebrate along with the members of the International Catholic Stewardship Council (ICSC) at its 62nd anniversary from September 15-18 at the Hyatt Regency New Orleans Hotel. The theme for this 62nd anniversary conference is *Called to be Saints* which reminds all of us to be good stewards of our life of faith in Christ Jesus. The 2024 ICSC Stewardship Conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and how it is an integral part of our faith.

The conference image is that of the *Adoration of the Holy Trinity* by Albrecht Dürer, ca. 1511. The painting gives us the opportunity to see a dazzling vision of the kingdom of heaven from two perspectives. We see both heaven and earth which keeps us mindful that though we live on this earth, we are as Saint Paul describes in his first letter to the Corinthians, counted among the saints in heaven through our Baptism and profession of faith in our Triune God.

As a gathering of Catholic stewardship leaders and fund development professionals from across North America and beyond, the ICSC Stewardship Conference is searching for ways to give dioceses, Catholic foundations, parishes and schools the tools, strategies and inspiration they need to serve all those with whom they encounter. We invite strategic partners and exhibitors to help us in 2024 do just that and to promote the Gospel message of stewardship because we are all *Called to be Saints!*



WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

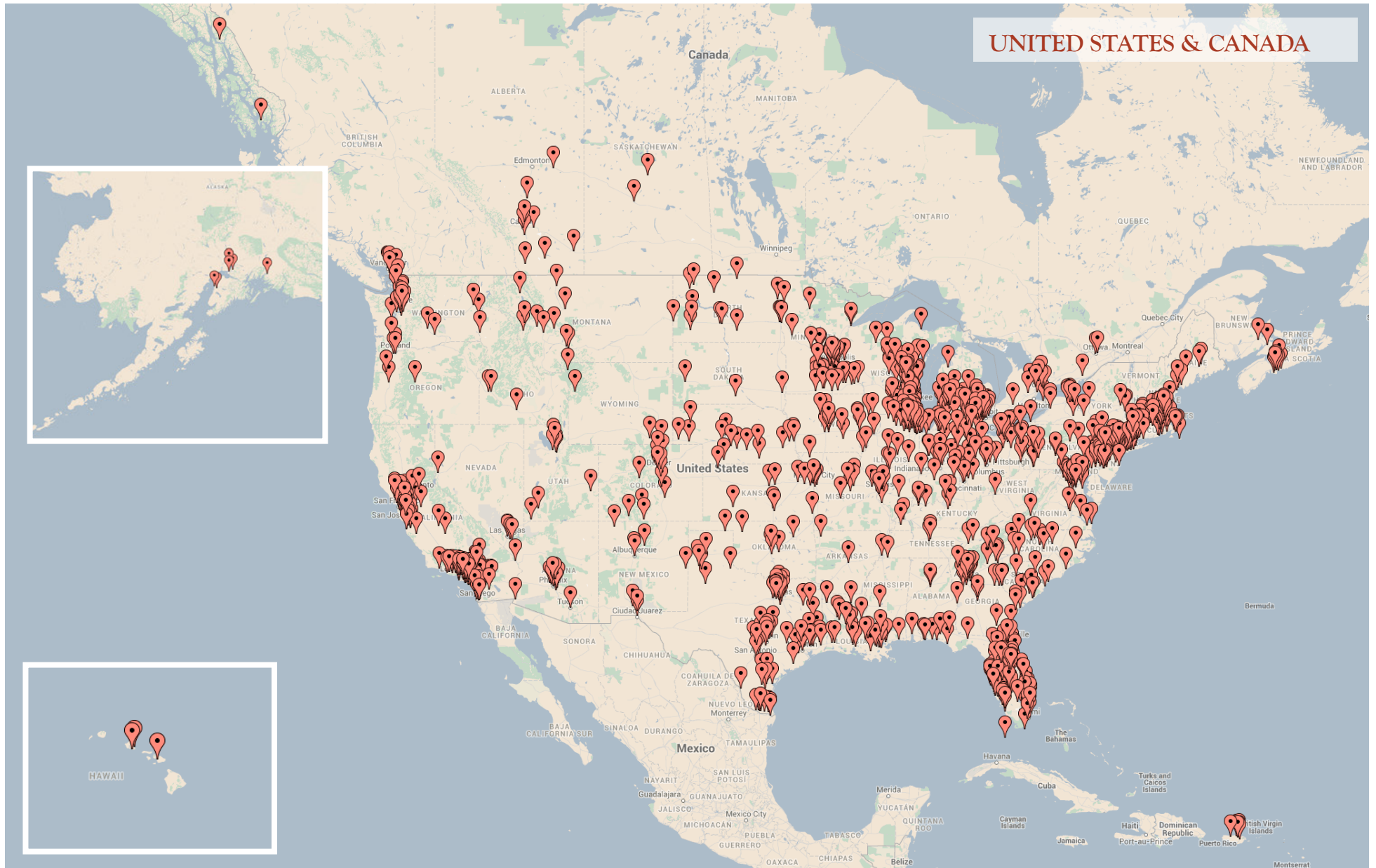
ICSC is officially sanctioned by the United States Council of Catholic Bishops that assigns a Bishop moderator who acts as a liaison between USCCB and dioceses and parishes across the United States.

ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.



MEMBERSHIP

ICSC has over 1,200 members representing over 800 dioceses, archdioceses, parish communities, Catholic organizations and professional firms nationally and internationally.



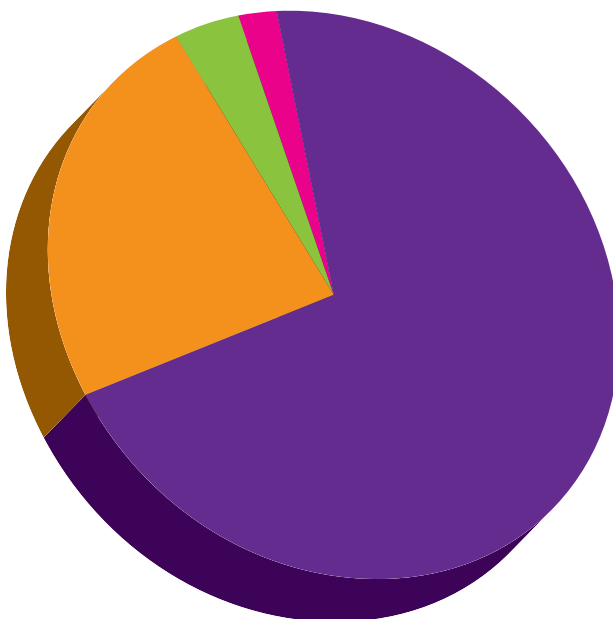
INTERNATIONAL MEMBERS AND COMMUNITY

Argentina	Chile	Germany	India	Malawi	Nigeria	Spain
Australia	Colombia	Ghana	Ireland	Malta	Peru	Suriname
Bahamas	Cuba	Guatemala	Italy	Mexico	Philippines	Trinidad & Tobago
Barbados	Dominican Republic	Haiti	Jamaica	New Zealand	Saint Lucia	Uganda
Brazil	Ecuador	Honduras	Lebanon	Nicaragua	Samoa	United Kingdom
					South Africa	Zimbabwe



