OPERATIONAL MANUAL 2025 ARCHBISHOP'S ANNUAL APPEAL











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TRUST IN THE LORD

ARCHDIOCESE OF HARTFORD 2025 ARCHBISHOP'S ANNUAL APPEAL OPERATIONAL MANUAL

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INTRODUCTION

The 2025 Archbishop's Annual Appeal is integral to the mission and services of the Archdiocese of Hartford. As in the past, this year's efforts will create new opportunities and expand existing services for those living and working within the Northern, Western, and Southern Vicariates. Additionally, the Appeal ensures the funding necessary so that our vital ministries, seminarians, retired clergy, catholic schools and agencies continue to thrive serving thousands throughout the Archdiocese.

This year's theme *Trust in the Lord*, has been chosen as a way to remind us that it is through our actions we are living out Jesus' command to love one another, and how His life and ministry inspires us to make our own sacrifices for those in spiritual and material need. This manual provides important information to promote a successful Archbishop's Annual Appeal for pastors, parochial vicars, parish administrators and lay leaders. The Appeal Office coordinates and assists with the implementation of this effort and is available to answer questions that arise in upcoming months.

Please take note in this manual you will find the following essential Appeal information:

- The 2025 Archbishop's Annual Appeal Prayer;
- Key Dates;
 - Saturday, March 1st & Sunday, March 2nd Kick-Off Weekend, with Archbishop's Annual Appeal Video to be played at ALL Masses
 - Thursday, April 3rd The Season Premiere of the Annual Appeal at Work, Online
 https://archdioceseofhartford.org/appeal/ a new episode will air the first week of April, May and June
 - Request Letter Mail Dates February 26th, April 2nd, May 14th, June 11th, July 11th,
 November 5th
- Keys to a Successful Campaign;
- Frequently Asked Questions;
- A summary of the 16-week Appeal timeline;
- A weekly breakdown of activity for the Appeal. The breakdown includes suggested pulpit and bulletin announcements and intercessions during the Prayers of the Faithful.
- The 2024 Accountability and Vicariate Outreach Program Report

Appeal Materials That Will Be Provided;

- Rear of Church Material consisting of Appeal letter, brochure, pledge card, the Accountability Report and return mailing envelope. Available translated in Spanish & Polish, upon request.
- A DOWNLOADABLE DIGITAL COPY of the Archbishop's Annual Appeal Video
- <u>UPON REQUEST ONLY</u> DVD of the Video
- Appeal Posters

ARCHBISHOP'S ANNUAL APPEAL PRAYER

Heavenly Father, we acknowledge you as Lord and thank you for the many blessings which You have bestowed upon us.

Grant that our efforts to lessen the sufferings and needs of our brothers and sisters may join us more closely to one another as a family.

We pray that you will give us
eyes to see those who long for Your love,
ears to hear the cries of those in need,
hearts that grieve with the sorrows of others,
feet to approach those fear,
hands that will offer what we are able to give
to make a difference in the lives of others.

We know, Lord, that You see not the size of our gifts, but the love in our heart.

May this Archbishop's Annual Appeal reflect our commitment to advance the mission of Your Church.

Amen.

KEY DATES FOR THE TRUST IN THE LORD APPEAL

<u>PARISHES TO SHOW Archbishop Coyne's APPEAL VIDEO</u>: MARCH 1ST & 2ND AT ALL MASSES INCLUDING ANY ONLINE BROADCAST OF THE WEEKEND MASS

Archbishop Coyne is requesting, that pastors present the Appeal video during ALL Masses for Kickoff Weekend, March 1st & 2nd. The Appeal Office will provide each parish with a **DOWNLOADABLE DIGITAL COPY** of Archbishop Coyne's Appeal video to be shown at all scheduled Masses, including any Mass that is broadcasted online. If your parish does not have the proper equipment, or if you need the video in a format other than the provided DOWNLOADABLE VERSION, such as a physical DVD or for a referral to obtain or rent video equipment, please contact Tina Poet, Director for the Archbishop's Annual Appeal, at (1-800-781-2550).

SEASON PREMIERE OF THE 'ANNUAL APPEAL AT WORK' SERIES: ONLINE, THURSDAY, APRIL 3RD with a new episode airing the first week of April, May, & June in 2025

Once again this year, the Appeal Office, in conjunction with the Communications Office, will release episodes in the video series *Annual Appeal at Work*. The season premiere will air on Thursday, April 3rd; new episodes will also air the first week of May, & June. Episodes can be found on the Appeal Website at https://archdioceseofhartford.org/appeal/. Our Offices will promote the series through Social Media, but we are asking that the parishes also promote the *Annual Appeal at Work* series with your parishioners.

MAILINGS

The Appeal mailings include a brochure, pledge card, and return envelope that is distributed to all registered Catholics in the Archdiocese as well as members of the clergy. The timing of these mailings allows parishioners to make early pledges, payable over the course of the entire year.

Mailing	Date
Initial mailing – Letter #1	Wednesday, February 26 th
Kickoff Weekend with Appeal Video	Saturday & Sunday, March 1 st & 2 nd
Pastor's Follow-up – Letter #2	Wednesday, April 2 nd
Season Premiere Episode of the Annual Appeal at Work Video Series	Thursday, April 3 rd @ https://archdioceseofhartford.org/appeal/
The Archbishop's Follow-up – Letter #3	Wednesday, May 14 ^h
Pastor's Follow-up – Letter #4	Wednesday, June 11 th
The Archbishop's Follow-up – Letter #5	F r iday, July 11 th
The Archbishop's FINAL – Letter #6	Wednesday, November 5 th

^{**#}givingtuesday will be December 2nd, providing a final opportunity to make a donation to the Appeal.

KEYS TO A SUCCESSFUL APPEAL

APPEAL ACTIONS:

- 1) Educate yourself on the many good works of the Appeal;
- 2) Incorporate the prayerful aspects of the Appeal, consider reciting the Appeal Prayer during Mass;
- 3) Present Archbishop Coyne's Appeal Video on Kickoff Weekend: March 1st & 2nd;
- 4) Make your own gift early;
- 5) Personalize the message for parishioners by highlighting local efforts supported by the Appeal;
- 6) Thank your parishioners who have given to the Appeal in the past;
- 7) Keep the Appeal in front of the parishioners by utilizing all materials provided by the Appeal Office;
- 8) Select a small group of parishioners to help with the Appeal.

PLEASE REMEMBER:

- 1) People who feel inspired to support a cause give as much as they can;
- 2) People who feel obligated to give tend to give the minimum expected;
- 3) Do not underestimate the generosity of your parishioners. Give thanks to God for the good stewardship of your parishioners.

A SUCCESSFUL APPEAL REQUIRES:

- Strong, active leadership and involvement of the pastor;
- 2) Careful planning and adherence to the Appeal plan;
- 3) An enthusiastic presentation of the **publicity** materials;
- 4) A focused attempt to create long-term relationships with parishioners;
- 5) Personal face to face follow-up;
- 6) A reminder to honor the pledge in full by December 31st;
- 7) An emphasis on pledged gifts rather than one-time donations;
- 8) Suggesting a reasonable, yet specific, increased gift;
- 9) Education and communication parishioners who understand the vital programs made possible by the Appeal can educate others, ensuring parish success.

KEYS TO A SUCCESSFUL APPEAL

WE ASK THAT YOU DO NOT:

- 1) Apologize for the Appeal;
- 2) Portray the Appeal as a chore or required obligation;
- 3) Say "just give what you can."

THE IMPORTANCE OF ASKING FROM CARDINAL EDMUND SZOKA

"Very few people are self-sufficient. Most need others to provide goods and services. The Church lives in this world, so it needs money to purchase goods and services for its ministries.

Every bishop and priest must have a clear vision of his responsibility for acquiring the resources the Church needs to carry out its mission. It is essential to their mission. We must have personal conviction in order to convince others and touch their hearts. Fund-raising in this context is both good and holy.

If we are to be effective in fund-raising, we must present clearly the purposes and needs for the funds. People have the right to know, since they have the responsibility to support the Church.

Priests who "do not speak about money" are failing to teach their people how to give and how to fulfill their stewardship responsibilities. It's not about "asking for money;" it's about helping people use their treasure to fulfill their responsibilities to the Church and to other people.

We must teach our young people to be good stewards. A wealthy man once told me, "If I hadn't begun to share some of the first dollar I made, I never would have given from the first million." Pastors should never give people a reason not to give. Don't make excuses — people already have enough of those. Instead, state the importance of the cause and the reasons to give; then let people make up their own minds. You never insult anyone by asking for more than he/she appears able to afford. They are flattered and encouraged by such a request."

PARISH PARTICIPATION – RESPONSIBILITIES

The Archbishop's Annual Appeal Office is meant to work in partnership with the parishes. The Appeal Office prepares for distribution all Appeal materials, including the downloadable Appeal video, the Appeal letters, all mailing components and provides ongoing support to parishes for all aspects of the Appeal. The Office also regularly reports on the progress of the Appeal to all parishes, donors and Archdiocesan staff. Parishes are asked to promote the Appeal in a positive manner.

