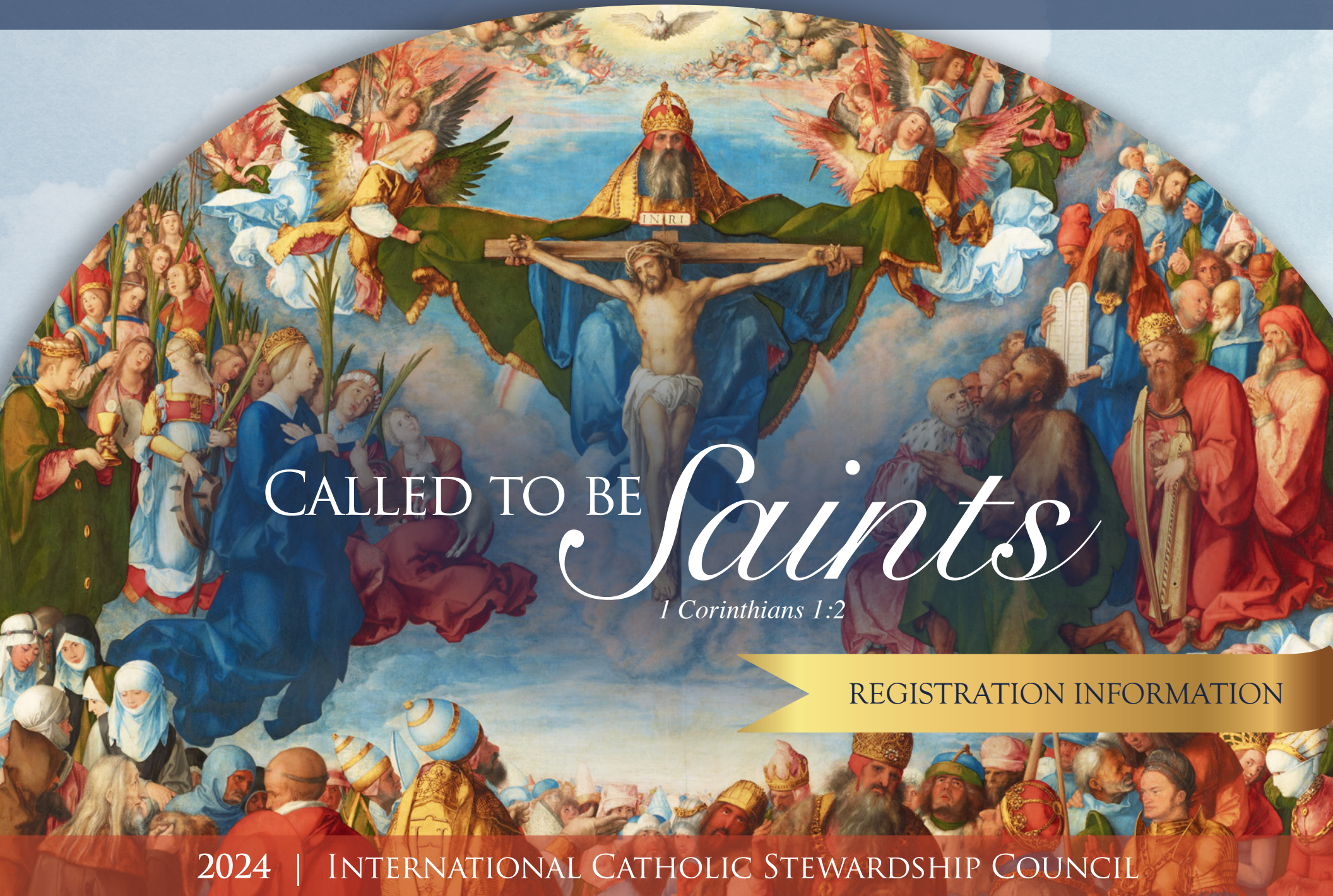




THE 62ND ANNUAL STEWARDSHIP CONFERENCE
September 15-18 | New Orleans, Louisiana



CALLED TO BE *Saints*
1 Corinthians 1:2

REGISTRATION INFORMATION



ICSC Celebrates its 62nd Annual Event at the 2024 Stewardship Conference

The International Catholic Stewardship Council (ICSC) cordially invites you to register for its 62nd annual conference from September 15-18 at the Hyatt Regency New Orleans. The theme for this conference is *Called to be Saints*, which was an expression used by Saint Paul in his first letter to the Christian community at Corinth. As Paul reminded the community, this title *Called to be Saints*, reminds all of us to be good stewards of our life of faith in Christ Jesus. The 2024 ICSC Stewardship Conference offers its members and other attendees a chance to gather and reflect on stewardship in the Catholic Church and how it is an integral part of our faith.