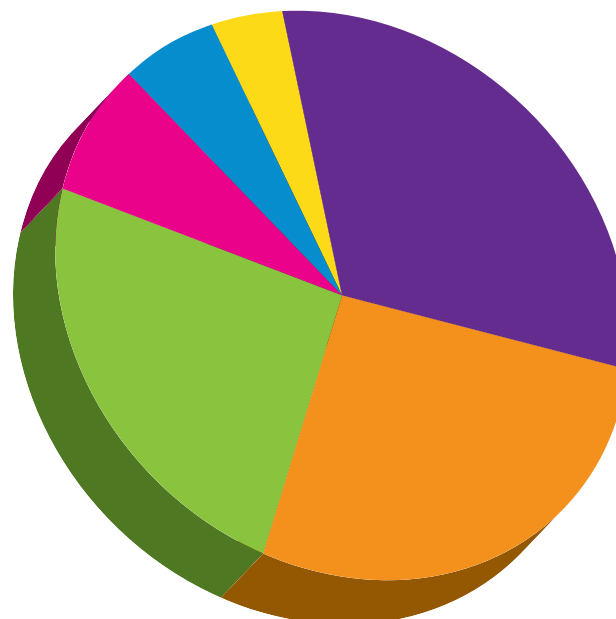


Membership by Organization



- Parishes 70%
- Dioceses and Archdioceses 24%
- Professional Firms 4%
- Catholic Associations 2%

Membership by Ministry/Job Title



- Parish Pastoral Staff 30%
- Priests 28%
- Diocesan Stewardship and Development Officers 24%
- Bishops and Archbishops 8%
- Parish Stewardship Directors . . . 6%
- Parish Business Managers 4%

ICSC ANNUAL CONFERENCE

Each fall, ICSC presents an annual conference for bishops, pastors, development and stewardship officers, diocesan CFOs, and other parish, diocesan, Catholic foundation and school leaders who hold a professional discipline or are interested in the areas of Christian stewardship in the Catholic tradition and Catholic philanthropy. The conference provides opportunities to learn about Christian stewardship and how Christ calls us to serve in a meaningful and practical way.

Highlights

- 1,200 Attendees
Nationally and Internationally
- 80 Thought-provoking Presentations
- Motivating Keynote Speakers
- Presentations of Awards
- Inspiring Liturgies
- Exhibitors networking with attendees
- Lasting business relationships formed

Educational Session Tracks

- Fundamental Themes in Diocesan Stewardship and Development
- Diocesan Advanced Studies
- Catholic Foundations
- ICSC Strategic Partners-Wisdom for Dioceses Parish Business Managers, and Administrators
- Catholic School Advancement
- ICSC Strategic Partners-Wisdom for Parishes
- Introduction to Christian Stewardship
- Stewardship: Beyond the Basics
- Stewardship and Our Life of Faith
- Spanish Language Stewardship Track



DECISION MAKERS ATTEND ICSC CONFERENCES

Each year, diocesan, parish, and school decision makers attend ICSC conferences. The conference is a great resource for a variety of decision makers who work in the Catholic Church. Listed below are some selected job titles of these decision makers:

Bishop's Office

- Archbishop
- Bishop
- Auxiliary Bishop
- Vicar General
- Vicar for Clergy

Catholic Schools

- Strategic Planning Coordinator
- Principal
- Assistant Principal
- Dean of Students
- Director of Advancement
- Director of Campus Ministry
- Advancement Committee Member
- Superintendent of Schools
- School Board Members

Chancery Office

- Chancellor
- Vice Chancellor

Communications

- Director of Communications
- Media Communication Manager
- Social Media Coordinator
- Technology Manager

Finance Office

- Chief Financial Officer
- Director of Finance
- Director of Administrative Services
- Diocesan Financial Officer
- Accountant
- Financial Data Analyst

Foundations

- Executive Director
- Assistant Director, Catholic Foundation
- Director of Planned Giving
- Director of Development and
Planned Giving
- Director, Major Gifts and Development

Liturgy Office

- Director of Liturgy
- Music and Liturgical Ministries

Ministries

- Director of Adult Faith Formation
- Director of Discipleship and Catechesis
- Director of Hispanic Ministry
- Director of Multicultural Ministry
- Director of Religious Education
- Youth and Young Adult Outreach

Parish Communities

- Pastor
- Assistant Pastor
- Deacon
- Parish Administrator
- Parish Business Manager
- Director of Parish Faith Formation
- Director of Religious Education
- Finance Council Chair
- Pastoral Council Member
- Stewardship Council Member
- Parish Stewardship Director

Stewardship and Development

- Director of Stewardship and Development
- Director of Annual Appeals
- Director of Charities and Development
- Director of Development and
Donor Relations
- Director of Development and Planning
- Associate Director of Development
- Annual Appeal Coordinator
- Coordinator of Stewardship