The responsibilities of each parish leader is outlined below.

The Pastor, Parochial Vicar, Parish Priests and Deacons:

- Recruit a Parish Appeal Committee
- Implement the Appeal Plan
- Set a positive tone in the parish for the Appeal
- Address the Appeal through homilies and pulpit announcements
- Pray for the success of the Appeal during Mass and at various parish functions
- Approve the text of the pastor follow-up letters
- Make a pledge during the early stages of the Appeal

The Parish Business Manager, Parish Secertary and Parish Staff:

- Remain in regular contact with the Pastor, Parish Appeal Committee and Parish Staff
- Contact the Appeal Office for additional materials or any other Appeal-related support
- Ensure the Appeal materials are included in the bulletins, at the rear-of-the church or in the pews as needed
- Contact the Appeal Office for any financial reports or assistance
- It is <u>IMPERATIVE</u> that you inform the Appeal Office of any adds, deletes or changes to your parish roster on a regular basis. We need the most up-to-date information <u>AT ALL TIMES!</u>
- Make a pledge during the early stages of the Appeal

Parish Appeal Committee:

- The Appeal Committee members are typically generous and consistent Appeal supporters
- Provide additional support as needed by the Pastor and Parish Staff
- Remain in regular contact with the Pastor
- Ensure every parish family has the opportunity to learn about the Appeal
- Make presentations at Mass during the Appeal, if requested
- Demonstrate consistent support for the Appeal
- Enthusiastically promote the Appeal and its value
- Encourage all parishioners to consider a sacrificial gift
- Make a pledge during the early stages of the Appeal

PARISH APPEAL MATERIALS

Digital Appeal Materials can be located on the Annual Appeal Staff Portal https://appeal.archdioceseofhartford.org/portal/



Additionally, the Appeal Office will provide each Parish with the following materials:

- 1) A **DOWNLOADABLE** Digital Copy of Archbishop Coyne's Appeal Video. Please use this at *ALL* of the Masses the weekend of March 1st & 2nd, as well as any Mass aired online. If you need another format to present the video in your church, please contact Tina Poet at the Appeal Office as soon as possible.
- 2) Three (3) Archbishop's Annual Appeal posters to be displayed in your church(es). If additional posters are needed, please contact the Appeal Office.
- 3) Spanish and Polish translation of the video have been created and will be distributed to applicable parishes as well as available for Digital Download.

TIMELINE OF MATERIAL DISTRIBUTION TO PARISHES

The First Week of March:

You will receive Generic Request Packets which need to be placed at the doors of the Church for those not on your parish roster. These materials are similar to Appeal mailings and will be distributed to parishes in envelopes that include: an Appeal letter, the brochure, a pledge card, the 2024 Appeal Accountability Report and a reply envelope. Parishes with one Church will receive 25 packets. Parishes with multiple Churches will receive 50 packets. Parishes that have Spanish or Polish Masses will receive translated materials. Packets will be shipped to the Parish Office address, please distribute to the Churches as needed. If you wish to receive additional or fewer packets please contact the Appeal Office.

As always, please contact Tina Poet or Tim O'Shea in the Appeal Office if you have any questions or need any assistance with your parish's 2025 Archbishop's Annual Appeal efforts.

Telephone: (800) 781-2550

E-mail: tina.poet@aohct.org tim.o'shea@aohct.org

APPEAL REPORTING

Parishes receive regular reports on the status of the Appeal. The chart below indicates when each report is scheduled to be distributed to the parishes. These reports will be sent as attachments, and will **ONLY** be sent to the pastor and parish's **@AOHCT.org** email accounts on file.

Date	PASTOR & SECRETARY Parish Changes	PASTOR ONLY Donor Activity Report	PASTOR & SECRETARY Donor Summary List	PASTOR ONLY Parish Summary Report	PASTOR ONLY LYBUNT Report	PASTOR ONLY NEW Donor	PASTOR & SECRETARY Exiting Parishioner Report
1/9/25 Final 2024 Reports		х	Х	х		х	
2/7/25	Х						Х
3/7/25	X						X
3/21/25		X		X		X	
4/4/25	X	X	Х	х		Х	X
4/17/25		х		х		х	
5/2/25	х	х	Х	Х		Х	Х
5/23/25		х		х		х	
6/6/25	х	х	х	х		х	X
7/11/25	х	х	х	х		х	х
8/1/25	х	х	х	х		х	х
9/5/25	Х	х	Х	Х		Х	X
10/3/25	X	х	Х	Х		х	X
11/7/25	X	X	X	X	X	X	X
11/21/25		X		Х	X	X	
12/5/25	X	X	X	Х	х	X	X
12/12/25		Х		х	х	х	
1/9/26 Final 2025 Reports		х	х	х	х	х	

Additionally, the Appeal Status Report, listing your parish's up-to-date amount pledged, amount paid, and participating families totals, will be sent to Pastors and Secretaries on the following schedule:

March - September – First and Third Tuesday of the month **October – December** – Every Tuesday

- 1) Web Report: Parish results are updated on the Archdiocesan website weekly at https://archdioceseofhartford.org/appeal/ and carries each parish's up-to-date Appeal information and statistics for your perusal at any time. You can locate your parish's information under the Vicariate Progress Reports and then by Deanery. You may also contact the Appeal Office at any time for assistance or questions.
- 2) Parish Changes: This report reflects parishioner updates (name/address changes, deletes, additions) as reflected in the Archbishop's Annual Appeal Database that have occurred over the last month.
- 3) <u>Donor Activity Report:</u> Alphabetical listing of all parish donors, including name, address, amounts pledged in 2024 and 2025, amount paid, and date the pledge was initially received.
- 4) <u>Donor Summary List:</u> A list of your individual parish donors in alphabetical order; please insert into your bulletin to recognize your parish's Appeal donors. No dollar amounts are listed. **Note: parishioners** who indicate on their pledge card "do not publish my name" are omitted from this report.
- 5) Parish Summary Report: Appeal progress of every parish in the Archdiocese.
- 6) LYBUNT Report: This report provides a list of parishioners who supported the Archbishop's Annual Appeal last year, but for some reason have not yet contributed to the Appeal. This information should be reviewed, if you note any parishioner that is no longer at your parish, please notify our office immediately. You may also want to use this as a tool to approach past donors with a gentle reminder to remember the Archbishop's Annual Appeal.
- 7) New Donor Report: This report reflects anyone that has donated to the Archbishop's Annual Appeal for the first time ever, and has indicated that they are members of your parish.
- 8) Exiting Parishioner Report: This report lists all household records that were moved from your parish in the previous month. This report is intended to list active households that have registered at new parishes within the Archdiocese. Included in this report, you may also find records that you recently requested be deleted but the Appeal Office decided to move to the Archdiocese's 'holding account'. This is done when there is not enough information about why a donor's deletion has been requested. Until more information about the parishioner(s) is gathered, the Appeal office may keep them active in the AOH's 'holding account' so they continue to receive Archdiocese-wide mailings.
- 9) Appeal Status Report: This report lists your parish statistics for the 2025 Archbishop's Annual Appeal. The report lists your Parish Goal, Total Amount Pledged, Total Amount Paid, Total Households Participating, Average Pledge, Amount Pledged as a Percentage of Parish's Goal, and Household Participation Rate. The report also lists the number of active households at your parish in the Annual Appeal Database. Please contact the Appeal Office if the AAA's household count dramatically differs from your internal count.

RESPONSES TO FREQUENTLY ASKED QUESTIONS

1. I give to my parish, why should I give to the Archbishop's Annual Appeal?

Your support of your parish is very important. Yet it is also important to support the poor, the marginalized, those suffering from addiction in both our local and regional communities. We must also provide for the faith education of our children and support ministries of the Archdiocese of Hartford that collectively serves God's people in ways our individual parish cannot do alone.

2. Why should I support the Archdiocese?

Each one of us is the beneficiary of blessings from God. Our time, talent and treasure are all gifts. We are called to share our gifts with those who are less fortunate than ourselves.

3. This is a large request for my family to consider...

The gift request is a suggestion only. We ask you to consider a gift amount commensurate with your financial capacity. Please remember, gifts may be pledged over a five-month period. Gifts may also be made in the form of cash and securities or a combination of both.

4. Is my pledge legally binding?

No. A pledge is a commitment made under a particular set of circumstances. If those circumstances change, the donor may adjust the pledge payments and/or balance accordingly.

5. Why are pledges emphasized?

Our Appeal emphasizes gifts over a period of time because it allows individuals and families the opportunity to consider a larger commitment—and more significant impact—than a one-time contribution. Experience demonstrates that donors who pledge are able to consider gifts significantly larger than those who make one-time gifts. The earlier a gift is made, the more time the donor has to fulfill the pledge. Payments can be made through December 31, 2025.