The conference image is that of the *Adoration of the Holy Trinity* by Albrecht Dürer, ca. 1511. The painting gives us the opportunity to see a dazzling

vision of the kingdom of heaven from two perspectives. We see both heaven and earth which keeps us mindful that though we live on this earth, we are as Saint Paul describes in his letter to the Corinthians, counted among the saints in heaven through our Baptism and profession of faith in our Triune God.

As a gathering of Catholic stewardship leaders and fund development professionals from across North America and beyond, the ICSC Stewardship Conference is searching for ways to give dioceses, Catholic foundations, parishes and schools the tools, strategies and inspiration they need to serve all those with whom they encounter. We invite everyone to help us in 2024 do just that and to promote the Gospel message of stewardship because we are all Called to be Saints!

FEATURING SPECIAL GUESTS



**Most Reverend
Gregory M. Aymond**
Archbishop of New Orleans



**Most Reverend
Jeffrey M. Fleming**
Bishop of Great Falls-Billings



Gayle Benson
*Owner of the New Orleans
Saints of the NFL and the New
Orleans Pelicans of the NBA*



**Most Reverend
Louis F. Kihneman, III**
Bishop of Biloxi



**Most Reverend
David P. Talley**
Bishop of Memphis



Curtis Martin
*Founder and CEO
FOCUS*

Conference Schedule

Sunday, September 15, 2024

- 8:00 am - 7:00 pm Registration/Information Desk Open
- 2:00 pm - 3:00 pm Orientation for First Time Attendees
- 3:30 pm - 5:30 pm Mass of the 24th Sunday in Ordinary Time and Opening Plenary Session
- 6:00 pm - 7:00 pm Welcome Reception with Exhibitors

Monday, September 16, 2024

- 7:30 am - 8:30 am Continental Breakfast with Exhibitors
- 8:30 am - 11:00 am ... Morning conference sessions
- 11:45 am - 1:00 pm ... Luncheon and Plenary Session
- 2:00 pm - 4:30 pm Afternoon conference sessions
- 5:15 pm - 6:30 pm Concelebrated Liturgy

Tuesday, September 17, 2024

- 7:30 am - 8:30 am Continental Breakfast with Exhibitors
- 8:30 am - 11:00 am ... Morning conference sessions
- 11:45 am - 1:00 pm ... Awards Luncheon and Plenary Session
- 1:00 pm - 2:00 pm Dessert Reception Exhibit Hall
- 2:00 pm - 4:30 pm Afternoon conference sessions
- 5:15 pm - 6:30 pm Concelebrated Liturgy

Wednesday, September 18, 2024

- 8:30 am - 11:00 am... Parish Bonus Sessions
Diocesan Bonus Sessions
Closing Prayer

BACK BY POPULAR DEMAND

WEDNESDAY BONUS Sessions on September 18 will be returning this year! You won't want to miss these sessions that will give you added inspiration to take back to your parish or diocese!

8:30 am – 9:30 am

25 Ways to Increase Mass Attendance in 2025!

Lois Locey, D. Min., MPA
Chancellor and COO
Diocese of St. Petersburg, Florida

Partnering with Pastors for More Effective Parish Engagement and Mission Advancement

Katie Price, Director of Parish Vitality and Mission Advancement
Diocese of Springfield, Illinois

Review of the 2023-24 Diocesan Survey

Jim Kelley, Director of Development
Diocese of Charlotte, North Carolina
Patrick Grace, Executive Director
Catholic Community Foundation
Cleveland, Ohio
Michael Murphy, Executive Director
ICSC