STRATEGIC PARTNERS – A selected listing of those who have joined ICSC in recent years

Gold-Level Strategic Partners

ACS Technologies
 Catholic Extension
 CCS
 GP Catholic Services
 OSV
 Plaza Meetings
 ParishStaq
 Thrivent

Silver-Level Strategic Partners

Diocesan
 Greater Mission, LLC
 Innovest Portfolio Solutions
 ParishSOFT, LLC
 Stewardship Planned Giving
 United States Conference of Catholic
 Bishops - Office of National Collections

Bronze-Level Strategic Partners

Amphil
 Arreva
 B Generous
 Blackbaud
 boodleAI
 Casting Nets Ministries
 Cathedral Corporation
 Catholic Stewardship Consultants
 Changing Our World, Inc.
 Christian Brothers Investment Solutions
 (CBIS)
 Church Development
 Corazon Puro
 DonorPerfect Fundraising
 Management Software
 FEG Investment Advisors
 Flocknote
 FreeWill
 Generis, Inc.
 GiveCentral
 Guidance In Giving, Inc.
 Lawrence Direct Marketing Inc
 Lynch Development Associates
 Online Giving

Prenger Solutions Group
 Rambusch Decorating Company
 Rebuilt Parish
 ROI Dataworks Inc.
 Ruotolo Associates Inc.
 Steier Group
 Suttle-Straus, Inc.
 The Lukens Company
 The Pontifical Mission Societies
 Villanova University Center for
 Church Management
 WBVM Spirit FM 90.5



A SELECTED LIST OF RECENT CONFERENCE EXHIBITORS

A Stewardship Journey

AQ2 Embrace

Ave Maria Press

Beacon Design by ChemArt

Catholic Climate Covenant

Catholic Leadership Institute

Catholic Stewardship Consultants

Church Budget Envelope & Mailing Co.

Collette Travel Service, Inc

Conrad Schmitt Studios, Inc.

Crowley Programming Inc.

DeSales Media Group

Direct Connection Mail

Donorbox

Foundant Technologies

Franck & Lohsen Architects, Inc

Gabriel Software LLC

Givelify

Good Shepherd Travel

Holy Land Travel Center

Letter Concepts

Lifetouch Church Directories & Portraits

Money for Ministry

My Catholic Will

New Holland Church Furniture

NPact

Orbit Printing

Palmer Non-Profit Communications

Parish Management Software by
Mass Intentions Online

RENEW International

Sauder Worship Seating

The Sharpe Group

University of Mary

Virtuous Software

#GiveCatholic



2024 STRATEGIC PARTNER AND EXHIBITOR OPPORTUNITIES

We invite you to exhibit at the ICSC's annual conference as a strategic partner or conference exhibitor. The annual conferences present an unparalleled opportunity to be among the top firms that support diocesan, parish, foundations and school leaders. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses, parishes and schools. Church leaders are always looking for products and services that can help them in their respective work and ministries.

ICSC is committed and grateful to our strategic partners. We offer opportunities year-round to ensure our strategic partners are able to reach our members to assist them in their important ministries for the Catholic Church.



GOLD-LEVEL STRATEGIC PARTNER \$17,500**Year-Round Benefits**

- ICSC Member
- Recognition of Our Strategic Partners - Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2025 Preferred Vendor Directory
- Post video on ICSC website
- Wisdom From ICSC Strategic Partners

Conference Benefits

- Opportunity to be a session presenter
- Three exhibit booths
- Additional booth space: Up to 8 booths at \$1,650 per booth
- Eight complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor: Opening Ceremonies - Ten-slide rotating PowerPoint video (no audio) at entrance and exit One Luncheon - Ten-slide rotating PowerPoint video (no audio) at entrance and exit - Promotional Flyer
- Conference program recognition - Organization name - Description of professional services - Two-page spread ad prominently displayed - Thank you recognition
- Gold Partner recognition signage in registration area
- Gold Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship - Link to Partner's website