6. To what extent are gifts to the Archbishop's Annual Appeal tax deductible?

Gifts to the Archbishop's Annual Appeal are tax deductible to the full extent of the law. Donors with specific questions regarding tax deductibility should contact their financial advisors or tax preparers.

OVERVIEW OF 2025 ARCHBISHOP'S ANNUAL APPEAL ACTIVITY WEEKS RUN MONDAY TO SUNDAY

Week Number & Dates	Key Dates	Activity
#1 Monday, February 24 th – Sunday, March 2 nd	Wednesday, February 26 th Saturday, March 1 st & Sunday, March 2 nd	 Archbishop Coyne's initial request letter mailed to all registered households. Display the 2025 Appeal posters Add/Check the Appeal 'Donate Button' with link on the Parish Web Page Present Archbishop Coyne's Appeal Video at ALL Masses this weekend and on any of the parish social media outlets for the Launch of the 2025 Archbishop's Annual Appeal Prayers of the Faithful Intercession
#2 Monday, March 3 rd Sunday, March 9 th	Saturday, March 8 th & Sunday, March 9 th	 Place additional gift request packets at the rear of the Church before the Vigil Mass Prayers of the Faithful Intercession
#3 Monday, March 10 th Sunday, March 16 th	Saturday, March 15 th & Sunday, March 16 th	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#4 Monday, March 17 th – Sunday, March 23 rd	Saturday, March 22 nd & Sunday, March 23 rd	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#5 Monday, March 24 th – Sunday, March 30 th	Saturday, March 29 th & Sunday, March 30 th	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful

OVERVIEW OF 2025 ARCHBISHOP'S ANNUAL APPEAL ACTIVITY, CONT.

Week Number &	TRETIBISITOR STAINTOAL TAR	
Dates	Key Dates	Activity
#6 Monday, March 31 st – Sunday, April 6 th	Wednesday, April 2 nd Thursday, April 3 rd https://archdioceseofhartford.org/appeal/ Saturday, April 5 th & Sunday, April 6 th	 Pastor's reminder letter to non-respondents SEASON PREMIERE of The Annual Appeal at Work the first week of April Pulpit Announcement Bulletin Announcement Prayers of the Faithful
#7 Monday, April 7 th – Sunday, April 13 th	Saturday, April 12 th & Sunday, April 13 th	 Pulpit Announcement Bulletin Announcement Prayers of the Faithful
#8 Monday, April 14 th – Sunday, April 20 th	Holy Week Saturday, April 19 th & Sunday, April 20 th EASTER	 Optional Pulpit Announcement Optional Bulletin Announcement Optional Prayers of the Faithful
#9 Monday, April 21 st – Sunday, April 27 th	Saturday, April 26 th & Sunday, April 27 th	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#10 Monday, April 28 th – Sunday, May 4 th	Saturday, May 3 rd & Sunday, May 4 th	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#11 Monday, May 5 th – Sunday, May 11 th	Thursday, May 8 th https://archdioceseofhartford.org/appeal/ Saturday, May 10 th & Sunday, May 11 th	 NEW EPISODE of <u>The</u> <u>Annual Appeal at Work</u> the first week of May Pulpit Announcement Bulletin Announcement Prayers of the Faithful
#12 Monday, May 12 th – Sunday, May 18 th	Wednesday, May 14 th Saturday, May 17 th & Sunday, May 18 th	 Archbishop's reminder letter to non-respondents Pulpit Announcement Bulletin Announcement Prayers of the Faithful

OVERVIEW OF 2025 ARCHBISHOP'S ANNUAL APPEAL ACTIVITY, CONT.

Week Number & Dates	Key Dates	Activity
#13 Monday, May 19 th – Sunday, May 25 th	Saturday, May 24 th & Sunday, May 25 th	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#14 Monday, May 26 th – Sunday, June 1 st	Saturday, May 31 st & Sunday, June 1 st	Pulpit AnnouncementBulletin AnnouncementPrayers of the Faithful
#15 Monday, June 2 nd – Sunday, June 8 th	Thursday, June 5 th https://archdioceseofhartford.org/appeal/ Saturday, June 7 th & Sunday, June 8 th	 NEW EPISODE of <u>The</u> <u>Annual Appeal at Work</u> the first week of June Pulpit Announcement Bulletin Announcement Prayers of the Faithful
#16 Monday, June 9 th – Sunday, June 15 th	Wednesday, June 11 th Saturday, June 14 th & Sunday, June 15 th	 Pastor follow-up letter to Past Donors Only Pulpit Announcement Bulletin Announcement Prayers of the Faithful
	Friday, July 11 th	Archbishop's reminder letter to Past Donors Only
Other Key Dates and Activities	Wednesday, November 5 th	Archbishop's FINAL letter to Past Donors Only
	Tuesday, December 2 nd	• #givingtuesday

SCHEDULE OF ACTIVITY: WEEK #1 MONDAY, FEBRUARY 24^{TH} THROUGH SUNDAY, MARCH 2^{ND} PREPARING FOR KICKOFF WEEKEND

Activity	When	Whom	Comments/Notes
Ensure Appeal bulletin cover will be used for this weekend's bulletin	Monday, February 24 th	Parish Staff	Contact Appeal office (800-781-2550) for PDF if needed
Archbishop Coyne's first request letter is mailed to all parish families	Monday, February 26 th	Appeal Office	Letter requesting support for the 2025 Appeal
Display Appeal posters in Church vestibule/lobby and other prominent locations prior to the weekend Masses	Before Saturday, March 1 st	Parish Staff	The Appeal Office will ship three posters per church within the Parish, please contact our office if additional posters are needed.
Prepare Parish Webpage	Before Saturday, March 1 st	Parish Staff	Make the Appeal "Donate Button" & Link to the Appeal Giving Site Active on Parish Websites (image ink page 16)
Present 2025 Archbishop's Appeal Video			Parish received a DOWNLOADABLE version of the Appeal Video. If another format is needed, please call the Appeal Office to request as soon as possible.
Pulpit Announcement	During Masses the weekend of March 1 st & 2 nd	Pastor	See suggested pulpit announcement, page 15
Prayer of the Faithful	During Masses the weekend of March 1 st & 2 nd	Lector	See suggested Prayer of the Faithful, page 15
Bulletin Announcement	The weekend of March 1 st & 2 nd	Parish Bulletin Coordinator	See suggested bulletin announcement, page 15

PULPIT ANNOUNCEMENT

In 2024, the Archbishop's Annual Appeal received pledge commitments and bequests totaling more than \$9,645,000, and I am pleased to report that we helped by contributing **[amount raised in your parish in 2024 toward our parish goal of \$XX]**.

Pope Francis has stated "Each individual Christian and every community is called to be an instrument of God for the liberation and promotion of the poor, and for enabling them to be fully a part of society. This demands that we be docile and attentive to the cry of the poor and to come to their aid." (11/24/13, no.187 Evangelii Gaudium)." The theme of this year's Appeal, **Trust in the Lord**, is an opportunity for us to serve people who are less fortunate than ourselves. When we strengthen our commitment to serve one another as a family of faith, we benefit from the grace that flows from our service to our fellow brothers and sisters. Through the Archbishop's Annual Appeal, we can provide for genuine acts of charity to help our fellow brothers and sisters of Christ.

This week we officially launch our efforts for the 2025 Archbishop's Annual Appeal. Our parish goal is **[parish goal]**. If you have not received a letter and Appeal information from Archbishop Coyne, you will receive it shortly. I am confident that together, with everyone's participation, our parish will exceed our goal.

PRAYER OF THE FAITHFUL

That the 2025 Archbishop's Annual Appeal, *Trust in the Lord* may be successful, and that our response may reflect our commitment to our Archdiocesan ministries and to those that continue to serve our brothers and sisters in need. **We pray to the Lord**.

BULLETIN ANNOUNCEMENT

This weekend marks the start of the 2025 Archbishop's Annual Appeal in our parish. If you haven't already, you will soon receive a letter from Archbishop Coyne seeking your support. As Catholics in the Archdiocese of Hartford we can have a profound impact on our local communities not only spiritually, but intimately connected to it, the realm of social services and many charities and outreach services performed by, or with help from, our Church.

We hope you can help us meet our parish goal of **\$[parish goal]**. If you would like to make a gift, please mail in your pledge card. You may also visit the Archdiocesan website at <u>www.archdioceseofhartford.org</u> or call the Appeal Office at (800) 781-2550. Keep in mind that an early pledge will allow you to best use the monthly payment plan.

All funds contributed to the Archbishop's Annual Appeal are used exclusively for the purposes outlined in the Appeal literature, which can be found at https://archdioceseofhartford.org/appeal/ No Appeal funds are ever used for legal fees or settlements.