9:45 am – 11:00 am

Models of Management and Stewardship: Collaboration in Ministry

Very Rev. Sean Prince, Dean & Pastor
St. Pius X Catholic Church
Norfolk, Virginia
Closing Prayer

Engaging High Capacity Givers in a Parish

Rev. Michael White, Pastor
Tom Corcoran, Associate to the Pastor
Church of the Nativity
Timonium, Maryland
Closing Prayer

Communicating Your Message To and Through Parishes

Renée Underwood, CFRE, Chief Development Officer
Rachel Martinez, CFRE, Director of Annual Giving and Grants
Advancement Foundation - Catholic Diocese of Fort Worth, Texas
Closing Prayer



ICSC Forum for Catholic Foundations

Begins Saturday, September 14 at 2:00 pm
Ends Sunday, September 15 at Noon

\$249 for ICSC 2024 conference attendees
\$599 for non-conference attendees

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!



ICSC Conference Headquarters Hotel

The International Catholic Stewardship Council has named the Hyatt Regency New Orleans on Loyola Avenue as the headquarters hotel for the 2024 annual conference. This award winning Hyatt Regency hotel is located in the heart of downtown, next to the Mercedes-Benz Superdome, Smoothie King Center and Champions Square.

Hyatt Regency New Orleans
601 Loyola Avenue
New Orleans, LA 70113

Hotel Reservations

ICSC has made special arrangements for accommodations at the Hyatt Regency New Orleans Hotel beginning Saturday, September 14, 2024. The Hyatt's web-based online reservation form can be found by clicking [HERE](#). Should anyone require additional assistance in booking, the Hyatt reservation team can be reached at 504-561-1234.