NOTE: Prices are subject to increase after January 5, 2024

SILVER-LEVEL STRATEGIC PARTNER \$11,500**Year-Round Benefits**

- ICSC Member
- Recognition of Our Strategic Partners - Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2025 Preferred Vendor Directory
- Post video on ICSC website
- Wisdom From ICSC Strategic Partners

Conference Benefits

- Two exhibit booths
- Additional booth space: Up to 4 booths at \$2,050 per booth
- Six complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Co-Sponsor One Luncheon - Ten-slide rotating PowerPoint video (no audio) at entrance and exit - Promotional Flyer Conference Session Beverage Breaks - Signage in area
- Conference program recognition - Organization name - Description of professional services - Full-page ad - Thank you recognition
- Silver Partner recognition signage in registration area
- Silver Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available three months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship - Link to Partner's website

NOTE: Prices are subject to increase after January 5, 2024

BRONZE-LEVEL STRATEGIC PARTNER \$5,750

Year-Round Benefits

- ICSC Member
- Recognition of Our Strategic Partners - Live link on ICSC website
- Post open positions on ICSC website
- First opportunity to serve ICSC Regional Meetings
- ICSC 2025 Preferred Vendor Directory

Conference Benefits

- Opportunity to be a session presenter
- One exhibit booth
- Four complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Conference program recognition - Organization name - Description of professional services - Half page ad - Thank you recognition
- Bronze Partner recognition signage in registration area
- Bronze Partner ribbon affixed to name badges of your representatives
- Single item insertion in conference tote bags
- Complimentary e-version list of conference registrants available two months prior to conference and upon completion of conference
- E-blast announcement of Strategic Partner's conference sponsorship - Link to Partner's website

NOTE: Prices are subject to increase after January 5, 2024

ADDITIONAL OPPORTUNITIES FOR SUPPORT

Conference Exhibitor \$2,950

- One exhibit booth space
- Two complimentary conference registrations - Additional registrations at \$599
- Conference meals for conference registrants
- Conference Program recognition - Organization name - Description of professional services
- Complimentary e-version list of conference registrants available one month prior to conference and upon completion of conference
- Opportunity for conference tote bag enclosure (additional fee of \$500)
- Opportunity to purchase half page advertisement in Conference Program (additional fee of \$750)
- Opportunity to purchase quarter page advertisement in Conference Program (additional fee of \$500)

Additional Recognition Opportunities

- Conference Program recognition \$500
 - Organization name
 - Description of professional services
- Conference Tote Bag Enclosure \$500
- Half page advertisement in Conference Program \$750
- Quarter page advertisement in Conference Program \$500

Additional Sponsorship Opportunities

- Lanyards \$2,500
 - Logo on lanyard
- Worship Book \$3,000
 - Full page ad on back of book
- Conference Tote Bags \$7,000
 - Logo on tote bag
- Registration Brochure \$10,000
 - Mailed to more than 15,000 parishes and parish leaders
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad in brochure
- Conference Program Book \$10,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page ad on back of book
- WiFi Sponsor \$15,000
 - One exhibitor booth space
 - Two complimentary conference registrations
 - Full page sponsorship ad in conference program book

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CONFERENCE HOTEL AND TRAVEL INFORMATION

ICSC Conference Headquarters Hotel

The International Catholic Stewardship Council has named the Hyatt Regency New Orleans on Loyola Avenue as the headquarters hotel for the 2024 annual conference. This award winning Hyatt Regency hotel is located in the heart of downtown, next to the Mercedes-Benz Superdome, Smoothie King Center and Champions Square.

Hyatt Regency New Orleans
601 Loyola Avenue
New Orleans, LA 70113

Hotel Reservations

ICSC has made special arrangements for accommodations at the Hyatt Regency New Orleans Hotel. Hotel reservations will be available on the ICSC website beginning February 1, 2024.





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www.catholicstewardship.com

For questions regarding exhibitor registration or benefits, please contact:

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