APPEAL DONATE BUTTON

We are asking that your parish webpage provide a link to the Appeal donate page. The graphic below can be used in combination with this link https://appeal.archdioceseofhartford.org/donations on your parish website and social media platforms that will direct your parishioners to the Appeal website to make a donation to this year's Appeal.



KICKOFF WEEKEND TIPS

- All parishes are to show Archbishop's Annual Appeal video at all Masses this weekend across the Archdiocese. In addition, please include the video in any Mass aired on the parish's webpage and social media sites.
- Your Parish Office will receive a <u>Downloadable Digital Appeal Video</u> via email, in English. Links for the Appeal Video translated in Spanish and Polish will also be made available through Download ONLY. If you need another format, to present the video in your church, please contact Tina Poet, Director of the Archbishop's Annual Appeal, at 800-781-2550 as soon as possible.
- Digital Appeal Materials can be located at any time on the Annual Appeal Staff Portal https://appeal.archdioceseofhartford.org/portal/



SCHEDULE OF ACTIVITY: WEEK #2 MONDAY, MARCH 3RD THROUGH SUNDAY, MARCH 9TH

Activity	When	Whom	Comments/Notes
Place the Generic Appeal Material Packets at the Rear of the Church	Friday, March 7 th	Parish Staff	Appeal Office to provide Rear-of-Church materials
Pulpit Announcement	During Masses the weekend of March 8 th & 9 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of March 8 th & 9 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of March 8 th & 9 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

SUGGESTED PULPIT ANNOUNCEMENT

The 2025 Archbishop's Annual Appeal has begun in our parish and throughout the Archdiocese. Last week was the Appeal Kick-off; I hope by now you have all received a request for support from Archbishop Coyne. If not, please let our office know as soon as possible. I ask that you please be as generous as your means permit to fund the charitable works of our Archdiocese.

Our goal is to engage our entire parish family in this year's Appeal. Please pray for the success of the Appeal, both here in our parish and across the entire Archdiocese.

If you did not receive the 2025 Archbishop's Annual Appeal request mailing, please pick up a packet at the Church doors as you leave today.

PRAYER OF THE FAITHFUL

That through our participation in the 2025 Archbishop's Annual Appeal, *Trust in the Lord*, we may bring the light of hope and joy to those who are suffering and do not yet know our Lord Jesus Christ. **We pray to the Lord**.

BULLETIN ANNOUNCEMENT

The 2025 Archbishop's Annual Appeal is now underway in our parish. Our goal is to engage our entire parish family in this year's Appeal and to pray for the success of the Appeal, both here in our parish and across the three counties of the Archdiocese.

All funds contributed to the Archbishop's Annual Appeal are used exclusively for the purposes outlined in the Appeal literature, which can be found at https://archdioceseofhartford.org/appeal/. No Appeal funds are ever used for legal fees or settlements.

Please respond as generously as your means allow.

SCHEDULE OF ACTIVITY: WEEK #3 MONDAY, MARCH 10TH THROUGH SUNDAY, MARCH 16TH

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of March 15 th & 16 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of March 15 th & 16 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of March 15 th & 16 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

PULPIT ANNOUNCEMENT

The 2025 Archbishop's Annual Appeal, *Trust in the Lord* presents each of us with the opportunity to give back to the Lord by helping those in need. Thank you for your support of this year's Appeal and please pray for its success – so many are counting on us! If you have not yet made your 2025 Appeal pledge please join your fellow parishioners and make a gift today by returning the pledge card mailed to you. Gifts can also be made online at www.archdioceseofhartford.org by clicking the donate button on top of the website.

PRAYER OF THE FAITHFUL

That we may recognize our call to support the ministries of our Church through the Archbishop's Annual Appeal, and be resolved to practice our faith in this very meaningful way. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

The Archbishop's Annual Appeal helps provide the critical funding needed to feed the hungry, shelter the unhoused, counsel those in despair, offer much-needed assistance to the unemployed, and make medical care available to those without health insurance. Your gift to the 2025 Appeal will help to continue these and other vital ministries, services, and programs that reach out to so many in need.

SCHEDULE OF ACTIVITY: WEEK #4 MONDAY, MARCH 17TH THROUGH SUNDAY, MARCH 23RD

Activity	When	Whom	Comments/Notes
Parish Reports	Friday, March 21 st	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses the weekend of March 22 nd & 23 rd	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of March 22 nd & 23 rd	Lector	See suggested Prayer of the Faithful below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	March 22 nd & 23 rd	Coordinator	announcement below

PULPIT ANNOUNCEMENT

I want to thank everyone that has already contributed to the 2025 Archbishop's Annual Appeal. If you have not yet made your 2025 Appeal gift please join your fellow parishioners and make a gift today by returning the pledge card mailed to you. Gifts can also be made online at www.archdioceseofhartford.org by clicking the donate button on top of the website.

PRAYER OF THE FAITHFUL

For the thousands of people needing assistance from the various ministries supported by the Archbishop's Annual Appeal that their needs will be met by our generosity to this year's Appeal. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

The 2025 Archbishop's Annual Appeal is now underway in our parish. Your support of this year's Appeal ensures that essential charitable, educational, and pastoral ministries of the Archdiocese of Hartford will be carried forward.

- Since 1997, Archbishop's Annual Appeal Vicariate Outreach Program has been able to provide over \$22 million in funding to community-based local charities throughout Hartford, New Haven and Litchfield Counties to assist them in their important work of serving the needs of God's people. In 2024, we were able to provide over \$1,000,000 to over 160 various organizations, nominated by pastors, across the Archdiocese.
- Organizations such as [VOP Programs/organizations in your parish community please refer
 to the Accountability Report on page 37 for your local organizations] right here in our own
 town received funding from the Appeal's Vicariate Outreach Program that makes a difference in
 serving our neighbors.

SCHEDULE OF ACTIVITY: WEEK #5 MONDAY, MARCH 24TH THROUGH SUNDAY, MARCH 30TH

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of March 29 th & 30 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of March 29 th & 30 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of March 29th & 30th	Parish Bulletin Coordinator	See suggested bulletin announcement below
Encourage Parishioners to tune in to learn more about the 2025 Archbishop's Annual Appeal, Trust in the Lord	During Masses the weekend of March 29 th & 30 th	https://archdioceseofhartford.org/appeal/	Season Premiere Episode <u>The Appeal at</u> <u>Work</u> Thursday, April 3 rd

SUGGESTED PULPIT ANNOUNCEMENT

The Archbishop's Annual Appeal in conjunction with the Office of Communications is continuing the webseries called, *The Appeal at Work*. The season premiere will be airing on Thursday, April 3rd on all Archdiocesan Social Media sites as well as the Archbishop's Annual Appeal webpage. New episodes will air the first week of May & June. Episodes will highlight some of the many wonderful ministries supported by the 2025 Archbishop's Annual Appeal, *Trust in the Lord*. If you go to the Archbishop's Annual Appeal Website, https://archdioceseofhartford.org/appeal/ you will find a link for each episode. Please tune in Thursday, April 3rd for the season premiere.

PRAYER OF THE FAITHFUL

That we may recognize our call to work together to support the ministries of our Church through the Archbishop's Annual Appeal, and resolve to put our faith into action in this very meaningful and practical way. We pray to the Lord.

BULLETIN ANNOUNCEMENT

To view some of the wonderful things accomplished through your generosity, the Archbishop's Annual Appeal is continuing the web-series called, *The Appeal at Work*. The season premiere will be airing on Thursday, April 3rd on all Archdiocesan Social Media sites as well as the Archbishop's Annual Appeal webpage. New episodes will also air the first week of May & June. Episodes will highlight some of the wonderful ministries supported by the 2025 Archbishop's Annual Appeal, *Trust in the Lord*. By going to the Archbishop's Annual Appeal Website, https://archdioceseofhartford.org/appeal/ you will find a link for each episode. Please tune in Thursday, April 3rd for the season premiere.

SCHEDULE OF ACTIVITY: WEEK #6 MONDAY, MARCH 31ST THROUGH SUNDAY, APRIL 6TH

Activity	When	Whom	Comments/Notes
Pastor's follow- up letter mailed to parish families yet to respond to the Appeal	Wednesday, April 2 nd	Appeal Office	Pastor Letter requesting support for the 2025 Archbishop's Annual Appeal
Tune in to watch the Premiere Episode <u>The</u> <u>Appeal at Work</u>	Thursday, April 3 rd	https://archdioceseofhartford.org/appeal/	Share link to the Premiere Episode on the parish Web Page
Parish Reports	Friday, April 4 th	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses the weekend of April 5 th & 6 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of April 5 th & 6 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of April 5 th & 6 th	Parish Bulletin Coordinator	See suggested bulletin announcement, page 22

PULPIT ANNOUNCEMENT

You may have or will be very soon receiving a letter and pledge card from me seeking your support of this year's Archbishop's Annual Appeal. Please prayerfully consider your response. Know that your financial support will touch the lives of thousands of people who are served in our Archdiocese through your support of the Appeal.