2024 SCHEDULE AT A GLANCE

	Stewardship: Where Do We Start?	Growing and Sustaining Stewardship	Living Stewardship: Called to be Saints	Summit for Parish Administrators and Business Managers	Corresponsabilidad en la Parroquia
MONDAY, SEPTEMBER 16					
8:30-9:30 am	Introduction to the Spirituality of Stewardship Deacon Hicks Armor <i>Director, Stewardship and Strategic Planning</i> Diocese of Knoxville, Tennessee	A Parish Stewardship Check Up: Auditing Your Ministry Programing Jane Baldwin <i>Director of Religious Education</i> Epiphany Cathedral, Venice, Florida	Disciples on a Eucharistic Mission: Focused on the Eucharist as the Heart of Discipleship, Stewardship and Evangelization Tony Brandt, <i>Co-founder and President</i> Chris Stewart, <i>Co-founder and COO</i> Casting Nets Ministries	Human Resource Management in the Modern Day Catholic Parish Andrew LoFaro <i>Executive Director</i> Koch Foundation	La Espiritualidad de la Corresponsabilidad / The Spirituality of Stewardship Rev. Diego Zalbidea Gonzalez <i>Professor of Theology</i> University of Navarra Pamplona, Spain
10:00-11:00 am	Be Who You Are: Discerning and Stewarding Our Talents Leisa Anslinger <i>Parish Vitality Specialist</i> Archdiocese of Cincinnati, Ohio	Leveraging Technology to Empower Your Parish Mission Mike Cusick, Sr., <i>Director of Technical Sales</i> Ben Williams, <i>Technical Sales Account Executive</i> <i>Our Sunday Visitor</i>	Growing as Saints with Stewardship as a Way of Life Brian Niebrugge <i>Executive Director of Stewardship</i> Archdiocese of St. Louis, Missouri	Maintaining an Exceptional Parish Campus: Management Tips for the Parish Business Manager Chris Kozlowski <i>Business Operations Director</i> St. Isidore Catholic Community, Macomb, Michigan	Plan de Acción para Introducir la Corresponsabilidad en la Parroquia / A Plan of Action for Introducing Stewardship in the Parish Carlos H. Proaño <i>Director of Stewardship and Development</i> Diocese of San Jose, California
2:00-3:00 pm	When the Saints Come Marching In: A New Reflection on Stewardship Rev. Joe Creedon <i>Recipient</i> 2023 ICSC Christian Stewardship Award	A New Model for Growing Engagement in Your Parish Tommy Shultz <i>Business Development Representative</i> Diocesan	Engaging the Young Adult Population: Ideas from an Active Young Adult Community Emily Leturno <i>Spiritual Co-Director, St. Anne Young Adults</i> St. Anne Catholic Community, Houston, Texas	How a Parish's Digital Presence Enhances Stewardship and Engagement <i>A Panel of Parish Stewardship Leaders</i>	Aplicando los Principios de la Corresponsabilidad a una Parroquia / Applying the Principles of Stewardship to a Parish Karol Garcia <i>Mission Advancement Manager for Hispanic Communities</i> Catholic Community Foundation – Diocese of Richmond, Virginia
3:30-4:30 pm	Noticed, Named & Known: How Are You Welcoming New Parishioners? Sharon Ehrenkranz <i>Director of Parish Life</i> St. Laurence Catholic Church Sugar Land, Texas	Embracing Stewardship by Responding to Christ's Call to Serve the Poor Jason Halstead <i>Executive Director</i> <i>Brother's Keeper Outreach Ministry</i> Blessed Trinity Catholic Church, Ocala, Florida	"Father, What Did I Do Wrong?": Understanding Varying, Generational Faith Journeys Very Rev. Sean Prince, <i>Pastor</i> St. Pius X Catholic Church Norfolk, Virginia	What Parishes Need to Know about Giving Mike Walsh <i>Business Development Manager</i> Pushpay	Mejores Prácticas en la Promoción de la Corresponsabilidad en una Parroquia Multicultural / Best Practices in the Promotion of Stewardship in a Multicultural Parish Very Rev. Andrés Ligot, JCD <i>Vicar General / Chancellor</i> Diocese of San Jose, California
TUESDAY, SEPTEMBER 17					
8:30-9:30 am	Welcome and Hospitality: The Front Lines of Your Parish Community Wendy Collins <i>Director of Stewardship and Parish Relations</i> Advancement Foundation-Diocese of Fort Worth, Texas	Recognizing and Inviting Parishioners into Leadership Roles Dave Baranowski <i>Director of Parish Stewardship and Leadership</i> Archdiocese of St. Louis, Missouri	Stewardship Themes for Homilies and Presentations in the Remaining Readings of Cycle B Michael Murphy <i>Executive Director</i> International Catholic Stewardship Council	Contemporary Issues Facing Parish Business Managers <i>A Panel of ICSC Parish Business Managers</i>	Importancia de la inclusión de adultos jóvenes y pasos para atraerlos y retenerlos / Importance of Including Youth and Young Adults and Steps to Engage and Keep Them Jesus Abrego <i>Co-Director, Multi-cultural Ministry</i> Diocese of Beaumont, Texas
10:00-11:00 am	A Parish Stewardship Tool Kit to Support Your Stewardship Journey Gloria Carter <i>Stewardship Coordinator</i> St. Agnes Catholic Church, Naples, Florida	Leadership Training that Improves and Sustains Parish Engagement Denise Ehlen <i>Catholic Sales Manager</i> ACS Technologies	How Stewardship Builds Unity in a Multicultural Parish Very Rev. Andrés Ligot, JCD <i>Vicar General / Chancellor</i> Diocese of San Jose, California	Navigating the Next Decade of Catholic Fundraising T.J. Wilson <i>Assistant Vice President</i> Letter Concepts, A Cathedral Corporation	Campanías de Capital en la Comunidad Hispana - Historias de Éxito / Capital Campaigns in the Hispanic Community – Success Stories Patricia Maldonado <i>Executive Director of Latino Strategy</i> OSV
2:00-3:00 pm	Stewardship of Treasure: The Message, the Money and the Mission Steve Homiak <i>Director of Parish Support and Annual Campaigns</i> Archdiocese of Seattle, Washington	Clergy-to-Clergy: Addressing Stewardship Issues that are Vital to Parish Health <i>A Panel of ICSC Member Pastors</i>	Living Out Stewardship through Worship Adrian Soltys <i>Director of Worship</i> Theresa A. Shubeck <i>Parish Community of St. Helen</i> Westfield, New Jersey	Liturgical and Architectural Design is a Community Taking Ownership Rolf R. Rohn <i>Rohn Company</i>	Invitando a los Adultos Hispanos a Convertirse en Líderes de la Corresponsabilidad en su Parroquia / Inviting Hispanic Adults to Become Stewardship Leaders in Your Parish Msgr. Justino Sota Mendoza <i>Vicar General</i> Diocese of Carabayllo, Peru
3:30-4:30 pm	Cultivating Healthy Stewardship Habits for Young Adults Matt Kresich <i>Director of Young Catholics</i> Holy Name of Jesus Church Cedar Lake, Indiana USCCB Young Adult Multicultural Advisory Committee	Embracing Digital Stewardship in the Parish Lindsay Sartorio, <i>Pastoral Associate</i> <i>Formation & Evangelization</i> Pat Spivey, <i>Member, Stewardship Committee</i> St. Pius X Catholic Church, North Carolina	Stewardship, Vocation, and the Family Matt Reinkemeyer <i>Director of Leadership Giving</i> Archdiocese of Cincinnati, Ohio	Growing Your Parish: The Power of a Giving Day <i>Presentation from a Panel of Parish Leaders</i>	Hacia Donde Nos Dirigimos? Plantificación de Nuestros Proximos Pasos / Where Do we Go from Here? Planning Our Next Steps <i>Facilitated by Spanish-speaking Stewardship Experts</i>