The 2025 Archbishop's Annual Appeal, *Trust in the Lord* presents each of us with the opportunity to give back to the Lord by helping those in need. Thank you for your support of this year's Appeal and please pray for its success – so many are counting on us. Thank you.

PRAYER OF THE FAITHFUL

That we may recognize our call to work together to support the ministries of our Church through the Archbishop's Annual Appeal, and resolve to put our faith into action in this very meaningful and practical way. We pray to the Lord.

BULLETIN ANNOUNCEMENT

In just a few short weeks, our parish has raised **[amount raised]** for the 2025 Archbishop's Annual Appeal. The Archbishop's Annual Appeal supports many important ministries and programs in the Archdiocese. Gifts are allocated towards religious education programs, youth ministries, local charities, the education of our seminarians, support for our retired clergy, our Catholic schools, and the many ministries provided daily by the Archdiocese. If you have not made a gift, please prayerfully consider making a pledge or one-time gift. Join us, your parish community, and *Trust in the Lord*, by sharing your blessings with the less fortunate.

SCHEDULE OF ACTIVITY: WEEK #7 MONDAY, APRIL 7TH THROUGH SUNDAY, APRIL 13TH

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of April 12 th & 13 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of April 12 th & 13 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of April 12 th & 13 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

PULPIT ANNOUNCEMENT

The 2025 Archbishop's Annual Appeal, *Trust in the Lord* presents each of us with the opportunity to give back to the Lord by helping those in need. Thank you for your support of this year's Appeal and please pray for its success – so many are counting on us! If you have not yet made your 2025 Appeal pledge please join your fellow parishioners and make a gift today by returning the pledge card mailed to you. Gifts can also be made online at www.archdioceseofhartford.org by clicking the donate button on top of the website.

PRAYER OF THE FAITHFUL

That our participation in the Archbishop's Annual Appeal will put us in solidarity with those who suffer or are in need of any kind...and that those in need may find the guidance and assistance from the many ministries and services made possible by the Appeal. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

It is important that when you give to any charitable organization, you are confident that the funds received are being used wisely. Be assured that your gift to the Archbishop's Annual Appeal supports the ministries and programs indicated in the 2025 Appeal literature! Organizations such as **[VOP Programs/organizations in your parish community please refer to the Accountability Report on page 37 for your local organizations]** right here in our own town received funding from the Appeal's Vicariate Outreach Program that makes a difference in the lives of our local neighbors. Please visit the Appeal website at www.archdioceseofhartford.org to learn more and make your gift today.

SCHEDULE OF ACTIVITY: WEEK #8 MONDAY, APRIL 14TH THROUGH SUNDAY, APRIL 20TH

HOLY WEEK OPTIONAL ACTIVITIES

Activity	When	Whom	Comments/Notes
Parish Reports	Thursday, April 17 th	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses Easter weekend of April 19 th & 20 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses Easter weekend of April 19 th & 20 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	Easter weekend of April 19 th & 20 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

OPTIONAL PULPIT ANNOUNCEMENT

Thank you to the parish families who have made a gift or pledge commitment to the 2025 Archbishop's Annual Appeal. This is a tangible opportunity for us to help individuals and families through the many charitable programs made possible by the Appeal. Every gift makes a difference. Please join us once again in making a gift to this year's Annual Appeal, *Trust in the Lord.*

OPTIONAL PRAYER OF THE FAITHFUL

That during this year's Archbishop's Annual Appeal -- *Trust in the Lord* -- we may take time to reflect, pray and decide how we will share our blessings with those served by the Appeal. **We pray to the Lord.**

OPTIONAL BULLETIN ANNOUNCEMENT

Thank you to the parish families who have made a gift or pledge commitment to the 2025 Archbishop's Annual Appeal. If you have not yet had the opportunity, please consider prayerfully supporting the many "Good Works" of the Archdiocese. Every gift will be gratefully received and sincerely appreciated.

SCHEDULE OF ACTIVITY: WEEK #9 MONDAY, APRIL 21ST THROUGH SUNDAY, APRIL 27TH

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of April 26 th & 27 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of April 26 th & 27 th	Lector	See suggested Prayer of the Faithful below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	April 26 th & 27 th	Coordinator	announcement below

PULPIT ANNOUNCEMENT

I am excited to share our parish's progress so far in the 2025 Archbishop's Annual Appeal. Each parish has received a goal for this year's Appeal. As I have mentioned previously, our parish goal is \$[parish goal]. This goal is our parish's offering to the overall Appeal effort. By reaching or exceeding our goal we support the many "Good Works" and ministries our Archdiocese offers to those who seek religious education, pastoral support, and charitable care – all made possible by the Appeal.

As of last week, a total of **[amount pledged to date]** has been raised in our parish with gifts from **[number of donors]** individuals and families. Already, we have accomplished so much. Thank you to those who have made a pledge to the Archbishop's Annual Appeal. If you have yet to make your commitment, your generosity is very much needed. I again ask that you please participate in this year's Appeal according to your means. Gifts of all sizes will make the Appeal a success. Please join us in supporting *Trust in the Lord* the 2025 Archbishop's Annual Appeal, and help our parish to reach its goal.

PRAYER OF THE FAITHFUL

That we may recognize how the Archbishop's Annual Appeal unites us as one family in Christ through the Eucharist, and how we are called to offer our gifts as followers of Jesus mindful that in doing so we are working together for the salvation of the world. *Trust in the Lord.* We pray to the Lord.

BULLETIN ANNOUNCEMENT

In just a few short weeks, our parish has raised **[amount raised]** for the 2025 Archbishop's Annual Appeal. If you have not yet made your gift to this year's Appeal, please consider doing so in the days ahead. Your gift to the Archbishop's Annual Appeal will help continue the vital services, ministries and programs that help so many throughout our Archdiocese.

SCHEDULE OF ACTIVITY: WEEK #10 MONDAY, APRIL 28TH THROUGH SUNDAY, MAY 4TH

Activity	When	Whom	Comments/Notes
Parish Reports	Friday, May 2 nd	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses the weekend of May 3 rd & 4 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of May 3 rd & 4 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of May 3 rd & 4 th	Parish Bulletin Coordinator	See suggested bulletin announcement below
Encourage Parishioners to watch the NEW Episode airing this coming week.	During Masses the weekend of May 3 rd & 4 th	https://archdioceseofhart ford.org/appeal/	New Episode <u>The Appeal at</u> <u>Work</u> airing next week

PULPIT ANNOUNCEMENT

If you have not yet made your contribution to the Archbishop's Annual Appeal, I ask that you take a few moments in the days ahead to consider prayerfully your gift decision. Your help is very much needed. Each contribution ensures that the ministries, programs, and services of the Church remain strong throughout the Archdiocese of Hartford.

PRAYER OF THE FAITHFUL

We pray that through our participation in the Archbishop's Annual Appeal, we may encounter Jesus Christ and draw others into deeper intimacy with the Lord building on the wonderful heritage of our Catholic faith. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

Thank you to the parish families who have made a gift or pledge commitment to the 2025 Archbishop's Annual Appeal. If you have not yet had the opportunity, please consider prayerfully supporting the many "Good Works" of the Archdiocese. Every gift will be gratefully received and sincerely appreciated.

SCHEDULE OF ACTIVITY: WEEK #11 MONDAY, MAY 5^{TH} THROUGH SUNDAY, MAY 11^{TH}

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of May 10 th & 11 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of May 10 th & 11 th	Lector	See suggested Prayer of the Faithful below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	May 10 th & 11 th	Coordinator	announcement below

PULPIT ANNOUNCEMENT

I want to express my gratitude to those who have already made a gift or a pledge. Each parish is asked to raise a target amount – essentially, our parish's portion of the overall Appeal goal of \$10 million. Our parish goal is **\$[parish goal]**, and to date we have raised **\$[amount pledged]** with gifts from **[number of parish donors]** households here in our parish or **[participation rate percent]** % Participation Rate. As a parish family we are striving for a 75% Rate of Participation.

If you have not yet made your contribution to the Appeal, I ask that you take a few moments in the days ahead to consider prayerfully your gift decision. Your help is very much needed. Each contribution ensures that the ministries, programs, and services of the Church remain strong throughout the Archdiocese of Hartford.

PRAYER OF THE FAITHFUL

That we as members of the Archdiocese of Hartford may unite in service to the Lord and support the educational, spiritual, pastoral, and charitable works of our Archdiocese through the Archbishop's Annual Appeal, *Trust in the Lord.* We pray to the Lord.

BULLETIN ANNOUNCEMENT

The Archbishop's Annual Appeal provides help to those in need! Together, we can and do make a profound difference in the lives of many individuals and families, in a way that exceeds anything we could hope to achieve on our own. Please consider supporting this important initiative. Every gift, no matter the size, makes a difference. Organizations such as **[VOP Programs/organizations in your parish community please refer to the Accountability Report on page 37 for your local organizations**] right here in our own town/area received funding from the Appeal's Vicariate Outreach Program which serves our local neighbors.