2024 SCHEDULE AT A GLANCE

	New Trends in Diocesan Stewardship and Development	Transforming Catholic Philanthropy	Catholic Foundations	Catholic Schools Mission Advancement	Wisdom from Strategic Partners
MONDAY, SEPTEMBER 16					
8:30-9:30 am	Great Stewardship Needs Strong Leadership Tom Lilly <i>Chancellor and Chief Administrative Officer</i> <i>Diocese of Owensboro, Kentucky</i>	Raising Over \$500M Despite the Challenges of a Pandemic Catherine Fraser <i>Chief Development Officer</i> <i>Archdiocese of Los Angeles, California</i>	Conquer Your Fear of Asking for Planned Gifts Madelyn Weed <i>Vice President, Chief Donor Services Officer</i> <i>The Catholic Foundation of Central Florida</i>	Fourth Quarter Magic: Ideas for Enhancing Revenues Toward the End of the Year Mary Foley <i>Managing Director, Mission Advancement Division</i> <i>Christian Brothers Development Support Services</i>	How to Conduct Highly Effective Capital Campaigns Brandon Harris <i>Chief Operating Officer</i> <i>Generis</i>
10:00-11:00 am	Leveraging Resources to Help Small Dioceses Create Big Impacts Most Reverend Jeffrey M. Fleming <i>Bishop of Great Falls-Billings</i> Thomas Dotterweich, <i>Director of Evangelization</i> Becky Pugh, <i>Director of Mission Advancement</i> <i>Diocese of Great Falls-Billings, Montana</i>	Diocesan Capital Campaigns: The Importance of Major Gift Research, Identification, Cultivation, and Invitation Kevin Lynch <i>President</i> <i>Lynch Development Associates</i>	Establishing and Growing a Thriving Catholic Foundation: Opportunities for Success Elizabeth Tomlin, Esq., <i>General Counsel</i> <i>Archdiocese for the Military Services, USA</i> John Schlageter, <i>Attorney</i> Katie Acuff <i>Vice President for Advancement</i> <i>Tulane University</i>	Investing in Our Future: Budgeting, Planning, and Philanthropic Strategies for School Choice Steve Michalek, <i>President & COO</i> Dawn Handwerker, <i>Vice President</i> , Tatiana Ramirez, <i>Director of Church Division</i> <i>Ruotolo Associates</i> Angela Gunderson, <i>President, Meitler</i>	A Prayer and Discernment Approach to Parish Capital Campaigns Denis Greene, <i>CFRE</i> <i>President</i> <i>Church Development</i>
2:00-3:00 pm	How to Get More Members to Leave a Legacy with the Church Abe Berryshimm <i>FreeWill</i> <i>Director, Faith-Based Partnerships</i> <i>New York, New York</i>	Scandal, COVID and Bankruptcy: How We Met and Overcame These Challenges Successfully Kim Roche, <i>Director Stewardship and Development</i> Rachel Bryson <i>Executive Director of Public Relations and Communications</i> <i>Diocese of Harrisburg, Pennsylvania</i>	How to Strengthen Relationships between Foundations and Diocesan Staff Kimberlee Riley, <i>President and CEO</i> <i>The Catholic Foundation of Central Florida</i> Amy Ponson, <i>Executive Director</i> <i>Catholic Foundation of South Louisiana</i>	Achieving Maximum Effectiveness in Pre-Capital Campaign Planning for Parishes and Catholic Schools Johnny Day <i>Chief Operating Officer</i> <i>Greater Mission</i>	How to Ask for Money (and Have Fun) Michael Hagan Justin Kirkland <i>Happiness Engineers</i> <i>Flocknote</i>
3:30-4:30 pm	Is Your Annual Appeal on Life Support? Proven Development Strategies in an Ever-changing World Robert W. Watts, <i>CFRE</i> <i>Development Director</i> <i>Diocese of Lexington, Kentucky</i>	Jazz Up Your Annual Appeal with Fresh Ideas Theresa Aide <i>Director of Non-Profit Campaigns</i> <i>Suttle-Straus</i>	The Catholic Solution for Planned Giving: Legacy Sunday Cory Howat <i>Executive Director</i> <i>Catholic Community Foundation-Archdiocese of New Orleans</i>	The Art of Good Stewardship and Development in Catholic Schools Camile Denhard <i>Director of Catholic Schools Development</i> <i>Diocese of Charlotte, North Carolina</i>	The Importance of Implementing Leadership Principles in Advancing Your Mission Most Rev. David P. Talley <i>Bishop of Memphis, Tennessee</i> Michael Goodwin, <i>President</i> <i>Guidance In Giving</i>