SCHEDULE OF ACTIVITY: WEEK #12 MONDAY, MAY 12TH THROUGH SUNDAY, MAY 18TH

Activity	When	Whom	Comments/Notes
Follow up letter from Archbishop Coyne mailed to parish families yet to respond to Appeal	Wednesday, May 14 th	Appeal Office	Third letter requesting support for 2025 Appeal
Pulpit Announcement	During Masses the weekend of May 17 th & 18 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of May 17 th & 18 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of May 17 th & 18 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

PULPIT ANNOUNCEMENT

I want to thank everyone that has already contributed to the 2025 Archbishop's Annual Appeal. If you have not yet made your 2025 Appeal gift please join your fellow parishioners, and me in making a gift today by returning the pledge card mailed to you. Gifts can also be made online at www.archdioceseofhartford.org by clicking the donate button on top of the website.

The 2025 Archbishop's Annual Appeal, *Trust in the Lord,* presents each of us with the opportunity to give back to the Lord by helping those in need. Thank you for your support of this year's Appeal and please pray for its success – so many are counting on us!

PRAYER OF THE FAITHFUL

For the success of the 2025 Archbishop's Annual Appeal, and for the success of the many services and programs your generosity to the Appeal makes possible. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

The Archbishop's Annual Appeal changes lives through service. In addition to assisting the underserved of our communities, your gift helps those discerning a vocation to the priesthood. Your gift to the Appeal is an investment in the future of our Church and our faith. Please continue to pray for an increase of vocations especially in the Archdiocese of Hartford.

Thank you to the parish families who have made a gift or pledge to the 2025 Archbishop's Annual Appeal. If you have not yet participated, please prayerfully consider a gift today. Be assured every dollar of your gift will have a positive impact in someone's life.

SCHEDULE OF ACTIVITY: WEEK #13 MONDAY, MAY 19TH THROUGH SUNDAY, MAY 25TH

Activity	When	Whom	Comments/Notes
Parish Reports	Friday, May 23 rd	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses the weekend of May 24 th & 25 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of May 24 th & 25 th	Lector	See suggested Prayer of the Faithful below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	May 24 th & 25 th	Coordinator	announcement below

PULPIT ANNOUNCEMENT

Stewardship calls us to be grateful for our blessings by acknowledging God's gifts, and expressing thanks to Him. We do this by giving of our time, talent, and treasure. We sincerely thank the [number] households in our parish who, as good stewards, have made a gift to the 2025 Archbishop's Annual Appeal. By doing so you are supporting so many people with extraordinary needs. If you have not yet made your pledge, please consider supporting the Appeal and help our parish meet its goal.

PRAYER OF THE FAITHFUL

That as members of the Archdiocese of Hartford, we may unite as one family of faith, and strengthen our commitment to God while aiding those in need through our participation in the Archbishop's Annual Appeal, *Trust in the Lord*. We pray to the Lord.

BULLETIN ANNOUNCEMENT

Thank you to the parish families who have made a gift or pledge commitment to the 2025 Archbishop's Annual Appeal. If you have not yet had the opportunity, please consider prayerfully supporting the many "Good Works" of the Archdiocese. Every gift will be gratefully received and sincerely appreciated.

SCHEDULE OF ACTIVITY: WEEK #14 MONDAY, MAY 26TH THROUGH SUNDAY, JUNE 1ST

Activity	When	Whom	Comments/Notes
Pulpit Announcement	During Masses the weekend of May 31 st & June 1 st	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of May 31 st & June 1 st	Lector	See suggested Prayer of the Faithful below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	May 31 st & June 1 st	Coordinator	announcement below
Encourage Parishioners to watch the NEW Episode airing this coming week.	During Masses the weekend of May 31 st & June 1 st	https://archdioceseofhartford. org/appeal/	New Episode The Appeal at Work airing next week

PULPIT ANNOUNCEMENT

If you have not yet made your contribution to the Appeal, I ask that you take a few moments in the days ahead to consider prayerfully your gift decision. Your help is very much needed. Each contribution ensures that the ministries, programs, and services of the Church remain strong throughout the Archdiocese of Hartford. Gifts of all sizes will make the Appeal a success. Please join me and your fellow parishioners in supporting *Trust in the Lord* the 2025 Archbishop's Annual Appeal.

PRAYER OF THE FAITHFUL

For the success of the 2025 Archbishop's Annual Appeal, and for the success of the many services and programs your generosity to the Appeal makes possible. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

The Archbishop's Annual Appeal changes lives. In addition to assisting the underserved of our communities, your gift helps those discerning a vocation to the priesthood. Your gift to the Appeal is an investment in the future of our Church and our faith. Please continue to pray for an increase of vocations especially in the Archdiocese of Hartford.

Thank you to the parish families who have made a gift or pledge to the 2025 Archbishop's Annual Appeal. If you have not yet participated, please prayerfully consider a gift today. Be assured every dollar of your gift will have a positive impact in someone's life.

SCHEDULE OF ACTIVITY: WEEK #15 MONDAY, JUNE 2^{ND} THROUGH SUNDAY, JUNE 8^{TH}

Activity	When	Whom	Comments/Notes
Parish Reports	Friday, June 6 th	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Pulpit Announcement	During Masses the weekend of June 7 th & 8 th	Pastor	See suggested pulpit announcement below
Prayer of the Faithful	During Masses the weekend of June 7 th & 8 th	Lector	See suggested Prayer of the Faithful below
Bulletin Announcement	The weekend of June 7 th & 8 th	Parish Bulletin Coordinator	See suggested bulletin announcement below

PULPIT ANNOUNCEMENT

I want to thank everyone that has already contributed to the 2025 Archbishop's Annual Appeal. If you have not yet made your 2025 Appeal gift please join your fellow parishioners and make a gift today by returning the pledge card mailed to you. Gifts can also be made online at www.archdioceseofhartford.org by clicking the donate button on top of the website.

The 2025 Archbishop's Annual Appeal, *Trust in the Lord,* presents each of us with the opportunity to give back to the Lord by helping those in need. Thank you for your support of this year's Appeal and please pray for its success – so many are counting on us!

PRAYER OF THE FAITHFUL

That through our support of the Archbishop's Annual Appeal, we may make a difference in the lives of individuals, families and the wider community. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

It is fundamental that when you give to any charitable organization, you are confident the funds are used wisely. Be assured that your gift to the Archbishop's Annual Appeal supports the Catholic ministries and programs as indicated in the 2025 Appeal literature, which can be found at https://archdioceseofhartford.org/appeal/. No Appeal funds are ever used for legal fees or settlements.

SCHEDULE OF ACTIVITY: WEEK #16 MONDAY, JUNE 9TH THROUGH SUNDAY, JUNE 15TH

Activity	When	Whom	Comments/Notes
Pastor's follow-up			Pastor Letter requesting
letter mailed to			support for the 2025
parish families yet	Wednesday, June 11 th	Appeal Office	Archbishop's Annual
to respond to the			Appeal from Past Donors
Appeal			of the Appeal only
Pulpit	During Masses the		See suggested pulpit
Announcement	weekend of	Pastor	announcement below
Affilouncement	June 14 th & 15 th		announcement below
Prayer of the	During Masses the		See suggested Prayer of
Faithful	weekend of	Lector	the Faithful below
Taitifful	June 14 th & 15 th		the Pattinui below
Bulletin	The weekend of	Parish Bulletin	See suggested bulletin
Announcement	June 14 th & 15 th	Coordinator	announcement below

PULPIT ANNOUNCEMENT

As the active phase of the 2025 Archbishop's Annual Appeal begins to wind down, I want to express my gratitude to those who have already made a gift or a pledge.

Each parish is asked to raise a target amount – essentially, our parish's portion of the overall Appeal goal of \$10 million. To date we have raised [percent raised] % of our goal with gifts from [number of parish donors] which is a [participation rate] % of our registered families in our parish.

PRAYER OF THE FAITHFUL

For healing of our world...that each of us may do our part to provide love and support for those struggling with emotional and mental health concerns through our gifts to this year's Archbishop's Annual Appeal. **We pray to the Lord.**

BULLETIN ANNOUNCEMENT

The Archbishop's Annual Appeal changes lives through service. In addition to assisting the underserved of our communities, your gift helps those discerning a vocation to the priesthood. Your gift to the Appeal is an investment in the future of our Church and our faith. Please continue to pray for an increase of vocations, and especially for the two men being ordained next weekend to the priesthood.

Thank you to the parish families who have made a gift or pledge to the 2025 Archbishop's Annual Appeal. If you have not yet participated, please prayerfully consider a gift today. Be assured every dollar of your gift will have a positive impact in someone's life.

ADDITIONAL SCHEDULE OF APPEAL ACTIVITY

Activity	When	Whom	Comments/Notes
Parish Reports	Friday, July 11 th	Appeal Office	Progress Reports E-Mailed to Parishes via AOHCT.org email addresses
Follow up letter from the Archbishop mailed to Past Donors to the Appeal	Friday, July 11 th	Appeal Office	Archbishop's letter requesting support for 2025 Appeal from <i>Past Donors of the Appeal only</i>
Parish Reports	Friday, August 1 st Friday, September 5 th & Friday, October 3 rd	Appeal Office	Progress Reports E-Mailed to Parishes
FINAL letter from the Archbishop mailed to Past Donors to the Appeal	Wednesday, November 5 th	Appeal Office	Archbishop's Final letter requesting support for 2025 Appeal from <i>Past Donors of the Appeal only</i>
Parish Reports	Friday, November 7 th & Friday, November 21 st	Appeal Office	Progress Reports E-Mailed to Parishes
Parish Reports	For additional dates, please see page 8	Appeal Office	Progress Reports E-Mailed to Parishes
#givingtuesday	Tuesday, December 2 nd	Appeal Office	Social Media Rollout

BULLETIN ANNOUNCEMENTS

Please be on the look-out for additional bulletin announcements that will be sent via Parish Mail or 'Email Blasts' for the remainder of the year.

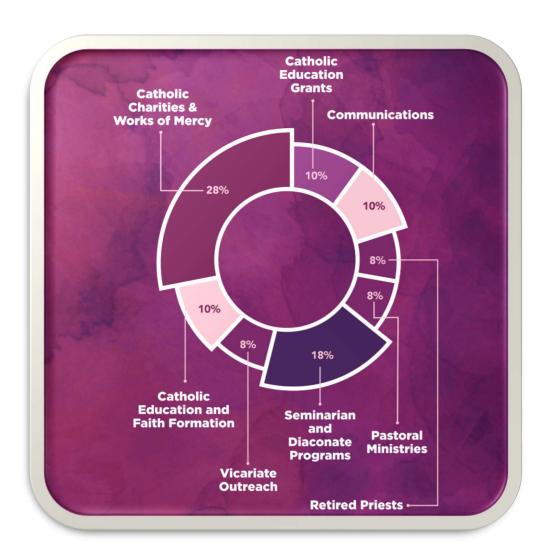
PLEDGE REMINDERS

Pledge reminders will be mailed from the Appeal Office the first week of each month beginning in February 2025. Reminders will cease when the pledge is fully paid. **Payments received after the twenty-fourth (24th) of the month will be reflected in the following month's statement.** We ask each parish to encourage its parishioners to mail their pledge payments by the fifteenth (15th) of the month in order to avoid any confusion.

PLEASE NOTE

Parishioners should be reminded by the pastor to clearly mark any payments toward the 2025 Archbishop's Annual Appeal submitted through the collection at Mass. We are often told a payment was dropped in the basket for which we have no record. It is most likely that the payment was not clearly marked for the Archbishop's Annual Appeal.

Thank you for your dedication of time and effort to make the 2025 Archbishop's Annual Appeal a success. If any questions should arise, please do not hesitate to contact Tina Poet at the Appeal Office at 800-781-2550 or via email at tina.poet@aohct.org

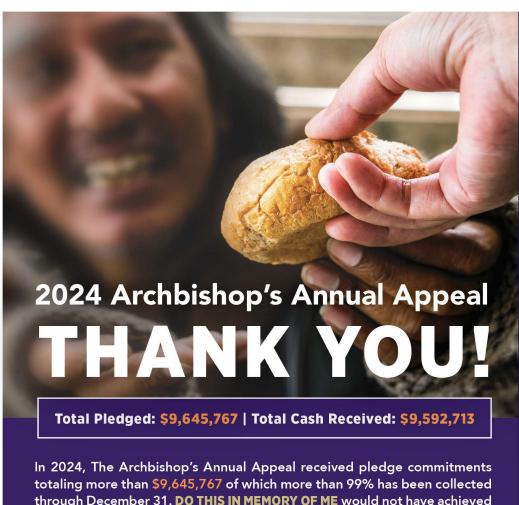


PRAYERS OF THE FAITHFUL

The Archbishop's Annual Appeal, in addition to meeting the financial needs of our Church, calls each of us to actively practice our faith. Prayer is vital in the conversion of the heart, which leads people to give generously to serve the needs of others.

The following are some sample Prayers of the Faithful that you may want to consider adding to your parish liturgies.

- That we may see the work of the Archbishop's Annual Appeal as an opportunity to extend our love and service beyond the boundaries of our parish and local community. **We pray to the Lord.**
- For all those in need, that they may find guidance and assistance from the many services available through our generous support of the Archbishop's Annual Appeal. **We pray to the Lord.**
- That the Holy Spirit may continue to guide the work of the Church throughout our Archdiocese, and that Christ's message of love may be realized by all. **We pray to the Lord.**
- That as we make our commitment to the Archbishop's Annual Appeal, we may remember God's generosity to us. We pray to the Lord.
- That as we participate in the 2025 Archbishop's Annual Appeal to help others, we may give thanks to God for the gifts and blessings we have received. **We pray to the Lord.**
- That the gifts we offer through the Archbishop's Annual Appeal will truly reflect our love and thanksgiving for the many blessings that God has bestowed to us. **We pray to the Lord.**
- For those who are unhoused, troubled, afflicted, and poor, that they may be healed and know that God is always near; through the many ministries, activities, programs, and services supported by the Archbishop's Annual Appeal. **We pray to the Lord.**
- That the funds raised through the Archbishop's Annual Appeal may help provide the necessary resources for food, shelter, education, and pastoral care for the most vulnerable in our society. **We pray to the Lord.**
- That through the Archbishop's Annual Appeal, *Trust in the Lord*, we may continue to spread the Gospel, support our clergy, and care for those in need, especially the poor, sick, and marginalized. **We pray to the Lord**.
- For all contributors to the Archbishop's Annual Appeal, that their generosity will give them joy and peace. **We pray to the Lord.**
- As we consider our gifts to the 2025 Archbishop's Annual Appeal, *Trust in the Lord*, may we remember God's generosity to us and graciously support the Appeal to assist those in need throughout our community and our Archdiocese. **We pray to the Lord**.
- That we will recognize that by contributing to the Archbishop's Annual Appeal, *Trust in the Lord*, we have an opportunity to express our thankfulness to God for the abundant blessings from Him in our own lives. We pray to the Lord.
- For the sick, the homeless, and those suffering from addiction or loss, that they may experience God's love and mercy through the support of our faith community. **We pray to the Lord.**



In 2024, The Archbishop's Annual Appeal received pledge commitments totaling more than \$9,645,767 of which more than 99% has been collected through December 31. **DO THIS IN MEMORY OF ME** would not have achieved these results without your generosity. Your dedication to the ministries of the Church promotes our spiritual message of faith, hope, and charity. We are thankful for the generosity of our Archdiocesan family of faith; as together, we change the lives of individuals and families far beyond what we can achieve on our own. It is with tremendous gratitude that the Archbishop's Annual Appeal presents the 2024 Accountability Report.

No appeal funds are ever used for legal fees, settlements or administrative costs. If you have questions, please call 1.800.781.2550 or visit archdioceseofhartford.org/appeal.



RETIRED CLERGY \$350,000

PASTORAL MINISTRIES \$1,211,837

- Respect Life Office
- Social Justice Ministry
- Campus Ministries
- Office of Faith and Culture
- Diaconate
- Divine Worship

CATHOLIC CHARITIES AND WORKS OF MERCY \$2,492,500

- Catholic Charities
- Emergency Assistance Grants
- Malta House of Care
- St. Vincent dePaul Mission in Waterbury and Bristol

COMMUNICATIONS \$949,842

- WJMJ Radio
- Office of Communications
- Catholic Transcript

CATHOLIC SCHOOL GRANTS \$557,711

VOCATIONS AND SEMINARIANS \$1,394,519

- Vocation Office
- Seminarian Programs

VICARIATE OUTREACH PROGRAM \$1,155,980

• 164 Community
Ministries and Agencies

VICARIATE OUTREACH FUND \$844,991

 Funds Reserved for Future VOP Disbursements

CATHOLIC EDUCATION, EVANGELIZATION AND CATECHESIS \$635,333

2024 ARCHBISHOP'S ANNUAL APPEAL VICARIATE OUTREACH PROGRAM

Our Report to the Community of Funds Distributed

The Archbishop's Annual Appeal has been able to assist countless people -- regardless of race, religion, or color - across the Archdiocese of Hartford with health care, education, housing, emergency expenses, food insecurity, and in numerous other areas. In addition to the many ministries of the Archdiocese, the Vicariate Outreach Program, since 1997, has been able to provide over \$22 Million in financial assistance to local charities. It is only through the generosity of the donors to the Archbishop's Annual Appeal could this have been possible. The Archdiocese of Hartford, through the Archbishop's Annual Appeal Vicariate Outreach Program has once AGAIN distributed over \$1 Million dollars of financial assistance to 164 local charities throughout Hartford, New Haven, and Litchfield counties. These charities offer programs that many of our neighbors depend on for a warm jacket, a safe place to sleep, a hot meal, or a comforting word. We are proud to present the complete list below of charities that were assisted across the Archdiocese of Hartford.