TUESDAY, SEPTEMBER 17					
8:30-9:30 am	Using Digital Development to Maximize: Giving, Engagement, and Time Bridget Daly, <i>Vice President of Business Development</i> Vern Sebby, <i>Senior Account Executive</i> <i>GiveCentral</i>	Designing the Modern Development Office to Maximize Philanthropic Impact Thomas Kissane, <i>Principal and Managing Director</i> <i>CCS</i>	How Catholic Foundations Can More Effectively Introduce Catholic Families to Wills, Trusts and Estate Planning Laura Meier, Esq. <i>Founding Partner, The Meier Law Firm</i> <i>Newport Beach, California</i>	Best Practical Tips for Stewarding Your Donors Kelly Wewers <i>Director Stewardship and Development</i> <i>Diocese of Little Rock, Arkansas</i>	Legacy Giving: How to Identify and Deepen Relationships with your Hidden Major Donors Dan Hubka <i>Vice President of Partnerships and Growth</i> <i>Money for Ministry</i>
10:00-11:00 am	Evolution of the Feasibility Study Matt Vuorela <i>President</i> <i>The Steier Group</i>	Golden Questions to Ask Major Donors John Flynn, <i>Vice President of Philanthropy</i> <i>Fellowship of Catholic University Students (FOCUS)</i>	Blueprint for Success: Best Practices for Managing a Catholic Foundation Investment Program Bradford Stephan, <i>Managing Director</i> <i>Concord Advisory Group</i>	Using Data to Create Market Strategies for Students and Donors Kathy Dalsaso <i>President</i> <i>ROI Dataworks</i>	The Power of Connected Giving: Cultivating Community and Generosity in the Digital Age Abby Bergman <i>Director of Marketing</i> <i>Vanco</i>
2:00-3:00 pm	The Modern Diocese – New Trends and Innovative Ideas for Diocesan Leaders Nic Prenger <i>Chief Executive Officer</i> <i>Prenger Solutions Group</i>	Making the Most of Giving Tuesday for Your Diocese Jacquelyn Brauser, <i>Parish Services Manager</i> <i>Catholic Community Foundation, Diocese of Cleveland</i> Lisa Schillace, <i>National Director</i> <i>#iGiveCatholic</i>	Partnering with Parishes to Provide Legacy, Estate Planning and End of Life Seminars Jim Maslar <i>Catholic Philanthropic Adviser</i> <i>Archdiocese of Indianapolis, Indiana</i>	The Heart of Catholic School Development: Promoting a Spirituality of Stewardship Mary Ann Otto <i>ICSC Stewardship Consultant</i> <i>Appleton, Wisconsin</i>	Essentials to Major Gift Fundraising: The Art of Cultivation and Making the Ask Craig Leach <i>Founder</i> <i>GP Catholic Services</i>
3:30-4:30 pm	Synodality and Stewardship in Pastoral Planning and Leadership Leisa Anslinger <i>Parish Vitality Specialist</i> Jeremy Helmes <i>Center for Parish Vitality, Director</i> <i>Archdiocese of Cincinnati, Ohio</i>	Giving Circles: The Power of Pooled Philanthropy Kathi Zimmerman <i>Special Projects Coordinator</i> <i>Catholic Community Foundation – Archdiocese of New Orleans</i>	Strategies for Obtaining Transformational Gifts Kathleen Hurtt <i>Vice President of Philanthropy and Operations</i> Anthony Vultaggio <i>Philanthropy Officer</i> <i>The Orange Catholic Foundation</i>	How I Thrived (And Not Just Survived) Year One Nick Benes <i>Development Coordinator</i> <i>Sacred Heart Parish/Norfolk Catholic School</i> <i>Norfolk, Nebraska</i>	Ways to Give: Charitable Options to Maximize Impact Cindy Aegerter <i>Senior Gift Planner</i> <i>Thrivent Charities</i>