- · A Better Chance (ABC), Madison
- Acts 4 Ministry, Inc., Waterbury
- AGAPE House, Bristol
- AHM Youth & Family Services, Hebron
- **Apostle Immigrant Services, New Haven**
- ARC of the Farmington Valley -Favarh, Canton
- **Archdiocese of Hartford Burial Assistance Fund**
- Area Congregations Together,
- **Assumption Church, Saint Francis** of Assisi Food Pantry, Ansonia
- BARC Bristol Adult Resource Center — Recreation Respite Program
- **Berlin Food Pantry**
- Beth-El Shelter, Milford
- **Birthright of Greater Hartford**
- **Birthright of Greater Meriden**
- **Bloomfield Volunteer Ambulance Fund**
- **Branford Community Dining Room**
- **Branford Counseling Center**
- Bread for Life, Southington
- **Brian O'Connell Homeless** Project. Waterbury
- Brian's Angels, Bristol
- Bridges Healthcare, Inc., Milford
- **Bronc Callahan Community** Fund, Inc., Harwinton
- **Burlington Food & Fuel Bank**
- Camella's Cupboard, New Milford Camp Rising Sun, Branford
- **Canton Emergency Fuel Bank**
- **Canton Food Bank**
- Caring for Bethlehem, Inc.
- Carolyn's Place, Waterbury
- Cathedral of Saint Joseph Food Pantry, Hartford
- Catherine's Place, Hartford
- Catholic Worker House, Hartford
- CCARC, New Britain
- **Cheshire Community Food** Pantry, Inc.
- Children's Community School, Waterbury
- Chore Services, Inc., Lakeville
- Christian Community Action. New Haven
- Chrysalis Shelter Services, Meriden
- Clelian Adult Day Center, Hamden
- Columbus House, New Haven
- **Community Services Council** of Woodbury, Inc.
- Community Soup Kitchen, **New Haven**

- · Community Soup Kitchen of Torrington
- **Compassionate Carmelites** Food Pantry, Waterbury
- Connecticut Foodshare
- Cornwall Food Pantry, Cornwall
- Crossroads 4 Christ. Manchester
- Divine Providence Parish Morning Mingle and Food Pantry, New Britain
- East Granby Friend to Friend Food Pantry, East Granby
- **East Hartford Combined** Churches Food Bank
- East Hartford Food Bank @ Saint Isaac Joques Church
- East Hartford Interfaith Ministries - Human Needs Fund
- **East Haven Food Pantry**
- Ecumenical Food Bank, Inc., Naugatuck
- **Enfield Food Shelf**
- Enfield Loaves & Fishes, Inc.
- **Enfield Safe Harbor** Warming Center
- F.I.S.H. of Greater New Haven
- Farmers' Market Collaborative. **New Milford**
- Farmington Food Pantry, Inc.
- Feed Branford Kids
- FISH/Friends in Service to **Humanity of Northwestern** Connecticut, Inc., Torrington
- Five Corner Cupboard, East Windsor
- Franciscan Ever There Care, Meriden
- Franciscan Home Care and Hospice Care, Meriden
- Franciscan Life Center, Meriden
- Friendly Hands Food Bank. Torrington
- Friendship Service Center. **New Britain**
- Friendship Soup Kitchen at New Covenant United Methodist Church, East Hartford
- Gifts of Love, Inc., Avon
- Goshen Good Neighbor Fund
- Goshen Hospice Volunteer Program
- **Greenwoods Counseling** Services, Litchfield
- **Guilford Interfaith Ministries**
- **Hartford Police Homeless** Outreach - Footwear with Care
- **Healing Meals Community** Project, Bloomfield
- Helping Hands Chore Service,

- Holy Family Passionist Retreat Center — Matt Talbot Retreats, West Hartford
- Honor Wellness Center, Glastonbury
- Hope Pregnancy Center, Cheshire
- House of Bread, Hartford
- ImmaCare Inc., Hartford
- Interval House, Hartford IRIS - Integrated Refugee & Immigrant Services,
- New Haven **Kent Food Bank**
- Kevin's Place, Torrington
- **Litchfield Community Services**
- Little Sisters of the Poor. Enfield
- Loaves & Fishes of New Milford
- MACC Charities Manchester
- Area Conference of Churches Malta Food Pantry, Hartford
- Maria, Reina de La Paz Food
- Pantry, Hartford Marlborough Food Bank
- Martha's Place & Life Haven Shelters, New Haven
- Mary's Place, Windson
- Master's Manna, Wallingford
- Master's Table Community Meals, Inc., Ansonia
- **McCall Center for Behavioral** Health, Torrington
- Meals for Neighbors at the Zion Lutheran Church Soup Kitchen, Bristol
- **Mercy Housing and Shelter** Corporation, Hartford
- Meriden Soup Kitchen
- **Middlebury Food Bank**
- Mother Teresa Food Pantry, Bristol
- **Newington Food & Fuel Bank**
- Northwest YMCA Shelter, Winsted
- **Orange Food 2 Kids**
- **Our Lady of Calvary Retreat** Center - 12 Step Recovery Retreat, Farmington
- Our Lady of Sorrows Food Bank, Hartford
- Our Lady Queen of Angels Food Pantry, Meriden
- PAL, Police Activities League of Torrington
- PAL, Police Activity League of New Haven
- PAL, Police Activity League of Waterbury
- PAL, Police Athletic League

- · PAL, Police Athletic League of New Britain
- **Pantry Partners of Saint** Catherine of Siena, West Simsbury
- PARC, Inc., Plainville
- **Plainville Community Food** Pantry
- **Plymouth Community Food** Pantry
- Plymouth Fuel Bank
- Precious Blood Parish John Rigely Food Bank, Milford **Prospect Food Bank**
- **Prudence Crandall Center, New Britain Rebuilding Together of**
- Manchester **Rocky Hill Food Pantry**
- Saint Anthony Bread Ministry, Hartford
- Saint Augustine Food Pantry, Hartford
- Saint Bernadette Food Pantry, Foxon
- Saint Gianna Pregnancy Care Center, New Haven
- Saint Joachim Parish Food Pantry Ministry, New Britain Saint Martin de Porres Breakfast
- Ministry, New Haven Saint Raphael Food Pantry,
- Milford Saint Vincent de Paul Thrift Shop
- and Food Bank, Derby Saint Vincent dePaul Mission **Shelter - Overflow Homeless**
- Shelter Beds, Bristol Saint Vincent dePaul Society of Manchester, Manchester
- Saint Vincent dePaul Society of South Windsor, South Windsor
- **SCOW Spanish Community** of Wallingford, Wallingford
- Seymour Oxford Food Bank
- **Sharon Community Foundation** Siena Learning Center,
- **New Britain**
- Simsbury Food Closet South Park Inn - Homeless Shelter, Hartford
- **Southbury Food Bank**
- **Southbury Needy Fund**
- **Southington Community Services**
- Springs Learning Center, **New Haven**
- **Suffield Community Aid**
- **Suffield Volunteer Ambulance** Association
- TEAM Training, Education, and Manpower, Derby The Open Door Soup Kitchen,
- Winsted
- **Thomaston Community Pantry** Two Hearts Pregnancy Care Center, Torrington
- **Vietnamese Association** of Connecticut
- Wallingford Emergency Shelter
- Washington Community
- Fund, Inc. Washington-Warren Food Bank
- Waterbury ARC
- Watertown Food Bank
- Wellmore, Inc., Waterbury
- West Haven Community House Wethersfield Food Bank
- WHEAT, Inc., West Haven
- Windsor Food & Fuel Bank **Windsor Locks Food Pantry**
- Windsor Locks Fuel Bank



2025 ARCHBISHOP'S ANNUAL APPEAL OFFICE

THE REVEREND JEFFREY V. ROMANS

Chairman, Pastors' Advisory Committee 2025 Archbishop's Annual Appeal fr.romans@aohct.org

TINA POET

Director, Archbishop's Annual Appeal
Pastoral Center
467 Bloomfield Avenue, Bloomfield, CT 06002
Telephone: (800) 781-2550 | Fax: (860) 242-0266
tina.poet@aohct.org

TIM O'SHEA

Data Administrator/Analyst, Archbishop's Annual Appeal
Pastoral Center
467 Bloomfield Avenue, Bloomfield CT 06002
Telephone: (860) 242-5573 x 7454 | Fax: (860) 242-0266
tim.o'shea@aohct.org

Archdiocesan Pastoral Center

467 Bloomfield Avenue, Bloomfield, CT 06002 Telephone: (860) 242-5573

Pledge & Remittance Mailing address

P.O. Box 28 Hartford, CT 06141-0028