Organization (Parish, School, Foundation, etc.) _____ Arch/Diocese _____

Address _____

City _____ State/Province _____

Postal Code _____ Country _____

(_____) _____ (_____) _____
 Phone Fax E-mail

1. _____
 Name _____
 Job Title _____ E-mail _____

2. _____
 Name _____
 Job Title _____ E-mail _____

ICSC Parish Membership

Join the ICSC family and connect with hundreds of parishes and church leaders who share in the mission of nurturing disciples of Jesus Christ through stewardship.

Membership Commitment

Up to 250 families	\$ 180.00
251 to 500 families	\$ 240.00
501 to 999 families	\$ 300.00
1,000 to 1,999 families	\$ 360.00
2,000 to 2,500 families	\$ 420.00
2,501 to 3,000 families	\$ 480.00
Over 3,000 families	\$ 540.00

SUPER EARLY BIRD ICSC MEMBER RATE (Ending June 30, 2024)	Each registrant @ \$549	x _____ (# persons)	= \$ _____
EARLY BIRD ICSC MEMBER RATE (July 1-31, 2024)	Each registrant @ \$599	x _____ (# persons)	= \$ _____
REGULAR ICSC MEMBER RATE (Beginning August 1, 2024)	Each registrant @ \$699	x _____ (# persons)	= \$ _____
SPOUSE RATE (members only)	Each registrant @ \$299	x _____ (# persons)	= \$ _____
.....			
NON-MEMBER REGISTRATION	Each registrant @ \$1,299	x _____ (# persons)	= \$ _____
.....			
PRE-CONFERENCE PROGRAM <i>ICSC Forum for Catholic Foundations</i> (Saturday, September 14, 2:00 pm – Sunday, September 15, Noon)			
with conference registration	@ \$249	x _____ (# persons)	= \$ _____
if attending forum only	@ \$599	x _____ (# persons)	= \$ _____
.....			

MEMBERSHIP COMMITMENT \$ _____

TOTAL AMOUNT DUE \$ _____

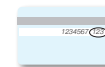
METHOD OF PAYMENT (Please check one)

Check (Make checks payable to ICSC) MasterCard VISA Discover AmEx

Account Number: _____ Expiration Date: _____ / _____ CVV: _____

Billing Address: _____

Authorized Name: _____ Signature: _____



Complete this form, keep a copy for your records and return it with your payment to:

ICSC - 2024 EVENT REGISTRATION
 PO Box 775331
 Chicago, IL 60677-5331

T: (800) 352-3452
 F: (313) 446-8316

register@catholicstewardship.org

Any registration cancellation received before August 1, 2024 will be eligible for a refund less a \$100 administrative fee. Without exception, all refunds must be requested in writing. PLEASE NOTE THERE ARE NO REFUNDS AFTER AUGUST 1, 2024. Postmark or date of email determines deadline.